

LIBERTY CORP  
Form 11-K  
June 28, 2005

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D. C. 20549**

**FORM 11-K**

(Mark One)

- ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the fiscal year ended December 31, 2004

OR

- TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 1-5846

- A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

The Liberty Corporation Retirement and Savings Plan

- B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

THE LIBERTY CORPORATION

(Exact name of Registrant as specified in its charter)

South Carolina

(State or other jurisdiction of  
incorporation or organization)

Post Office Box 502, 135 South Main Street, Greenville, S. C. 29601

(Address of principal executive offices) (Zip Code)

REQUIRED INFORMATION

A. Financial Statements

Report of Independent Registered Public Accounting Firm	9
Statements of Net Assets Available for Benefits	10
Statements of Changes in Net Assets Available for Benefits	11
Notes to Financial Statements	12

B. Exhibits

23 Consent of Independent Registered Public Accounting Firm	20
99 Fourth Amendment to The Liberty Corporation Retirement and Savings Plan As Amended and Restated Effective January 1, 2002	21

**SIGNATURES**

**The Plan.** Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Liberty Corporation Retirement and  
Savings Plan

(Name of Plan)

The Liberty Corporation

(Registrant/Issuer)

Date: June 28, 2005

/s/ Howard L. Schrott

Howard L. Schrott  
Chief Financial Officer

/s/ Martha G. Williams

Martha G. Williams  
Vice President, General Counsel and Secretary

## **Item 1. Plan History**

### **Plan Amended and Restated.**

Effective April 1, 1997, the net assets of The Liberty Corporation and Adopting Related Employers 401(k) Thrift Plan merged with The Cosmos Broadcasting Corporation Profit Sharing Retirement Plan and Trust (for all applicable Cosmos Broadcasting Corporation participants). The merged plan was renamed The Cosmos Broadcasting Corporation Retirement and Savings Plan. The merged plan provides expanded investment selections and will retain the voluntary contribution, matching contribution, and profit sharing features for eligible Cosmos employees of the predecessor plan. During the Plan year 2000, for the period January 1, 2000 – October 31, 2000, the Plan covered only employees of Cosmos Broadcasting Corporation, Cablevantage, Inc., and SuperCoups USA, Inc. that had completed 1,000 hours of service in a calendar year or in the first 12 months of employment. Effective November 1, 2000, the Plan covers employees of The Liberty Corporation and Special Services Corporation that met the years of service requirement also. Effective on January 1, 2002, the Plan changed its name to The Liberty Corporation Retirement and Savings Plan, and the Plan sponsor was changed to The Liberty Corporation, the parent company of Cosmos Broadcasting Corporation.

## **Item 2. Changes in Investment Policy**

None.

## **Item 3. Contributions Under the Plan**

### **Employer's Pretax Contributions**

Contributions under the Plan by The Liberty Corporation, Cosmos Broadcasting Corporation, Cablevantage, Inc., and Special Services Corporation (the Company) are measured by reference to the employees' contributions, which may be on a pre-tax or after-tax basis. Employer matching contributions are made only on pre-tax employee contributions in accordance with a formula set each year by the Company's Board of Directors. During 2004, the Company contributed an amount equal to 100% of a participant's pre-tax contribution, up to a maximum of 3% of the participant's compensation.

Employer pre-tax matching contributions totaling \$1,771,000 from January 1, 2004 to December 31, 2004 were credited to the accounts of participating employees of the Company.

### **Employer's Discretionary Contributions**

In addition to making a matching pre-tax contribution, The Liberty Corporation may make a separate discretionary contribution at the discretion of the Company's Board of Directors. If the Company elects to make a discretionary profit sharing contribution, it will be allocated among all participants who (1) are employed by the Company (not including Cablevantage, Inc.) at the end of the applicable year and are credited with at least 1,000 hours of service for that year or (2) retire, die or become disabled during the applicable year. This allocation will be made after the end of the applicable year and will be based on each participant's compensation relative to the total compensation of all eligible participants (without regard to the participant's voluntary contributions).

