VIEWPOINT CORP/NY/ Form 10-Q May 14, 2002

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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

(MARK ONE)

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED MARCH 31, 2002

OR

[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE TRANSITION PERIOD FROM

TO

COMMISSION FILE NUMBER: 0-27168

VIEWPOINT CORPORATION
(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

DELAWARE
(STATE OR OTHER JURISDICTION OF INCORPORATION OR ORGANIZATION)

95-4102687
(I.R.S. EMPLOYER IDENTIFICATION NO.)

498 SEVENTH AVENUE, SUITE 1810, NEW YORK, NY 10018 (ADDRESS OF PRINCIPAL EXECUTIVE OFFICES AND ZIP CODE)

(212) 201-0800 (REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes [X] No [ ]

As of May 6, 2002, 39,888,965 shares of \$0.001 par value common stock were outstanding.

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# PART I. FINANCIAL INFORMATION

# ITEM 1. CONSOLIDATED FINANCIAL STATEMENTS

### VIEWPOINT CORPORATION

# CONSOLIDATED BALANCE SHEETS (IN THOUSANDS, EXCEPT PER SHARE DATA)

	MARCH 31, 2002	DECEMBER 31, 2001
	(UNAUDITED)	(AUDITED)
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 7,020	\$ 8,345
Marketable securities	5,748	7,068
Accounts receivable, net	4,783	4,096
Notes receivable, net	750	750
Prepaid expenses and other current assets	559	836
Current assets related to discontinued operations	77	141
Total current assets	18,937	21,236

Property and equipment, net	4,335 31,276 143 603 4  \$ 55,298	4,662 33,042 2,361 595 21 \$ \$ 61,917
LIABILITIES AND STOCKHOLDERS' EQUITY  Current liabilities:   Accounts payable	\$ 1,168 1,012 7,736 495 545 425	\$ 1,314 1,304 4,764 907 545 346
Stockholders' equity: Preferred stock, \$.001 par value; 5,000 shares authorized no shares issued and outstanding at March 31, 2002 and December 31, 2001		
Common stock, \$.001 par value; 75,000 shares authorized 39,947 shares issued and 39,787 shares outstanding at March 31, 2002, and 39,620 shares issued and 39,460 shares outstanding at December 31, 2001 Paid-in capital	40 263,483 (9,386)	40 263,157 (11,279)
December 31, 2001, respectively	(1,015) (37) (209,168)	(1,015) 18 (198,184)
Total stockholders' equity	43,917	52 <b>,</b> 737
Total liabilities and stockholders' equity	\$ 55,298 ======	\$ 61,917 =======

The accompanying notes are an integral part of these consolidated financial statements.

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# VIEWPOINT CORPORATION

CONSOLIDATED STATEMENTS OF OPERATIONS (IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

	Ί	THREE MONTHS ENDED MARCH 31,		
		2002		2001
Revenues: Licenses	\$	3 <b>,</b> 539	\$	1,908

Services	1,319	883
Total revenues	4,858	2,791
Cost of Revenues:		
Licenses	109	96
Services	908	810
Total cost of revenues	1,017	906
Gross profit	3,841	1,885
Operating expenses: Sales and marketing (including non-cash stock-based compensation charges totaling \$1,044 and \$596 for the three months ended March 31, 2002 and 2001, respectively)	3,901	5 <b>,</b> 175
compensation charges totaling \$195 and \$740 for the three months ended March 31, 2002 and 2001, respectively)	1,326	2,448
compensation charges totaling \$414 and \$407 for the three months ended March 31, 2002 and 2001, respectively)	2,205  661 6,275 498	2,183 3,306 831  415
Total operating expenses	14,866	14,358
100al opolacing empended.		
Loss from operations	(11,025) 41	(12,473) 424
Net loss from continuing operations		
operations		
Net loss	\$(10,984)	\$ (12,049)
Basic and diluted net loss per common share:		
Net loss per common share from continuing operations  Net income (loss) per common share from discontinued	\$ (0.27)	\$ (0.32)
operations		
Net loss per common share	\$ (0.27) ======	\$ (0.32)
Weighted average number of shares outstanding basic and	=	======
diluted	40,330	37 <b>,</b> 985

The accompanying notes are an integral part of these consolidated financial statements.

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# VIEWPOINT CORPORATION

CONSOLIDATED STATEMENTS OF CASH FLOWS (IN THOUSANDS)

(UNAUDITED)

	THREE MONTHS ENDED MARCH 31,	
	2002	2001
CASH FLOWS FROM OPERATING ACTIVITIES: Net loss	\$(10,984)	\$(12,049)
operating activities: Non-cash stock-based compensation charges  Depreciation and amortization  Impairment of goodwill and other intangible assets  Reserve of notes receivable  Loss on sale and disposal of equipment  Accrued interest income	1,653 1,159 6,275  45 (7)	1,743 4,552  (145) 
Changes in operating assets and liabilities, net of acquisitions: Accounts receivable	(687) 294 (146) (292) 44 (412) 143	(182) (196) (796) 237 42 272 5,713
Net cash used in operating activities	(2,915)	(809)
CASH FLOWS FROM INVESTING ACTIVITIES: Purchases of property and equipment	(216) (24) (2,727)	(400)  (17,328)
securities	4,000	12,850
Net cash provided by (used in) investing activities	1,033	(4,878)
CASH FLOWS FROM FINANCING ACTIVITIES: Issuance of loans to officers	(1) 566	 556
Net cash provided by financing activities	565	556
Effect of exchange rate changes on cash and cash equivalents	(8)	(15)
Net decrease in cash and cash equivalents	8,345	(5,146) 13,320
Cash and cash equivalents at end of period	\$ 7,020 =====	\$ 8,174 ======

The accompanying notes are an integral part of these consolidated financial statements.

