

Item 7.01 Regulation FD Disclosure.

On August 3, 2011, Peter G. Humphrey, President and Chief Executive Officer of Financial Institutions, Inc. (the Company), and Karl F. Krebs, Executive Vice President and Chief Financial Officer of the Company, will present at the Keefe, Bruyette & Woods 2011 Community Bank Investor Conference. A copy of the investor presentation is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number		Description
99.1	Investor Presentation	

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FINANCIAL INSTITUTIONS, INC.

Date: August 2, 2011

By: */s/ Karl F. Krebs*

Karl F. Krebs
Executive Vice President and Chief Financial
Officer