HSBC HOLDINGS PLC Form 6-K October 09, 2009

## FORM 6-K SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Report of Foreign Private Issuer Pursuant to Rule 13a - 16 or 15d - 16 of the Securities Exchange Act of 1934 For the month of October 2009 HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form

40-F).

Form 20-F b Form 40-F o

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934). Yes o No b

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

.....).

This Report on Form 6-K with respect to our Interim Financial Statements and Notes thereon for the six-month period ended June 30, 2009 is hereby incorporated by reference in the following HSBC Holdings plc registration statements: file numbers 333-10474, 333-92024, 333-102027, 333-103887, 333-104203, 333-109288, 333-113427, 333-127327, 333-126531, 333-135007, 333-143639, 333-145859, 333-155338, 333-158054 and 333-158065.

## HSBC HOLDINGS PLC

#### **Interim Report 2009**

Headquartered in London, HSBC is one of the largest banking and financial services organisations in the world. Its international network comprises some 8,500 offices in 86 countries and territories in Europe; Hong Kong; Rest of Asia-Pacific; the Middle East, including Africa; North America and Latin America.

With listings on the London, Hong Kong, New York, Paris and Bermuda stock exchanges, shares in HSBC Holdings plc are held by about 220,000 shareholders in 119 countries and territories. The shares are traded on the New York Stock Exchange in the form of American Depositary Shares.

HSBC provides a comprehensive range of financial services to more than 100 million customers through four customer groups and global businesses: Personal Financial Services (including consumer finance); Commercial Banking; Global Banking and Markets; and Private Banking.

Certain defined terms

Unless the context requires otherwise, HSBC Holdings means HSBC Holdings plc and HSBC or the Group means HSBC Holdings together with its subsidiaries. Within this document, the Hong Kong Special Administrative Region of the People s Republic of China is referred to as Hong Kong. When used in the terms shareholders equity and total shareholders equity, shareholders means holders of HSBC Holdings ordinary shares and those preference shares classified as equity.

HSBC s Interim Financial Statements and Notes thereon, as set out on pages 199 to 231, have been prepared in accordance with International Accounting Standard (IAS) 34 Interim Financial Reporting as issued by the International Accounting Standards Board (IASB).

HSBC uses the US dollar as its presentation currency because the US dollar and currencies linked to it form the major currency bloc in which HSBC transacts its business. Unless otherwise stated, the information presented in this document has been prepared in accordance with IFRSs.

When reference is made to underlying or underlying basis in tables or commentaries, comparative information has been expressed at constant currency (see page 12) and adjusted for the effects of acquisitions and disposals.

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#### HSBC HOLDINGS PLC Financial Highlights

For the half-year

Total operating income 6 per cent lower at US\$40,248 million (US\$42,912 million in the first half of 2008).

Net operating income before loan impairment charges 12 per cent lower at US\$34,741 million (US\$39,475 million in the first half of 2008).

Group pre-tax profit 51 per cent lower at US\$5,019 million (US\$10,247 million in the first half of 2008).

Profit attributable to shareholders of the parent company 57 per cent lower at US\$3,347 million (US\$7,722 million in the first half of 2008).

Return on average shareholders equity of 6.4 per cent (12.1 per cent in the first half of 2008).

Earnings per ordinary share 63 per cent lower at US\$0.21 (US\$0.57 in the first half of 2008). Dividends and capital position

Second interim dividend for 2009 of US\$0.08 per share which, together with the first interim dividend for 2009 of US\$0.08 per share already paid, represents US\$0.16 per share for 2009 on the enlarged share capital following the rights issue. In 2008, the first and second interim dividends aggregated to US\$0.36 per share.

Tier 1 ratio of 10.1 per cent and total capital ratio of 13.4 per cent. Rights issue

In April 2009, HSBC Holdings raised £12.5 billion (US\$17.8 billion), net of expenses, by way of a fully underwritten rights issue, offering its shareholders 5 new ordinary shares for every 12 ordinary shares at a price of 254 pence per new ordinary share.

