

ART TECHNOLOGY GROUP INC  
 Form 3  
 April 14, 2005

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Volpe Kenneth Z		(Month/Day/Year)	ART TECHNOLOGY GROUP INC [ARTG]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
25 FIRST ST., 2ND FLOOR			(Check all applicable)	
(Street)			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below) SVP, Products and Technology	
CAMBRIDGE,Â MAÂ 02141			6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	3,774	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Title	Amount or Number of		

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				Shares		(I) (Instr. 5)	
Employee Stock Option (right to buy)	01/21/1999	10/20/2008	Common Stock	44,200	\$ 0.25	D	Â
Employee Stock Option (right to buy)	01/21/2005	04/20/2013	Common Stock	43,750	\$ 0.91	D	Â
Employee Stock Option (right to buy)	07/21/2003	04/20/2013	Common Stock	26,250	\$ 0.91	D	Â
Employee Stock Option (right to buy)	02/28/2003	08/28/2012	Common Stock	10,000	\$ 0.96	D	Â
Employee Stock Option (right to buy)	02/28/2005	08/29/2014	Common Stock	117,188	\$ 0.96	D	Â
Employee Stock Option (right to buy)	11/30/2004	08/29/2014	Common Stock	7,812	\$ 0.96	D	Â
Employee Stock Option (right to buy)	03/03/2003	03/02/2013	Common Stock	13,333	\$ 0.99	D	Â
Employee Stock Option (right to buy)	01/25/2006	01/24/2015	Common Stock	100,000	\$ 1.26	D	Â
Employee Stock Option (right to buy)	01/30/2005	01/29/2014	Common Stock	40,625	\$ 1.57	D	Â
Employee Stock Option (right to buy)	04/30/2004	01/29/2014	Common Stock	9,375	\$ 1.57	D	Â
Employee Stock Option (right to buy)	02/13/2005	11/12/2013	Common Stock	22,500	\$ 1.63	D	Â
Employee Stock Option (right to buy)	02/13/2004	11/12/2013	Common Stock	7,500	\$ 1.63	D	Â
Employee Stock Option (right to buy)	02/03/2002	08/02/2011	Common Stock	14,998	\$ 2.13	D	Â
Employee Stock Option (right to buy)	02/03/2003	08/02/2011	Common Stock	2	\$ 2.13	D	Â
Employee Stock Option (right to buy)	01/08/2004	01/07/2012	Common Stock	1,251	\$ 3.9	D	Â
Employee Stock Option (right to buy)	04/08/2002	01/07/2012	Common Stock	2,749	\$ 3.9	D	Â
Employee Stock Option (right to buy)	07/09/2001	04/08/2011	Common Stock	1,047	\$ 4.7812	D	Â
Employee Stock Option (right to buy)	07/09/2001	04/08/2011	Common Stock	7,219	\$ 4.7812	D	Â
Employee Stock Option (right to buy)	10/19/1999	07/18/2009	Common Stock	2,000	\$ 5	D	Â
	12/31/2001	05/01/2011		2,000	\$ 9.31	D	Â

Employee Stock Option (right to buy)			Common Stock				
Employee Stock Option (right to buy)	01/01/2000	09/30/2009	Common Stock	19,782	\$ 19.0312	D	Â
Employee Stock Option (right to buy)	07/01/2000	09/30/2009	Common Stock	10,218	\$ 19.0312	D	Â
Employee Stock Option (right to buy)	01/18/2004	10/17/2010	Common Stock	1,282	\$ 78	D	Â
Employee Stock Option (right to buy)	01/18/2001	10/17/2010	Common Stock	8,718	\$ 78	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Volpe Kenneth Z 25 FIRST ST., 2ND FLOOR CAMBRIDGE, MA 02141	Â	Â	Â SVP, Products and Technology	Â

## Signatures

Michael Pellini                      04/14/2005  
 \_\_Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.  
 Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.