#### VIEWPOINT CORPORATION

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### BASIS OF PRESENTATION

The unaudited consolidated financial statements at March 31, 2002 and for the three months ended March 31, 2002 and 2001 have been prepared in accordance with accounting principles generally accepted in the United States of America. The interim financial information is unaudited, but reflects all adjustments (consisting only of normal recurring accruals) that are, in the opinion of management, necessary for a fair presentation of Viewpoint Corporation's ("Viewpoint" or the "Company") financial position and operating results for the interim periods.

These unaudited consolidated financial statements have been prepared in accordance with the instructions for Form 10-Q and, therefore, do not include all information and notes normally provided in annual financial statements. As a result, these unaudited consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto, together with management's discussion and analysis of financial condition and results of operations, contained in Viewpoint's annual report on Form 10-K for the fiscal year ended December 31, 2001. The results of operations for the three months ended March 31, 2002 are not necessarily indicative of the results to be expected for the fiscal year ending December 31, 2002 or any other future periods.

Certain reclassifications have been made to the 2001 consolidated financial statements to conform to the 2002 presentation.

### REVENUE RECOGNITION

Revenue recognition rules for software companies are very complex. We follow very specific and detailed guidelines in measuring revenue; however, certain judgments affect the application of our revenue policy.

The Company recognizes revenue in accordance with Statement of Position ("SOP") 97-2, "Software Revenue Recognition," as amended, and Staff Accounting Bulletin ("SAB") No. 101 "Revenue Recognition in Financial Statements."

Viewpoint generates revenues through two sources: (a) software licenses and (b) services. License revenues are generated from licensing the rights to use our products directly to end-users and indirectly through value added resellers ("VARs"). Service revenues are generated from fee based professional services, sales of customer support services (maintenance contracts), and training services performed for customers that license our products.

License revenue includes sales of perpetual and term based licenses for broadcasting Viewpoint 3D content, and limited licenses for its digital content library. License revenue is recognized over the term of the license in a term-based broadcast license model and up-front in a perpetual broadcast license model, providing that no significant vendor obligations remain and the resulting receivable is deemed collectible by management.

Fee-based professional services are performed on a time-and-material basis or on a fixed-fee basis, under separate service arrangements. Revenues related to these services are recognized on a percentage-of-completion basis in accordance with the provisions of SOP 81-1 "Accounting For Performance of Construction-Type and Certain Production-Type Contracts."

Percentage-of-completion for service contracts is measured principally by the percentage of costs incurred and accrued to date for each contract to the estimated total cost for each contract at completion. Revenues from customer support services are recognized ratably over the term of the contract. Revenues from training services are recognized as services are performed.

Standard terms for license agreements call for payment within 90 days. Probability of collection is based upon the assessment of the customer's financial condition through the review of their current financial

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### VIEWPOINT CORPORATION

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

statements or credit reports. For follow-on sales to existing customers, prior payment history is also used to evaluate probability of collection. Our agreements with customers do not contain product return rights.

Fees from licenses sold together with fee-based professional services are generally recognized upon delivery of the software, provided that the payment of the license fees are not dependent upon the performance of the services, and the services are not essential to the functionality of the licensed software. If the services are essential to the functionality of the software, or payment of the license fees are dependent upon the performance of the services, both the software license and service fees are recognized under the percentage of completion method of contract accounting.

If the fee is not fixed or determinable, revenue is recognized as payments become due from the customer. If a nonstandard acceptance period is required, revenues are recognized upon the earlier of customer acceptance or the expiration of the acceptance period.

The Company periodically enters into nonmonetary arrangements whereby the Company's licenses or services are exchanged for services of its customers. Nonmonetary revenue is recognized at the estimated fair value of the services received. Generally, nonmonetary revenues equal nonmonetary expenses; however, due to timing, nonmonetary accounts receivable and accounts payable may result.

### RECENT ACCOUNTING PRONOUNCEMENTS

In July 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") No. 143, "Accounting for Asset Retirement Obligations." The statement requires entities to record the fair value of a liability for an asset retirement obligation in the period in which it is incurred. The statement is effective for fiscal years beginning after June 15, 2002. The adoption of SFAS No. 143 is not expected to have a material impact on the Company's financial statements.

In May 2002, the FASB issued SFAS No. 145, "Rescission of FASB Statements No. 4, 44, and 64, Amendment of FASB Statement No. 13, and Technical Corrections." The statement primarily rescinds and amends certain reporting requirements relating to gains and losses from extinguishment of debt, accounting for intangible assets of motor carriers, and accounting for leases in sale-leaseback transactions. The provision of the statement relating to gains and losses on extinguishment of debt is effective for fiscal years beginning after May 15, 2002 while the remaining provisions of the statement are effective for transactions occurring after May 15, 2002. The adoption of SFAS No. 145 is not expected to have a material impact on the Company's financial statements.