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## Profitability and balance sheet data

		Half-y	year to	31
	30 June		June	December
	2009		2008	2008
For the period	US\$m	U	S\$m	US\$m
Total operating income	40,248	42	2,912	45,659
Profit/(loss) before tax	5,019		),247	(940)
Profit/(loss) attributable to shareholders of the parent company	3,347	7	,722	(1,994)
Dividends	2,728	6	,823	4,478
At the new od and				
At the period-end Total equity	125,298	134	,011	100,229
Total shareholders equity	118,355		,785	93,591
Capital resources <sup>1</sup>	155,186		5,950	131,460
Customer accounts	1,163,343	1,161	,923	1,115,327
Total assets	2,421,843	2,546		2,527,465
Risk-weighted assets	1,159,274	1,231	,481	1,147,974
<b>.</b>		US\$	US\$	US\$
Per ordinary share		0.21	0.57	(0.16)
Basic earnings <sup>2</sup> Diluted earnings <sup>2</sup>		0.21 0.21	0.57 0.57	(0.16) (0.15)
Dividends <sup>4</sup>		0.18	0.57	0.36
Net asset value at period end		6.63	10.27	7.44
Capital and performance ratios (annualised)				
		~	C.	~
Capital ratios		%	%	%
Tier 1 ratio		10.1	8.8	8.3
Total capital ratio		13.4	11.9	11.4
Performance ratios		5.0	11.1	(2, 2)
Return on average invested capital <sup>5</sup> Return on average total shareholders equity		5.0 6.4	11.1 12.1	(3.2) (3.4)
Post-tax return on average total assets		0.31	0.68	(0.14)
Post-tax return on average risk-weighted assets		0.66	1.39	(0.31)
Credit coverage ratios		22.1	22.2	21.0
Loan impairment charges as a percentage of total operating income	r	33.1	23.2	31.0
Loan impairment charges as a percentage of average gross custome advances	L	3.08	2.04	2.86
Total impairment allowances outstanding as a percentage of impair	ed loans	5.00	2.04	2.00
at period end		86.6	108.1	94.3
<b>Efficiency and revenue mix ratios</b> Cost efficiency ratio <sup>7</sup>		47.9	51.0	68.6
Cost enreleticy fatto.		47.7	51.0	08.0

As a percentage of total operating income:			
net interest income	51.0	49.4	46.8
net fee income	20.9	25.6	19.8
net trading income	15.5	8.9	6.0
<b>Financial ratio</b> Average total shareholders equity to average total assets <i>For footnotes, see page 4.</i> 3	4.3	5.2	4.9

## HSBC HOLDINGS PLC

## Financial Highlights (continued)

Share information

	At	At	At 31
	30 June 2009	30 June 2008	December 2008
US\$0.50 ordinary shares in issue (million)	17,315	12,005	12,105
Market capitalisation (billion)	US\$ 141	US\$ 185	US\$ 114
Closing market price per ordinary share:			
London	£ 5.025	£ 7.76	£ 6.62
Hong Kong	HK\$65.65	HK\$120.90	HK\$73.70
Closing market price per American Depositary Share ( ADS )	US\$ 41.77	US\$ 76.70	US\$ 48.67
	Over 1	Over 3	Over 5
	year	years	years
HSBC total shareholder return to 30 June 2009 <sup>9</sup>			
TISDC total shareholder return to 50 Julie 2009	79.0	72.1	91.9
Benchmarks:	79.0	72.1	91.9
	<b>79.0</b> 79.1	<b>72.1</b> 81.9	<b>91.9</b> 114.5
Benchmarks:			
Benchmarks: FTSE 100 <sup>10</sup>	79.1	81.9	114.5
Benchmarks: FTSE 100 <sup>10</sup> MSCI World <sup>11</sup> MSCI Banks <sup>11</sup>	79.1 71.0	81.9 79.2	114.5 102.9
Benchmarks: FTSE 100 <sup>10</sup> MSCI World <sup>11</sup> MSCI Banks <sup>11</sup>	79.1 71.0	81.9 79.2	114.5 102.9

total regulatory capital, the calculation of which is set out on page 190.

2 The effect of the bonus element of the rights issue (Note 19 on the Financial Statements) has been included within the calculation of basic and diluted earnings per share.

3 This footnote is intentionally left blank.

4

Dividends recorded in the financial statements are dividends per ordinary share declared in the first six months of 2009 and are not dividends in respect of, or for, the period.

5 The definition of return on average invested capital and a reconciliation to the equivalent Generally Accepted Accounting **Principles** (GAAP) measures are set out on page 25.

