

PRIMUS KNOWLEDGE SOLUTIONS INC

Form 425

October 19, 2004

Filed by Art Technology Group, Inc. pursuant to Rule 425 under the Securities Act of 1933, as amended and deemed filed pursuant to Rule 14a-12 under the Securities Exchange Act of 1934, as amended

Subject Company: Primus Knowledge Solutions, Inc.  
Commission File No. 000-26273

On October 18, 2004 Art Technology Group, Inc. issued a press release related to its proposed acquisition of Primus Knowledge Solutions, Inc. The press release is attached as Exhibit 99.1 and incorporated herein by reference.