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JOHNSON OUTDOORS INC
Form SC 13D/A
June 02, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13D
UNDER THE SECURITIES EXCHANGE ACT OF 1934
(AMENDMENT NO. 3)*

JOHNSON OUTDOORS INC.

(Name of Issuer)

Class A Common Stock, par value \$.05 per share

(Title of Class of Securities)

479254 10 4

(CUSIP Number)

Linda L. Sturino
555 Main Street
Suite 500
Racine, Wisconsin 53403
(262) 260-4046

(Name, Address and Telephone Number of Person Authorized to
Receive Notices and Communications)

May 22, 2004

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See ss.240.13d-7 for other parties to whom copies are to be sent.

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1	NAME OF REPORTING PERSON Helen P. Johnson-Leipold	
	S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)	(a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	SEC USE ONLY	
4	SOURCE OF FUNDS (See Instructions) SC and BK	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)	<input type="checkbox"/>
6	CITIZENSHIP OR PLACE OF ORGANIZATION United States	
	NUMBER OF	7 SOLE VOTING POWER 808,155 shares (1) (2)
	SHARES BENEFICIALLY OWNED	8 SHARED VOTING POWER 1,329,308 shares (2)
	BY EACH REPORTING PERSON	9 SOLE DISPOSITIVE POWER 808,155 shares (1) (2)
	WITH	10 SHARED DISPOSITIVE POWER 1,329,308 shares (2)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 2,137,463 shares (1) (2)	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) See Item 5	<input checked="" type="checkbox"/>
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 22.7% of the Class A Common Stock (1) (2) (3)	
14	TYPE OF REPORTING PERSON (See Instructions) IN	

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(1) Includes options to acquire 655,000 shares of Class A Common Stock that are exercisable within 60 days and the 3,643 shares of Class A Common Stock held in the Reporting Person's 401(k) plan as of November 1, 2003.

(2) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(3) Based on 7,553,084 shares of Class A Common Stock and 1,222,297 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of April 14, 2004, as reported on the Johnson Outdoors Inc. Form 10-Q for the fiscal quarter ended April 2, 2004 filed with the Securities and Exchange Commission on May 17, 2004, and 655,000 options held by Ms. Johnson-Leipold to purchase shares of Class A Common Stock that are exercisable within 60 days.

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1 NAME OF REPORTING PERSON
Imogene P. Johnson

S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)
(a)
(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS (See Instructions)
SC and BK

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO
ITEMS 2(d) or 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION
United States

NUMBER OF	7	SOLE VOTING POWER 32,288 shares
SHARES BENEFICIALLY OWNED	8	SHARED VOTING POWER 3,416,859 shares (1)

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BY EACH REPORTING PERSON WITH	9	SOLE DISPOSITIVE POWER 32,288 shares
PERSON WITH	10	SHARED DISPOSITIVE POWER 3,416,859 shares (1)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,449,147 shares (1)	
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) See Item 5 <input type="checkbox"/>	
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 39.3% of the Class A Common Stock (1) (2)	
14	TYPE OF REPORTING PERSON (See Instructions) IN	

(1) Includes 1,062,330 shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.

(2) Based on 7,553,084 shares of Class A Common Stock and 1,222,297 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of April 14, 2004, as reported on the Johnson Outdoors Inc. Form 10-Q for the fiscal quarter ended April 2, 2004 filed with the Securities and Exchange Commission on May 17, 2004.

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1	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY) Samuel C. Johnson 1988 Trust Number One u/a September 14, 1988 20-6217605
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3	SEC USE ONLY

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4	SOURCE OF FUNDS (See Instructions) SC and BK	

5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) []	

6	CITIZENSHIP OR PLACE OF ORGANIZATION Wisconsin	

	NUMBER OF	7 SOLE VOTING POWER 0 shares
	SHARES BENEFICIALLY OWNED	8 SHARED VOTING POWER 3,416,859 shares (1)
	BY EACH REPORTING	9 SOLE DISPOSITIVE POWER 0 shares
	PERSON WITH	10 SHARED DISPOSITIVE POWER 3,416,859 shares (1)

