

NIKE INC  
Form 424B3  
February 27, 2004

Pricing Supplement #9 dated February 24, 2004  
(To Prospectus dated January 24, 2002 and  
Prospectus Supplement dated May 29, 2002)

Rule 424(b) (3)  
File No. 333-71324

**NIKE, Inc.**

Medium-Term Notes Fixed Rate

We are hereby offering to sell Notes having the terms specified below to you with the assistance of:  Deutsche Bank Securities Inc. and  Other: \_\_\_\_\_, acting as:  principal  agent, at:  varying prices related to prevailing market prices at the time of resale  a fixed initial public offering price of 100% of the Principal Amount.

Principal Amount: \$15,000,000  
Agent's Discount or Commission: .625%  
Nets Proceeds to Company:  
\$15,818,220.83

Original Issue Date: March 1, 2004  
Stated Maturity Date: October 15, 2015  
Interest Payment Date(s): April 15th and  
October 15th

Interest Rate: 5.15% per annum

Redemption:

- The Notes may not be redeemed prior to the Stated Maturity Date.
- The Notes may be redeemed at the option of the Company prior to the Stated Maturity Date.  
Initial Redemption Date:  
Initial Redemption Percentage:  
Annual Redemption Percentage Reduction: \_\_\_\_\_ % until Redemption Percentage is 100% of the Principal Amount.
- The Notes shall be redeemed by the Company prior to the Stated Maturity Date (see attached).

Repayment:

- The Notes may not be repaid prior to the Stated Maturity Date.
- The Notes may be repaid prior to the Stated Maturity Date at the option of the holder of the Notes. Option Repayment Date(s): \_\_\_\_\_

Currency:

Specified Currency: United States dollars. (If other than U.S. dollars, see attached)  
Minimum Denominations: \_\_\_\_\_ (Applicable only if Specified Currency is other than U.S. dollars)  
Exchange Rate Agent: \_\_\_\_\_ (Applicable only if Specified Currency is other than U.S. dollars)

If Discount Note, check

Issue Price: \_\_\_\_\_ %

Form:

Book-Entry       Certificated

Other Provisions: