### ROBERTS BRETT A

Form 4

September 03, 2009

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

**OMB APPROVAL** 

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005 Estimated average

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

burden hours per

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * ROBERTS BRETT A			2. Issuer Name <b>and</b> Ticker or Trading Symbol CREDIT ACCEPTANCE CORP [CACC]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)
(Last) 25505 WEST ROAD	(First) TWELVE N	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/02/2009	_X Director 10% Owner Street Control of the control o
SOUTHFIELD	(Street)  D, MI 48034	1-8334	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative	Secur	rities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or		d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/02/2009		Code V S	Amount 200 (1)	` ´	Price \$ 29.22	324,415 <u>(2)</u>	D	
Common Stock	09/02/2009		S	1,300 (1)	D	\$ 29.23	323,115 <u>(2)</u>	D	
Common Stock	09/02/2009		S	688 (1)	D	\$ 29.24	322,427 <u>(2)</u>	D	
Common Stock	09/02/2009		S	1,000 (1)	D	\$ 29.25	321,427 (2)	D	
Common Stock	09/02/2009		S	200 (1)	D	\$ 29.28	321,227 (2)	D	

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Common Stock	09/02/2009	S	24 (1) D	\$ 29.3 321,203 <u>(2)</u>	D
Common Stock	09/02/2009	S	100 <u>(1)</u> D	\$ 29.32 321,103 <u>(2)</u>	D
Common Stock	09/02/2009	S	112 <u>(1)</u> D	\$ 29.36 320,991 (2)	D
Common Stock	09/02/2009	S	300 (1) D	\$ 29.37 320,691 <u>(2)</u>	D
Common Stock	09/02/2009	S	100 (1) D	\$ 29.43 320,591 <u>(2)</u>	D
Common Stock	09/02/2009	S	100 <u>(1)</u> D	\$ 320,491 (2)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	e and	8. Price of	-
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumber	Expiration D	ate	Amou	nt of	Derivative	
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)	Ì
	Derivative				Securities	3		(Instr.	3 and 4)		•
	Security				Acquired						į
					(A) or						į
					Disposed						
					of (D)						
					(Instr. 3,						
					4, and 5)						
									A manust		
									Amount		
						Date	Expiration	T:41-	or Namelana		
						Exercisable	Date	Title	Number		
				C 1 1	(A) (D)				of		
				Code V	$^{\prime}$ (A) (D)				Shares		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
ROBERTS BRETT A 25505 WEST TWELVE MILE ROAD SOUTHFIELD, MI 48034-8334	X		Chief Executive Officer				

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# **Signatures**

/s/ Brett A. 09/03/2009 Roberts

\*\*Signature of
Reporting Person

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 19, 2009.
- (2) Includes 120,000 restricted stock units that have vested under the Company's Incentive Compensation Plan. Also includes 382 shares of unvested time-based restricted stock under the Company's Incentive Compensation Plan.

#### **Remarks:**

This Form 4 is 4 of 4 filed for the exercise and sale of Mr. Roberts's employee stock options on September 2, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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