

TWEEN BRANDS, INC.

Form 8-K

August 10, 2006

**Table of Contents**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported): August 9, 2006  
(Exact Name of Registrant as specified in its charter)**

Delaware	1-14987	31-1333930
<b>(State or other jurisdiction of incorporation or organization)</b>	<b>(Commission File No.)</b>	<b>(IRS Employer Identification Number)</b>

8323 Walton Parkway  
New Albany, Ohio 43054  
(614) 775-3500  
**(Address, including zip code, and telephone number  
including area code of Registrant s  
principal executive offices)  
(Former name or former address, if changed since last report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**TABLE OF CONTENTS**

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

Item 9.01. Financial Statements and Exhibits.

SIGNATURE

EXHIBIT INDEX

EX-99.1

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**Table of Contents**

**Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.**

(b) On August 9, 2006, Tween Brands, Inc. (the Company ) announced the resignation of Poe A. Timmons as Senior Vice President and Chief Financial Officer (Principal Financial Officer) of the Company, effective August 18, 2006.

(c) Also on August 9, 2006, the Company announced that William E. May, the Company's Executive Vice President and Chief Operating Officer, will be assuming the role of the Company's Principal Financial Officer effective August 9, 2006. The information regarding Mr. May required by paragraphs (c)(2) and (c)(3) of Item 5.02 is contained on page 7 and pages 13-15, respectively, of the Company's proxy statement for the 2006 Annual Meeting of Stockholders, filed with the Securities and Exchange Commission on April 17, 2006, and is incorporated by reference herein.

The Company issued a press release announcing the events described above. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits.**

**(d) Exhibits.**

<i>Exhibit No.</i>	<i>Description</i>
99.1	Press Release, dated August 9, 2006, entitled Tween Brands, Inc. Appoints New Senior Vice President of Finance.

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**Table of Contents**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TWEEN BRANDS, INC.

Date: August 10, 2006

By: /s/ William E. May  
William E. May  
Executive Vice President and Chief  
Operating  
Officer (Principal Financial Officer)

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**Table of Contents**

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