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Ally Financial Inc. Form FWP July 16, 2013

Filed Pursuant to Rule 433

Registration No. 333-171519

Final Term Sheet dated July 15, 2013

\$375,000,000 Floating Rate Senior Guaranteed Notes due 2016

Guaranteed by Certain Subsidiaries of Ally Financial Inc.

Issuer: Ally Financial Inc. (Ally)

Guarantors: Ally US LLC and IB Finance Holding Company, LLC, each a subsidiary of Ally

Expected Ratings: B1 / B+ / BB- (Moody s/S&P/Fitch)

Title of Securities: Floating Rate Senior Guaranteed Notes due 2016 (the Notes)

Legal Format:SEC RegisteredTrade Date:July 15, 2013

Settlement Date: July 18, 2013 (T+3)

Final Maturity Date:

Aggregate Principal Amount:

\$375,000,000

Gross Proceeds:

\$375,000,000

Price to Public:

100.000%

Underwriting Discount:

0.875%

Net Proceeds to Ally before

Estimated Expenses: \$371,718,750

Interest Rate: The Interest Rate for the first Interest Period will be the 3-month U.S. dollar London Interbank

Offered Rate (LIBOR), as determined on July 16, 2013, plus the Spread (as described below). Thereafter, the Interest Rate for any Interest Period will be U.S. dollar LIBOR, as determined on the applicable Interest Determination Date, plus the Spread. The Interest Rate will be reset quarterly on

each Interest Reset Date

Spread to LIBOR: 268 bps

Interest Payment Dates: January 18, April 18, July 18, and October 18, provided that if any interest payment date would

otherwise be a day that is not a business day, the interest payment date will be postponed to the immediately succeeding day that is a business day, except that if that business day is in the

immediately succeeding calendar month, the interest payment date shall be the immediately preceding

business day

First Interest Payment Date: October 18, 2013

Optional Redemption: None

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Day Count Convention: Actual/360; Modified Following Business Day convention

Date Interest Starts Accruing: July 18, 2013

Business Days: New York, London

Concurrent Debt Offerings: Ally is also offering \$1,000,000,000 of its 3.500% Senior Guaranteed Notes due 2016. The intended

use of proceeds for the concurrent debt offering is the same as this offering

Initial Interest Rate: Three-month LIBOR, determined as of two London business days prior to the settlement date, plus

2.680% per annum

Interest Reset Dates: Quarterly on January 18, April 18, July 18 and October 18, beginning on October 18, 2013, and at

maturity, provided that if any interest reset date would otherwise be a day that is not a business day, the interest reset date will be postponed to the immediately succeeding day that is a business day, except that if that business day is in the immediately succeeding calendar month, the interest reset date

shall be the immediately preceding business day

Interest Reset Periods:

The initial interest reset period will be the period from and including the settlement date to but

excluding the first interest reset date. Thereafter, each interest reset period will be the period from and including an interest reset date to but excluding the immediately succeeding interest reset date; *provided* that the final interest reset period for the notes will be the period from and including the interest reset date immediately preceding the maturity date of such notes to but excluding the maturity

date

Interest Determination Date and

LIBOR Calculation:

The interest rate applicable to each interest reset period commencing on the related interest reset date, or the settlement date in the case of the initial interest period, will be the rate determined as of the applicable interest determination date. The interest determination date will be the second London business day immediately preceding the settlement date, in the case of the initial interest reset period, and the applicable interest reset date, thereafter

Three-month LIBOR will be determined by the calculation agent as of the applicable interest determination date in accordance with the following provisions:

(i) LIBOR is the rate for deposits in U.S. dollars for the 3-month period which appears on Reuters LIBOR 01 (as defined below) at approximately 11:00 a.m., London time, on the applicable interest determination date. Reuters LIBOR 01 means the display designated on page LIBOR 01 on the Reuters Service (or such other page as may replace the LIBOR 01 page on that service, any successor service or such other service or services as may be nominated by the British Bankers Association for the purpose of displaying London interbank offered rates for U.S. dollar deposits). If no rate appears on Reuters LIBOR 01, LIBOR for such interest determination date will be determined in accordance with the provisions of paragraph (ii) below.

(ii) With respect to an interest determination date on which no rate appears on Reuters LIBOR 01 as of approximately 11:00 a.m., London time, on such interest determination date, the

calculation agent shall request the principal London offices of each of four major reference banks (which may include affiliates of the underwriters) in the London interbank market selected by the calculation agent (after consultation with the company) to provide the calculation agent with a quotation of the rate at which deposits of U.S. dollars having a three-month maturity, commencing on the second London business day immediately following such interest determination date, are offered by it to prime banks in the London interbank market as of approximately 11:00 a.m., London time, on such interest determination date in a principal amount equal to an amount of not less than U.S. \$1,000,000 that is representative for a single transaction in such market at such time. If at least two such quotations are provided, LIBOR for such interest determination date will be the arithmetic mean of such quotations as calculated by the calculation agent. If fewer than two quotations are provided, LIBOR for such interest determination date will be the arithmetic mean of the rates quoted as of approximately 11:00 a.m., New York City time, on such interest determination date by three major banks (which may include affiliates of the underwriters) selected by the calculation agent (after consultation with the company) for loans in U.S. dollars to leading European banks having a three-month maturity commencing on the second London business day immediately following such interest determination date and in a principal amount equal to an amount of not less than U.S. \$1,000,000 that is representative for a single transaction in such market at such time; provided, however, that if the banks selected as aforesaid by the calculation agent are not quoting such rates as mentioned in this sentence, LIBOR for such interest determination date will be LIBOR determined with respect to the immediately preceding interest determination date

Regular Record Dates: 15 calendar days prior to each interest payment date

Calculation Agent: The Bank of New York Mellon

CUSIP/ISIN Numbers: CUSIP: 02005NAQ3

ISIN: US02005NAQ34

Joint Book-Running Managers: Barclays Capital Inc.

Citigroup Global Markets Inc.

Goldman, Sachs & Co.

Morgan Stanley & Co. LLC

Co-Managers: Credit Agricole Securities (USA) Inc.

Lloyds Securities Inc.

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Scotia Capital (USA) Inc.

SG Americas Securities, LLC

U.S. Bancorp Investments, Inc.

CastleOak Securities, L.P.

Lebenthal & Co., LLC

Muriel Siebert & Co., Inc.

The Williams Capital Group, L.P.

Denominations: 2,000 x 1,000

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

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The Issuer has filed a registration statement (including a prospectus and related preliminary prospectus supplement for the offering) with the U.S. Securities and Exchange Commission (the SEC) for the offering to which this communication relates. Before you invest, you should read the preliminary prospectus supplement, the accompanying prospectus in that registration statement and the other documents the Issuer has filed with the SEC for more complete information about the Issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC s website at www.sec.gov. Alternatively, the Issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. toll-free at 1-888-603-5847, Citigroup Global Markets Inc. toll-free at 1-800-831-9146, Goldman, Sachs & Co. toll-free at 1-866-471-2526 and Morgan Stanley & Co. LLC toll-free at 1-866-718-1649.

This communication should be read in conjunction with the preliminary prospectus supplement and the accompanying prospectus. The information in this communication supersedes the information in the preliminary prospectus supplement and the accompanying prospectus to the extent it is inconsistent with the information in such preliminary prospectus supplement or the accompanying prospectus.