

AMAZON COM INC
Form 4
November 04, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
VALENTINE H BRIAN

(Last) (First) (Middle)

P.O. BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction
(Month/Day/Year)
11/01/2013

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
☒ Officer (give title below) ____ Other (specify
below) below)

Senior Vice President

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	11/01/2013		S ⁽¹⁾	3,182 D	\$ 359.5548 (2)	52,436	D
Common Stock, par value \$.01 per share	11/01/2013		S ⁽¹⁾	2,100 D	\$ 360.6554 (3)	50,336	D
Common Stock, par	11/01/2013		S ⁽¹⁾	1,300 D	\$ 361.7788	49,036	D

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value					(4)			
\$.01 per								
share								
Common								
Stock, par					\$			
value	11/01/2013	S(1)	417	D	362.4919	48,619	D	
\$.01 per					(5)			
share								
Common								
Stock, par					\$ 363.895			
value	11/01/2013	S(1)	800	D	(6)	47,819	D	
\$.01 per								
share								
Common								
Stock, par					\$ 364.9			
value	11/01/2013	S(1)	510	D	(7)	47,309	D	
\$.01 per								
share								
Common								
Stock, par								
value						13,000	I	In trust
\$.01 per								
share								
Common								
Stock, par								
value						215.78	I	Held by the
\$.01 per								reporting
share								person's
								Amazon.com.
								401(k) plan
								account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
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4, and 5)

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Code V (A) (D)				

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
VALENTINE H BRIAN P.O. BOX 81226 SEATTLE, WA 98108-1226			Senior Vice President	

Signatures

/s/ H. Brian Valentine, Senior Vice President	11/04/2013
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**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
 - (2) Represents the weighted average sale price. The highest price at which shares were sold was \$359.98 and the lowest price at which shares were sold was \$359.24.
 - (3) Represents the weighted average sale price. The highest price at which shares were sold was \$361.24 and the lowest price at which shares were sold was \$360.24.
 - (4) Represents the weighted average sale price. The highest price at which shares were sold was \$362.20 and the lowest price at which shares were sold was \$361.34.
 - (5) Represents the weighted average sale price. The highest price at which shares were sold was \$362.58 and the lowest price at which shares were sold was \$362.34.
 - (6) Represents the weighted average sale price. The highest price at which shares were sold was \$364.35 and the lowest price at which shares were sold was \$363.41.
 - (7) Represents the weighted average sale price. The highest price at which shares were sold was \$365.12 and the lowest price at which shares were sold was \$364.79.

Remarks:

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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