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| WORLD WRESTLING ENT Form 8-K October 26, 2017 UNITED STATES | ΓERTAINMENTINC | |
| SECURITIES AND EXCHA | ANGE COMMISSION | |
| Washington, D.C. 20549 | | |
| FORM 8-K | | |
| CURRENT REPORT | | |
| Pursuant to Section 13 or 15 | (d) of the | |
| Securities Exchange Act of 1 | 934 | |
| Date of Report (Date of earli | est event reported): October 26 | 5, 2017 |
| World Wrestling Entertainme | ent, Inc. | |
| (Exact name of registrant as | specified in its charter) | |
| | | |
| Delaware (State or other jurisdiction of incorporation) | 001-16131 (Commission File Number) | 04-2693383 (IRS Employer Identification No.) |

1241 East Main Street, Stamford, CT 06902 (Address of principal executive offices) (Zip code)

Registrant's telephone number, including area code: (203) 352-8600

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company ad defined in Rule 405 of the Securities Act of 1933 (17 CFR 230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR 240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

| Item 2.02Results of Operations and Financial Condition. |
|---|
| On October 26, 2017, World Wrestling Entertainment, Inc. issued the press release announcing its financial results for the quarter ended September 30, 2017. A copy of the press release is attached as Exhibit 99.1. |
| Item 9.01 Financial Statements and Exhibits |
| (d)Exhibits |
| 99.1Press Release dated October 26, 2017. |
| |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD WRESTLING ENTERTAINMENT, INC.

Dated: October 26, 2017 By: /s/ GEORGE A. BARRIOS

George A. Barrios

Chief Strategy and Financial Officer