

JEWELL MATTHEW J
 Form 4
 February 14, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
JEWELL MATTHEW J

2. Issuer Name and Ticker or Trading Symbol
FORWARD AIR CORP [FWRD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
430 AIRPORT ROAD
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/11/2007

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Senior VP & Gen. Counsel

GREENEVILLE, TN 37745
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| Common Stock | | | | (A) or (D) Price | 13,066 ⁽¹⁾ | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--------------|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (Right to Buy) | \$ 31.65 | 02/11/2007 | | A | 50,000 | (2) | 02/11/2014 | Common Stock | 50,000 |
| Stock Option (Right to Buy) | \$ 21.88 | | | | | (3) | 07/01/2012 | Common Stock | 37,500 |
| Stock Option (Right to Buy) | \$ 13.25 | | | | | 02/07/2004 | 02/07/2013 | Common Stock | 10,402 |
| Stock Option (Right to Buy) | \$ 18.82 | | | | | (4) | 02/04/2014 | Common Stock | 30,000 |
| Stock Option (Right to Buy) | \$ 28.97 | | | | | (5) | 02/14/2015 | Common Stock | 112,500 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| JEWELL MATTHEW J 430 AIRPORT ROAD GREENEVILLE, TN 37745 | | | Senior VP & Gen. Counsel | |

Signatures

By: /s/ Lera Doherty,
Attorney-in-Fact

02/14/2007

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 582 shares acquired under the Issuer's employee stock purchase plan in June and December 2006.

(2) This is a vesting schedule, 33-1/3% over 3 years commencing 2/11/08.

(3) This is a vesting schedule, 25% over 4 years commencing 7/1/03.

(4) This is a vesting schedule, 25% over 4 years, commencing 2/4/2005.

(5) This is a vesting schedule, 25% over 4 years, commencing 2/14/2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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