### 2. NET LOSS PER COMMON SHARE

Basic net loss per common share is computed using the weighted average number of shares of common stock and diluted net loss per common share is computed using the weighted average number of shares of common stock and common equivalent shares outstanding. Common equivalent shares related to stock options totaling 9,738,416 and 9,540,814 as of March 31, 2002 and 2001, respectively, are excluded from the computation of diluted net loss per common share because their effect was antidilutive.

Basic and diluted net loss per common share for the three months ended March 31, 2002, include the effect of 744,740 shares to be issued to Computer Associates International, Inc. ("Computer Associates"), as if the shares were issued and outstanding on June 8, 2001.

### 3. AGREEMENTS WITH COMPUTER ASSOCIATES

Pursuant to the purchase of all of the outstanding capital stock of Viewpoint Digital Inc. ("Viewpoint Digital") on September 8, 2000, the Company issued two contingent promissory notes to Computer Associates each in the amount of \$15,000,000. During 2001, the Company entered into certain agreements

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### VIEWPOINT CORPORATION

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

with Computer Associates whereby Computer Associates agreed to accept newly-issued shares of Viewpoint common stock having a value of \$4,000,000, in partial repayment of the first contingent promissory note due June 8, 2001. In addition Computer Associates agreed to accept, at the Company's election, either cash or newly-issued shares of Viewpoint common stock at an issue price of \$4.00 per share in repayment of any additional amounts due under the promissory note due June 8, 2001, and the first \$8,943,000 of the \$15,000,000 contingent promissory note due April 30, 2002. The amount due Computer Associates under the promissory note due June 8, 2001 is approximately \$4,657,000 and the amount due Computer Associates under the promissory note due April 30, 2002 is approximately \$2,928,000. These amounts are reflected in due to related parties in the Company's consolidated balance sheet at March 31, 2002.

### 4. RELATED PARTY TRANSACTIONS

During the three months ended March 31, 2002 and 2001, the Company recorded revenues totaling \$2,622,000 and \$125,000 respectively, related to agreements, including reseller arrangements, with two stockholders who have representatives on the Company's Board of Directors. The \$2,622,000 of revenues includes approximately \$1,625,000 resulting from an amendment in a contract with one of the related parties, which resulted in the Company recording revenues when payments are due, as contrasted to the partial deferral of those payments which would otherwise have occurred. As of March 31, 2002, the Company has \$1,233,000 in accounts receivable and \$141,000 in deferred revenue relating to transactions entered into with these related parties.

### 5. GOODWILL AND INTANGIBLE ASSETS

Effective January 1, 2002, the Company completed the adoption of SFAS No. 141, "Business Combinations," and SFAS No. 142, "Goodwill and Other Intangible Assets." SFAS No. 141 requires all business combinations initiated after June 30, 2001 to be accounted for using the purchase method of accounting. As required by SFAS No. 142, the Company discontinued amortizing the remaining balances of goodwill as of January 1, 2002. All remaining and future acquired goodwill will be subject to impairment tests annually, or earlier if indicators

of potential impairment exist, using a fair-value-based approach. All other intangible assets will continue to be amortized over their estimated useful lives and assessed for impairment under SFAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets." In conjunction with the implementation of SFAS No. 142, the Company has completed a goodwill impairment review as of January 1, 2002 and found no impairment on that date.

Upon adoption of the new Business Combination rules, an assembled workforce no longer meets the definition of an identifiable intangible asset. As a result, the net balance of \$1,767,000, has been reclassified to goodwill on January 1, 2002.

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### VIEWPOINT CORPORATION

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

In accordance with SFAS No. 142, the effect of this accounting change is reflected prospectively. Supplemental comparative disclosure as if the change had been retroactively applied to the prior year period is as follows (in thousands, except per share amounts):

	THREE MONTHS ENDED MARCH 31,		
	2002	2001	
NET LOSS:			
Reported net loss	\$(10,984)	\$(12,049) 3,306	
Adjusted net loss	\$(10,984) ======	\$ (8,743) ======	
BASIC AND DILUTED LOSS PER SHARE:			
Reported loss per share	\$ (0.27) 	\$ (0.32) 0.09	
Adjusted basic and diluted loss per share	\$ (0.27) ======	\$ (0.23)	

<sup>(1)</sup> Includes \$265 related to amortization of an assembled workforce that has been reclassified as goodwill effective January 1, 2002.

The Company recorded \$2,928,000 of additional goodwill during March of 2002 in connection with a contingent promissory note due Computer Associates on April 30, 2002 for the acquisition of Viewpoint Digital. As of March 31, 2002, due to the persistence of unfavorable economic conditions along with lower—than—expected revenues generated to date and reduced estimates of future performance of the Viewpoint Digital assets, the Company performed an additional impairment analysis on the goodwill and other intangible asset balances recorded upon the acquisition of Viewpoint Digital. In accordance with the provisions of SFAS No. 142 and SFAS No. 144, the Company recorded impairment charges totaling \$6,275,000. The fair value of the Viewpoint Digital assets was estimated using the expected present value of future cash flows. The assumptions supporting the cash flows, including the discount rate, were determined using the Company's best estimates as of the date the impairment was recorded.

