

BBVA BANCO FRANCES SA

Form 6-K

March 29, 2011

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FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

For the month of March 2011

Commission File Number: 001-12568

BBVA French Bank S.A.

(Translation of registrant's name into English)

Reconquista 199, 1006

Buenos Aires, Argentina

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F ☒ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes ☐ No ☒

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes ☐ No ☒

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes ☐ No ☒

If ☒ Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

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BBVA Banco Francés S.A.

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Item

1. Central Bank of Argentina approves cash dividends

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Buenos Aires, March 28, 2011.

To: COMISIÓN NACIONAL DE VALORES

(Argentine Securities & Exchange Commission)

Re: Relevant Information Central Bank of Argentina approves cash dividends.

We hereby inform you that the Central Bank of Argentina on March 18, 2011 has notified to BBVA Banco Francés S.A. its decision of not make observations to the cash dividend distribution by \$ 804,000,000 for the fiscal year 2010, which authorization was solicited on February 10, 2011.

It is important to highlight that the dividend s distribution will be considered in the Ordinary and Extraordinary Shareholder s meeting, which will be held on March 30, 2011

Sincerely yours,

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BBVA Banco Francés S.A.

Date: March 28, 2011

By: /s/ José Carlos López Álvarez
Name: José Carlos López Álvarez
Title: Chief Financial Officer