Mondelez International, Inc.

Form 3

August 06, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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SECURITIES

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement Mondelez International, Inc. [MDLZ] À MacDougall Lawrence C. (Month/Day/Year) 07/31/2014 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O MONDELEZ (Check all applicable) INTERNATIONAL, INC.. THREE PARKWAY 10% Owner Director **NORTH** _X__ Officer Other (give title below) (specify below) (Street) 6. Individual or Joint/Group EVP & President, EEMEA Filing(Check Applicable Line) _X_ Form filed by One Reporting Person DEERFIELD, ÂILÂ 60015 Form filed by More than One Reporting Person (City) (State) (Zip)

Table I - Non-Derivative Securities Beneficially Owned

4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) (Instr. 5) Form: Direct (D) or Indirect

(Instr. 5)

Â Class A Common Stock 108,450 (1) D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security | 2. Date Exercisable and | 3. Title and Amount of | 4. | 5. | 6. Nature of Indirect |
|---------------------------------|-------------------------|------------------------|-------------|-----------|-----------------------|
| (Instr. 4) | Expiration Date | Securities Underlying | Conversion | Ownership | Beneficial Ownership |
| | (Month/Day/Year) | Derivative Security | or Exercise | Form of | (Instr. 5) |

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| | Date Exercisable | Expiration Date | (Instr. 4) Title | Amount or Number of Shares | Price of Derivative Security | Derivative Security: Direct (D) or Indirect (I) | |
|-----------------------------|---------------------|-----------------|----------------------------|----------------------------------|------------------------------------|---|---|
| Stock Option (right to buy) | (2) | 02/21/2020 | Class A Common Stock | 20,640 | \$ 19.0761 | (Instr. 5) | Â |
| Stock Option (right to buy) | (3) | 02/23/2021 | Class A Common Stock | 19,800 | \$ 20.8303 | D | Â |
| Stock Option (right to buy) | (4) | 02/23/2022 | Class A Common Stock | 18,160 | \$ 24.8687 | D | Â |
| Stock Option (right to buy) | (5) | 02/20/2023 | Class A Common Stock | 25,420 | \$ 27.05 | D | Â |
| Stock Option (right to buy) | (6) | 02/19/2014 | Class A Common Stock | 29,270 | \$ 34.165 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | |
|--|---------------|-----------|------------------------------|-------|--|
| . 0 | Director | 10% Owner | Officer | Other | |
| MacDougall Lawrence C. C/O MONDELEZ INTERNATIONAL, INC. THREE PARKWAY NORTH DEERFIELD, IL 60015 | Â | Â | EVP & President, EEMEA | Â | |

Signatures

/s/ Jenny L. Lauth, by Power of Attorney 08/06/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Total number of shares includes 13,980 shares of deferred stock awarded under the Issuer's Amended and Restated 2005 Performance (1) Incentive Plan. Shares will vest as follows: 3,030 shares on February 23, 2015, 5,090 on February 22, 2016 and 5,860 on February 20, 2017.
- Options vested in three annual installments as follows: 33% on February 22, 2011; 33% on February 22, 2012; and 34% on February 22, 2013
- Options vested in three annual installments as follows: 33% on February 23, 2012; 33% on February 25, 2013; and 34% on February 24, 2014.

(4)

Reporting Owners 2

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Options vested or will vest in three annual installments as follows: 33% on February 23, 2013; 33% on February 23, 2014; and 34% on February 23, 2015.

- Options vested or will vest in three annual installments as follows: 33% on February 20, 2014; 33% on February 20, 2015; and 34% on February 20, 2016.
- Options vest in three annual installments as follows: 33% on February 19, 2015; 33% on February 19, 2016; and 34% on February 19, 2017.

Â

Remarks:

Exhibit 24.1 Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.