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PLAYTEX PRODUCTS INC
Form 8-K
November 02, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 2, 2004

PLAYTEX PRODUCTS, INC.
(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

1-12620

51-0312772

(Commission File Number)

(I.R.S. Employer Identification No.)

300 Nyala Farms Road, Westport, Connecticut 06880

(Address of principal executive offices)

Registrant's telephone number, including area code: (203) 341-4000

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (SEE General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. OTHER EVENTS.

On November 2, 2004, Playtex Products, Inc. (the "Company") consummated the sale of its Woolite rug and upholstery cleaning business to BISSELL Homecare, Inc. for a purchase price of approximately \$62 million in cash, subject to adjustments.

The press release issued by the Company is attached as Exhibit 99.1 to this report and is incorporated herein by reference.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(c) EXHIBITS

| EXHIBIT ----- | DESCRIPTION ----- |
|------------------|---|
| 99.1 | Press release of the Company, dated November 2, 2004. |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: November 2, 2004

PLAYTEX PRODUCTS, INC.

By: /s/ Glenn A. Forbes

Name: Glenn A. Forbes
Title: Executive Vice President
and Chief Financial Officer

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INDEX TO EXHIBITS

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|------------------|--|
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