

ANHEUSER-BUSCH COMPANIES, INC.  
Form DFAN14A  
June 30, 2008

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 14A**

**Consent Statement Pursuant to Section 14(a)  
of the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Consent Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Consent Statement

Definitive Additional Materials

Soliciting Material Pursuant to Section 240.14a-12

**ANHEUSER-BUSCH COMPANIES, INC.**

**(Name of Registrant as Specified in Its Charter)**

**INBEV S.A.**

**(Name of Person(s) Filing Consent Statement, if Other Than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:



On June 29, 2008 InBev S.A. released the following advertisement:

What would not change at Anheuser-Busch. 33 A brewery's heritage, tradition, and connection to its local community are as important as the beer it makes. That's why Anheuser-Busch and St. Louis mean so much to one another. At InBev, we are a combination of local brewers and their famous beers from around the world like Stella Artois, Beck's and Labatt. So we not only share Anheuser-Busch's passion for brewing the best, but also understand what makes beer truly great: time-honored institutions and traditions, and deep roots in the community that go back generations. That's why we'll never change what matters most. The great heritage of Anheuser-Busch and its flagship brand, Budweiser.® The company's U.S. headquarters in St. Louis. The U.S. breweries, which will all remain open. Grant's Farm. The Clydesdales. And the longstanding tradition of social responsibility and giving back to the communities where Anheuser-Busch operates, especially in St. Louis. As part of a stronger global company, we believe Anheuser-Busch can grow to become even greater. By bringing the great taste of Anheuser-Busch brands to beer drinkers around the world, in all the places InBev does business today. Just as InBev and Anheuser-Busch have done together in Canada for almost 30 years, where we've grown Budweiser in to the #1 selling beer and Bud Light® in to the fastest growing beer brand. Creating new jobs and opportunities that help economies grow. A change in ownership doesn't mean a change in what matters. Bud will always be Bud. And Anheuser-Busch and its bestselling beers will always be here. In St. Louis, across the U.S., and soon, available to millions of new consumers around the world, just waiting to enjoy their distinctly American taste. Carlos Brito CEO, InBev For more information go to [www.inbev.com](http://www.inbev.com) or [www.globalbeerleader.com](http://www.globalbeerleader.com) This communication is not a substitute for any solicitation statement and other related documents InBev S.A. (InBev) would file with the Securities and Exchange Commission (the SEC) in connection with any proposed transaction between InBev and Anheuser-Busch Companies, Inc. (Anheuser-Busch) or any consent solicitation of the stockholders of Anheuser-Busch. SECURITY HOLDERS OF ANHEUSER-BUSCH ARE URGED TO READ ANY SUCH DOCUMENTS FILED WITH THE SEC CAREFULLY IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT ANY PROPOSED TRANSACTION OR ANY CONSENT SOLICITATION. Security holders will be able to obtain free copies of any documents filed with the SEC by InBev through the web site maintained by the SEC at [www.sec.gov](http://www.sec.gov). Free copies of any such documents can also be obtained by directing a request to InBev's proxy and/or consent solicitor, Innisfree M&A Incorporated, at (212) 750-5833. InBev and certain of its directors and executive officers and other persons may be deemed to be participants in the solicitation of proxies and/or consents in respect of the proposed transaction or any consent solicitation of the stockholders of Anheuser-Busch. Information regarding InBev's directors and executive officers is available in its Annual Report for the year ended December 31, 2007, available at [www.InBev.com/annualreport2007](http://www.InBev.com/annualreport2007). Other information regarding the participants in a proxy and/or consent solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in any proxy and/or consent solicitation statement to be filed by InBev with the SEC. Copyright © 2008 InBev All rights reserved Paid for by InBev nv/sa