Employer discretionary contributions totaling \$3,298,000 in 2004, were credited to the accounts of participating employees.

## **Item 4. Participating Employees**

There were 1,787 enrolled participants in the Plan as of December 31, 2004.

**Item 5. Administration of the Plan**

- (a) Parties responsible for the administration of the Plan are: (1) the Board, (2) the Employee Benefits Committee, (3) the Investment Committee, (4) the Trustee, (5) the Investment Managers, and (6) the Plan Administrator.

The Board is comprised of the Board of Directors of Liberty. The Board has the power to amend or terminate the Plan, to appoint and remove the Trustee, the Plan Administrator, Committees to administer and operate the Plan and the members of those Committees and to determine amounts The Liberty Corporation will contribute to the Plan.

The Employee Benefits Committee is responsible for the administration and operation of the Plan, except as to responsibilities that have been specifically assigned to the Board, the Investment Committee, the Trustee, the Investment Managers, or the Plan Administrator. Present members of the Employee Benefits Committee are employed by the Company and include the following:

Mary Anne Bunton, Chair  
Frank Carlisle  
Jonathan Norwood  
Melbourne Stebbins

The Investment Committee is responsible for choosing which funds are available as investment choices, establishing the funding policy for the Plan, monitoring the Trustee's performance in light of that policy and appointing Investment Managers to manage some or all of the Plan's assets. Present members of the Investment Committee are employed by the Company and include the following:

Howard Schrott, Chair  
Mary Anne Bunton  
Guy Hempel

The Trustee is responsible for the management, investment, and control of the assets of the Trust established by the Plan, and for the disbursements of benefits therefrom, except to the extent that the Trustee may be relieved of investment responsibility by the appointment of an Investment Manager or by direction of the Investment Committee. The present Trustee is Amvescap National Trust Company, 1201 Peachtree Street, N.E., 400 Colony Square, Suite 2200, Atlanta, Georgia 30361. Neuberger Berman, LLC is the Investment Manager of the Neuberger & Berman Common Stock Fund. Neuberger Berman, LLC's address is 605 Third Avenue, New York, New York 10158-3698.

The Plan Administrator is The Liberty Corporation. Currently, the Employee Benefits Committee is designated to act on behalf of The Liberty Corporation as the Plan Administrator. This committee is currently responsible for the daily administration and operational functions of the Plan, including filing all reports with governmental agencies, determining initial eligibility, providing Plan participants with information and reports required by law, maintaining all required records, interpreting the provisions of the Plan and settling disputes over the rights of employees, participants and beneficiaries. Amvescap Retirement, Inc. assists the Plan Administrator with certain administrative services, including recordkeeping.

**Item 5. Administration of the Plan (continued)**

- (b) For the year ended December 31, 2004, expenses for administration of the Plan were approximately \$526,000, which included fees and expenses of the Trustee (Amvescap National Trust Company), one of the Investment Managers (Neuberger Berman, LLC), the plan consultant (Aon Investment Consulting), the recordkeeper (Amvescap Retirement, Inc.), and the external auditor (Ernst & Young LLP). These expenses were incurred and paid out of the assets of the Plan.

**Item 6. Custodian of Investments**

- (a) Amvescap Retirement, Inc., 1201 Peachtree Street, N.E., 400 Colony Square, Suite 2200, Atlanta, Georgia 30361.
- (b) The Trustee, Amvescap National Trust Company, and the recordkeeper, Amvescap Retirement, Inc. received \$246,000 in total during the year ended December 31, 2004.
- (c) No bond was furnished by Amvescap Retirement, Inc., the custodian of the Plan.

