Synchrony Financial Form 4 January 04, 2017

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations may continue.

See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Graylin Will W Issuer Symbol Synchrony Financial [SYF] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) \_X\_\_ Director 10% Owner Other (specify Officer (give title C/O SYNCHRONY 12/31/2016 FINANCIAL, 777 LONG RIDGE **ROAD** 

2. Issuer Name and Ticker or Trading

(Street)

(Zip)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

5. Relationship of Reporting Person(s) to

Applicable Line)

\_X\_ Form filed by One Reporting Person \_\_\_ Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

STAMFORD, CT 06902

(State)

(City)

|                 |                     | 1 401              | ble 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficiary Owned |                  |             |                  |              |              |  |
|-----------------|---------------------|--------------------|-------------------------------------------------------------------------------|------------------|-------------|------------------|--------------|--------------|--|
| 1.Title of      | 2. Transaction Date | 2A. Deemed         | 3.                                                                            | 4. Securities A  | cquired     | 5. Amount of     | 6. Ownership | 7. Nature of |  |
| Security        | (Month/Day/Year)    | Execution Date, if | Transaction(A) or Disposed of (D)                                             |                  |             | Securities       | Form: Direct | Indirect     |  |
| (Instr. 3)      |                     | any                | Code (Instr. 3, 4 and 5)                                                      |                  |             | Beneficially     | (D) or       | Beneficial   |  |
|                 |                     | (Month/Day/Year)   | (Instr. 8)                                                                    |                  |             | Owned            | Indirect (I) | Ownership    |  |
|                 |                     |                    |                                                                               |                  |             | Following        | (Instr. 4)   | (Instr. 4)   |  |
|                 |                     |                    |                                                                               | (4)              |             | Reported         |              |              |  |
|                 |                     |                    |                                                                               | (A)              |             | Transaction(s)   |              |              |  |
|                 |                     |                    | C = V                                                                         | or               | ъ.          | (Instr. 3 and 4) |              |              |  |
|                 |                     |                    | Code V                                                                        | Amount (D)       | Price       |                  |              |              |  |
| Common<br>Stock | 12/31/2016          |                    | A                                                                             | 931 <u>(1)</u> A | \$<br>36.27 | 36,405           | D            |              |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: Synchrony Financial - Form 4

| 1. Title of | 2.          | 3. Transaction Date |                    | 4.         | 5.         | 6. Date Exerc       |                 | 7. Titl  |          | 8. Price of | 9. Nu    |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------------|-----------------|----------|----------|-------------|----------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | orNumber   | Expiration D        | ate             | Amou     | ınt of   | Derivative  | Deriv    |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/         | Year)           | Under    | lying    | Security    | Secui    |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e                   |                 | Securi   | ities    | (Instr. 5)  | Bene     |
|             | Derivative  |                     | •                  |            | Securities | 3                   |                 | (Instr.  | 3 and 4) |             | Owne     |
|             | Security    |                     |                    |            | Acquired   |                     |                 |          |          |             | Follo    |
|             |             |                     |                    |            | (A) or     |                     |                 |          |          |             | Repo     |
|             |             |                     |                    |            | Disposed   |                     |                 |          |          |             | Trans    |
|             |             |                     |                    |            | of (D)     |                     |                 |          |          |             | (Instr   |
|             |             |                     |                    |            | (Instr. 3, |                     |                 |          |          |             | (2.11541 |
|             |             |                     |                    |            | 4, and 5)  |                     |                 |          |          |             |          |
|             |             |                     |                    |            | i, and 3)  |                     |                 |          |          |             |          |
|             |             |                     |                    |            |            |                     |                 |          | Amount   |             |          |
|             |             |                     |                    |            |            | Data                | Evaluation      |          | or       |             |          |
|             |             |                     |                    |            |            | Date<br>Exercisable | Expiration Date | Title Nu | Number   |             |          |
|             |             |                     |                    |            |            |                     |                 |          | of       |             |          |
|             |             |                     |                    | Code V     | (A) (D)    |                     |                 |          | Shares   |             |          |

# **Reporting Owners**

| 10% Owner | Officer   | Other             |
|-----------|-----------|-------------------|
|           |           |                   |
|           | 10% Owner | 10% Owner Officer |

# **Signatures**

/s/ Danielle Do as attorney o1/04/2017 in fact

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents restricted stock units that will vest in full on December 31, 2019. Each restricted stock unit represents a contingent right to receive one share of Synchrony Financial common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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