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WILKE JE Form 4 September											
FOR	M 4 UNITED	STATES SECURITIES AND EXCHANGE CONTRISSION Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 20(b) of the Investment Company Act of 1940								PROVAL 3235-0287 January 31,	
if no lo subject Section Form 4 Form 5 obligati may co <i>See</i> Inst 1(b).	nger to 16. or Filed pu tons ntinue.									Expires: 2005 Estimated average burden hours per response 0.5	
(Print or Type	e Responses)										
	Address of Reporting EFFREY A	g Person <u>*</u>	Symbol	er Name a]	5. Relationship of F Issuer			
(Last)	(First)	(Middle)	3. Date	of Earliest	Transactio		-		all applicable)		
P.O. BOX	81226		(Month. 09/06/	/Day/Year) 2018			i	Director _X Officer (give t below) CEO Wor		Owner : (specify ner	
				onth/Day/Year) App				Applicable Line) _X_ Form filed by Or	Individual or Joint/Group Filing(Check plicable Line) _ Form filed by One Reporting Person _ Form filed by More than One Reporting		
(City)	(State)	(Zip)	Тэ	ble I - Non	-Derivati	ve Sec		Person	or Beneficiall	v Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		d Date, if	 ble I - Non-Derivative Securities Acquir 3. 4. Securities Acquired (A) or TransactionDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) 				r 5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)		
Common Stock, par value \$.01 per share								10,000	D		
Common Stock, par value \$.01 per share	09/06/2018			S <u>(1)</u>	100	D	\$ 1,989.927 (2)	2 53,940	I	In trust	
Common Stock, par	09/06/2018			S <u>(1)</u>	100	D	\$ 1,976.278	53,840 5	Ι	In trust	

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	Ŭ	U			(2)			
value \$.01 per share					(3)			
Common Stock, par value \$.01 per share	09/06/2018	S <u>(1)</u>	100	D	\$ 1,975.06	53,740	I	In trust
Common Stock, par value \$.01 per share	09/06/2018	S <u>(1)</u>	200	D	\$ 1,964.44 (<u>4)</u>	53,540	Ι	In trust
Common Stock, par value \$.01 per share	09/06/2018	S <u>(1)</u>	300	D	\$ 1,960.287 (5)	53,240	I	In trust
Common Stock, par value \$.01 per share	09/06/2018	S <u>(1)</u>	200	D	\$ 1,959.17 (6)	53,040	I	In trust
Common Stock, par value \$.01 per share	09/06/2018	S <u>(1)</u>	200	D	\$ 1,958.4253 (7)	52,840	I	In trust
Common Stock, par value \$.01 per share	09/06/2018	S <u>(1)</u>	300	D	\$ 1,955.1438 (8)	52,540	Ι	In trust
Common Stock, par value \$.01 per share	09/06/2018	S <u>(1)</u>	100	D	\$ 1,952.0561 (9)	52,440	Ι	In trust
Common Stock, par value \$.01 per share	09/06/2018	S <u>(1)</u>	300	D	\$ 1,949.61 (10)	52,140	Ι	In trust
Common Stock, par value	09/06/2018	S <u>(1)</u>	100	D	\$ 1,948.815	52,040	Ι	In trust

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\$.01 per share					
Common Stock, par value \$.01 per share		533.47	5 I Held by the reporting person's Amazon.com 401(k) plan account		
Reminder: Report on a separate line fo	or each class of securities ber	neficially owned directly or indirectly. Persons who respond to the co information contained in this for required to respond unless the displays a currently valid OMB number.	form (9-02)		
Table		cquired, Disposed of, or Beneficially Ow its, options, convertible securities)	ned		
1. Title of 2. 3. Transac Derivative Conversion (Month/Dasteries) Security or Exercise (Instr. 3) Price of Derivative Security Security Security Security	tion Date 3A. Deemed ay/Year) Execution Date, i any (Month/Day/Year)	Code of (Month/Day/Yea	Amount of UnderlyingDerivative SecurityDr)Underlying SecuritiesSecurity (Instr. 5)Securities Better (Instr. 5)Securities Better Better For Ref The security(Instr. 3 and 4)OFor Ref The security	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr	
		Date Ex Exercisable Da Code V (A) (D)	piration or te Title Number of Shares		
Reporting Owner	s				
Departing Owner Name / Address		Relationships			
Reporting Owner Name / Address	Director 10% Owner	Officer Oth	er		
WILKE JEFFREY A P.O. BOX 81226 SEATTLE, WA 98108-1226		CEO Worldwide Consumer			
Signatures					
/s/ by Mark F. Hoffman as atto Consumer	09/10/2018	09/10/2018			
	Date	Date			

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Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$1,990.16 and the lowest price at which shares were sold was \$1,989.38.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$1,976.33 and the lowest price at which shares were sold was \$1,976.04.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$1,964.88 and the lowest price at which shares were sold was \$1,964.00.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$1,960.78 and the lowest price at which shares were sold was \$1,959.84.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$1,959.52 and the lowest price at which shares were sold was \$1,958.76.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$1,958.46 and the lowest price at which shares were sold was \$1,958.40.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$1,955.43 and the lowest price at which shares were sold was \$1,954.71.
- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$1,952.22 and the lowest price at which shares were sold was \$1,952.01.
- (10) Represents the weighted average sale price. The highest price at which shares were sold was \$1,950.00 and the lowest price at which shares were sold was \$1,949.32.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.