**Item 7. Reports to Participating Employees**

Each Plan participant receives a quarterly statement showing the balance in his Plan account (including a breakdown of the amounts invested in each investment fund offered), amounts contributed by him and by his Employer, dividends, interest and other gains credited to his account, any amounts forfeited or otherwise charged against his account, and additional shares purchased if the employee has elected to have some or all of his and his Employer's contributions invested in the Company's stock (these shares of stock are reported in units). These individualized reports, a copy of the proxy statement and a copy of the summary annual report are the reports that were distributed to Plan participants during the year ended December 31, 2004.



**Item 8. Investment of Funds**

- (a) For the period January 1, 2004 to December 31, 2004, employee contributions and matching Employer contributions could be invested in the following funds available for investment under the Plan:

<b>Name of Fund</b>	<b>Description of Fund</b>
The Liberty Corporation Stock Fund	A fund which invests solely in Common Stock of The Liberty Corporation.
Invesco Stable Value Trust Fund	A fund which invests in money market instruments.
Neuberger & Berman Common Stock Fund	A fund which invests in common stocks of medium and large companies with low price-to-earnings ratios, low price-to-cash flow ratios and superior earnings prospects.
Vanguard Bond Index - Total Bond Market Index Fund	A fund which invests in bond-related securities.
Loomis Sayles Bond Fund	A fund which invests at least 65% in investment-grade debt securities, but may invest remaining balance in some securities rated BBB or lower.
Invesco 500 Index Trust Fund	A fund which invests assets in companies comprising the Standard & Poor's 500 Index. This fund is seeking total return comparable to Standard and Poor's 500 Index.
Invesco Structured Small Cap Value Equity Trust Fund	A fund which invests in equity securities. This fund is designed to outperform the Russell 2000 Small Cap Value Index over time by using a proprietary stock selection model and to control risk by having an overall risk profile that is similar to the index.
Invesco Core Balanced Trust Fund	A fund which consists of three key components: an underlying equity fund, an underlying fixed income fund and an asset allocation methodology. This fund seeks to achieve a high total return through capital appreciation and current income. This fund was replaced by Vanguard Wellington Fund effective January 3, 2005.
AIM Small Company Growth Fund	This fund invests at least 65% of assets in equities of companies with market capitalizations of less than \$1 billion. This fund may invest up to 25% of assets in foreign securities; American Depository Receipts are not subject to this limit. This fund was replaced by Baron Growth Fund effective January 3, 2005.
Dodge & Cox Common Stock Fund	This fund invests at least 65% of assets in common stocks of companies with financial strength and sound economic background on a long-term basis.

Edgar Filing: LIBERTY CORP - Form 11-K

American Growth Fund of America  
Fund

This fund invests at least 65% of assets in common stocks and convertible securities in a wide range of companies. It also invests up to 15% in foreign securities and up to 10% in debt securities rated below investment grade.

7

---

**Item 8. Investment of Funds (continued)**

<b>Name of Fund</b>	<b>Description of Fund</b>
American Century Equity Income Advisor Fund	This fund invests at least 85% in income-producing securities and at least 65% in equities. This fund invests in companies with a favorable dividend-paying history and potential for increased dividend-paying ability. This fund may invest up to 25% of assets in foreign debt and equity securities. This fund was replaced by T. Rowe Price Mid-Cap Value Fund effective January 3, 2005.
JP Morgan Diversified Mid Cap Growth - A Fund	This fund invests at least 80% in equity securities. This fund seeks established companies with a history of above-average growth and those expected to enter periods of above-average growth. This fund also seeks smaller companies positioned in emerging growth industries.
American Europacific Growth Fund	This fund invests at least 80% in equity securities of issuers in Europe or the Pacific Basin. May invest up to 20% in securities of issuers in developing countries. May also purchase American Depository Receipts. May also invest in convertible securities and straight debt securities, but no more than 5% may be invested in debt securities below investment grade.

For the two years ended December 31, 2004, there were brokerage commissions paid by the Plan out of the Neuberger & Berman Common Stock Fund.