The changes in the carrying amount of goodwill and intangible assets during the three months ended March 31, 2002 are as follows (in thousands):

	GOODWILL	INTANGIBLE ASSETS	TOTAL
Balance as of January 1, 2002	\$33,042	\$ 2,361	\$35,403
Acquisitions during period	2,928	24	2,952
Impairment losses	(4,694)	(1,581)	(6,275)
Amortization		(661)	(661)
Balance as of March 31, 2002	\$31 <b>,</b> 276	\$ 143	\$31,419

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### VIEWPOINT CORPORATION

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

Intangible assets as of March 31, 2002 and December 31, 2001 consisted of the following (in thousands):

	MARCH 31, 2002	DECEMBER 31, 2001
Viewpoint Digital Technology	\$	\$1 <b>,</b> 039
Viewpoint Digital Customer List		401
Viewpoint Digital Trade Name		429
Covenant Not To Compete		361
Other Intangibles		12
Patents and Trademarks	143	119
Total Intangible Assets	\$143	\$2,361
	====	======

Amortization of patents and trademarks is estimated to be \$2,000 a year for the next five years.

# 6. COMPREHENSIVE LOSS

Total comprehensive loss for the three months ended March 31, 2002 and 2001 consisted of the following (in thousands):

	THREE MONTHS ENDED MARCH 31,	
	2002	2001
Net loss Foreign currency translation adjustment	,	

Comprehensive Loss	\$(11,039)	\$(12,039)
Unrealized gain (loss) on investments	(47)	25

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# ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with the consolidated financial statements and notes thereto.

In addition to historical information, this Quarterly Report on Form 10-Q contains forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially. Factors that might cause or contribute to such differences include, but are not limited to, those discussed in the section entitled "Factors That May Affect Future Results of Operations." You should carefully review the risks described in other documents we file from time to time with the Securities and Exchange Commission, including future Quarterly Reports on Form 10-Q to be filed in 2002. When used in this report, the words "expects," "anticipates," "intends," "plans," "believes," "seeks," "targets," "estimates," and similar expressions are generally intended to identify forward-looking statements. You should not place undue reliance on the forward-looking statements, which speak only as of the date of this Quarterly Report on Form 10-Q. We undertake no obligation to publicly release any revisions to the forward-looking statements or reflect events or circumstances after the date of this document.

### OVERVIEW

Viewpoint Corporation is a leading provider of interactive media technologies and services. Its graphics operating system platform, the Viewpoint Media Player, has been licensed by Fortune 500 companies and others for use in online, offline and embedded applications serving a wide variety of needs, including: business process visualizations, marketing campaigns, rich media advertising and product presentations. The Company also provides cross media digital solutions for film, broadcast television and games.

The Company's primary initiatives include:

- Licensing technology for specific marketing and e-commerce visualization solutions;
- Providing a full range of fee-based digital asset content creation and engineering professional services for implementing visualization solutions for marketing and creating new and enhancing existing enterprise software applications;
- Proliferating the Viewpoint format into digital advertisements on various digital media, primarily the Web and digital set-top cable boxes;
- Forging technological alliances with leading interactive agencies and Web content providers; and
- Maximizing market penetration and name recognition, including distribution of the Company's client-side software graphics operating system, the Viewpoint Media Player

Viewpoint believes that its success will depend largely on its ability to

proliferate its digital technologies into various media, including broadcast television, games, movies, print, closed intranets, new and existing enterprise applications and television set—top boxes. Accordingly, Viewpoint has and intends to continue to invest in research and development and sales and marketing. Revenues from continuing operations primarily have been from the sale of technology licenses and fee based professional services, including digital content creation services and engineering services to enhance and create new enterprise software applications.

Viewpoint has a limited operating history upon which an evaluation of the Company and its prospects can be based. Viewpoint's prospects must be considered in light of the risks and difficulties frequently encountered by early stage technology companies. There can be no assurance that Viewpoint will achieve or sustain profitability. Viewpoint has had significant quarterly and annual operating losses since its inception, and as of March 31, 2002, had an accumulated deficit of \$209,168,000.

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### RESULTS OF OPERATIONS

The following table sets forth for the three months ended March 31, 2002 and 2001, the Company's consolidated statements of operations expressed as a percentage of net revenues for the periods indicated:

	THREE MONTHS ENDED MARCH 31,	
	2002	
STATEMENT OF OPERATIONS DATA Revenues: Licenses. Services.		68% 32
Total revenues	100	100
Cost of revenues: Licenses	2 19  21	3 29  32
Gross profit	 79	68
Operating expenses: Sales and marketing (including non-cash stock-based compensation charges)	81	185
compensation charges)  General and administrative (including non-cash stock-based compensation charges)	27 45	88 78
Amortization of goodwill	 14	118
Impairment of goodwill and other intangible assets  Depreciation	129 10 	15 

Total operating expenses	. 306	514
Loss from operations		(446) 15
Net loss from continuing operations	. (226)	(431)
operations		
Net loss	. (226)%	(431)%
	====	====

REVENUES

	THREE MON	THS ENDED M	ARCH 31,
	2002	% CHANGE	2001
	(DOLLA	RS IN THOUS	ANDS)
Total revenues	\$4,858	74%	\$2 <b>,</b> 791

The Company recognizes revenue in accordance with SOP 97-2, "Software Revenue Recognition," as amended, and SAB No. 101 "Revenue Recognition in Financial Statements."

Viewpoint generates revenues through two sources: (a) software licenses and (b) services. License revenues are generated from licensing the rights to use our products directly to end-users and indirectly through VARs. Service revenues are generated from fee based professional services, sales of customer support services (maintenance contracts), and training services performed for customers that license our products.

