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TWEEN BR	ANDS, INC.										
Form 4											
February 26	, 2007										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									PPROVAL		
CURIVI 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								N OMB Number:	3235-0287		
Check th if no lon	aor							Expires:	January 31,		
subject t		MENT OI	F CHAI			FICIAL O	WNERSHIP OF	Estimated	2005 average		
Section 16. SECURITIES								burden ho	urs per		
Form 4 o Form 5					C	·· • • 1	A (C1024	response	. 0.5		
obligatio							nge Act of 1934,				
may con <i>See</i> Instr 1(b).	unue.			•	•	ny Act of 1	of 1935 or Section 940	OII			
1(0).											
(Print or Type)	Responses)										
1. Name and Address of Reporting Person <u>*</u> KRAMER NANCY J			2. Issuer Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
			Symbol TWEE	N BRAN	DS, INC	. [TWB]	(Check all applicable)				
(Last) (First) (Middle)			3. Date of	of Earliest T	ransactior	L	()				
			(Month/Day/Year)				_X_Director10% Owner				
343 N. FRONT STREET			02/22/2	2007			Officer (give title Other (specify below) below)				
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line)				
			- /		_X_ Form filed by One Reporting Person						
COLUMBU	JS, OH 43215						Form filed by Person	More than One R	eporting		
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivativ	e Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
1.Title of	2. Transaction Date	2A. Deem	ed	3.	4. Securi	ties	5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Year)	Execution	Date, if	Transactio				Form: Direct	Indirect		
(Instr. 3)		any (Month/Da	av/Year)	Code (Instr. 8)	Disposed (Instr. 3,		Beneficially Owned	(D) or Indirect (I)	Ownership		
		(11101111111111111111111111111111111111		(mour o)	(1115111-0)	· und c)	Following	(Instr. 4)	(Instr. 4)		
						(A)	Reported Transaction(s)				
						or	(Instr. 3 and 4)				
				Code V	Amount	(D) Price					
Reminder: Rep	port on a separate line	e for each cl	ass of sec	urities bene	ficially ov	ned directly	or indirectly.				
							spond to the colle		SEC 1474		
							tained in this form ond unless the fo		(9-02)		
							ntly valid OMB co				
					numl		,				

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities	D
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	S
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)			(]

	Derivative Security				or Disposed of (D) (Instr. 3, 4, and 5)					
			Code	V	(A) ((D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 37	02/22/2007	A		10,000		(1)	02/22/2017	Common Stock, \$.01 par value	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
KRAMER NANCY J 343 N. FRONT STREET COLUMBUS, OH 43215	Х						
Signatures							
By: Curtis A. Loveland, Attorney-in-Fact	02/26/2007						
**Signature of Reporting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option vests 25% per year beginning on the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.