- (b) No brokerage transactions effected for the Plan during the year ended December 31, 2004, were directed to brokers because of research services provided.

**Item 9. Financial Statements and Exhibits**

	<b>Page No.</b>
(a) Financial Statements	
Report of Independent Registered Public Accounting Firm	9
Statements of Net Assets Available for Benefits	10
Statements of Changes in Net Assets Available for Benefits	11
Notes to Financial Statements	12
(b) Exhibits	
23 Consent of Independent Registered Public Accounting Firm	20
99 Fourth Amendment to The Liberty Corporation Retirement and Savings Plan As Amended and Restated Effective January 1, 2002	21



Report of Independent Registered Public Accounting Firm

Administrative Committee of The Liberty  
Corporation Retirement and Savings Plan  
The Liberty Corporation

We have audited the accompanying statements of net assets available for benefits of The Liberty Corporation Retirement and Savings Plan as of December 31, 2004 and 2003, and the related statements of changes in net assets available for benefits for the years then ended. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. We were not engaged to perform an audit of the Plan's internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan at December 31, 2004 and 2003, and the changes in its net assets available for benefits for the years then ended, in conformity with U.S. generally accepted accounting principles.

Our audits were performed for the purpose of forming an opinion on the financial statements taken as a whole. The accompanying supplemental schedule of assets (held at end of year) as of December 31, 2004, is presented for purposes of additional analysis and is not a required part of the financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in our audits of the financial statements and, in our opinion, are fairly stated in all material respects in relation to the financial statements taken as a whole.

/s/ ERNST & YOUNG LLP

Greenville, South Carolina  
June 8, 2005

The Liberty Corporation  
Retirement and Savings Plan

Statements of Net Assets Available for Benefits

	<b>December 31</b>	
	<b>2004</b>	<b>2003</b>
	<i>(In Thousands)</i>	
<b>Assets</b>		
Investments:		
Mutual funds	\$ <b>67,902</b>	\$ 55,917
Collective trust funds	<b>45,293</b>	41,602
Participant loans	<b>1,483</b>	1,293
Total investments	<b>114,678</b>	98,812
Employer contributions receivable	<b>3,298</b>	3,134
Other receivable		6
Total assets	<b>117,976</b>	101,952
<b>Liabilities</b>		
Accrued expenses	<b>5</b>	11
Total liabilities	<b>5</b>	11
Net assets available for benefits	<b>\$ 117,971</b>	\$ 101,941

*See accompanying notes.*

The Liberty Corporation  
Retirement and Savings Plan

Statements of Changes in Net Assets Available for Benefits

	<b>Year ended December</b>	
	<b>31</b>	
	<b>2004</b>	<b>2003</b>
	<i>(In Thousands)</i>	
<b>Additions:</b>		
Investment income:		
Interest and dividends	\$ 1,708	\$ 1,423
Net appreciation in fair value of investments	10,370	14,256
<b>Total investment income</b>	<b>12,078</b>	15,679
Contributions:		
Participants	3,303	3,644
Employer	5,067	4,801
	<b>8,370</b>	8,445
Other income		13
<b>Total additions</b>	<b>20,448</b>	24,137
<b>Deductions:</b>		
Benefits paid directly to participants	3,892	3,185
Administrative expenses	526	472
<b>Total deductions</b>	<b>4,418</b>	3,657
<b>Net increase prior to transfers</b>	<b>16,030</b>	20,480
Transfer from the TV-3, Inc. Savings Plan		4,325
<b>Net increase</b>	<b>16,030</b>	24,805
<b>Net assets available for benefits:</b>		
Beginning of year	101,941	77,136
End of year	\$ 117,971	\$ 101,941

*See accompanying notes.*



The Liberty Corporation  
Retirement and Savings Plan

Notes to Financial Statements

December 31, 2004

## 1. Description of Plan

On January 1, 2002, the Plan changed its name from *The Cosmos Broadcasting Corporation Retirement and Savings Plan* to *The Liberty Corporation Retirement and Savings Plan* (the Plan), and the Plan sponsor was changed to The Liberty Corporation, the parent company of Cosmos Broadcasting Corporation. The following description of The Liberty Corporation Retirement and Savings Plan provides only general information. Participants should refer to the Plan agreement for a more complete description of the Plan's provisions.

