

Edgar Filing: TOO INC - Form 8-K

TOO INC  
Form 8-K  
February 18, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 or 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report: February 18, 2004

TOO, INC.  
(Exact Name of Registrant as specified in its charter)

Delaware ----- (State or other jurisdiction of incorporation or organization)	1-14987 ----- (Commission File No.)	31-1333930 ----- (IRS Employer Identification Number)
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8323 Walton Parkway  
New Albany, Ohio 43054  
(614) 775-3500  
(Address, including zip code, and telephone number  
including area code of Registrant's  
principal executive offices)

Not Applicable  
(Former name or former address, if changed since last report)

Item 7. Exhibits.

(c) Exhibits.

Exhibit No.	Description
99	Press Release, dated February 18, 2004, entitled "Too, Inc. Reports Fourth Quarter 2003 Operating Results; Projects 2004 Earnings Improvement."

Item 12. Results of Operations and Financial Condition.

On February 18, 2004, Too, Inc. (the "Company") issued a press release announcing its financial results for the fourth quarter ended January 31, 2004, and certain expectations for the 2004 fiscal year ending January 29, 2005. A copy of the Company's press release is furnished as an exhibit to this Form 8-K and is incorporated herein by reference.

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The Company will also present its financial results for the fourth quarter ended January 31, 2004 during a conference call on February 18, 2004 at 9:00 a.m. EDT which will be broadcast via Internet webcast. Individual investors can listen to the call through CCBN's individual investor center at [www.companyboardroom.com](http://www.companyboardroom.com). Institutional investors can access the call via CCBN's password-protected event management site, StreetEvents ([www.streetevents.com](http://www.streetevents.com)).

The information contained or incorporated by reference in this Form 8-K contains forward-looking statements, including those related to expectations for diluted earnings per share and comparable store sales. Such statements involve risks and uncertainties that may cause results to differ materially from those set forth in these statements. The following factors, among others, in some cases have affected, and in the future could affect, the Company's performance and could cause actual results to differ materially from those expressed or implied in any such forward-looking statements: changes in consumer spending patterns, consumer preferences and overall economic conditions; the impact of competition and pricing; changes in weather patterns, currency and exchange risks; changes in existing or potential trade restrictions, duties, tariffs or quotas; changes in political or financial stability; changes in postal rates and charges, and paper and printing costs; availability of suitable store locations at appropriate terms; the ability to develop new merchandise; the ability to hire and train associates; and/or other risk factors included in the Company's filings with the SEC from time to time, including its Annual Report on Form 10-K filed April 29, 2002. The forward-looking statements made herein are based on information presently available to the management of the Company. The Company assumes no obligation to publicly update or revise its forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

2

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TOO, INC.

Date: February 18, 2004

By: /s/ Kent A. Kleeberger

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Kent A. Kleeberger  
Executive Vice President, Chief Operating  
Officer, and Chief Financial Officer

3

### EXHIBIT INDEX

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Results; Projects 2004 Earnings Improvement."

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\* Filed with this report.