#### Edgar Filing: MASTERCARD INC - Form 4

| MASTERC<br>Form 4   |   |  |                |                                      |                                       |  |                          |  |  |   |
|---|---|--|----------------|--------------------------------------|---------------------------------------|--|--------------------------|--|--|---|
| January 09,   |   |  |                |                                      |                                       |  |                          |  | OMB AF   | PROVAL  |
| FORM  | VI 4 UNITED                             | STATES                                     |                |                                      |                                       |  |                          | OMMISSION  | OMB  | 3235-0287   |
| Check t<br>if no lor<br>subject<br>Section<br>Form 4      | to <b>STATEN</b><br>16.                 | MENT OI                                    |                | NGES II                              | n, D.C. 2<br>N BENE<br>JRITIES        |  |                          | NERSHIP OF   | Number:<br>Expires:<br>Estimated a<br>burden hour                          | rs per  |
| Form 5<br>obligati<br>may con<br><i>See</i> Inst<br>1(b). | Filed pur<br>ons<br>ntinue.<br>ruction  | (a) of the l                               | Public U       | Jtility Ho                           | olding Co                             | mpa                                    | U                        | e Act of 1934,<br>1935 or Section<br>0   | response   | 0.5   |
| (Print or Type  | Responses)                              |  |                |                                      |                                       |  |                          |  |  |   |
| 1. Name and McWilton                                      | Address of Reporting<br>Chris           | Person <u>*</u>                            | Symbol         |                                      | nd Ticker                             |  | 8                        | 5. Relationship of H<br>Issuer   | Reporting Pers   | on(s) to  |
| (Last)  | (First) (                               | Middle)                                    |                |                                      | D INC [N<br>Transaction               | -                                      |                          | (Check   | all applicable   | )   |
| 2000 PUR  | CHASE STREET                            |  |                | Day/Year)                            |                                       |  |                          | Director<br>X Officer (give t<br>below)<br>President,  |  | Owner<br>r (specify<br>ints                                       |
| PURCHAS   | (Street)<br>SE, NY 10577250             | 9  |                | endment,<br>onth/Day/Y               | Date Origin<br>ear)                   | nal                                    |                          | 6. Individual or Joi<br>Applicable Line)<br>_X_ Form filed by Ou<br>Form filed by Mo<br>Person | ne Reporting Per   | rson  |
| (City)  | (State)                                 | (Zip)                                      | Tał            | ole I - Nor                          | ı-Derivativ                           | e Seci                                 | irities Acai             | iired, Disposed of,  | or Beneficial  | v Owned   |
| 1.Title of<br>Security<br>(Instr. 3)                      | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemo<br>Execution<br>any<br>(Month/Da | ed<br>Date, if | 3.<br>Transact<br>Code<br>(Instr. 8) | 4. Securi<br>iomr Dispo<br>(Instr. 3, | ties A<br>sed of<br>4 and<br>(A)<br>or | cquired (A)<br>(D)<br>5) |  | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Class A<br>Common<br>Stock                                | 01/08/2008                              |  |                | S S                                  | <sup>7</sup> Amount<br>69 <u>(1)</u>  | (D)<br>D                               | Price<br>\$ 201.6        | 53,748   | D  |   |
| Class A<br>Common<br>Stock                                | 01/08/2008                              |  |                | S                                    | 1,000<br>(1)                          | D                                      | \$ 202                   | 52,748   | D  |   |
| Class A<br>Common<br>Stock                                | 01/08/2008                              |  |                | S                                    | 200 <u>(1)</u>                        | D                                      | \$ 199.89                | 0 52,548   | D  |   |
| Class A<br>Common   | 01/08/2008                              |  |                | S                                    | 100 (1)                               | D                                      | \$ 199.9                 | 52,448   | D  |   |

