

BBVA BANCO FRANCES SA

Form 6-K

December 11, 2012

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# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of December 2012

Commission File Number: 001-12568

## BBVA French Bank S.A.

(Translation of registrant's name into English)

Reconquista 199, 1006

Buenos Aires, Argentina

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F       Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes       No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes       No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes       No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

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**BBVA Banco Francés S.A.**

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**Item**

1. Issuance of notes under the global program for a maximum amount of US\$750,000,000

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**BBVA Banco Francés S.A.**

Date: December 11, 2012

By: /s/ Ignacio Sanz y Arcelus  
Name: Ignacio Sanz y Arcelus  
Title: Chief Financial Officer

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Buenos Aires, December 11, 2012

**Securities and Exchange Commission (SEC)**

**RE: MATERIAL EVENT - ISSUANCE OF NOTES UNDER THE GLOBAL PROGRAM FOR A MAXIMUM AMOUNT OF US\$ 750,000,000**

BBVA BANCO FRANCES S.A. is pleased to announce that its Board of Directors, during its meeting held today, approved, under the Global Program for a maximum amount of US\$ 750,000,000, the issuance of a new series of notes, Clase IV, for a maximum face value of AR\$ 200,000,000. The final amount together with the other terms and conditions of the notes shall be approved by the appointed representatives at the appropriate time.

Furthermore, the sub-delegation of capacities on definite representatives was approved.

Sincerely yours,

**BBVA BANCO FRANCES S.A.**

Reconquista 199 (C1003ABC) - Casilla de Correo 3196 Correo Central (C1000ZAA) - BUENOS AIRES, ARGENTINA