11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,416,859 shares (1)	

12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) X See Item 5	

13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 38.9% of the Class A Common Stock (1) (2)	

14	TYPE OF REPORTING PERSON (See Instructions) OO*	

*The Reporting Person is a trust.
 (1) Includes shares of Class B Common Stock beneficially owned by the Reporting Person which are convertible at any time into Class A Common Stock on a one share-for-one share basis.
 (2) Based on 7,553,084 shares of Class A Common Stock and 1,222,297 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson Outdoors Inc. outstanding as of April 14, 2004, as reported on the Johnson Outdoors Inc. Form 10-Q for the fiscal quarter ended April 2, 2004 filed with the Securities and Exchange Commission on May 17, 2004.

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THIS AMENDMENT NO. 3 TO SCHEDULE 13D is filed jointly by Helen P. Johnson-Leipold ("Ms. Johnson-Leipold"), Imogene P. Johnson ("Ms. Johnson") and the Samuel C. Johnson 1988 Trust Number One u/a September 14, 1988 (the "1988 Trust"). In this Amendment No. 3 to Schedule 13D, Ms. Johnson-Leipold, Ms. Johnson and the 1988 Trust are sometimes individually referred to as a "Reporting Person" and collectively referred to herein as the "Reporting Persons". The Reporting Persons are making this single, joint filing because they may be deemed to constitute a "group" within the meaning of Section 13(d)(3) of the Securities Exchange Act of 1934, as amended (the "Act"), with respect to the transaction described in Item 4 of this Schedule 13D and thus are eligible to make a joint filing under Rule 13d-1(k) promulgated under the Act. Except as expressly set forth in this Schedule 13D, each Reporting Person disclaims beneficial ownership of the shares of Class A Common Stock beneficially owned by the other Reporting Person or any other person. The agreement between the Reporting Persons relating to the joint filing of this Schedule 13D is attached hereto as Exhibit 99.6. This filing shall serve to amend and supplement the Amendment No. 2 to Schedule 13D filed by Ms. Johnson and Mr. Samuel C. Johnson (formerly a Reporting Person, "Mr. Johnson") with the Securities and Exchange Commission (the "SEC") on May 21, 2004 and shall also serve to amend Ms. Johnson's Schedule 13D most recently amended by Amendment No. 2 filed with the SEC on March 23, 2004.

ITEM 2. IDENTITY AND BACKGROUND.

Item 2 is hereby amended and restated in its entirety to read as follows:

(a) - (b) Ms. Johnson-Leipold
555 Main Street
Racine, Wisconsin 53403

Ms. Johnson
555 Main Street
Racine, Wisconsin 53403

The 1988 Trust
555 Main Street
Racine, Wisconsin 53403

(c) Ms. Johnson-Leipold - Chairman and Chief Executive Officer of the Company.
Johnson Outdoors Inc.
555 Main Street
Racine, Wisconsin 53403

Manufacturer and marketer of recreational products.

Ms. Johnson - None

The 1988 Trust - Not applicable

(d) - (e) During the last five years, neither of the Reporting Persons has been convicted in a criminal proceeding or been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

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Ms. Johnson-Leipold	808,155 (1) (2)	1,329,308 (1) (4)	2,137,463 (1) (2) (4) (5) (7)
Ms. Johnson	32,288	3,416,859 (1) (4)	3,449,147 (1) (4) (6)
The 1988 Trust	0	3,416,859 (1) (4)	3,416,859 (1) (4) (5) (6)

(1) Includes shares of Class B Common Stock which are convertible at any time on a one share-for-one share basis into shares of Class A Common Stock.

(2) Includes options to acquire 655,000 shares of Class A Common Stock, which options are exercisable within 60 days, and 3,643 shares of Class A Common Stock held in Ms. Johnson-Leipold's 401(k) plan as of November 1, 2003.

