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APPLE COMPUTER INC

Form 4

November 08, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and A SCHILLER	Symbol	2. Issuer Name and Ticker or Trading Symbol APPLE COMPUTER INC [AAPL]				5. Relationship of Reporting Person(s) to Issuer				
(Last) 1 INFINITE	. , ,	Middle) 3. Date (Month)	3. Date of Earliest Transaction (Month/Day/Year)			,	(Check all applicable) Director 10% Owner _X_ Officer (give title Other (specify			
1 1101 110111	11/04/	11/04/2004				below) below) Senior Vice President				
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
CUPERTIN	IO, CA 95014					Form filed by More than One Reporting Person				
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5)		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
~			Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	11/04/2004	11/04/2004	M	68,750	A	\$ 20.39	128	D		
Common Stock	11/04/2004	11/04/2004	S	68,750	D	\$ 55	128	D		
Common Stock	11/04/2004	11/04/2004	M	62,500	A	\$ 24.6	128	D		
Common Stock	11/04/2004	11/04/2004	S	62,500	D	\$ 55	128	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	orDerivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 20.39	11/04/2004	11/04/2004	M		25,000	12/14/2002	12/14/2011	Common Stock	25,000
Employee Stock Option	\$ 20.39	11/04/2004	11/04/2004	M		25,000	12/14/2003	12/14/2011	Common Stock	25,000
Employee Stock Option	\$ 20.39	11/04/2004	11/04/2004	M		18,750	09/14/2004	12/14/2011	Common Stock	18,750
Employee Stock Option	\$ 24.6	11/04/2004	11/04/2004	M		25,000	02/14/2003	02/14/2012	Common Stock	25,000
Employee Stock Option	\$ 24.6	11/04/2004	11/04/2004	M		25,000	02/14/2004	02/14/2012	Common Stock	25,000
Employee Stock Option	\$ 24.6	11/04/2004	11/04/2004	M		12,500	08/14/2004	02/14/2012	Common Stock	12,500

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting of their runner, reduces	Director	10% Owner	Officer	Other				
SCHILLER PHILIP W								
1 INFINITE LOOP			Senior Vice President					
CUPERTINO, CA 95014								

Reporting Owners 2

Signatures

/s/ Philip Schiller 11/08/2004

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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