HEWLETT PACKARD CO

Form 4 March 20, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * **ROBISON SHANE V**

(First)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(Middle)

HEWLETT PACKARD CO [HPQ]

(Check all applicable)

C/O HEWLETT-PACKARD COMPANY, 3000 HANOVER

STREET

3. Date of Earliest Transaction

(Month/Day/Year) 03/18/2008

Director 10% Owner Other (specify _X__ Officer (give title

6. Individual or Joint/Group Filing(Check

below) EVP, CTO

below)

(Street)

4. If Amendment, Date Original

Filed(Month/Day/Year) Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

PALO ALTO, CA 94304

(City)	(State)	(Zip) Tak	ole I - N	lon-	Derivative	Secu	rities Acqu	ired, Disposed of, o	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (Instr.	8)	4. Securit onor Dispos (Instr. 3, 4	ed of	` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (1)	03/18/2008		M		75,000	A	\$ 22.015	167,571.7704	D	
Common Stock	03/18/2008		G	V	75,000	D	\$ 0	92,571.7704	D	
Common Stock								115,968	I	By Robison Family Trust
Common Stock	03/18/2008		S(2)		100	D	\$ 47.08	115,868	I	By Robison Family

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								Trust
Common Stock	03/18/2008	S	1,900	D	\$ 47.13	113,968	I	By Robison Family Trust
Common Stock	03/18/2008	S	200	D	\$ 47.14	113,768	I	By Robison Family Trust
Common Stock	03/18/2008	S	500	D	\$ 47.15	113,268	I	By Robison Family Trust
Common Stock	03/18/2008	S	400	D	\$ 47.16	112,868	I	By Robison Family Trust
Common Stock	03/18/2008	S	350	D	\$ 47.17	112,518	I	By Robison Family Trust
Common Stock	03/18/2008	S	750	D	\$ 47.18	111,768	I	By Robison Family Trust
Common Stock	03/18/2008	S	600	D	\$ 47.19	111,168	I	By Robison Family Trust
Common Stock	03/18/2008	S	3,150	D	\$ 47.2	108,018	I	By Robison Family Trust
Common Stock	03/18/2008	S	9,900	D	\$ 47.21	98,118	I	By Robison Family Trust
Common Stock	03/18/2008	S	3,150	D	\$ 47.22	94,968	I	By Robison Family Trust
Common Stock	03/18/2008	S	7,500	D	\$ 47.23	87,468	I	By Robison Family Trust

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Common Stock	03/18/2008	S	4,000	D	\$ 47.24	83,468	I	By Robison Family Trust
Common Stock	03/18/2008	S	100	D	\$ 47.245	83,368	I	By Robison Family Trust
Common Stock	03/18/2008	S	9,900	D	\$ 47.25	73,468	I	By Robison Family Trust
Common Stock	03/18/2008	S	5,325	D	\$ 47.26	68,143	I	By Robison Family Trust
Common Stock	03/18/2008	S	800	D	\$ 47.27	67,343	I	By Robison Family Trust
Common Stock	03/18/2008	S	3,500	D	\$ 47.28	63,843	I	By Robison Family Trust
Common Stock	03/18/2008	S	1,900	D	\$ 47.29	61,943	I	By Robison Family Trust
Common Stock	03/18/2008	S	3,100	D	\$ 47.3	58,843	I	By Robison Family Trust
Common Stock	03/18/2008	S	2,700	D	\$ 47.31	56,143	I	By Robison Family Trust
Common Stock	03/18/2008	S	700	D	\$ 47.32	55,443	I	By Robison Family Trust
Common Stock	03/18/2008	S	1,300	D	\$ 47.33	54,143	I	By Robison Family Trust
	03/18/2008	S	1,000	D	\$ 47.34	53,143	I	

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Common Stock							By Robison Family Trust
Common Stock	03/18/2008	S	1,075	D	\$ 47.35 52,068	I	By Robison Family Trust
Common Stock	03/18/2008	S	100	D	\$ 47.36 51,968	I	By Robison Family Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Date (Month/Day/Year	•	7. Title and Underlying (Instr. 3 and	Secui
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	An or Nu of S
Employee Stock Option (right to buy)	\$ 22.015	03/18/2008		M	75,000	03/18/2005(3)	03/18/2012(4)	Common Stock	75

Reporting Owners

Reporting Owner Name / Address		Keiauonsnips					
	Director	10% Owner	Officer	Other			

ROBISON SHANE V C/O HEWLETT-PACKARD COMPANY 3000 HANOVER STREET PALO ALTO, CA 94304

EVP, CTO

Reporting Owners 4

Signatures

/s/ David Ritenour, Attorney-in-Fact

03/20/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This is the first of two Forms 4 to be filed, as the number of transactions reported on Table 1 exceeds the number of lines available on this form.
- (2) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 6, 2008.
- (3) This option became exercisable in four equal annual installments beginning on this date.
- (4) This option is no longer exercisable beginning on this date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 5