Hurd Laurel Form 3 March 05, 2019

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

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Reporting Person

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement NEWELL BRANDS INC [NWL] Hurd Laurel (Month/Day/Year) 02/28/2019 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O NEWELL BRANDS (Check all applicable) INC., Â 6655 PEACHTREE DUNWOODY DRIVE 10% Owner Director (Street) _X__ Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Pres., Learning & Development _X_ Form filed by One Reporting Person ATLANTA. GAÂ 30328 Form filed by More than One

(City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned (Instr. 4) Ownership Ownership (Instr. 4) (Instr. 5) Form: Direct (D) or Indirect

(I) (Instr. 5)

Â Common Stock 11,479 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(Instr. 4) Expiration Date Securities Underlying Conversion Ownership Beneficial Ownership Derivative Security or Exercise Form of (Instr. 5) (Instr. 4) Price of Derivative Security:	1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	•	Price of	Derivative	6. Nature of Indire Beneficial Owners (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Restricted Stock Units	(1)	(1)	Common Stock	2,715	\$ 0	D	Â
Restricted Stock Units	(2)	(2)	Common Stock	2,849	\$ 0	D	Â
Restricted Stock Units	(3)	(3)	Common Stock	13,726	\$ 0	D	Â
Restricted Stock Units	(4)	(4)	Common Stock	15,432	\$ 0	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Hurd Laurel C/O NEWELL BRANDS INC. 6655 PEACHTREE DUNWOODY DRIVE ATLANTA. GA 30328	Â	Â	Pres., Learning & Development	Â	

Signatures

/s/ Raj Dave, Attorney-in-fact for Laurel Hurd 03/05/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Restricted stock units granted on May 11, 2016. Each restricted stock unit represents a contingent right to receive one share of the (1) Company's common stock. The reporting person will become fully vested in the award on the third anniversary of the award date, but the award may vest earlier in the event of death or disability.
- Restricted stock units granted on February 9, 2017. Each restricted stock unit represents a contingent right to receive one share of the (2) Company's common stock. The reporting person will become fully vested in the award on the third anniversary of the award date, but the award may vest earlier in the event of death or disability.
- Restricted stock units granted on February 14, 2018. Each restricted stock unit represents a contingent right to receive one share of the (3) Company's common stock. The reporting person will become vested in the award ratably on the second and third anniversaries of the award date, but the award may vest earlier in the event of death or disability.
- Restricted stock units granted on February 19, 2019. Each restricted stock unit represents a contingent right to receive one share of the (4) Company's common stock. The reporting person will become vested in the award ratably on the first, second, and third anniversaries of the award date, but the award may vest earlier in the event of death or disability.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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