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License revenue includes sales of perpetual and term based licenses for broadcasting viewpoint 3D content, and limited licenses for its digital content library. License revenue is recognized over the term of the license in a term-based broadcast license model and up-front in a perpetual broadcast license model, providing that no significant vendor obligations remain and the resulting receivable is deemed collectible by management.

Fee-based professional services are performed on a time-and-material basis or on a fixed-fee basis, under separate service arrangements. Revenues related to these services are recognized on a percentage-of-completion basis in accordance with the provisions of SOP 81-1 "Accounting for Performance of Construction-Type and Certain Production-Type Contracts." Percentage-of-completion for service contracts is measured principally by the percentage of costs incurred and accrued to date for each contract to the estimated total cost for each contract at completion. Revenues from customer support services are recognized ratably over the term of the contract. Revenues from training services are recognized as services are performed.

License revenue increased approximately \$1,631,000, or 85%, and service revenue increased approximately \$436,000, or 49%, for the three months ended March 31, 2002, compared to the three months ended March 31, 2001. The increase in revenues is primarily attributable to an increase in sales of licenses and

fee-based professional services resulting from increases to our direct sales force and the expansion of our indirect channel partnerships. The persistence of unfavorable economic conditions, however, continue to negatively impact our revenue growth. The Company's revenues can also be negatively impacted by increased competition in the market, the lack of acceptance of the Company's existing products or the Company's failure to develop new products.

During the three months ended March 31, 2002 and 2001, the Company recorded revenues totaling \$2,622,000 and \$125,000 respectively, related to agreements, including reseller arrangements, with two stockholders who have representatives on the Company's Board of Directors. The \$2,622,000 of revenues includes approximately \$1,625,000 resulting from an amendment in a contract with one of the related parties, which resulted in the Company recording revenues when payments are due, as contrasted to the partial deferral of those payments which would otherwise have occurred.

The Company expects its revenue to continue to increase in 2002 based upon the visible increase in the market acceptance of our technology. It is anticipated that the increase in revenues will be derived from both license and service revenues.

COST OF REVENUES

	THREE MON	ITHS ENDED MAR	RCH 31,
	2002	% CHANGE	2001
	(DOLLA	ARS IN THOUSAN	 NDS)
Total cost of revenues	\$1,017	12%	\$906
Percentage of total revenues	21%		32%

Costs of revenues consist primarily of salaries and consulting fees for those who provide fee-based professional services. The increase in cost of revenues is directly related to an increase in fee-based professional services.

The Company expects cost of revenues to increase in absolute dollars, while decreasing slightly as a percentage of total revenues, due to continuously improving efficiencies and the mix of license and services revenues.

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SALES AND MARKETING (INCLUDING NON-CASH STOCK-BASED COMPENSATION CHARGES TOTALING \$1,044 AND \$596 FOR THE THREE MONTHS ENDED MARCH 31, 2002 AND 2001, RESPECTIVELY)

	THREE MON	THS ENDED	MARCH 31,
	2002	% CHANGE	2001
	(DOLLA	RS IN THOU	 ISANDS)
Sales and marketing  Percentage of total revenues		(25)%	\$5,175 185%

Sales and marketing expenses include salaries and benefits, sales commissions, non-cash stock-based compensation charges, consulting fees and travel expenses for our sales and marketing personnel. Sales and marketing expenses also include the cost of programs aimed at increasing revenue, such as advertising, trade shows and public relations.

Sales and marketing expenses decreased \$1,274,000, or 25%, for the three months ended March 31, 2002 compared to the same period last year primarily due to a decrease in salaries, benefits, travel and marketing costs offset by an increase in non-cash stock-based compensation charges. Non-cash stock-based compensation charges increased as certain personnel which were reflected in research and development during the three months ended March 31, 2001, are now reflected in sales and marketing due to a change in the nature of their duties.

The Company does not expect a material increase in sales and marketing expenses in 2002 as compared to 2001 based on the company's indirect marketing strategy and the increased utilization of creative services personnel, which will increase cost of revenues, rather than sales and marketing expenses. It is expected that these decreases in costs will be partially offset by increases in selling expenses to support the projected higher revenues. As a percentage of total revenues, sales and marketing expenses are expected to decrease.

RESEARCH AND DEVELOPMENT (INCLUDING NON-CASH STOCK-BASED COMPENSATION CHARGES TOTALING \$195 AND \$740 FOR THE THREE MONTHS ENDED MARCH 31, 2002 AND 2001, RESPECTIVELY)

	THREE MOI	NTHS ENDED N	MARCH 31,
	2002	% CHANGE	2001
	(DOLL	ARS IN THOUS	SANDS)
Research and development  Percentage of total revenues	\$1,326 27%	(46)%	\$2 <b>,</b> 448

Research and development expenses consist primarily of salaries and benefits for software developers, contracted development efforts, non-cash stock-based compensation charges, and required equipment costs related to the Company's product development efforts. The Company expenses as incurred research and development costs necessary to establish the technological feasibility of its internally developed software products and technologies. To date, the establishment of technological feasibility of the Company's products and general release have substantially coincided. As a result, the Company has not capitalized any internal software development costs since costs qualifying for such capitalization have not been significant. Additionally, the Company capitalizes costs of software, consulting services, hardware and payroll-related costs incurred to purchase or develop internal-use software, when technological feasibility has been established, it is probable that the project will be completed and the software will be used as intended. The Company expenses costs incurred during preliminary project assessment, research and development, re-engineering, training and application maintenance.

