

eLong, Inc.
Form SC 13G
February 11, 2005

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SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Schedule 13G
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES
13d-1 (b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)
(Amendment No. __)*

eLong, Inc.

(Name of Issuer)

Ordinary Shares

(Title of Class of Securities)

290138205

(CUSIP Number)

December 31, 2004

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule
is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's
initial filing on this form with respect to the subject class of securities, and
for any subsequent amendment containing information which would alter
disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed
to be "filed" for the purpose of Section 18 of the Securities Exchange Act of
1934 ("Act") or otherwise subject to the liabilities of that section of the Act
but shall be subject to all other provisions of the Act (however, see the
Notes).

(Continued on following pages)

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* SEE INSTRUCTIONS BEFORE FILLING OUT!

*** In accordance with a warrant agreement between the issuer and IACT and pursuant to certain contractual arrangements among the issuer, IACT and other beneficial owners of the issuer's securities, the issuer repurchased and cancelled 2,419,177 ordinary shares held by Technology Partners and 8,522 ordinary shares held by Tiger II as of January 7, 2005. Immediately following the consummation of such transactions, Technology Partners held 1,641,561 ordinary shares of the issuer and Tiger II held 5,740 ordinary shares of the issuer.

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ITEM 1(a). NAME OF ISSUER:

eLong, Inc.

ITEM 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

Block B, Xingke Plaza Building
10 Jiuxianqiao Zhonglu
Chaoyang District
Beijing 100016, People's Republic of China

ITEM 2(a). NAME OF PERSON FILING:

This statement is filed by Tiger Technology Performance, L.L.C. ("Tiger LLC"), Tiger Technology II, L.P. ("Tiger II"), Tiger Technology Private Investment Partners, L.P. ("Technology Partners"), Tiger Technology PIP Performance, L.L.C. ("Tiger PIP") and Charles P. Coleman III ("Coleman"). The foregoing entities and individuals are collectively referred to as the "Reporting Persons."

Tiger LLC is the general partner of Tiger II, and may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by Tiger II. Tiger PIP is the general partner of Technology Partners, and may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by Technology Partners. Coleman is the managing member of Tiger LLC and Tiger PIP, and may be deemed to have sole power to vote and sole power to dispose of the shares of issuer directly owned by Tiger II and Technology Partners.

ITEM 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE, OR, IF NONE, RESIDENCE:

The address of the principal business office for each of the Reporting Persons is:

Tiger Technology Performance, L.L.C.
101 Park Avenue
48th Floor
New York, NY 10178

ITEM 2(c) CITIZENSHIP:

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Tiger II is a Delaware Limited Partnership; Tiger LLC and Tiger PIP are Delaware Limited Liability Companies; Technology Partners is a Cayman Islands Exempted Limited Partnership; and Coleman is a United States citizen.

ITEM 2(d). TITLE OF CLASS OF SECURITIES:

Ordinary Shares

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ITEM 2(e). CUSIP NUMBER:

290138205

ITEM 3. NOT APPLICABLE

ITEM 4. OWNERSHIP:

The following information with respect to the ownership of the Ordinary Shares of the issuer by the persons filing this Statement is provided as of December 31, 2004:

- (a) AMOUNT BENEFICIALLY OWNED:

Person. See Row 9 of cover page for each Reporting
- (b) PERCENT OF CLASS:

Person. See Row 11 of cover page for each Reporting
- (c) NUMBER OF SHARES AS TO WHICH SUCH PERSON HAS:
 - (i) SOLE POWER TO VOTE OR TO DIRECT THE VOTE:

See Row 5 of cover page for each Reporting Person.
 - (ii) SHARED POWER TO VOTE OR TO DIRECT THE VOTE:

See Row 6 of cover page for each Reporting Person.
 - (iii) SOLE POWER TO DISPOSE OR TO DIRECT THE DISPOSITION OF:

See Row 7 of cover page for each Reporting Person.
 - (iv) SHARED POWER TO DISPOSE OR TO DIRECT THE DISPOSITION OF:

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See Row 8 of cover page
for each Reporting Person.

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ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:

Not applicable

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:

Under certain circumstances set forth in the limited partnership agreements of Tiger II and Technology Partners, the general and limited partners of each of such entities may be deemed to have the right to receive dividends from, or the proceeds from, the sale of shares of the issuer owned by each such entity of which they are a partner.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

Not applicable

ITEM 9. NOTICE OF DISSOLUTION OF GROUP:

Not applicable

ITEM 10. CERTIFICATION:

Not applicable.

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 9, 2005

Tiger Technology II, L.P.
By Tiger Technology Performance, L.L.C.
Its General Partner

/s/ Charles P. Coleman III

Signature

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Charles P. Coleman III
Managing Member

Tiger Technology Private Investment Partners, L.P.
By Tiger Technology PIP Performance, L.L.C.
Its General Partner

/s/ Charles P. Coleman III

Signature

Charles P. Coleman III
Managing Member

Tiger Technology Performance, L.L.C.

/s/ Charles P. Coleman III

Signature

Charles P. Coleman III
Managing Member

Tiger Technology PIP Performance, L.L.C.

/s/ Charles P. Coleman III

Signature

Charles P. Coleman III
Managing Member

Charles P. Coleman III

/s/ Charles P. Coleman III

Signature

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EXHIBIT INDEX

EXHIBIT

Found on
Sequentially
Numbered Page

Exhibit A: Agreement of Joint Filing

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EXHIBIT A

AGREEMENT OF JOINT FILING

The undersigned hereby agree that a single Schedule 13G (or any amendment thereto) relating to the Ordinary Shares of eLong, Inc. shall be filed on behalf of each of the undersigned and that this Agreement shall be

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filed as an exhibit to such Schedule 13G.

Dated: February 9, 2005

Tiger Technology II, L.P.
By Tiger Technology Performance, L.L.C.
Its General Partner

/s/ Charles P. Coleman III

Signature

Charles P. Coleman III
Managing Member

Tiger Technology Private Investment Partners, L.P.
By Tiger Technology PIP Performance, L.L.C.
Its General Partner

/s/ Charles P. Coleman III

Signature

Charles P. Coleman III
Managing Member

Tiger Technology Performance, L.L.C.

/s/ Charles P. Coleman III

Signature

Charles P. Coleman III
Managing Member

Tiger Technology PIP Performance, L.L.C.

/s/ Charles P. Coleman III

Signature

Charles P. Coleman III
Managing Member

Charles P. Coleman III

/s/ Charles P. Coleman III

Signature