### General

The Plan is a defined contribution plan and is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended (ERISA). Effective November 1, 2000, the Plan covers all employees of The Liberty Corporation and subsidiaries who have completed 1,000 hours of service in a calendar year or in the first 12 months of employment. The Liberty Corporation and Cosmos Broadcasting Corporation are hereinafter referred to as the Company or Employer.

### Contributions

Participation in the 401(k) portion of the Plan is voluntary. Each year participants may contribute in whole percentages between 1% and 13% of their compensation on either a pre-tax or after-tax basis, or a combination of both, through payroll deductions. The Plan uses a negative election policy. If an employee fails to make any deferral election, including an election not to make elective deferrals, the employee is automatically enrolled in the Plan at a deferral rate of 3%. Participants may also contribute amounts representing distributions from other qualified defined benefit or defined contribution plans. The Company contributes as a match up to 3% of each participant's annual compensation. The annual matching percentage may be changed by resolution of the Board of Directors of the Company, effective at the beginning of any plan year (January 1). The Company may contribute discretionary contributions equal to amounts authorized by the Board of Directors to the profit-sharing portion of the Plan. For the 2004 Plan year, the Company made a discretionary contribution in cash of \$1,574,000 and 39,796 shares of common stock of The Liberty Corporation with a value of \$1,724,000 (\$43.32 per share) on March 3, 2005. For the 2003 Plan year, the Company made a discretionary contribution in cash of \$1,493,000 and 32,280 shares of common stock of The Liberty Corporation with a value of \$1,641,000 (\$50.84 per share) on March 12, 2004. The discretionary contributions were allocated to the accounts of participating employees.

The Liberty Corporation Retirement and Savings Plan

Notes to Financial Statements (continued)

**1. Description of Plan (continued)**

Upon enrollment, a participant may direct employee and employer contributions to any of the Plan's fund options. Participants may change their investment options daily.

**Participant Accounts**

Each participant's account is credited with the participant's contributions and allocations of (a) the Company's contributions and (b) Plan earnings, and is charged with an allocation of administrative expenses. Allocations are based on participant contributions or account balances, as defined. Forfeited balances of terminated participants nonvested accounts are used to reduce future Company contributions. The benefit to which a participant is entitled is the benefit that can be provided from the participant's account.

**Vesting**

Participants are immediately vested in their contributions plus actual earnings thereon. Prior to January 1, 2002, amounts credited to a participant's employer matching and discretionary account vested based on the total number of years of service (as defined under the Plan) with the Company or its related employers as follows:

Number of Years of Service	Percentage of Vesting
Less than 3 years	
3 years	25%
4 years	50%
5 years	75%
6 years	100%

In addition, amounts credited to a participant's employer matching accounts and discretionary accounts are fully vested upon termination of employment due to a participant's death, total disability or retirement at his or her 65<sup>th</sup> birthday.

The Liberty Corporation  
Retirement and Savings Plan

Notes to Financial Statements (continued)

**1. Description of Plan (continued)**

Effective January 1, 2002, the Company amended the vesting schedule under the Plan. The amended schedule is as follows:

Number of years of Service	Percentage of Vesting
Less than 2 years	
2 years	20%
3 years	40%
4 years	60%
5 years	80%
6 years	100%

**Participant Loans**

Participants may borrow from their fund accounts a minimum of \$500 up to a maximum equal to the lesser of \$50,000 or 50% of their vested account balances. Loan terms range from 1-5 years, unless the loan is used for the purchase of a primary residence. The loans are secured by the balance in the participant's account and bear interest at a rate commensurate with local prevailing rates as determined by the Plan administrator. Principal and interest are paid ratably through payroll deductions.

