#### NEWELL RUBBERMAID INC

Form 4

February 27, 2014

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

January 31, 2005

0.5

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**OMB APPROVAL** 

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MILLETT ELIZABETH CUTHBERT			2. Issuer Name and Ticker or Trading Symbol NEWELL RUBBERMAID INC [NWL]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) (First) (Middle)  C/O NEWELL RUBBERMAID INC., 3 GLENLAKE PKWY.		MAID	3. Date of Earliest Transaction (Month/Day/Year) 02/26/2014	X Director 10% Owner Officer (give title below) Other (specify below)		
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)		

#### ATLANTA, GA 30328

(State)

(City)

1 613011
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				5. Amount of 6. Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)		
Common Stock	02/26/2014		M	4,000	A	\$ 22.91	170,278	D		
Common Stock	02/26/2014		M	4,000	A	\$ 21.68	174,278	D		
Common Stock	02/26/2014		M	5,713	A	\$ 27.8	179,991	D		
Common Stock	02/26/2014		S	13,713	D	\$ 31.44	166,278	D		
Common Stock							21,725	I	Custodian for Son	

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Common Stock	21,725	I	Custodian for Daughter
Common Stock	6,031	I	Custodian for Son (Dividend Reinvestment Plan)
Common Stock	6,345	I	Custodian for Daughter (Dividend Reinvestment Plan)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number conf Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day	Date	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. I Der Sec (Ins
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Options (Right to Buy)	\$ 22.91	02/26/2014		M	4,000	(1)	05/12/2014	Common Stock	4,000	
Options (Right to Buy)	\$ 21.68	02/26/2014		M	4,000	) (2)	05/11/2015	Common Stock	4,000	
Options (Right to Buy)	\$ 27.8	02/26/2014		M	5,71	3 (3)	05/10/2016	Common Stock	5,713	

# **Reporting Owners**

Relationships

 ${\bf Reporting\ Owner\ Name\ /\ Address}$ 

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Director 10% Owner Officer Other

MILLETT ELIZABETH CUTHBERT C/O NEWELL RUBBERMAID INC. 3 GLENLAKE PKWY. ATLANTA, GA 30328

X

## **Signatures**

/s/ Christine E. Hermann, Attorney in Fact for Elizabeth Cuthbert-Millett

02/27/2014

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options became exercisable in equal installments on May 12, 2005, 2006, 2007, 2008 & 2009.
- (2) Options became exercisable in equal installments on May 11, 2006, 2007, 2008, 2009 & 2010.
- (3) Options became exercisable in equal installments on May 10, 2007, 2008, 2009, 2010 & 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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