

COWLEY KEN

Form 4

November 12, 2004

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
COWLEY KEN

(Last) (First) (Middle)

C/O NEWS AMERICA  
INCORPORATED, 1211 AVENUE  
OF THE AMERICAS

(Street)

NEW YORK, NY 10036

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
NEWS CORP [NWS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/12/2004

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	11/12/2004		A		25,717	A	<u>11</u> 25,717

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form  
displays a currently valid OMB control  
number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

Edgar Filing: COWLEY KEN - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 9.58 <sup>(2)</sup>	08/19/1997		A		40,000 <u>(3)</u>		<u>(4)</u>	08/19/2007	Class A Common Stock	40,000 <u>(3)</u>
Stock Option (right to buy)	\$ 12.18 <u>(5)</u>	10/07/1997		A		3,000 <u>(3)</u>		<u>(4)</u>	10/07/2007	Class A Common Stock	3,000 <u>(3)</u>
Stock Option (right to buy)	\$ 15.96 <u>(6)</u>	10/13/1998		A		6,000 <u>(3)</u>		<u>(4)</u>	10/13/2008	Class A Common Stock	6,000 <u>(3)</u>
Stock Option (right to buy)	\$ 21.1 <sup>(7)</sup>	11/03/1999		A		6,000 <u>(3)</u>		<u>(4)</u>	11/03/2009	Class A Common Stock	6,000 <u>(3)</u>
Stock Option (right to buy)	\$ 35.66 <u>(8)</u>	10/18/2000		A		6,000 <u>(3)</u>		<u>(4)</u>	10/18/2010	Class A Common Stock	6,000 <u>(3)</u>
Stock Option (right to buy)	\$ 22.54 <u>(9)</u>	10/11/2001		A		6,000 <u>(3)</u>		<u>(4)</u>	10/11/2011	Class A Common Stock	6,000 <u>(3)</u>
Stock Option (right to buy)	\$ 15.46 <u>(10)</u>	10/09/2002		A		6,000 <u>(3)</u>		<u>(4)</u>	10/09/2012	Class A Common Stock	6,000 <u>(3)</u>
Deferred Stock Units	<u>(11)</u>	04/01/2004		A		2,462 <u>(12)</u>		<u>(13)</u>	<u>(13)</u>	Class A Common Stock	2,462 <u>(12)</u>
Deferred Stock Units	<u>(11)</u>	07/01/2004		A		606 <u>(12)</u>		<u>(13)</u>	<u>(13)</u>	Class A Common Stock	606 <u>(12)</u>
	<u>(11)</u>	10/01/2004		A		636 <u>(12)</u>		<u>(13)</u>	<u>(13)</u>		636 <u>(12)</u>

Deferred  
Stock  
Units

Class A  
Common  
Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director    10% Owner    Officer    Other
COWLEY KEN C/O NEWS AMERICA INCORPORATED 1211 AVENUE OF THE AMERICAS NEW YORK, NY 10036	X

## Signatures

/s/ Laura O' Leary, Attorney-in-Fact for Kenneth E.  
Cowley

11/12/2004

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Received in exchange for 51,434 shares of The News Corporation Limited ("TNCL") Preferred Limited Voting Ordinary Shares ("Preferred Shares") in connection with the reorganization of TNCL to the United States (the "Reorganization").
- (2) Reported in Australian dollars. On the grant date, the exercise price would have been US\$7.06 after giving effect to the one for two exchange ratio.
- (3) Received in exchange for options held over TNCL Preferred Shares in connection with the Reorganization. On 11/12/2004, the effective date of the Reorganization, each outstanding option over TNCL Preferred Shares was cancelled and an option over Class A Common Stock for half the number of underlying TNCL Preferred Shares was issued in exchange therefore.
- (4) The options provide for vesting as to 25% on each anniversary date after the date of the original grant date.
- (5) Reported in Australian dollars. On the grant date, the exercise price would have been US\$8.81 after giving effect to the one for two exchange ratio.
- (6) Reported in Australian dollars. On the grant date, the exercise price would have been US\$9.94 after giving effect to the one for two exchange ratio.
- (7) Reported in Australian dollars. On the grant date, the exercise price would have been US\$13.60 after giving effect to the one for two exchange ratio.
- (8) Reported in Australian dollars. On the grant date, the exercise price would have been US\$18.55 after giving effect to the one for two exchange ratio.
- (9) Reported in Australian dollars. On the grant date, the exercise price would have been US\$11.22 after giving effect to the one for two exchange ratio.
- (10) Reported in Australian dollars. On the grant date, the exercise price would have been US\$8.45 after giving effect to the one for two exchange ratio.
- (11) Each deferred stock unit represents the equivalent one share of Class A Common Stock.
- (12) Received in exchange for deferred stock units of TNCL Preferred Shares in connection with the Reorganization. On 11/12/2004, the effective date of the Reorganization, each deferred stock unit of TNCL Preferred Shares was cancelled and deferred stock units of Class A Common Stock for half the number of deferred stock units of TNCL Preferred Shares were issued in exchange therefore.
- (13) The deferred stock units become payable in cash upon the fifth anniversary of the grant date.

## Edgar Filing: COWLEY KEN - Form 4

(14) Represents the price of the deferred stock units after giving effect to the one for two exchange ratio.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.