**Payment of Benefits**

All amounts credited to the participant's account (before tax or after tax) and all vested amounts credited to the employer's matching and discretionary accounts are distributable upon termination in the form of a lump sum or installment payments.

**Forfeited accounts**

Forfeitures of non-vested balances in employer accounts of approximately \$149,000 in 2004 and \$148,000 in 2003 were used to reduce employer contributions. There were no unallocated forfeitures at December 31, 2004 and 2003, respectively.

The Liberty Corporation  
Retirement and Savings Plan

Notes to Financial Statements (continued)

**1. Description of Plan (continued)**

**Trust to Trust Transfer**

Effective January 1, 2003, the TV-3, Inc. Savings Plan was merged into The Liberty Corporation Retirement and Savings Plan and accordingly \$4,325,000 was transferred to the Plan.

**Plan Termination**

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of Plan termination, participants will become 100 percent vested in their accounts.

**2. Summary of Significant Accounting Policies**

**Basis of Accounting**

The financial statements have been prepared on the accrual basis of accounting.

**Valuation of Investments**

The Plan's investments are held in The Liberty Corporation Retirement and Savings Plan and Trust (the "Trust") (formerly The Cosmos Broadcasting Corporation Retirement and Savings Plan and Trust). The Plan's investments are stated at fair value, which equals the quoted market price on the last business day of the plan year. The shares of registered investment companies, collective trust funds and company stock are valued at quoted market prices, which represent the net asset values of shares held by the Plan at year-end. The participant loans are valued at their outstanding balances, which approximate fair value.

Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date.

**Use of Estimates**

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

The Liberty Corporation  
Retirement and Savings Plan

Notes to Financial Statements (continued)

## 2. Summary of Significant Accounting Policies (continued)

### Reclassifications

Certain amounts in the 2003 financial statements have been reclassified to conform to the 2004 presentation.

### 3. Investments

The Trust holds the investments of Plan participants employed by The Liberty Corporation and its subsidiaries.

The Plan's investments (including investments purchased, and sold as well as held during the year) appreciated in fair value as determined by quoted market prices as follows:

	<b>Year ended December</b>	
	<b>31</b>	
	<b>2004</b>	<b>2003</b>
	<i>(In Thousands)</i>	
Net appreciation in fair value of investments determined by quoted market price:		
Registered Investment Companies	\$ <b>6,817</b>	\$ 7,643
Common Collective Trust Funds	<b>3,163</b>	5,543
The Liberty Corporation Stock Fund	<b>390</b>	1,070
Net appreciation in fair value of investments	<b>\$ 10,370</b>	\$ 14,256

The Liberty Corporation  
Retirement and Savings Plan

Notes to Financial Statements (continued)

**3. Investments (continued)**

Investments that represent 5% or more of fair value of the Plan's net assets at December 31 are as follows:

	<b>2004</b>	<b>2003</b>
	<i>(In Thousands)</i>	
Invesco 500 Index Trust Fund 347,863 units and 395,109 units, respectively	<b>\$ 10,794</b>	\$ 11,055
Invesco Structured Small Cap Value Equity Trust Fund 96,782 units and 87,382 units, respectively	<b>9,752</b>	7,205
Invesco Stable Value Trust Fund 19,732,916 units and 18,968,092 units, respectively	<b>19,733</b>	18,968
Neuberger & Berman Common Stock Fund 1,921,315 units and 1,984,370 units, respectively	<b>31,471</b>	27,682
The Liberty Corporation Stock Fund 651,834 units and 539,829 units, respectively	<b>8,390</b>	6,408
Vanguard Total Bond Market Index Fund 516,841 units	*	5,329
Dodge & Cox Common Stock Fund 50,795 units	<b>6,615</b>	*