- 6 The return on average total shareholders equity is defined as profit attributable to shareholders of the parent company divided by average total shareholders equity.
- 7 The cost efficiency ratio is defined as total operating expenses divided by net operating income before

loan impairment charges and other credit risk provisions.

- 8 Each ADS represents five ordinary shares.
- 9 Total

shareholder return is defined on page 19 of the Annual Report and Accounts 2008.

- 10 The Financial Times Stock Exchange 100 Index.
- 11 The Morgan

Stanley Capital International World Index and the Morgan Stanley Capital International World Banks Index.

Cautionary statement regarding forward-looking statements

This *Interim Report 2009* contains certain forward-looking statements with respect to the financial condition, results of operations and business of HSBC. These forward-looking statements represent HSBC s expectations or beliefs concerning future events and involve known and unknown risks and uncertainty that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. For example, certain of the market risk disclosures, some of which are only estimates and, therefore, could be materially different from actual results, are dependent on key model characteristics and assumptions and are subject to various limitations. Certain statements that are not historical facts, such as those that include the words potential , value at risk , estimated , expect anticipates , objective , intends , seeks , plans , believes , estimates , and similar expressions or variations on su expressions may be considered forward-looking statements .

Written and/or oral forward-looking statements may also be made in the periodic reports to the US Securities and Exchange Commission (SEC) on Form 20-F, Form 6-K, summary financial statements to shareholders, proxy statements, offering circulars and prospectuses, press releases and other written materials and in oral statements made by HSBC s Directors, officers or employees to third parties, including financial analysts.

Forward-looking statements involve inherent risks and uncertainties. Readers are cautioned that a number of factors could cause actual results to differ, in some instances materially, from those anticipated or implied in any forward-looking statement. Forward-looking statements speak only as of the date they are made, and it should not be assumed that they have been revised or updated in the light of new information or future events. Past performance cannot be relied on as a guide to future performance. Trends and factors that are expected to affect HSBC s results of operations are described in the Business Review , the Financial Review , and The Management of Risk . A more

detailed cautionary statement is given on pages 6 and 7 of the Annual Report and Accounts 2008.

## HSBC HOLDINGS PLC Group Chairman s Statement Consistently delivering in an uncertain world

In the first half of 2009, we have delivered what we set out to achieve.

In this unprecedented economic environment, every financial institution has had to consider carefully what level of risk is appropriate for its business model in light of mixed economic and financial market indicators. We have continued to position HSBC s balance sheet conservatively, while focusing on enhancing the capabilities which will enable us to deliver sustainable long-term growth once the current global downturn has ended. Michael Geoghegan highlights these actions in his statement.

Our performance proves our ability to deliver profit, generate capital and make distributions to our shareholders throughout the business cycle even in challenging market conditions. We are pleased with our results and profitability overall is ahead of the expectations we had at the outset of this year. In large part this reflects an excellent performance in our Global Banking and Markets business. It also reflects progress made in the US, where we announced our decision to run off a major part of our consumer finance business in March. Following the very difficult conditions experienced in the latter part of last year, provisioning in 2009 has been lower at this stage than might have been expected given the rise in unemployment.

On a reported basis, pre-tax profit was US\$5 billion, US\$6 billion higher than the second half of 2008, but down 51 per cent on the first half. On an underlying basis and excluding movements in fair value on our own debt credit spreads, our pre-tax profit was US\$7.5 billion, broadly in line with the first half of 2008.

HSBC fundamentally remains a deposit-led banking group, with a business model committed to long-term customer relationships and an emphasis on the world s faster-growing markets. This gives us revenue streams diversified by both customer group and geography, providing resilience for the Group in these difficult economic conditions.

#### **Building capital strength**

HSBC is both strongly capitalised and highly liquid. The completion of our rights issue in April boosted our financial position, raising US\$17.8 billion of shareholders equity. In an environment where many institutions are reliant on government help, the 97 per cent support for our rights issue, given its scale and the environment in which it was launched, was a powerful vote of confidence in our future by you, our shareholders, and we are truly grateful for your support.

Notwithstanding that the rewards from attracting deposits from both personal and corporate customers are currently lower than normal, these remain at the heart of our banking philosophy, and the published ratio of customer advances-to-deposits remained conservative at 79.5 per cent.

