Fogarty Stephen J. Form 4 December 19, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Perso Fogarty Stephen J.	n * 2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
	COLGATE PALMOLIVE CO [CL]	(Check all applicable)			
(Last) (First) (Middle	3. Date of Earliest Transaction				
	(Month/Day/Year)	Director 10% Owner			
C/O COLGATE-PALMOLIVE	12/17/2012	X Officer (give title Other (speci			
COMPANY, 300 PARK AVENU	E	below) below) Chief Ethics & Compliance Off.			
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
	Filed(Month/Day/Year)	Applicable Line)			
NEW YORK NIV 10022		_X_ Form filed by One Reporting Person Form filed by More than One Reporting			
NEW YORK NY 10022					

Person

NEW YORK, NY 10022

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secu	rities Acquir	ed, Disposed of, o	or Beneficially	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)		sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/17/2012		M(1)	7,000	A	\$ 79.52	16,993	D	
Common Stock	12/17/2012		S(2)	7,000	D	\$ 106.2085	9,993	D	
Common Stock							13,935	I	By Issuer's 401(k) Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

2.	3. Transaction Date	3A. Deemed	4. 5. Number		6. Date Exercisable and		7. Title and Amount of		
Conversion	(Month/Day/Year)	Execution Date, if	Transaction of Derivative			Expiration Date		Underlying Securities	
or Exercise		any	Code Securities		(Month/Day/Year)		(Instr. 3 and 4)		
		(Month/Day/Year)	(Instr. 8)	•					(
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Security			*						
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					,				
						Date Exercisable	Expiration Date	Title	Amount or Number
			Code V	(A)	(D)	Exercisable			of Shares
\$ 79.52	12/17/2012		M <u>(1)</u>		7,000	09/11/2011	09/11/2014	Common Stock	7,000
	Conversion or Exercise Price of Derivative Security	Conversion or Exercise Price of Derivative Security (Month/Day/Year)	Conversion or Exercise Price of Derivative Security Execution Date, if any (Month/Day/Year) Execution Date, if any (Month/Day/Year)	Conversion or Exercise Price of Derivative Security Execution Date, if any Code (Month/Day/Year) (Instr. 8) Code V	Conversion (Month/Day/Year) Execution Date, if Transactiom December 1	Conversion or Exercise Price of Derivative Security Execution Date, if any Code Securities (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Code V (A) (D)	Conversion or Exercise Price of Derivative Security Execution Date, if any Code Securities (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Exercisable Code V (A) (D)	Conversion or Exercise Price of Derivative Security Execution Date, if any (Month/Day/Year) (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Date (Month/Day/Year) Date Expiration Date (Month/Day/Year) Date Expiration Expiration Date (Month/Day/Year) Code Securities (Month/Day/Year) (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Exercisable Date Code V (A) (D)	Conversion or Exercise Price of Derivative Security Execution Date, if any Code Securities (Month/Day/Year) (Month/Day/Year) Execution Date, if any Code Securities (Month/Day/Year) (Instr. 8) Acquired (Month/Day/Year) (Instr. 8) Acquired (Month/Day/Year) (Instr. 3 and Security) Date Expiration Date (Month/Day/Year) Expiration Date (Month/Day/Year) (Instr. 3 and Security) Date Expiration Date (Instr. 3 and Security) Date Date Date (Instr. 3 and Security)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Fogarty Stephen J. C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022

Chief Ethics & Compliance Off.

Signatures

/s/ Nina Huffman, Attorney-in-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock options awarded under the issuer's employee stock option plan. This transaction was effected pursuant to a Rule 10b5-1 trading plan.
- (2) Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's employee stock option plan and the related tax withholding. This transaction was effected pursuant to a Rule 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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