Fields Janice L Form 4 February 11, 2011

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** 

OMB Number:

3235-0287

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Section 16.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Fields Janice L

2. Issuer Name and Ticker or Trading Symbol

MCDONALDS CORP [MCD]

5. Relationship of Reporting Person(s) to

Issuer

(First) (Middle) (Last)

(State)

3. Date of Earliest Transaction

(Check all applicable)

MCDONALD'S

(Month/Day/Year) 02/09/2011

Director 10% Owner Other (specify X\_ Officer (give title

below)

President, McDonald's USA

CORPORATION, 2915 JORIE **BOULEVARD** 

> (Street) 4. If Amendment, Date Original

> > Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

OAK BROOK, IL 60523

(City)

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

(Zip)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct (D) or Indirect (I) (Instr. 4)

Indirect Beneficial Ownership (Instr. 4)

(A) or

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

18,371 (1)

Common Stock

D

Common Stock

**Profit** Ι 37,782.64 Sharing Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**SEC 1474** (9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount<br>Underlying Securition<br>(Instr. 3 and 4) |                        |
|---|---|---|---|--|---|--|--------------------|--|------------------------|
|   |   |   |   | Code V                                 | (A) (D)   | Date Exercisable   | Expiration<br>Date | Title  | Amou<br>Numb<br>Shares |
| Options<br>(Right to<br>Buy)                        | \$ 75.93  | 02/09/2011                              |   | A                                      | 33,189  | <u>(2)</u>   | 02/09/2021         | Common<br>Stock  | 33,1                   |
| Restricted<br>Stock<br>Units                        | (3)   | 02/09/2011                              |   | A                                      | 4,742   | 02/09/2014(4)  | 02/09/2014         | Common<br>Stock  | 4,7                    |
| Phantom<br>Stock                                    | <u>(5)</u>  |   |   |  |   | <u>(6)</u>   | <u>(6)</u>         | Common<br>Stock  | 4,68                   |

# **Reporting Owners**

| Relationships |           |                                 |  |  |  |  |
|---------------|-----------|---------------------------------|--|--|--|--|
| Director      | 10% Owner | Officer                         | Other                                  |  |  |  |
|               |           | President,<br>McDonald's<br>USA |  |  |  |  |
|               | Director  |                                 | Director 10% Owner Officer  President, |  |  |  |

### **Signatures**

/s/ Christopher Weber,
Attorney-in-fact
02/11/2011

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares acquired through dividend reinvestment.
- (2) Options become exercisable in 25% increments on the first, second, third and fourth anniversary dates of the grant.
- Each restricted stock unit (RSU) represents a right to acquire one share of McDonald's Corporation common stock. Upon vesting, payout under the RSUs will be in the form of shares or, at the discretion of the Compensation Committee of the Board of Directors, the cash value thereof. No dividend, voting or other shareholder rights attach to the RSUs until they vest and only if the payout upon vesting is in shares of common stock.
- (4) Contain performance vesting condition based on diluted earnings per share growth during the performance period.
- (5) Each share of phantom stock represents a right to receive the cash value of one share of McDonald's Corporation common stock.

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(6) Shares of phantom stock are payable in cash following the reporting person's separation from service with McDonald's.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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