Edgar Filing: Bruss William F - Form 4

Bruss William F Form 4 Image: Second form 5 Image: Second form									
(Print or Type I	Responses)								
1. Name and A Bruss Willia	address of Reporting Pers am F	Symbol	[•] Name and Ticker or one Financial, Inc		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 11200 W PI	(First) (Midd	(Month/D	3. Date of Earliest Transaction(Month/Day/Year)03/06/2018			Director 10% Owner X Officer (give title Other (specify below) below) COO / General Counsel			
WAUWAT	(Street) OSA, WI 53226		4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 			
(City)	(State) (Zip)) Tabl	e I - Non-Derivative	Securities Ac	quired, Disposed o	of, or Beneficia	ally Owned		
1.Title of Security (Instr. 3)	2. Transaction Date 2A (Month/Day/Year) Ex an (M	ecution Date, if	3. 4. Securi Transaction(A) or D Code (D) (Instr. 8) (Instr. 3, Code V Amount	(A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	03/06/2018		F 2,056	D \$ 17.7	49,163	D			
Common Stock					34,725	I	By ESOP		
Common Stock					12,504	Ι	By 401k		
Common Stock					21	I	By Custodian		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	te	7. Title and A Underlying S (Instr. 3 and	Securities	8. Pri Deriv Secur (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options	\$ 12.75					03/04/2016	03/04/2025	Common Stock	30,000	

Reporting Owners

Reporting Owner Name / Address	s Relationships						
	Director	10% Owner	Officer	Other			
Bruss William F 11200 W PLANK COURT WAUWATOSA, WI 53226			COO / General Counsel				
Signatures							
/s/ Mark R. Gerke, Attorney-in-Fact		03/07/2018					

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.