

STACK EDWARD W

Form 4

September 11, 2012

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
STACK EDWARD W

2. Issuer Name **and** Ticker or Trading  
Symbol  
DICKS SPORTING GOODS INC  
[DKS]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
345 COURT STREET  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/07/2012

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Chairman and Chief Exec. Off.

CORAOPOLIS, PA 15108

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)            | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock, par<br>value \$.01<br>per share | 09/07/2012                              |                                                             | M                                    | 130,398<br>(1)                                                          | A \$ 11.44 10,494,509<br>(2)                                                                                       | D                                                                       |                                                                   |
| Common<br>Stock, par<br>value \$.01<br>per share | 09/07/2012                              |                                                             | S                                    | 130,398<br>(1)                                                          | D \$ 51.7232<br>(3)                                                                                                | 10,364,111<br>(2)                                                       | D                                                                 |
| Common<br>Stock, par<br>value \$.01<br>per share | 09/10/2012                              |                                                             | M                                    | 257,836<br>(1)                                                          | A \$ 11.44 1,294,247 (2)                                                                                           | D                                                                       |                                                                   |

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|                                                  |            |   |                |   |                      |                   |   |                 |
|--------------------------------------------------|------------|---|----------------|---|----------------------|-------------------|---|-----------------|
| Common<br>Stock, par<br>value \$.01<br>per share | 09/10/2012 | S | 257,836<br>(1) | D | \$<br>51.5703<br>(3) | 10,364,111<br>(2) | D |                 |
| Common<br>Stock, par<br>value \$.01<br>per share |            |   |                |   |                      | 1,404,062         | I | By trust<br>(4) |
| Common<br>Stock, par<br>value \$.01<br>per share |            |   |                |   |                      | 1,970,436         | I | By trust<br>(5) |
| Common<br>Stock, par<br>value \$.01<br>per share |            |   |                |   |                      | 2,204,461         | I | By trust<br>(6) |
| Common<br>Stock, par<br>value \$.01<br>per share |            |   |                |   |                      | 2,366,248         | I | By trust<br>(7) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and<br>5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                  |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|--------------------|---------------------------------------------------------------------|----------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                 | Date<br>Exercisable                                            | Expiration<br>Date | Title                                                               | Amount of<br>Number of<br>Shares |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 11.44                                                           | 09/07/2012                              |                                                             | M                                    | 130,398<br>(1)                                                                                            | 10/21/2007                                                     | 10/21/2013         | Common<br>Stock, par<br>value<br>\$.01 per<br>share                 | 130,398                          |
| Stock<br>Option<br>(Right to                        | \$ 11.44                                                           | 09/10/2012                              |                                                             | M                                    | 257,836<br>(1)                                                                                            | 10/21/2007                                                     | 10/21/2013         | Common<br>Stock, par<br>value                                       | 257,836                          |

Buy)

\$.01 per  
share

## Reporting Owners

| Reporting Owner Name / Address                             | Relationships |           |                               |       |
|------------------------------------------------------------|---------------|-----------|-------------------------------|-------|
|                                                            | Director      | 10% Owner | Officer                       | Other |
| STACK EDWARD W<br>345 COURT STREET<br>CORAOPOLIS, PA 15108 | X             | X         | Chairman and Chief Exec. Off. |       |

## Signatures

/s/ Edward W.  
Stack 09/11/2012

\_\_Signature of  
Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Pursuant to a Memorandum of Understanding ("MOU") dated the 2nd day of March, 2009, Mr. Stack's former spouse is entitled to receive the economic benefit with respect to certain stock options exercisable for shares of common stock (the number of shares would be equitably adjusted for any stock split, recapitalization or similar event), which includes the right to request the exercise and/or sale of such

(1) stock options in accordance with the Company's applicable policies, Section 16(b) limitations and the terms of the MOU. Mr. Stack maintains voting power with respect to any such stock underlying these options when such option is exercised. One-half of the net after tax proceeds associated with the exercise and sale of shares underlying the vested stock option has been transferred in accordance with the terms of the MOU.

Amount includes 10,011,006 shares of Class B common stock (the "Class B Common Stock"), which is not registered under the Securities Exchange Act of 1934, as amended. Holders of Class B Common Stock have identical rights to holders of common stock, except that holders of Class B Common Stock are entitled to 10 votes for each share held of record. Each share of Class B Common Stock is convertible at any time, at the option of the holder, into one share of common stock.

(2)

Represents the weighted average of multiple sales transactions ranging in price from \$51.50 - \$51.965 (with respect to the September 7th transaction) and \$51.37 - \$51.71 (with respect to the September 10th transaction). The reporting person agrees to provide full information regarding the number of shares sold at each separate price upon request by the SEC staff, the Company or a security holder of the Company.

(3)

(4) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust II.

(5) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust III.

(6) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust IV.

(7) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust V.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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