Edgar Filing: BRAVO! BRANDS INC. - Form 4

BRAVO! BRAM Form 4	NDS INC.									
March 02, 2007										
									PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287	
Check this bo if no longer subject to Section 16. Form 4 or Form 5 obligations	STATEM Filed purs	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section								
may continue <i>See</i> Instruction 1(b).				•	•	Act of 19		-		
(Print or Type Resp	onses)									
1. Name and Address of Reporting Person <u>*</u> CUMMINGS ROBERT J			2. Issuer Name and Ticker or Trading Symbol BRAVO! BRANDS INC. [BRVO]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (M	iddle) 3	3. Date of Earliest Transaction				(Check all applicable)			
11300 U.S. HIGHWAY NO. 1, SUITE 400			(Month/Day/Year) 02/28/2007			_X_ Director 10% Owner Officer (give title Other (specify below) below)				
(Street) 4. If Amendment, Filed(Month/Day/Y					ear) Applicable I _X_Form fi			r Joint/Group Filing(Check) by One Reporting Person by More than One Reporting		
NORTH PALM	I BEACH, FL	33408					Person	Aore than One Ro	eporting	
(City)	(State) (Z	Zip)	Table	I - Non-De	erivative S	ecurities Ac	quired, Disposed o	f, or Beneficia	lly Owned	
	Transaction Date Aonth/Day/Year)	2A. Deem Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common				Code v	Amount	(D) Price	460,000	D		
Reminder: Report of	on a separate line f	or each clas	s of secur	ities benefic	cially owne	d directly or	indirectly.			
					informa require	tion contai	ond to the collec ined in this form nd unless the for ly valid OMB cor	are not m	EC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities

number.

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		equired (A) or sposed of (D)		(Instr. 3 and 4)	
				Code V	/ (A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options	\$ 0.34	02/28/2007		А	900,0	00	(1)	02/27/2017	Common	900,000

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
CUMMINGS ROBERT J 11300 U.S. HIGHWAY NO. 1 SUITE 400 NORTH PALM BEACH, FL 33408	Х							
Signatures								
/s/ Robert Cummings 03/01/200)7							

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Table II 3. Vesting 1/3 at grant, 1/3 at 01/10/08 and 1/3 at 01/10/09
- (2) Table II 5. Grant of Incentive Stock Options

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.