

MCDONALDS CORP  
Form 8-K  
August 09, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of report (Date of earliest event reported): August 8, 2012**

**McDONALD S CORPORATION**

**(Exact Name of Registrant as Specified in Charter)**

**Delaware**  
**(State or Other Jurisdiction**  
  
**of Incorporation)**

**1-5231**  
**(Commission**  
  
**File Number)**

**36-2361282**  
**(IRS Employer**  
  
**Identification No.)**

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**One McDonald s Plaza**

**Oak Brook, Illinois**  
(Address of Principal Executive Offices)

(Registrant s telephone number, including area code): (630) 623-3000

**60523**  
(Zip Code)

**Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure.**

On August 8, 2012, McDonald's Corporation (the Company) issued an Investor Release reporting the Company's July 2012 sales. The Investor Release is furnished as Exhibit 99 and is attached hereto.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits.*

99 Investor Release of McDonald's Corporation issued August 8, 2012:  
McDonald's Reports Global Comparable Sales for July

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**McDONALD S CORPORATION**

(Registrant)

Date: August 9, 2012

By: /s/ Kevin M. Ozan  
Kevin M. Ozan  
Corporate Senior Vice President    Controller

Exhibit Index

Exhibit No. 99      Investor Release of McDonald's Corporation issued August 8, 2012:  
McDonald's Reports Global Comparable Sales for July