STACK EDWARD W

Form 4

August 20, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * STACK EDWARD W

2. Issuer Name and Ticker or Trading

Symbol

DICKS SPORTING GOODS INC

5. Relationship of Reporting Person(s) to

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

Issuer

[DKS]

(Last) (First) (Middle)

(Street)

3. Date of Earliest Transaction

(Month/Day/Year)

_X__ 10% Owner _X_ Director __ Other (specify _X__ Officer (give title

(Check all applicable)

08/16/2012

Chairman and Chief Exec. Off. 6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original

Filed(Month/Day/Year) Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

below)

CORAOPOLIS, PA 15108

345 COURT STREET

(City)	(State)	(Zip) Tak	ole I - Non-	Derivative	Securi	ties Acquire	ed, Disposed of, o	or Beneficially	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired (A) or or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	08/16/2012		M	400,000	A		10,764,111	D	
Common Stock, par value \$.01 per share	08/16/2012		S	400,000 (1)	D	\$ 50.8691 (3)	10,364,111	D	
Common Stock, par value \$.01 per share	08/17/2012		M	500,000 (1)	A	\$ 11.44	10,864,111	D	

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Common Stock, par value \$.01 per share	08/17/2012	S	500,000 (1)	D	\$ 50.8284	10,364,111 (2)	D	
Common Stock, par value \$.01 per share						1,404,062	I	By trust
Common Stock, par value \$.01 per share						1,970,436	I	By trust (5)
Common Stock, par value \$.01 per share						2,204,461	I	By trust (6)
Common Stock, par value \$.01 per share						2,366,248	I	By trust (7)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Expiration Date (Month/Day/Year)) or (D)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Stock Option (Right to Buy)	\$ 11.44	08/16/2012		M		400,000	10/21/2007	10/21/2013	Common Stock, par value \$.01 per share	400,000
Stock Option (Right to	\$ 11.44	08/17/2012		M		500,000	10/21/2007	10/21/2013	Common Stock, par value	,

Buy) \$.01 per share

Reporting Owners

Director 10% Owner Officer Other

Daladianahin

STACK EDWARD W

345 COURT STREET X X Chairman and Chief Exec. Off.

CORAOPOLIS, PA 15108

Signatures

/s/ Edward W. Stack 08/20/2012

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- entitled to receive the economic benefit with respect to certain stock options exercisable for shares of common stock (the number of shares would be equitably adjusted for any stock split, recapitalization or similar event), which includes the right to request the exercise and/or sale of such stock options in accordance with the Company's applicable policies, Section 16(b) limitations and the terms of the MOU. Mr. Stack maintains voting power with respect to any such stock underlying these options when such option is exercised. One-half of the net after tax proceeds associated with the exercise and sale of shares underlying the vested stock option has been transferred in accordance with the terms of the MOU.

Pursuant to a Memorandum of Understanding ("MOU") dated the 2nd day of March, 2009, Mr. Stack's former spouse is

- Amount includes 10,011,006 shares of Class B common stock (the "Class B Common Stock"), which is not registered under the Securities Exchange Act of 1934, as amended. Holders of Class B Common Stock have identical rights to holders of common stock, except that holders of Class B Common Stock are entitled to 10 votes for each share held of record. Each share of Class B Common Stock is convertible at any time, at the option of the holder, into one share of common stock.
- Represents the weighted average of multiple sales transactions ranging in price from \$50.70-\$51.11 (with respect to the transaction on August 16th) and \$50.5050-\$51.0500 (with respect to the transaction on August 17th). The reporting person agrees to provide full information regarding the number of shares sold at each separate price upon request by the SEC staff, the Company or a security holder of the Company.
- (4) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust II.
- (5) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust III.
- (6) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust IV.
- (7) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust V.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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