Stock

| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 <u>(1)</u> | D | \$ 199.99  | 52,348 | D |
|----------------------------|------------|---|----------------|---|------------|--------|---|
| Class A<br>Common<br>Stock | 01/08/2008 | S | 200 <u>(1)</u> | D | \$ 200.09  | 52,148 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 (1)        | D | \$ 200.095 | 52,048 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 700 <u>(1)</u> | D | \$ 200.1   | 51,348 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 200 <u>(1)</u> | D | \$ 200.105 | 51,148 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 400 <u>(1)</u> | D | \$ 200.11  | 50,748 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 200 <u>(1)</u> | D | \$ 200.115 | 50,548 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 210 <u>(1)</u> | D | \$ 200.12  | 50,338 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 (1)        | D | \$ 200.13  | 50,238 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 300 <u>(1)</u> | D | \$ 200.135 | 49,938 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 200 <u>(1)</u> | D | \$ 200.15  | 49,738 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 <u>(1)</u> | D | \$ 200.2   | 49,638 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 <u>(1)</u> | D | \$ 200.34  | 49,538 | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 <u>(1)</u> | D | \$ 200.35  | 49,438 | D |
|                            |            |   |                |   |            |        |   |

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| Class A<br>Common<br>Stock | 01/08/2008 | S | 400 <u>(1)</u> D | \$ 200.36      | 49,038            | D |
|----------------------------|------------|---|------------------|----------------|-------------------|---|
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 <u>(1)</u> D | \$<br>200.3975 | 48,938            | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 <u>(1)</u> D | \$ 200.45      | 48,838            | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 <u>(1)</u> D | \$ 200.48      | 48,738            | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 <u>(1)</u> D | \$ 200.51      | 48,638            | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 100 <u>(1)</u> D | \$ 200.52      | 48,538            | D |
| Class A<br>Common<br>Stock | 01/08/2008 | S | 200 <u>(1)</u> D | \$ 200.545     | 48,338 <u>(2)</u> | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned |
|---|
| (e.g., puts, calls, warrants, options, convertible securities)                |

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of | 3. Transaction Date<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5.<br>Mumber<br>of<br>Derivative | 6. Date Exerce<br>Expiration D<br>(Month/Day/<br>e | ate                | 7. Titl<br>Amou<br>Under<br>Secur | int of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene |
|---|---|---|--|----------------------------------|--|--------------------|-----------------------------------|--|---|---------------------------------|
|   | Derivative<br>Security                      |   |  | Securities<br>Acquired           |  |                    | (Instr.                           | . 3 and 4)                             |   | Owne<br>Follo                   |
|   | Security                                    |   |  | (A) or                           |  |                    |                                   |  |   | Repo                            |
|   |   |   |  | Disposed                         |  |                    |                                   |  |   | Trans                           |
|   |   |   |  | of (D)<br>(Instr. 3,             |  |                    |                                   |  |   | (Instr                          |
|   |   |   |  | (insu: 3, 4, and 5)              |  |                    |                                   |  |   |                                 |
|   |   |   | Code V                                 | (A) (D)                          | Date<br>Exercisable                                | Expiration<br>Date | Title                             | Amount<br>or<br>Number<br>of<br>Shares |   |                                 |

# **Reporting Owners**

| Reporting | Owner | Name / | Address |
|-----------|-------|--------|---------|
|-----------|-------|--------|---------|

Director 10% Owner

Relationships

Officer

Other

McWilton Chris 2000 PURCHASE STREET PURCHASE, NY 105772509

President, Global Accounts

### Signatures

/s/ Bart S. Goldstein as attorney in fact for Chris McWilton pursuant to power of attorney dated July 26,2006

\*\*Signature of Reporting Person

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The transactions reported in this Form 4 were effected pursuant to a pre-planned trading plan entered into in accordance with Rule 10b5-1
(1) of the Securities Exchange Act of 1934 and previously referenced in a MasterCard Incorporated Form 8-K filed on August 15, 2007. The pre-planned trading plan was adopted by the reporting person on August 13, 2007.

This Form 4 contains 25 of 50 price increments relating to a transaction that was executed on 1/8/2008. This is the first of two Form 4s

 relating to such transaction. One additional Form 4 containing the balance of the price increments related to such transaction is being filed simultaneously.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

01/09/2008

Date