Reynolds Shelley Form 4 August 17, 2018

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

Number:

Stanuary 31,
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Application of the control of the

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Add Reynolds She	*	ting Person *	2. Issuer Name and Ticker or Trading Symbol AMAZON COM INC [AMZN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
P.O. BOX 81226			(Month/Day/Year) 08/15/2018	Director 10% Owner _X_ Officer (give title Other (specify below) Vice President			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
SEATTLE, WA 98108-1226			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Ta	ble I - Non	-Derivati	ve Sec	curities Acquire	d, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired (A) or tionDisposed of (D) (Instr. 3, 4 and 5)) (A) or V Amount (D) Price			Beneficially Form: Owned Direct (Following or Indirect (I)	Ownership Form: Direct (D) or Indirect	Beneficial Ownership
Common Stock, par value \$.01 per share	08/15/2018		M	419	A	\$ 0	6,408	D	
Common Stock, par value \$.01 per share	08/15/2018		M	16	A	\$ 0	6,424	D	
Common Stock, par	08/15/2018		S(1)	135	D	\$ 1,872.4089	6,289	D	

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value \$.01 per share					(2)			
Common Stock, par value \$.01 per share	08/15/2018	S <u>(1)</u>	200	D	\$ 1,905.45 (3)	6,089	D	
Common Stock, par value \$.01 per share	08/15/2018	S <u>(1)</u>	100	D	\$ 1,906.48	5,989	D	
Common Stock, par value \$.01 per share						132.784	I	Held by the reporting person's Amazon.com 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned $(e.g., \, \mathrm{puts}, \, \mathrm{calls}, \, \mathrm{warrants}, \, \mathrm{options}, \, \mathrm{convertible} \, \mathrm{securities})$

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5. Number		6. Date Exercisable and		7. Title and Amount of		
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactionof		Expiration Date	Expiration Date		Underlying Securities	
Security	or Exercise		any	Code	Derivative	(Month/Day/Year	(Month/Day/Year)		(Instr. 3 and 4)	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities					
	Derivative				Acquired					
	Security				(A) or					
					Disposed					
					of (D)					
					(Instr. 3, 4,					
					and 5)					
									Amount	
							Expiration		or	
						Date Exercisable	Date	Title	Number	
							Dute		of	
				Code V	(A) (D)				Shares	
								Common		
Restricted								Stock, par		
	¢ o (4)	00/15/0010		M	410	05/15/2015(5)	02/15/2020	•	410	
Stock Unit	\$ 0 (4)	08/15/2018		M	419	$05/15/2015_{\underline{(5)}}$	02/13/2020	value	419	
Award								\$.01 per		
								share		
	\$ 0 (4)	08/15/2018		M	16	05/15/2018(6)	02/15/2022		16	
	Ψ υ <u></u>	00/13/2010		141	10	03/13/2010	02/13/2022		10	

(9-02)

Restricted Stock Unit Award Common Stock, par value \$.01 per share

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Reynolds Shelley P.O. BOX 81226

Vice President

SEATTLE, WA 98108-1226

Signatures

/s/ by Mark F. Hoffman as attorney-in-fact for Shelley Reynolds, Vice President

08/17/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$1,872.50 and the lowest price at which shares were sold was \$1,872.17.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$1,905.94 and the lowest price at which shares were sold was \$1,904.96.
- (4) Converts into Common Stock on a one-for-one basis.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 15 shares on May 15, 2015; 16 shares on
- (5) each of August 15, 2015, November 15, 2015, and February 15, 2016; 95 shares on each of May 15, 2016 and August 15, 2016; 96 shares on each of November 15, 2016 and February 15, 2017; 544 shares on each of May 15, 2017, August 15, 2017, November 15, 2017, and February 15, 2018; 419 shares on each of May 15, 2018 and August 15, 2018; 420 shares on each of November 15, 2018 and February 15, 2019; and 318 shares on each of May 15, 2019, August 15, 2019, November 15, 2019, and February 15, 2020.

This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 16 shares on each of May 15, 2018 and August 15, 2018; 17 shares on each of November 15, 2018 and February 15, 2019; 61 shares on each of May 15, 2019, August 15, 2019, and November 15, 2019; 62 shares on February 15, 2020; 292 shares on each of May 15, 2020 and August 15, 2020; 293 shares on each of November 15, 2020 and February 15, 2021; and 222 shares on each of May 15, 2021, August 15, 2021, November 15, 2021, and February 15, 2022.

Remarks:

a currently valid OMB number.

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays

Reporting Owners 3