The tier 1 ratio further improved to 10.1 per cent. At 31 December 2008, the tier 1 ratio was 8.3 per cent, or 9.8 per cent on a pro forma basis including the proceeds of the rights issue. The core equity tier 1 ratio was 8.8 per cent at 30 June 2008.

As projected at the time of the rights issue, we paid a first interim dividend of 8 cents per ordinary share on 8 July, and the Directors have approved a second interim dividend of 8 cents per ordinary share, payable on 7 October with a scrip alternative.

#### Pursuing a clear strategy

HSBC s strategy remains unchanged. This is to combine our emerging markets leadership with a global network that offers the advantage of international connectivity and scale, making HSBC the leading international bank. If anything, the recent financial and economic turmoil has only reinforced our conviction that this strategy is the right one. By retaining this focus, we remain confident in our ability to deliver sustainable growth and believe that a return on total shareholders equity within our target range of 15 to 19 per cent remains achievable over the full business cycle.

The proceeds from the rights issue have reinforced our capital strength, allowing us to navigate the economic and regulatory environment, take long-term decisions in support of our brand and

#### HSBC HOLDINGS PLC

#### Group Chairman s Statement (continued)

customer relationships and look confidently at expansion opportunities consistent with our strategy.

### Growth in emerging markets

At a time when some organisations may be finding it difficult to look beyond the near-term, our appetite for developing business in emerging markets remains undiminished.

Many banks have disposed of their stakes in strategic investments to generate capital. HSBC has not done so, and we have continued to bring a long-term strategic approach to these relationships. The market value of our three largest strategic investments in mainland China has grown significantly since we acquired them, and increased by US\$8.2 billion during the first half of 2009.

In this period of uncertainty, we are very disciplined in reviewing the new opportunities which emerge, but we continue to expand organically in line with our strategy and where there is customer appetite. In mainland China, where HSBC has the largest investment and largest branch network of any international bank, we became the first to settle cross-border trade in renminbi in July and we launched the first floating rate renminbi bond in Hong Kong in June. In Vietnam, HSBC became the first foreign bank to incorporate locally. We have increased the number of HSBC Premier customers to 2.9 million, of whom over half are based in emerging markets.

During the first half of 2009 we completed our previously announced acquisition in Indonesia and fully integrated our acquired business in India. We also received regulatory approval for a new jointly held insurance entity in mainland China.

#### Changing industry and regulatory trends

Consensus has rightly emerged that regulation must change, and that the quality and quantity of bank capital and liquidity must be improved. The debate is now underway about how this regulatory change should be applied to individual institutions in a way that is proportionate to the risks they assume, and in a way that enhances systemic stability without choking the supply of credit or increasing its cost unnecessarily. As a restructuring of the financial landscape takes place, there is clearly an important role for diversified and integrated banks which can provide services to customers requiring a wide range of financial products and operating across borders.

We are therefore pleased that there has been a rejection of calls for a return to narrow banking and the separation of wholesale banking from retail

and commercial banking that this would involve. It is unrealistic to believe that this approach would deliver greater financial stability; no banking model has emerged from the crisis unscathed and some of the greatest casualties of the crisis so far have been smaller and narrowly-focused institutions. It would be dangerous to pursue any approach that acts as a further brake on global growth and constrains responsible financial innovation and credit formation. Finally, it is unreasonable to compel customers to use different types of institutions for different financial services in an age of global markets.

Of course, regulation cannot be a panacea for the failings that have been exposed in the financial system and the process of renewal must include instilling the right values across our industry. At HSBC we have been carefully developing and nurturing our culture and values for over 140 years. As Group Chairman I know that there can be no more important topic on the Board agenda and it is one of my responsibilities to make sure that we remain true to our standards and focused on the fundamentals of banking.

#### Economic outlook remains highly uncertain

Operating conditions in the financial sector have continued to improve as the effects of government and central bank policies work through the system and it may be that we have passed, or are about to pass, the bottom of the cycle in the financial markets.

Nonetheless, the timing, shape and scale of any recovery in the wider economy remains highly uncertain. Our view continues to be cautious as long as a number of serious impediments to growth remain.

