

BAKER R PHILLIP
Form 3
August 30, 2002

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 3

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or
Section 30(h) of the Investment Company Act of 1940

<p>1. Name and Address of Reporting Person* (Last, First, Middle)</p> <p>BAKER, PHILLIP</p> <hr/> <p>901 APPALACHIAN TRAIL</p> <p style="text-align: center;"><i>(Street)</i></p> <hr/> <p>SAN MARCOS, TEXAS 78666</p> <p style="text-align: center;"><i>(City) (State)</i> <i>(Zip)</i></p>	<p>2. Date of Event Requiring Statement (Month/Day/Year)</p> <p>AUGUST 21, 2002</p> <hr/> <p>4. Issuer Name and Ticker or Trading Symbol</p> <p>ALTERNATE MARKETING NETWORKS, INC. (ALTM)</p> <hr/> <p>6. If Amendment, Date of Original (Month/Day/Year)</p> <hr/>	<p>3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)</p> <hr/> <p>5. Relationship of Reporting Person(s) to Issuer (Check All Applicable)</p> <p><input checked="" type="checkbox"/> Director <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below)</p> <hr/> <p>7. Individual or Joint/Group Filing (Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Filed by One Reporting Person <input type="checkbox"/> Filed by More than One Reporting Person</p>
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* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

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** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.