

BEREZNY PAUL W JR
 Form 4
 February 15, 2005

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
 OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 BEREZNY PAUL W JR

2. Issuer Name and Ticker or Trading Symbol
 SERVICEMASTER CO [SVM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 3250 LACEY ROAD, SUITE 600
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/11/2005

Director 10% Owner
 Officer (give title below) Other (specify below)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

DOWNERS
 GROVE, IL 60515-1700

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common stock \$.01 par value	02/11/2005		A	1,628 A	\$ 0 4,128	D	
Common stock \$.01 par value					662,984	I	Berezny Holding
Common stock \$.01 par value					1,260	I	by Partnership
Common stock \$.01 par value					2,500	I	by Spouse

Edgar Filing: BEREZNY PAUL W JR - Form 4

par value			
Common stock \$.01 par value	76,817	I	by Trust for self
Common stock \$.01 par value	540,064	I	by Trust for wife
Common stock \$.01 par value	61,192	I	Cust. for children
Common stock \$.01 par value	1,443	I	Dir.Def.Fee Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Stock Options (Right to buy)	\$ 8.4788					09/30/2000 09/29/2010	Common Stock 10,526
Stock Options (Right to buy)	\$ 8.7232					12/31/2000 12/30/2010	Common Stock 4,385
Stock Options (Right to buy)	\$ 9.0916					09/30/2001 09/29/2011	Common stock \$.01 par 7,947

Edgar Filing: BEREZNY PAUL W JR - Form 4

buy)					value
Stock Options (Right to buy)	\$ 9.21	12/31/2002	12/31/2012	Common Stock	7,870
Stock Options (Right to buy)	\$ 9.2593	02/16/1997	02/15/2006	Common stock \$0.01 par value	10,125
Stock Options (Right to buy)	\$ 9.7325	12/31/1999	12/30/2009	Common Stock	2,183
Stock Options (Right to buy)	\$ 9.7856	03/31/2000	03/30/2010	Common Stock	5,646
Stock Options (Right to buy)	\$ 10.02	04/27/2002	04/26/2008	Common Stock	15,000
Stock Options (Right to buy)	\$ 10.2319	06/30/2000	06/29/2010	Common Stock	4,292
Stock Options (Right to buy)	\$ 11.2222	02/13/1998	02/12/2007	Common stock \$0.01 par value	11,250
Stock Options (Right to buy)	\$ 11.81	01/01/2002	12/31/2011	Common Stock	6,611
Stock Options (Right to buy)	\$ 13.2069	09/30/1999	09/29/2009	Common Stock	8,045
Stock Options (Right to buy)	\$ 15.5231	06/30/1999	06/29/2009	Common stock \$0.01 par value	2,464
Stock Options (Right to buy)	\$ 15.7392	03/31/1998	03/30/2008	Common stock \$0.01 par value	3,780

Edgar Filing: BEREZNY PAUL W JR - Form 4

Stock Options (Right to buy)	\$ 17.1913	03/31/1999	03/30/2009	Common stock \$.01 par value	4,203
Stock Options (Right to buy)	\$ 18.0413	09/30/1998	09/29/2008	Common Stock	3,298
Stock Options (Right to buy)	\$ 18.6788	12/31/1998	12/30/2008	Common stock \$.01 par value	2,882
Stock Options (Right to buy)	\$ 19.3588	06/30/1998	06/29/2008	Common stock \$.01 par value	1,904
2001 Dir. Stock Option (Right to Buy)	\$ 8.4	04/01/2003	03/31/2013	Common Stock	14,695
2001 Dir. Stock Option (Right to Buy)	\$ 8.63	09/30/2003	09/29/2013	Common Stock	6,414
2001 Dir. Stock Option (Right to Buy)	\$ 9.02	06/30/2003	06/29/2013	Common Stock	6,761
2001 Dir. Stock Option (Right to Buy)	\$ 9.94	12/31/2003	12/30/2013	Common Stock	5,571
2001 Dir. Stock Option (Right to Buy)	\$ 9.96	05/21/2004	05/20/2013	Common Stock	7,500
2001 Dir. Stock Option (Right to Buy)	\$ 10.73	02/13/2005	02/12/2014	Common Stock	29,357
2001 Dir. Stock Option (Right to Buy)	\$ 11.46	07/01/2002	06/30/2012	Common Stock	3,342
	\$ 11.6	04/01/2002	03/31/2012		9,646

2001 Dir. Stock Option (Right to Buy)					Common stock \$.01 par value	
Non-Qual. Stock Option (Right to Buy)	\$ 13.972		04/15/2003	04/14/2009	Common Stock	15,000
Non-Employee Dir.Dis. Option (Right to Buy)	\$ 9.1		09/30/2002	09/29/2012	Common Stock	7,919

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BEREZNY PAUL W JR 3250 LACEY ROAD, SUITE 600 DOWNERS GROVE, IL 60515-1700		X		

Signatures

Sandra L. Groman by power of attorney
Date: 02/15/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.