Despite the macroeconomic uncertainty, we are confident in HSBC s continued ability to deliver results. Sustainable banking is our priority and, as we pursue a strategy of growth in faster-growing markets and in products where connectivity and scale can give us commercial advantage, we are convinced of our ability both to generate sustainable long-term growth for our shareholders and to contribute to balanced economic development in a way that

benefits wider society.Stephen Green, *Group Chairman*3 August 2009

#### HSBC HOLDINGS PLC

#### Group Chief Executive s Review

### Managing the business through the downturn, and positioning for the upturn

In these tough times, we are deploying our capital base conservatively in order to build long-term, sustainable returns for our shareholders. We continue to provide responsible support for our customers, both depositors and borrowers. During this period of industry change we are taking opportunities to build market share in our target markets. We are adopting a conservative approach to risk management and have maintained a strong grip on costs. The value of HSBC s brand has been reinforced and we were delighted to be recognised as *Euromoney* s Global Bank of the Year for 2009.

In the first half, we saw much that is encouraging for our future.

We have continued to enhance HSBC s signature financial strength. We have further improved the core equity tier 1 ratio that we strengthened through the rights issue after meeting the dividend payments indicated at the time. By attracting core deposits, we have maintained a conservative advances-to-deposits ratio, which was 79.5 per cent at the end of the period. Although deposit spreads remained compressed in the challenging economic environment, HSBC is fully committed to its strong and distinctive liquidity position.

We delivered a significant increase in underlying operating revenues, excluding movements in fair value on our own debt related to credit spreads. We have stood aside from the aggressive competition for deposits driven by government-influenced banks but, thanks to our strong brand and selective pricing, we retained and grew the high level of personal balances gained during the market turmoil of 2008.

We have continued to strengthen our position in the world s faster-growing markets and we were especially pleased that the 2009 PwC survey *Foreign Banks in China* ranked HSBC top in ten major categories, confirming our position as the leading international bank in the country.

We have balanced our revenue growth with tight cost control. We reduced our total operating expenses and, excluding movements in fair value of own debt credit spreads, our cost efficiency ratio was 44.8 per cent, better than our target range.

This careful positioning of our balance sheet and our focus on the needs of our customers means that HSBC is well placed to build on opportunities as they emerge, as the record performance in Global Banking and Markets shows. Furthermore, as economies begin to recover and interest rates start to rise, we are confident that our deposit strength will reinforce our profitability and our flexibility to respond to new customer demand.

#### Growing the business in faster-growing markets

HSBC continues to strengthen its position in the world s faster-growing markets.

Mainland China remains key to our growth strategy. We opened 8 new HSBC-branded outlets in the country during the period, and remain on track to have around 100 by the year-end. We have the strongest rural presence of any international bank in mainland China, and added 2 new rural banks, bringing the total to 5. Hang Seng Bank also opened 2 new outlets in the period, bringing their total to 36.

Elsewhere, completion of our acquisition of Bank Ekonomi almost doubled our presence in Indonesia to 207 outlets in 26 cities. In India we successfully integrated the operations of IL&FS Investsmart, which has added further capabilities and 77 outlets to our wealth management business. We grew customer accounts by over US\$17 billion in Asia during the period, notably in Hong Kong, India and mainland China. We also attracted deposits in Latin America in the commercial and global banking sectors.

## **Record performance in Global Banking and Markets**

Global Banking and Markets reported a record pre-tax profit for the first half of 2009 of US\$6.3 billion, more than double pre-tax profit for the first half of 2008, and a seven-fold increase compared with the second half.

#### HSBC HOLDINGS PLC

#### Group Chief Executive s Review (continued)

The success of our emerging markets-led and financing-focused strategy was proven by strong revenues in both developed and faster-growing markets. This was driven by market share gains in trading and financing as activity increased from earlier depressed conditions. Market conditions were also favourable and our performance in the second half of 2009 will depend in part on whether and how these change.

A record performance in the rates business and continued strong revenues in foreign exchange underscored the strength of our core products. The value of our client franchise was illustrated by strong growth in financing revenues, which rose by 17 per cent to US\$1.6 billion compared with the first half of 2008. HSBC ranked first in the Bloomberg bond league table combining all issuance in Europe, the Middle East, Asia excluding Japan, and Latin America, up from third. *Euromoney* named HSBC Best Global Debt House for the first time, as well as Best Debt House in Asia, the Middle East and Latin America.

The benefits of our integrated business model have been reinforced in the current low interest rate environment. In Balance Sheet Management we generated significantly higher treasury revenues of US\$3.4 billion as a result of positioning for lower interest rates.