Research and development expenses decreased \$1,122,000, or 46%, for the three months ended March 31, 2002 compared to the same period last year primarily due to a decrease in salaries, benefits, contracted development, and non-cash stock-based compensation charges. Salaries, benefits, and non-cash stock-based compensation charges decreased as certain personnel which were reflected in research and development during the three months ended March 31, 2001, are now reflected in sales and marketing due to a change in the nature of

their duties.

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The Company expects research and development expenses to remain relatively flat in 2002, as compared to 2001. Anticipated increases in research and development expenditures are expected to be offset by customer-specific engineering efforts in the enterprise applications group, which will be classified as cost of revenues. As a percentage of total revenues, research and development expenses are expected to decrease.

GENERAL AND ADMINISTRATIVE (INCLUDING NON-CASH STOCK-BASED COMPENSATION CHARGES TOTALING \$414 AND \$407 FOR THE THREE MONTHS ENDED MARCH 31, 2002 AND 2001, RESPECTIVELY)

	THREE MON	MARCH 31,	
	2002	% CHANGE	2001
	(DOLLA	RS IN THOUS	ANDS)
General and administrative	\$2,205	1%	\$2,183
Percentage of total revenues	45%		78%

General and administrative expenses primarily consist of corporate overhead of the Company, which includes salaries and benefits related to finance and administration personnel along with other administrative costs such as legal, accounting and investor relation fees, and insurance expense.

General and administrative expenses increased \$22,000, or 1%, for the three months ended March 31, 2002 compared to the same period last year. The increase is primarily due to an increase in insurance and legal costs offset by a decrease in rent expense and office maintenance costs.

General and administrative expenses are expected to remain relatively flat in 2002 compared to 2001. As a percentage of total revenues, general and administrative expenses are expected to decrease.

AMORTIZATION OF GOODWILL

	THREE MC	MARCH 31,	
	2002	2002 % CHANGE (DOLLARS IN THOUS	
	(DOLI		
Amortization of goodwill		(100)%	\$3,306 118%

Amortization of goodwill decreased \$3,306,000 for the three months ended March 31, 2002 compared to the same period last year primarily due to the adoption of SFAS No. 142 on January 1, 2002. As a result of SFAS 142, the Company ceased amortizing approximately \$33,042,000 of goodwill. In lieu of amortization, the Company is required to test goodwill for impairment on an annual basis or earlier, if indicators of potential impairment exist.

AMORTIZATION OF INTANGIBLE ASSETS

	THREE MONTHS ENDED MARCH 31,			
	2002	% CHANGE	HANGE 2001	
	(DOLLARS IN THOUSANDS)			
Amortization of intangible assets  Percentage of total revenues	\$661 14%	(20)%	\$831 30%	

Amortization of intangible assets decreased \$170,000, or 20%, for the three months ended March 31, 2002 compared to the same period last year primarily due to a covenant not to complete becoming fully amortized during February of 2002.

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IMPAIRMENT OF GOODWILL AND OTHER INTANGIBLE ASSETS

	THREE MON	NTHS ENDED MAR	RCH 31,
	2002	% CHANGE	2001
	(DOLLA	ARS IN THOUSAN	IDS)
Impairment of goodwill and other intangible assets  Percentage of total revenues	•	NA	\$ 0%

In conjunction with the implementation of SFAS No. 142, the Company has completed a goodwill impairment review as of January 1, 2002 and found no impairment on that date. As of March 31, 2002, due to the persistence of unfavorable economic conditions along with lower-than-expected revenues generated to date and reduced estimates of future performance of the Viewpoint Digital assets, the Company performed an additional impairment analysis on the goodwill and other intangible asset balances recorded upon the acquisition of Viewpoint Digital. In accordance with the provisions of SFAS No. 142 and SFAS No. 144, the Company recorded impairment charges totaling \$6,275,000. The fair value of the Viewpoint Digital assets was estimated using the expected present value of future cash flows. The assumptions supporting the cash flows, including the discount rate, were determined using the Company's best estimates as of the date the impairment was recorded.

DEPRECIATION

	THREE MONTHS ENDED MARCH 31,			
	2002 % CHANGE		2001	
	(DOLL	NDS)		
Depreciation Percentage of total revenues		20%	\$415 15%	

Depreciation expense increased \$83,000, or 20%, for the three months ended March 31, 2002 compared to the same period last year due to property and equipment additions.

OTHER INCOME

	THREE MONTHS ENDED MARCH 31,		
	2002	% CHANGE	2001
	(DOLI	LARS IN THOUSA	NDS)
Other income  Percentage of total revenues	•	(90)%	\$424 15%

Other income primarily consists of interest and investment income on cash, cash equivalents and marketable securities as well as the gain or loss on the sale and disposal of equipment. As a result, other income fluctuates with changes in the Company's cash, cash equivalents and marketable securities balances and market interest rates.

Other income decreased \$383,000, or 90%, for the three months ended March 31, 2002 compared to the same period last year primarily due to a decrease in average cash, cash equivalents and marketable securities balances as well as a decline in interest rates.

Other income is expected to decrease in absolute dollars and as a percentage of total revenues in 2002 compared to 2001 due to a decline in interest rates and an expected decrease in average cash, cash equivalents and marketable securities balances.

