SOTHEBYS Form 4

August 08, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * **ZUCKERMAN MITCHELL**

2. Issuer Name and Ticker or Trading Symbol

3. Date of Earliest Transaction

SOTHEBYS [BID]

(Last) (First) (Middle)

(Month/Day/Year) 08/04/2006

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

Director 10% Owner Officer (give title __X_ Other (specify below) below) President, Soth. Financl. Serv

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting Person

NEW YORK, NY 10021

1334 YORK AVENUE

(City)	(State)	(Zip) Tabl	e I - Non-D	Derivative S	Securi	ities Acqu	ired, Disposed of	, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)				5. Amount of Securities Beneficially Owned Following Reported	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	08/04/2006		M	6,500	A	<u>(1)</u>	50,684 (2)	D	
Common Stock	08/04/2006		S	700	D	\$ 29.43	49,984 (2)	D	
Common Stock	08/04/2006		S	600	D	\$ 29.49	49,384 (2)	D	
Common Stock	08/04/2006		S	4,200	D	\$ 29.5	45,184 (2)	D	
Common Stock	08/04/2006		S	100	D	\$ 29.51	45,084 (2)	D	

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Common Stock	08/04/2006	S	100	D	\$ 29.55	44,984 (2)	D
Common Stock	08/04/2006	S	300	D	\$ 29.56	44,684 (2)	D
Common Stock	08/04/2006	S	200	D	\$ 29.57	44,484 (2)	D
Common Stock	08/04/2006	S	100	D	\$ 29.58	44,384 (2)	D
Common Stock	08/04/2006	S	200	D	\$ 29.6	44,184 (2)	D
Common Stock	08/07/2006	M	10,000	A	(1)	54,184 (2)	D
Common Stock	08/07/2006	S	100	D	\$ 28.5	54,084 (2)	D
Common Stock	08/07/2006	S	700	D	\$ 28.51	53,384 (2)	D
Common Stock	08/07/2006	S	1,500	D	\$ 28.52	51,884 (2)	D
Common Stock	08/07/2006	S	800	D	\$ 28.54	51,084 (2)	D
Common Stock	08/07/2006	S	700	D	\$ 28.55	50,384 (2)	D
Common Stock	08/07/2006	S	700	D	\$ 28.56	49,684 (2)	D
Common Stock	08/07/2006	S	800	D	\$ 28.57	48,884 (2)	D
Common Stock	08/07/2006	S	1,500	D	\$ 28.58	47,384 (2)	D
Common Stock	08/07/2006	S	2,200	D	\$ 28.59	45,184 <u>(2)</u>	D
Common Stock	08/06/2006	S	1,000	D	\$ 28.6	44,184 (2)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	tiorDerivative Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	/ (A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Employee Stock Option-Right to Buy (3)	\$ 18.875	08/04/2006		M		6,500	<u>(4)</u>	02/24/2010	Common Stock	6,5
Employee Stock Option-Right to Buy (3)	\$ 8.65	08/07/2006		M		10,000	08/05/2006	08/05/2013	Common Stock	10,0

Reporting Owners

Reporting Owner Name / Address			Relati	ionships
	Director	10% Owner	Officer	Other

ZUCKERMAN MITCHELL 1334 YORK AVENUE

President, Soth. Financl. Serv

NEW YORK, NY 10021 Signatures

/s/ Mitchell

Zuckerman 08/08/2006

**Signature of Person Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Not Applicable
- (2) Includes 36,574 shares of unvested restricted stock
- (3) Granted under the Issuer's 1997 Employee Stock Option Plan
- (4) 8,000 stock options became exercisable on each of the following: 2/24/01, 2/24/02, 2/24/03, 2/24/04 and 2/24/05.

Remarks:

On June 30, 2006, Sotheby's Holdings, Inc., a Michigan corporation, completed its reincorporation into the State of Delaware This Form 4 is being filed to report a stock option exercise by Mr. Zuckerman for the following: the exercise of options for 6,5 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Reporting Owners 3

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