Global Transaction Banking contributed revenues of US\$1.5 billion, a decline of US\$0.7 billion compared with the first half of 2008. This was largely driven by lower assets under custody and by the low interest rate environment, partially offset by higher deposit balances than in the comparable period in 2008.

With greater liquidity in financial markets and capital concerns receding, credit spreads improved considerably. Write-downs on legacy positions in credit trading, leveraged and acquisition financing, and monoline credit exposures amounted to US\$762 million, significantly lower than in both the first and second halves of 2008.

Asset-backed securities held within our available-for-sale portfolios continued to perform in line with expectations and within the parameters of the stress testing we disclosed in March. The carrying value of the portfolio reduced from US\$56.2 billion to US\$47.1 billion during the first half of 2009, primarily through the sales of government-sponsored enterprise securities and through repayments.

Loan impairment charges rose in Global Banking due to adverse economic conditions, driven by deterioration in the credit position of a small number of clients.

#### **Commercial Banking resilient**

Commercial Banking delivered a pre-tax profit of US\$2.4 billion in the first half of 2009, a solid performance in the current environment. Underlying pre-tax profit declined by 39 per cent compared with the first half of 2008 as the economic environment weakened. However, given the speed and depth of the downturn, credit quality remained remarkably resilient, and loan impairment charges were in line with the second half of 2008.

Commercial Banking continues to be at the heart of HSBC s strategy of expansion in faster-growing markets and serving customers with international needs. We increased customer numbers to 3.1 million during the period, with 61 per cent of new customers based in emerging markets. We saw strong growth in international product revenues, especially from foreign exchange and in trade and supply chain services. The volume of international referrals through our Global Links programme was 7 per cent higher than in the first half of last year.

During the period, our revenues benefited from a wide range of successful asset re-pricing initiatives, begun in 2008 across both emerging and developed markets. Our ability to re-price assets further in 2009 has reduced somewhat as the availability of credit has started to improve in many economies. Revenues also reflected a lower contribution from Global Transaction Banking, which declined by US\$0.5 billion to US\$1.9 billion, primarily due to lower deposit margins.

Customer deposits remained high, which we believe reflects in part a flight to quality since 2008. However customer loans and advances held up well despite the downturn, and we supported small and medium size businesses by launching our international SME Fund in Malaysia and further increasing our commitment in Hong Kong to HK\$16 billion in July.

## Personal Financial Services taking the long term view

The economic environment has been hard for depositors, who make up the majority of our Personal Financial Services customers. As a deposit-rich bank, HSBC has suffered too, and our liability revenues have been particularly

depressed.

As a result, Personal Financial Services reported a loss before tax of US\$1.2 billion in the first half of 2009, as our profitability outside the US was more

than offset by losses within the US. Outside the US, credit quality deteriorated, but remains satisfactory in our view in light of economic conditions.

Our commitment to personal customers is unchanged and our liquidity position will drive strong revenue opportunities when a more normal interest rate environment returns. Even in the challenging current climate, we continue to deliver growth in our target customer segments. Through a focus on relationship banking and differentiated service, HSBC is winning new and affluent customers, and the total number of HSBC Premier customers has grown by 23 per cent over the last twelve months.

We committed £15 billion for new mortgage lending in the UK, of which we lent £6.7 billion during the first half of the year. We increased our share of UK mortgage sales from 4.5 per cent to 9.5 per cent and were one of the first major players to come back into the market to support first time buyers. In Hong Kong, we also maintained our leading position in new mortgage lending. Our market share increased to 32 per cent in June, while loan impairment charges remained very low.

#### **Good progress in US Personal Financial Services**

In the US, Personal Financial Services reported a pre-tax loss of US\$2.9 billion for the first half of 2009, compared with a loss of US\$2.2 billion in the first half of 2008 and a loss of US\$15.2 billion in the second half including the goodwill impairment of US\$10 billion.

HSBC Finance completed the closure of 813 Consumer Lending branches, incurring US\$156 million in restructuring costs, which was lower than expected, and we are on track to achieve the financial savings we set out in March.

