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ServiceNov	v, Inc.												
Form 4 January 17,	2014												
•	ЛЛ									OMB AP	PROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									OMB Number:	3235-0287			
Check t if no los							Expires:	January 31, 2005					
subject to STATEMENT OF CHANC					GES IN BENEFICIAL OWNERS SECURITIES					Estimated a burden hour response	verage		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940													
(Print or Type	Responses)												
McGee Daniel Symbol									5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (Middle)	3. Date of Earliest Transaction (Ch					(Check	ck all applicable)				
				/Day/Year)				- - 1	Director 10% Owner X Officer (give title Other (specify below) below) SVP, DEV. & CUST. SUPPORT				
	(Street)		4. If Am	endmen	t, D	ate Origina	ıl	(5. Individual or Joi	nt/Group Filin	g(Check		
Filed(Mo SANTA CLARA, CA 95054					_x				pplicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting erson				
(City)	(State)	(Zip)	Tab	ole I - No	on-l	Derivative	Secui		ired, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if		4. Securities Acquired (A) for Disposed of (D) (Instr. 3, 4 and 5) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common					V	Amount	(D)	Price	(Instr. 3 and 4)				
Stock	01/15/2014			M <u>(1)</u>		25,000	А	\$3	59,465	D			
Common Stock	01/15/2014			S <u>(1)</u>		13,700 (2)	D	\$ 58.5463 (3)	45,765	D			
Common Stock	01/15/2014			S <u>(1)</u>		11,300 (2)	D	\$ 59.6609 (4)	34,465	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of nDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 3	01/15/2014		M <u>(1)</u>	2	25,000	(5)(6)	08/14/2021	Common Stock	25,000

Reporting Owners

Reporting Owner Name / Address	Relationships							
I B	Director	10% Owner	Officer	Other				
McGee Daniel C/O SERVICENOW, INC. 3260 JAY STREET SANTA CLARA, CA 95054			SVP, DEV. & CUST. SUPPORT					
Signatures								
/s/ Daniel R. McGee by Ethan Christensen, Attorney-in-Fact			01/17/2014					
**Signature of Report	ting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.
- (2) Represents the aggregate of sales effected on the same day at different prices pursuant to the 10b5-1 trading plan noted in footnote (1).

Represents the weighted average sales price per share. The shares sold at prices ranging from \$58.05 to \$59.01 per share. Full information(3) regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder of the Issuer.

Represents the weighted average sales price per share. The shares sold at prices ranging from \$59.07 to \$60.00 per share. Full information
 (4) regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the Issuer, or a security holder of the Issuer.

(5) Immediately exercisable.

(6) The stock option grant shall vest as to 1/4th of the total number of shares on August 15, 2012 and thereafter shall vest as to 1/48th of the total number of shares in equal monthly installments.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.