Carson Robert A
Form 4
November 13, 2018

| RM 4 |  | OMB APPROVAL |
| :---: | :---: | :---: |
|  | UNITED STATES SECURITIES AND EXCHANGE COMMISSION | $\begin{aligned} & \text { OMB } \\ & \text { Number: }\end{aligned} \quad 3235-0287$ |
| Check this box |  | Expires: January 31, |
| if no longer subject to | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF | Estimated average 2005 |
| Section 16. | SECURITIES | burden hours per |
| Form 4 or |  | response... 0.5 |
| Form 5 obligations may continue. | Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section |  |
| See Instruction | 30(h) of the Investment Company Act of 1940 |  |
| 1(b). |  |  |

(Print or Type Responses)


CINCINNATI, OH 45202
5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)


VP \& Chief Information Officer
6. Individual or Joint/Group Filing(Check

Applicable Line)
_X_Form filed by One Reporting Person __ Form filed by More than One Reporting Person

| (City) | (State) (Zip) Ta |  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. <br> Transact Code (Instr. 8) <br> Code | 4. Secur <br> (A) or D <br> (D) <br> (Instr. 3, <br> Amount | rities Ac Disposed , 4 and <br> (A) or (D) | quired of 5) Price | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Class A |  |  |  |  |  |  |  |  |  |
| Common |  |  |  |  |  |  |  |  |  |
| Shares, \$. 01 par value per share | 01/20/2011 |  | $\mathrm{M} \underline{(1)}$ | 938 | A | $\begin{aligned} & \$ \\ & 6.87 \end{aligned}$ | 6,502 | D |  |
| Common |  |  |  |  |  |  |  |  |  |
| Shares, \$. 01 par value per share |  |  |  |  |  |  | 0 | D |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

| Persons who respond to the collection of | SEC 1474 |
| :--- | ---: |
| information contained in this form are not | $(9-02)$ |
| required to respond unless the form |  |
| displays a currently valid OMB control |  |
| number. |  |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. <br> Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. <br> Transactio <br> Code <br> (Instr. 8) | 5. Number of <br> Derivative <br> Securities <br> Acquired <br> (A) or <br> Disposed of (D) <br> (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |  | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Code V | (A) (D) | Date <br> Exercisable | Expiration <br> Date | Title | Amount or Number of Shares |
| Option | \$ 6.87 | 01/20/2011 |  | M | 938 | 01/25/2002 | 01/24/2011 | Class A <br> Common | 938 |
| Option | \$ 8.52 |  |  |  |  | 02/26/2004 | 02/25/2013 | Class A <br> Common | 938 |
| Option | \$ 10.47 |  |  |  |  | 02/25/2005 | 02/24/2014 | Class A <br> Common | 1,408 |
| Option | \$ 9.9 |  |  |  |  | 02/10/2006 | 02/09/2013 | Class A <br> Common | 2,816 |
| Option | \$ 10.44 |  |  |  |  | 02/22/2007 | 02/21/2014 | Class A <br> Common | 6,571 |
| Option | \$ 10.41 |  |  |  |  | 02/22/2008 | 02/21/2015 | Class A <br> Common | 12,910 |
| Option | \$ 9.09 |  |  |  |  | 02/21/2009 | 02/20/2016 | Class A <br> Common | 23,474 |
| Restricted |  |  |  |  |  |  |  | Restricted |  |
| Stock | (2) |  |  |  |  | 03/05/2010 | 03/05/2012 | Stock | 116,278 |
| Units |  |  |  |  |  |  |  | Units |  |
| Restricted |  |  |  |  |  |  |  | Restricted |  |
| Stock | (2) (3) |  |  |  |  | 03/09/2011 | 03/09/2013 | Stock | 15,000 |
| Units |  |  |  |  |  |  |  | Units |  |

## Reporting Owners

## Relationships

Director $10 \%$ Owner Officer Other

## Carson Robert A

312 WALNUT STREET
28TH FLOOR
CINCINNATI, OH 45202

## Signatures

/s/ William Appleton, Attorney-in-fact for Robert A.

Carson
${ }_{\text {** }}$ Signature of Reporting Person
-

VP \& Chief
Information
Officer

## Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. $78 \mathrm{ff}(\mathrm{a})$.
(1) This option was exercised and the shares were purchased by the reporting individual.
(2) This restricted stock unit award will vest in equal parts in 2011 and 2012. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
(3) This restricted stock unit award will vest in equal parts in 2011, 2012, and 2013. A portion of the award is performanced based. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

