

MCDONALDS CORP
Form 8-K
November 03, 2003

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
WASHINGTON, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report: **November 3, 2003**

McDONALD'S CORPORATION

(Exact name of Registrant as specified in Charter)

Delaware
(State or other jurisdiction of incorporation)

1-5231
(Commission File No.)

36-2361282
(IRS Employer Identification No.)

**One McDonald's Plaza
Oak Brook, Illinois 60523
(630) 623-3000**

(Address and Phone Number of Principal Executive Offices)

Item 9. Regulation FD Disclosure

McDonald's Corporation published an investment profile entitled "McDonald's revitalization plan," a copy of which is attached and furnished as Exhibit 99 hereto.

2

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD'S CORPORATION

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(Registrant)

Date: November 3, 2003

By: /s/ PETER J. BENSEN

Peter J. Bensen
Corporate Vice President Assistant Controller

3

Exhibit Index

Exhibit No.

99 Investment Profile entitled "McDonald's revitalization plan."

4

QuickLinks

SIGNATURE

Exhibit Index