STACK EDWARD W

Form 4

March 29, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Expires:

5. Relationship of Reporting Person(s) to

Issuer

2,525,000

I

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, 2005 Estimated average

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

burden hours per response... 0.5

See Instruction

30(h) of the Investment Company Act of 1940

Symbol

1(b).

Stock, par

value \$.01 per share

(Print or Type Responses)

STACK EDWARD W

1. Name and Address of Reporting Person *

				DICKS [DKS]	SPORTI	NG GO	ODS 1	INC	(Chec	ck all applicable)
(Last) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year)					_X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify below)			
	345 COURT	SIREEI		03/28/20	011				Chairman	and Chief Exec	. Off.
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
	CORAOPO	LIS, PA 15108	}						Form filed by N Person	More than One Re	porting
	(City)	(State)	(Zip)	Tabl	e I - Non-l	Derivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned
	1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	ar) Execution	emed on Date, if /Day/Year)	3. Transacti Code (Instr. 8)	4. Secur or(A) or D (Instr. 3)	(A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
	Common Stock, par value \$.01 per share	03/28/2011			F	7,014	(D)	Price \$ 39.91	6,255,419 (1)	D	
	Common Stock, par value \$.01 per share								2,525,000	I	By trust (2)
	Common										

By trust (2)

(4)

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Common Stock, par value \$.01 per share	2,525,000	I	By trust (2)
Common Stock, par value \$.01 per share	2,525,000	I	By trust (2) (6)
Common Stock, par value \$.01 per share	2,521,808	I	By trust (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Securi (Instr.	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships								
	Director	10% Owner	Officer	Other					
STACK EDWARD W									
345 COURT STREET	X	X	Chairman and Chief Exec. Off.						
CORAOPOLIS, PA 15108									

Reporting Owners 2

Signatures

/s/ Edward W. 03/29/2011 Stack

**Signature of
Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Amount includes 5,998,275 shares of Class B common stock (the "Class B Common Stock"), which are not registered under the Securities Exchange Act of 1934, as amended. Holders of Class B Common Stock have identical rights to holders of common stock, except that holders of Class B Common Stock are entitled to 10 votes for each share held of record. Each share of Class B Common Stock is convertible, at any time, at the option of the holder, into one share of common stock.

- (2) Represents shares of Class B Common Stock.
- (3) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust I.
- (4) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust II.
- (5) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust III.
- (6) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust IV.
- (7) These shares are held by the Edward W. Stack Grantor Retained Annuity Trust V.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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