We are satisfied with the progress achieved on our run-off business at this point. The majority of our customers continue to meet their obligations and dollar delinquency stabilised in the first half of the year. Loan impairment charges increased at a lower rate than we expected, and were lower than in the second half of 2008. This was driven by early action in prior years to reduce exposure to higher risk segments, tight management of accounts and collections, lower loan balances and the impact of government stimulus programmes.

Our customers saw fewer opportunities for refinancing, which slowed the rate of run-off in the mortgage portfolio in the first half of the year. However, all parts of the exit consumer finance portfolio declined during the period and since we began to run down the portfolio, starting with the

Mortgage Services business in the first quarter of 2007, we have cut balances by US\$34 billion, or 27 per cent in total, to US\$91 billion, including a US\$9 billion reduction in the first half of 2009. We also continue to support customers in difficulty where we can. During the first half of 2009, HSBC Finance modified over 69,000 real estate customer loans with an aggregate balance of US\$9.8 billion under the foreclosure avoidance account modification programme.

Our cards business was profitable in the first half of 2009, despite difficult economic conditions. The cards portfolio reduced faster than expected during the period due to actions taken to lower origination volumes and reduce credit limits, and the effect of lower customer spending. Overall, our cards performance in the first half of the year was better than expected, due in part to active management of our credit appetite in recent years and government stimulus programmes.

#### **Returns in Private Banking remain healthy**

Private Banking reported a pre-tax profit of US\$632 million, a decline of 23 per cent compared with the record first half of 2008, but in line with the second half. Revenues were affected by a reduction in the value of funds under management, which reflected falls in equity markets and lower transaction volumes in equities, funds and structured products as a result of lower client risk appetite. In addition, disposal gains recorded in 2008 did not recur.

Client assets remained stable at US\$345 billion despite continued deleveraging by clients and our decision not to compete at uneconomic pricing levels for deposits. Net new money fell during the period, although there were net inflows from Asia and Latin America, while intra-group referrals generated more than US\$2 billion of net new money.

#### **Good progress in Insurance**

Our insurance activities, largely undertaken within Personal Financial Services, contributed US\$1.2 billion, representing 16 per cent of the Group s pre-tax profit, excluding movements in fair value on own debt credit spreads. On an underlying basis, the decline in pre-tax profit of 17 per cent compared with the first half of 2008 was partly due

to claims deterioration within general insurance in Europe.

However, on an underlying basis, net earned premiums were up by 10 per cent and our bancassurance strategy delivered well in Asia, Latin America and France, focusing on life products. In

#### HSBC HOLDINGS PLC

#### Group Chief Executive s Review (continued)

June, the China Insurance Regulatory Commission awarded a licence to our life insurance company, jointly owned with National Trust, which will allow us to establish our insurance manufacturing business in mainland China. **Strong grip on costs and efficiency** 

In the first half of 2009 we increased our efforts to manage costs and improve efficiency across the Group. Despite one-off restructuring and redundancy costs, underlying costs were 3 per cent lower than in the first half of 2008, excluding the impact of the 2008 goodwill impairment. We also reduced staff numbers by 5 per cent to 296,000.

Through our *One HSBC* programme, we have promoted our direct channels, automated manual processes, developed our offshore centres of excellence and eliminated redundant systems. In 2009, we anticipate investing more than US\$450 million in the *One HSBC* programme.

HSBCnet is one of our most successful examples of developing a global platform for our customers. By the end of the period it was used by close to 50,000 large corporations, an increase of 41 per cent over the last two years. The number of customers using Business Direct, targeted at small and micro businesses, also increased to nearly 300,000 during the first half of 2009.

By the end of 2009 we expect the *One HSBC* payments programme to handle more than three-quarters of the Group s high value payments. Similarly, we expect to have more than 80 per cent of our cards on a common platform by the end of the year, reducing our reliance on external service providers and enabling us to use scale to reduce processing costs per card.

#### Actively managing risk

In most major economies, the outlook for recovery remains uncertain and we can expect levels of loan impairment charges to remain elevated. HSBC therefore continues to manage the quality of its asset base carefully, and we maintain a conservative approach to risk.

Within our personal customer portfolios, we have progressively tightened underwriting criteria, improved our assessment of customer affordability and improved collection processes. We have actively withdrawn from some higher risk consumer products, and we are targeting higher quality and lower risk business.

In our commercial businesses, we have continued to support customers in the downturn through more active relationship management and, in our wholesale businesses, we are focused on serving our long-standing core customers and have lowered our risk appetite for certain vulnerable and high-risk industry sectors.

