

NEW CENTURY EQUITY HOLDINGS CORP  
Form SC 13G  
October 20, 2003

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OMB APPROVAL  
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934  
(AMENDMENT NO. \_\_\_\_\_) \*

New Century Equity Holdings Corp.

-----  
(Name of Issuer)

Common Stock

-----  
(Title of Class of Securities)

64353J 10 7

-----  
(CUSIP Number)

October 16, 2003

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(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

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\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

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The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 64353J 10 7

PAGE 2 OF 5 PAGES

1. NAMES OF REPORTING PERSONS  
IRS IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)  
Jack Silver
2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) [ ]  
(See Instructions) (b) [X]
3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION  
United States citizen

- |   |  |
|---|--|
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY<br>EACH<br>REPORTING<br>PERSON WITH | 5. SOLE VOTING POWER<br>1,918,400      |
|   | 6. SHARED VOTING POWER                 |
|   | 7. SOLE DISPOSITIVE POWER<br>1,918,400 |
|   | 8. SHARED DISPOSITIVE POWER            |

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,918,400
10. CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (See Instructions) [ ]
11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)  
5.6%
12. TYPE OF REPORTING PERSON (See Instructions)  
IN

Page 3 of 5 Pages

Item 1. (a) Name of Issuer:

New Century Equity Holdings Corp.

(b) Address of Issuer's Principal Executive Offices:

10101 Reunion Place, Suite 450  
San Antonio, TX 78216

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Item 2. (a) Name of Person Filing:

Jack Silver

(b) Address of Principal Business Office or, if none, Residence:

Jack Silver is the principal investor and manager of Sherleigh Associates LLC (d/b/a SIAR Capital), an independent investment fund. Mr. Silver's business address is 660 Madison Avenue, New York, New York 10021.

(c) Citizenship:

United States citizen

(d) Title of Class of Securities:

Common Stock

(e) CUSIP Number:

64353J 10 7

Item 3. If this statement is filed pursuant to (Sections) 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a)  Broker or dealer registered under Section 15 of the Act.
- (b)  Bank as defined in Section 3(a)(6) of the Act.
- (c)  Insurance company as defined in Section 3(a)(19) of the Act.
- (d)  Investment company registered under Section 8 of the Investment Company Act of 1940.
- (e)  An investment adviser in accordance with (Section)240.13d-1(b)(1)(ii)(E).
- (f)  An employee benefit plan or endowment fund in accordance with (Section)240.13d-1(b)(1)(ii)(F).
- (g)  A parent holding company or control person in accordance with (Section)240.13d-1(b)(1)(ii)(G).
- (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act.
- (i)  A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940.
- (j)  Group, in accordance with (Section)240.13d-1(b)(1)(ii)(J).

Page 4 of 5 Pages

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Item 4. Ownership.

As of the date hereof, Jack Silver beneficially owns 1,918,400 shares of common stock of the Issuer (the "Shares"), representing approximately 5.6% of the Shares outstanding, including: (i) 1,182,400 Shares held by the Sherleigh Associates Inc. Profit Sharing Plan, a trust of which Mr. Silver is the trustee; (ii) 30,000 Shares held by the Sherleigh Associates Inc. Defined Benefit Pension Plan, a trust of which Mr. Silver is the trustee; and (iii) 706,000 Shares held by Sherleigh Associates LLC, a limited liability company of which Mr. Silver is the principal investor and Manager.

Mr. Silver has the sole voting and dispositive power with respect

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to all 1,918,400 Shares beneficially owned by him.

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Page 5 of 5 Pages  
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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

October 17, 2003

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(Date)

/s/ Jack Silver

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(Signature)

Jack Silver

-----  
(Name/Title)

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The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of the filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the statement, provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See (Section)240.13d-7 for other parties for whom copies are to be sent.

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)