\* Investments less than 5%

**4. Income Tax Status**

The Plan has received a determination letter from the Internal Revenue Service dated October 20, 1998, stating that the Plan is qualified under Section 401(a) of the Internal Revenue Code (the Code) and, therefore, the related trust is exempt from taxation. Subsequent to this determination by the Internal Revenue Service, the Plan was amended. Once qualified, the Plan is required to operate in conformity with the Code to maintain its qualification. The plan administrator believes the Plan is being operated in compliance with the applicable requirements of the Code and, therefore, believes that the Plan, as amended, is qualified and the related trust is tax exempt.

The Liberty Corporation  
Retirement and Savings Plan

Notes to Financial Statements (continued)

**5. Transactions with Parties-In-Interest**

The Plan received dividends of approximately \$888,000 in 2004 and \$132,000 in 2003 from its investments in The Liberty Corporation common stock. The Plan's investment in The Liberty Corporation's stock totals approximately \$8,656,000 and \$6,634,000, which includes cash of approximately \$266,000 and \$226,000 to purchase stock, at December 31, 2004 and 2003, respectively.

The Liberty Corporation  
Retirement and Savings Plan

EIN: 57-0507055 Plan Number: 001  
Schedule H, Line 4i Schedule of Assets (Held at End of Year)

December 31, 2004

(a)	(b) Identity of Issue	(c) Description of Investment Including Maturity Date, Rate of Interest, Collateral, Par or Maturity Value	(d) Cost	(e) Current Value
	Invesco Stable Value Trust Fund 19,732,916 units	Common Collective Trust Fund	\$19,732,916	\$19,732,916
	Vanguard Bond Index - Total Bond Market Fund 446,576 units	Registered Investment Company	4,555,282	4,586,338
	Loomis Sayles Bond Fund 310,545 units	Registered Investment Company	3,831,891	4,291,732
	Invesco Core Balanced Trust Fund 470,790 units	Common Collective Trust Fund	4,352,687	5,013,915
	Invesco 500 Index Trust Fund 347,863 units	Common Collective Trust Fund	9,759,696	10,794,197
	Neuberger & Berman Common Stock Fund 1,921,315 units	Registered Investment Company	28,090,686	31,471,143
	American Century Equity Income Advisor Fund 105,686 units	Registered Investment Company	780,593	857,117
	American Growth Fund of America Fund 189,512 units	Registered Investment Company	3,993,513	5,188,838



The Liberty Corporation  
Retirement and Savings Plan

EIN: 57-0507055 Plan Number: 001

Schedule H, Line 4i Schedule of Assets (Held at End of Year) (continued)

(a)	(b) Identity of Issue	(c) Description of Investment Including Maturity Date, Rate of Interest, Collateral, Par or Maturity Value	(d) Cost	(e) Current Value
	Dodge & Cox Common Stock Fund 50,795 units	Registered Investment Company	\$ 5,326,812	\$ 6,614,622
	JP Morgan Diversified Mid Cap Growth A Fund 65,931 units	Registered Investment Company	1,221,574	1,536,852
	Invesco Structured Small Cap Value Equity Trust Fund 96,782 units	Common Collective Trust Fund	6,025,119	9,751,764
	AIM Small Company Growth Fund Investor Fund 112,668 units	Registered Investment Company	1,165,789	1,416,236
	American Europacific Growth Fund 92,143 units	Registered Investment Company	2,910,053	3,283,057
*	The Liberty Corporation Stock Fund 651,835 units	Employer Stock Fund	7,307,627	8,389,875
*	Federated Funds Group Auto Government Trust 266,488 units	Registered Investment Company	266,488	266,488
*	Participant Loan Account	Earmarked Participant Loans (Various interest rates 5.00% to 10.50%)		1,483,210
	Total		\$99,320,726	\$ 114,678,300

\* Represents party-in-interest to the Plan