### FACTORS THAT MAY AFFECT FUTURE RESULTS OF OPERATIONS

We believe that in the future our results of operations could be affected by various factors including:

- We have a limited operating history that makes an evaluation of our business difficult;
- We have a history of losses and expect to incur losses in the future;

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- Our future revenues may be unpredictable and may cause our quarterly results to fluctuate;
- We may be unable to meet our future capital requirements;
- Our stock price is volatile and may continue to fluctuate in the future;
- If the Internet does not continue to expand as a widespread commerce medium, demand for our products and technologies may decline significantly;
- Our market is characterized by rapidly changing technology, and if we do not respond in a timely manner, our products and technologies may not

succeed in the marketplace;

- Potential delays in product releases could harm our business;
- Undetected errors in our products and technologies could result in adverse publicity, reduced market acceptance or lawsuits by customers;
- In order to increase market awareness of our products and generate increased revenue we may need to expand our sales and marketing capabilities;
- We may be unable to protect our intellectual property rights and we may be liable for infringing the intellectual property rights of others;
- Security risks could limit the growth of e-commerce and expose us to litigation or liability;
- Increasing government regulation could increase our cost of doing business or increase our legal exposure;
- We may need to enter into other business combinations and strategic alliances which could be difficult to integrate and may disrupt our business;
- The loss of any of our key personnel would harm our business;
- Our revenues could be negatively affected by the loss of resellers and strategic partners and if we fail to establish, maintain or expand our strategic relationships for the integration of our technology with the services of third parties, the growth of our business may cease or decline;
- Our lengthy sales cycle and product implementation makes it difficult to predict our quarterly results;
- Our projects vary in size and scope; therefore, a client that accounts for a large portion of our revenues in one period may not generate similar amounts of revenue in subsequent periods;
- Our future success depends on our ability to identify, hire, train and retain highly qualified employees;
- Our charter documents could make it more difficult for a third party to acquire us;
- Our business is subject to general economic conditions as well as those specific to the Internet and related industries.

### CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Viewpoint's discussion and analysis of its financial condition and results of operations are based upon its consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, the Company evaluates its critical accounting policies and estimates, including those related to revenue recognition and long-lived assets. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances though actual results may differ from these estimates under different assumptions or conditions. For a complete description of the

Company's accounting policies, see the consolidated financial statements included in the Annual Report on Form 10-K for the period ended December 31, 2001.

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We believe the following critical accounting policies affect the more significant judgments and estimates used in the preparation of our consolidated financial statements:

### REVENUE RECOGNITION

Revenue recognition rules for software companies are very complex. We follow very specific and detailed guidelines in measuring revenue; however, certain judgments affect the application of our revenue policy. Revenue results are difficult to predict, and any shortfall in revenue or delay in recognizing revenue could cause our operating results to vary significantly from quarter to quarter.

The Company recognizes revenue in accordance with SOP 97-2, "Software Revenue Recognition," as amended, and SAB No. 101 "Revenue Recognition in Financial Statements."

Viewpoint generates revenues through two sources: (a) software licenses and (b) services. License revenues are generated from licensing the rights to use our products directly to end-users and indirectly through VARs. Service revenues are generated from fee based professional services, sales of customer support services (maintenance contracts), and training services performed for customers that license our products.

License revenue includes sales of perpetual and term based licenses for broadcasting viewpoint 3D content, and limited licenses for its digital content library. License revenue is recognized over the term of the license in a term-based broadcast license model and up-front in a perpetual broadcast license model, providing that no significant vendor obligations remain and the resulting receivable is deemed collectible by management.

Fee-based professional services are performed on a time-and-material basis or on a fixed-fee basis, under separate service arrangements. Revenues related to these services are recognized on a percentage-of-completion basis in accordance with the provisions of SOP 81-1 "Accounting for Performance of Construction-Type and Certain Production-Type Contracts." Percentage-of-completion for service contracts is measured principally by the percentage of costs incurred and accrued to date for each contract to the estimated total cost for each contract at completion. Revenues from customer support services are recognized ratably over the term of the contract. Revenues from training services are recognized as services are performed.

Standard terms for license agreements call for payment within 90 days. Probability of collection is based upon the assessment of the customer's financial condition through the review of their current financial statements or credit reports. For follow-on sales to existing customers, prior payment history is also used to evaluate probability of collection. Our agreements with customers do not contain product return rights.

Fees from licenses sold together with fee-based professional services are generally recognized upon delivery of the software, provided that the payment of the license fees are not dependent upon the performance of the services, and the services are not essential to the functionality of the licensed software. If the services are essential to the functionality of the software, or payment of the license fees are dependent upon the performance of the services, both the

software license and service fees are recognized under the percentage of completion method of contract accounting.

If the fee is not fixed or determinable, revenue is recognized as payments become due from the customer. If a nonstandard acceptance period is required, revenues are recognized upon the earlier of customer acceptance or the expiration of the acceptance period.

The Company periodically enters into nonmonetary arrangements whereby the Company's licenses or services are exchanged for services of its customer. Nonmonetary revenue is recognized at the estimate fair value of the services received. Generally, nonmonetary revenues equal nonmonetary expenses; however, due to timing, nonmonetary accounts receivable and accounts payable may result.

### RECENT ACCOUNTING PRONOUNCEMENTS

In July 2001, the FASB issued SFAS No. 143, "Accounting for Asset Retirement Obligations." The statement requires entities to record the fair value of a liability for an asset retirement obligation in the period

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in which it is incurred. The statement is effective for fiscal years beginning after June 15, 2002. The adoption of SFAS No. 143 is not expected to have a material impact on the Company's financial statements.

