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HENDRY A	NDREW D											
Form 4	~											
July 09, 2009	1 /									PPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287			
Check thi if no long subject to Section 1 Form 4 o Form 5	ger STATEM 6. r									Lanuary 31Expires:2005Estimated averageburden hours perresponse0.5		
obligation may cont <i>See</i> Instru 1(b).	ns Section 17(a	a) of the	Public Ut		ing Con	ipany	Act of	f 1935 or Sectio	n			
(Print or Type F	Responses)											
1. Name and A HENDRY A	Symbol	Name and				5. Relationship of Reporting Person(s) to Issuer						
(Last)	(Last) (First) (Middle) 3. Date of Earliest Transact					200		(Chec	ck all applicable)			
C/O COLGA COMPANY	(Month/Day/Year) 07/07/2009					Director 10% Owner Officer (give title Other (specify below) below) below) Sr VP, Gen Counsel & Secretary						
				ndment, Dat th/Day/Year)	-			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
NEW YORI	K, NY 10022							Person	fore than one re	porting		
(City)	(State)	(Zip)	Table	e I - Non-Do	erivative	Securi	ties Acc	uired, Disposed o	f, or Beneficial	lly Owned		
1.Title of Security (Instr. 3)	any		med on Date, if Day/Year)	3. Transactio Code (Instr. 8)		4 and (A)	d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	07/07/2009			Code V S(1)	Amount 1,000	or (D) D	Price \$ 74.1	(Instr. 3 and 4) 166,519	D			
Common Stock								3,761	I	By Son (2)		
Common Stock								279	Ι	By Spouse		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	 3. Transaction Da Conversion or Exercise Price of Derivative Security 		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
Repor	rting O	wners		Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
R	eporting Own	er Name / Address	Director	10% Owne		Relationships er			Othe	er	

HENDRY ANDREW D C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022

Sr VP, Gen Counsel & Secretary

Signatures

Nina D. Gillman by power of 07/09/2009

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) The sale reported in this Form 4 is effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 18, 2009, for retirement planning purposes.
- (2) The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.