(3) Based on 7,553,084 shares of Class A Common Stock and 1,222,297 shares of Class B Common Stock (convertible into shares of Class A Common Stock on a one share-for-one share basis) of Johnson

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Outdoors Inc. outstanding as of April 14, 2004, as reported on the Johnson Outdoors Inc. Form 10-Q for the fiscal quarter ended April 2, 2004 filed with the Securities and Exchange Commission on May 17, 2004, and with respect to Ms. Johnson-Leipold, 655,000 options to purchase shares of Class A Common Stock held by Ms. Johnson-Leipold that are exercisable within 60 days.

(4) Ms. Johnson-Leipold, Ms. Johnson and the 1988 Trust share voting and dispositive power over these shares through various trusts, partnerships or other entities with S. Curtis Johnson, H. Fisk Johnson, JWA Consolidated, Inc. and Johnson Bank. Certain information with respect to such persons is set forth below:

Name and Business Address	Principal Occupation and Employment	Name, Address and
S. Curtis Johnson 555 Main Street Racine, WI 53403	Chairman-Worldwide Professional	Johnson D 1326 Will Sturtevant
Citizenship: United States		
H. Fisk Johnson 555 Main Street Racine, WI 53403	Chairman Chairman of the Board	S.C. John 1525 Ho Racine, W
Citizenship: United States		
JWA Consolidated, Inc. 555 Main Street Racine, WI 53403	Not Applicable	Holding compan owning stock

State of Organization: Delaware

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Johnson Bank
555 Main Street
Racine, WI 53403

Not Applicable

Bank and T

State of Organization: Wisconsin

(5) Excludes 32,288 shares beneficially owned solely by Ms. Johnson as to which Ms. Johnson-Leipold and the 1988 Trust disclaim beneficial ownership

(6) Excludes 808,155 shares beneficially owned solely by Ms. Johnson-Leipold as to which Ms. Johnson and the 1988 Trust disclaim beneficial ownership.

(7) Excludes 2,379,529 shares beneficially owned by the 1988 Trust and Ms. Johnson as to which Ms. Johnson-Leipold disclaims beneficial ownership.

During the last five years, none of the above persons has been convicted in a criminal proceeding or has been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to federal or state securities laws or finding any violation with respect to such laws.

(c)-(e). Not Applicable.

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ITEM 7. MATERIALS TO BE FILED AS EXHIBITS.

Item 7 is hereby amended as follows:

Exhibit No.	Title
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99.6.	Joint Filing Agreement.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: June 2, 2004

/s/ Helen P. Johnson-Leipold

Helen P. Johnson-Leipold

Dated: June 2, 2004

/s/ Imogene P. Johnson

Imogene P. Johnson

Dated: June 2, 2004

Samuel C. Johnson 1988 Trust
Number One u/a September 14, 1988

/s/ Imogene P. Johnson

Imogene P. Johnson, co-Trustee

EXHIBIT 99.6

JOINT FILING AGREEMENT

The undersigned hereby agree that this Amendment No. 3 to the statement on Schedule 13D, with respect to Class A Common Stock of Johnson Outdoors Inc., a Wisconsin corporation, is, and any further amendments to the Schedule 13D signed by each of the undersigned shall be, filed on behalf of each of us pursuant to and in accordance with the provisions of Rule 13d-1(k)(2) promulgated under the Securities Exchange Act of 1934, as amended. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments, and for the completeness and accuracy of the information concerning her contained herein, but shall not be responsible for the completeness and accuracy of the information concerning the other person, except to the extent that he or she knows or has reason to believe that such information is inaccurate.

This Joint Filing Agreement may be executed in counterparts, each of which shall for all purposes be deemed to be an original, but all of which shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned have each executed this Joint Filing Agreement as of this 2nd day of June, 2004.

/s/ Helen P. Johnson-Leipold

Helen P. Johnson-Leipold

/s/ Imogene P. Johnson

Imogene P. Johnson

Samuel C. Johnson 1988 Trust
Number One u/a September 14, 1988

/s/ Imogene P. Johnson

Imogene P. Johnson, co-Trustee