In May 2002, the FASB issued SFAS No. 145, "Rescission of FASB Statements No. 4, 44, and 64, Amendment of FASB Statement No. 13, and Technical Corrections." The statement primarily rescinds and amends certain reporting requirements relating to gains and losses from extinguishment of debt, accounting for intangible assets of motor carriers, and accounting for leases in sale-leaseback transactions. The provision of the statement relating to gains and losses on extinguishment of debt is effective for fiscal years beginning after May 15, 2002 while the remaining provisions of the statement are effective for transactions occurring after May 15, 2002. The adoption of SFAS No. 145 is not expected to have a material impact on the Company's financial statements.

### LIQUIDITY AND CAPITAL RESOURCES

Cash, cash equivalents, and marketable securities totaled \$12,768,000 at March 31, 2002, down from \$15,413,000 at December 31, 2001. Included in cash and cash equivalents at March 31, 2002 and December 31, 2001, is \$291,000 of restricted cash which was pledged as collateral to secure a letter of credit used for a security deposit on the Company's New York facility.

Net cash used in operating activities of the Company totaled \$2,915,000 and \$809,000 for the three months ended March 31, 2002 and 2001, respectively. Net cash used in operating activities for the three months ended March 31, 2002 primarily resulted from a \$10,984,000 net loss from continuing operations, offset by \$6,275,000 of impairment of goodwill and other intangible assets, \$1,653,000 in non-cash stock-based compensation charges and \$1,159,000 in depreciation and amortization. Net cash used in operating activities for the three months ended March 31, 2001 primarily resulted from a \$12,049,000 net loss from continuing operations, offset by \$5,713,000 in net cash provided by discontinued operations, \$4,552,000 in depreciation and amortization and \$1,743,000 in non-cash stock-based compensation charges.

Net cash provided by investing activities totaled \$1,033,000 for the three months ended March 31, 2002, compared to net cash used in investing activities of \$4,878,000 for the three months ended March 31, 2001. Net cash provided by investing activities for the three months ended March 31, 2002 primarily resulted from \$1,273,000 in net proceeds from sales and maturities of marketable

securities. Net cash used in investing activities for the three months ended March 31, 2001 primarily resulted from \$4,478,000 in net purchases of marketable securities.

Net cash provided by financing activities totaled \$565,000 and \$556,000 for the three months ended March 31, 2002 and 2001, respectively, primarily resulting from proceeds received from the exercise of stock options by the Company's employees during the respective periods.

Pursuant to the purchase of all of the outstanding capital stock of Viewpoint Digital, the Company issued two contingent promissory notes to Computer Associates each in the amount of \$15,000,000. During 2001, the Company entered into certain agreements with Computer Associates whereby Computer Associates agreed to accept newly-issued shares of Viewpoint common stock having a value of \$4,000,000, in partial repayment of the first contingent promissory note due June 8, 2001. In addition Computer Associates agreed to accept, at the Company's election, either cash or newly-issued shares of Viewpoint common stock at an issue price of \$4.00 per share in repayment of any additional amounts due under the promissory note due June 8, 2001, and the first \$8,943,000 of the \$15,000,000 contingent promissory note due April 30, 2002. The amount due Computer Associates under the promissory note due June 8, 2001 is approximately \$4,657,000 and the amount due Computer Associates under the promissory note due April 30, 2002 is approximately \$2,928,000. These amounts are reflected in due to related parties in the Company's consolidated balance sheet at March 31, 2002

The Company believes that its current cash, cash equivalents, and marketable securities balances and cash provided by future operations, if any, are sufficient to meet its operating cash flow needs and anticipated capital expenditure requirements through at least the next twelve months. The Company may seek additional funds before that time through public or private equity financing or from other sources to fund our operations

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and pursue our growth strategy. We have no commitment for additional financing, and we may experience difficulty in obtaining additional financing on favorable terms, if at all. Any financing we obtain may contain covenants that restrict our freedom to operate our business or may have rights, preferences or privileges senior to our common stock and may dilute our current shareholders' ownership interest in Viewpoint.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company is subject to concentration of credit risk and interest rate risk related to cash, cash equivalents and marketable securities. The Company does not have any derivative financial instruments as of March 31, 2002. Credit risk is managed by limiting the amount of securities placed with any one issuer, investing in high-quality marketable securities and securities of the U.S. government and limiting the average maturity of the overall portfolio. The majority of the Company's portfolio, which is classified as available-for-sale, is composed of fixed income securities that are subject to the risk of market interest rate fluctuations, and all of the Company's securities are subject to risks associated with the ability of the issuers to perform their obligations under the instruments. The Company may suffer losses in principal if forced to sell securities, which have declined in market value due to changes in interest rates.

ITEM 1. LEGAL PROCEEDINGS

None

ITEM 2. CHANGES IN SECURITIES

None

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None

ITEM 5. OTHER INFORMATION

None

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) Exhibits

None.

(b) Reports on Form 8-K

None.

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### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

VIEWPOINT CORPORATION

By: /s/ ROBERT E. RICE

Robert E. Rice Director, President and

Chief Executive Officer

By: /s/ ANTHONY L. PANE

Anthony L. Pane Senior Vice President and Chief Financial Officer

Date: May 14, 2002

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