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NEWELL RUBBERMAID INC Form 3 February 14, 2005 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB approval

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> Sweet James M			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol NEWELL RUBBERMAID INC [NWL]					
· · /	(First)	(Middle)	02/10/2005	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)		
745 LA TOUR	(Street)	350		Director X Officer (give title below	all applicable) 10% (Other v) (specify belo - Human Reso	Owner ow)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) ((State)	(Zip)	Table I - N	Non-Derivat	ive Securiti	es Bei	neficially Owned		
1.Title of Security (Instr. 4)	,		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	•		
Common Stock	k		5,139.7894	4 (1)	D	Â			
Reminder: Report owned directly or i		te line for ea	ch class of securities benefic	ially S	EC 1473 (7-02)			
	inform require	ation conta ed to respo	oond to the collection of ined in this form are not nd unless the form displ //B control number.	t					
Tab	le II - Deri	vative Secur	ities Beneficially Owned (e	.g., puts, calls,	warrants, opt	ions, co	onvertible securities)		

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		Securities U	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		5. Ownership Form of Derivative	m of (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D) or Indirect	

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January 31,

2005

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Number:

Expires:

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				Shares		(I) (Instr. 5)	
Option (Right to Buy)	(2)	01/28/2014	Common Stock	16,000	\$ 22.58	D	Â
Option (Right to Buy)	(3)	04/30/2014	Common Stock	14,000	\$ 23.64	D	Â
Option (Right to Buy)	(4)	05/13/2014	Common Stock	20,000	\$ 22.98	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Sweet James M 745 LA TOUR DRIVE ATLANTA, GA 30350	Â	Â	V. President - Human Resources	Â			
Signatures							

/s/ Christine E. Vogt, Attorney in Fact for James M. Sweet

**Signature of Reporting Person

Date

02/10/2005

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 5,000 shares of Restricted Stock granted on May 13, 2004. All restrictions on shares lapse on the third anniversary of the date of grant.

(2) Options granted on January 28, 2004. Options become exercisable in annual installments of 20% of the number of options granted.

(3) Options granted on April 30, 2004. Options become exercisable in annual installments of 20% of the number of options granted.

(4) Options granted on May 13, 2004. Options become exercisable in annual installments of 20% of the number of options granted.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.