Hoskins Roche L Talbott Form 4 January 08, 2018

Check this box

if no longer

subject to

Section 16.

Form 4 or

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL OMB

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SECURITIES

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Hoskins Roche L Talbott

2. Issuer Name and Ticker or Trading

Symbol

BLACKHAWK NETWORK HOLDINGS, INC [HAWK]

5. Relationship of Reporting Person(s) to Issuer

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year) 01/04/2018

_X__ Director 10% Owner X_ Officer (give title Other (specify

(Check all applicable)

below) President and CEO

6220 STONERIDGE MALL ROAD

(State)

01/04/2018

4. If Amendment, Date Original

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

D

6. Individual or Joint/Group Filing(Check

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

(Street) Filed(Month/Day/Year)

(Zip)

PLEASANTON, CA 94588

(City)

Common

Stock

| | | | | | | - | • • | * | ~ |
|------------------------|--------------------------------------|-------------------------------|--|--------------|-----------|--------------|-------------------------|----------------------------|---|
| 1.Title of Security | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if | 3. Transactio | 4. Securiti | | | 5. Amount of Securities | 6. Ownership Form: Direct | 7. Nature of Indirect |
| (Instr. 3) | (Wolldin Buy, 1 car) | any | Transaction(A) or Disposed of Code (D) | | | Beneficially | (D) or | Beneficial | |
| | | (Month/Day/Year) | (Instr. 8) | (Instr. 3, 4 | and 5 | 5) | Owned Following | Indirect (I) (Instr. 4) | Ownership (Instr. 4) |
| | | | | | (A) | | Reported Transaction(s) | (| (====================================== |
| | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | |
| Common Stock | 01/04/2018 | | M | 15,825 | A | \$ 0 (1) | 239,022 | D | |

6,096

(2)

D

 $F^{(2)}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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232,926

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amoun Underlying Securiti (Instr. 3 and 4) | |
|---|---|---|---------------------------------------|---|--------|--|--------------------|---|------------------------------|
| | | | Code V | | (D) | Date Exercisable | Expiration Date | Title | Amou or Numb of Sha |
| Performance Share Units (PSU) | <u>(4)</u> | 01/04/2018 | M | | 15,825 | 01/04/2018 | 01/04/2018 | Common Stock | 15,8 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|-------------------|-------|--|--|--|
| • 9 | Director | 10% Owner | Officer | Other | | | |
| Hoskins Roche L Talbott 6220 STONERIDGE MALL ROAD PLEASANTON, CA 94588 | X | | President and CEO | | | | |

Signatures

/s/ SHELDON QUAN, Attorney-in-Fact 01/08/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Reporting Person acquired the shares upon settlement of the Performance Share Units certified on February 22, 2016.
- (2) Shares tendered in payment of the tax withholding obligation.
- (3) Represents the closing price of the common stock on the date of forfeiture.
 - Represents the performance shares earned under the 2015 performance share award as of February 22, 2016, at which date the
- (4) Compensation Committee certified the extent to which the 2015 performance criteria were met. Each earned performance share represents the contingent right to receive one share of the Issuer's common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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