HSBC HOLDINGS PLC Form 6-K March 25, 2014

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of March HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes...... No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-..............).

Profit before tax and balance sheet data - Rest of Asia-Pacific

Retail Commercial Global Global Other Inter- Total Banking Banking Private US\$m segment US\$m

	and Wealth Management US\$m	US\$m	and Markets US\$m	Banking US\$m		elimination49 US\$m	
Profit before tax							
Net interest income	1,718	1,374	1,907	81	223	136	5,439
Net fee income/(expense)	728	555	722	70	(16)	-	2,059
Trading income/(expense) excluding net interest income Net interest income/(expense)	99	195	704	41	(722)	-	317
on trading activities	(19)	(6)	301	_	(1)	(136)	139
Net trading income/(expense)44	80	189	1,005	41	(723)	(136)	456
Changes in fair value of long- term debt issued and related derivatives		-	-	_	(1)	_	(1)
Net income/(expense) from other financial instruments designated at fair value	59	_	_	_	(2)	_	57
Net income/(expense) from financial instruments							
designated at fair value Gains less losses from	59	-	-	-	(3)	-	56
financial investments Dividend income	s (1)	-	16	4	1,203	-	1,222
	- 651	- 185	- 1	- -	2 –	_ _	2 837

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Net earned insurance premiums Other operating	÷						
income	145	6	85	3	2,569	(175)	2,633
Total operating income	3,380	2,309	3,736	199	3,255	(175)	12,704
Net insurance claims50	(584)	(142)	_	_	_	-	(726)
Net operating income4	2,796	2,167	3,736	199	3,255	(175)	11,978
Loan impairment charges and other credit risk provisions							
	(210)	(128)	(23)	_	-	_	(361)
Net operating income	2,586	2,039	3,713	199	3,255	(175)	11,617
Total operating expenses	(2,139)	(1,022)	(1,256)	(123)	(1,275)	175	(5,640)
Operating profit	447	1,017	2,457	76	1,980	-	5,977
Share of profit/(loss) in							
associates and joint ventures	230	1,331	247	-	(21)	_	1,787
Profit before tax	677	2,348	2,704	76	1,959	-	7,764
Share of HSBC's profit	%	%	%	%	%		%
before tax	3.0	10.4	12.0	0.3	8.7		34.4
Cost efficiency ratio	76.5	47.2	33.6	61.8	39.2		47.1
Balance sheet data40		VIGΦ	ТІСФ	ΥΙΟΦ	ΥΙΟΦ		Y I CO
Loans and advances to	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
customers (net)	46,808 54,640	48,757 62,755	48,023 203,252	3,976 4,974	233 22,483	(12,167)	147,797 335,937

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Total assets									
Customer accounts	64,921	44,767	61,065	11,822	51		182,626		
	,	,	•	,			ŕ		
Profit before tax and balance sheet data - Rest of Asia-Pacific (continued)									
	Retail		Global	2012					
	Banking	~	Banking	Global		Inter-			
	and Wealth Management	Commercial Banking	and Markets	Private Banking	Other	segment elimination49	Total		
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m		
Profit before tax									
Net interest income	1,787	1,396	2,156	102	137	(187)	5,391		
	1,707	1,570	2,130	102	137	(107)	3,371		
Net fee income/(expense)									
	854	499	666	71	(7)	-	2,083		
Trading									
income/(expense) excluding net									
interest income Net interest	96	188	1,002	67	(592)	-	761		
income/(expense)									
on trading activities	(6)	(3)	100	-	14	187	292		
Net trading									
income/(expense)44	90	185	1,102	67	(578)	187	1,053		
Changes in fair value	2								
of long- term debt issued and									
related derivatives					(4)		(4)		
Net	-	-	-	-	(4)	-	(4)		
income/(expense) from									
other financial									
instruments designated at fair									
value	109	1	(3)	-	3	-	110		

1 (3)

- (1)

109

106

Net income/(expense) from financial instruments designated at fair value Gains less losses from							
financial investment	s (1)	2	(10)		25		16
Dividend income	(1)	2	(10)	_	23	_	10
N-4 1 !	-	-	1	-	4	-	5
Net earned insurance premiums Gain on disposal of	569	243	-	-	-	-	812
Ping An Other operating	-	-	-	-	3,012	-	3,012
income	211	64	82	68	1,571	(172)	1,824
Total operating income	3,619	2,390	3,994	308	4,163	(172)	14,302
Net insurance claims50	(523)	(195)	-	-	-	-	(718)
Net operating income4	3,096	2,195	3,994	308	4,163	(172)	13,584
Loan impairment charges and other credit risk provisions	s						
·	(234)	(154)	(48)	-	-	-	(436)
Net operating income	2,862	2,041	3,946	308	4,163	(172)	13,148
Total operating expenses	(2,238)	(993)	(1,279)	(149)	(1,319)	172	(5,806)
Operating profit	624	1,048	2,667	159	2,844	-	7,342
Share of profit in associates							
and joint ventures	893	1,554	658	-	1	-	3,106
Profit before tax	1,517	2,602	3,325	159	2,845	-	10,448
	%	%	%	%	%		%

Share of HSBC's profit before tax							
	7.3	12.6	16.1	0.8	13.8		50.6
Cost efficiency ratio							
	72.3	45.2	32.0	48.4	31.7		42.7
Balance sheet data40 Loans and advances	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
to							
customers (net)							
•••••	46,027	43,968	44,721	3,238	165		138,119
Total assets							
	55,509	59,123	201,774	12,142	24,534	(10,813)	342,269
Customer accounts	63,230	44,865	64,392	11,095	39		183,621

For footnotes, see page 132.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 25 March 2014