Other actions taken to manage risk over the last few years have also produced results. We started to reduce our appetite for exposure to commercial real estate in 2007. We are now seeing the benefits of this, and have to date avoided any significant impairments within the Group. Our appetite for highly leveraged and acquisition financing opportunities has always been modest and concentrated on the top end of the market. We considerably reduced our exposure to the major US auto manufacturers and had no material exposure to those which fell into bankruptcy. Finally, HSBC s exposure to Eastern Europe, where certain economies have suffered particular stress recently, has remained modest.

### Leveraging our brand and competitive position

We are encouraged by HSBC s performance in the first half of 2009. We have again proven our ability to deliver consistently through diversity, and to execute on our strategic priorities. Despite the continuing economic uncertainty, we remain confident in our ability to do so.

We are proud of HSBC s strong global reputation and during the period we were named the world s top banking brand by *Brand Finance*. We are equally proud of our staff and I would like to thank all of them for their continued hard work and commitment to our customers around the world.

Because of this powerful brand and our excellent team of people, we can be confident that customers will continue to choose HSBC for deposits, borrowing and all other financial services. As a result, we are confident that HSBC is strongly and competitively placed both to attract market share in developed markets and to grow our business in the faster-growing markets of the future.

Michael Geoghegan, *Group Chief Executive* 3 August 2009

#### HSBC HOLDINGS PLC

## **Interim Management Report: Operating and Financial Review Principal** activities

HSBC is one of the largest banking and financial services organisations in the world, with a market capitalisation of US\$141 billion at 30 June 2009.

Through its subsidiaries and associates, HSBC provides a comprehensive range of banking and related financial services. Headquartered in London, HSBC operates through long-established businesses and has an international network of some 8,500 offices in 86 countries and territories in six geographical regions: Europe; Hong Kong; Rest of Asia-Pacific; the Middle East, including Africa; North America; and Latin America. Previously, the Middle East was reported as part of Rest of Asia-Pacific. Within these regions, a comprehensive range of financial services is offered to personal, commercial, corporate, institutional, investment and private banking clients. Services are delivered primarily by domestic or regional banks, typically with large retail deposit bases, and by consumer finance operations. **Strategic direction** 

HSBC s strategic direction reflects its position as The world s local bank , combining the largest global developing markets banking business and a uniquely cosmopolitan customer base with an extensive international network and substantial financial strength.

The Group s strategy is aligned with the key trends which are shaping the global economy. In particular, HSBC recognises that, over the long term, developing markets are growing faster than the mature economies, world trade is expanding at a greater rate than gross domestic product and life expectancy is lengthening virtually everywhere. HSBC s strategy is focused on delivering superior growth and earnings over time by building on the Group s heritage and skills. Its origins in trade in Asia have had a considerable influence over the development of the Group and, as a consequence, HSBC has an established and longstanding presence in many countries. The combination of local knowledge and international breadth is supported by a substantial financial capability founded on balance sheet strength, largely attributable to the scale and stability of the Group s retail deposit bases.

HSBC is, therefore, continuing to direct incremental investment primarily to the faster growing markets and, in the more developed markets, is focusing on businesses and customer segments which have international connectivity. A policy of maintaining HSBC s capital strength and

strong liquidity position remains complementary to these reshaping activities.

The Group has identified three main business models for its customer groups and global businesses that embody HSBC s areas of natural advantage:

businesses with international customers for whom developing markets connectivity is crucial Global Banking and Markets, Private Banking, the large business segment of Commercial Banking and the mass affluent segment of Personal Financial Services;

businesses with local customers where efficiency can be enhanced through global scale the small business segment of Commercial Banking and the mass market segment of Personal Financial Services; and

products where global scale is possible through building efficiency, expertise and brand global product platforms such as cards and direct banking.

The means of executing the strategy, and further utilising the linkages within the Group, are clear: the HSBC brand and global networks will be leveraged to reach new customers and offer further services to existing clients;

efficiency will be enhanced by taking full advantage of local, regional and global economies of scale, in particular by adopting a common systems architecture wherever possible; and

objectives and incentives will be aligned to motivate and reward staff for being fully engaged in delivering the strategy.

#### **Risks and uncertainties**

A detailed account of HSBC s risks and uncertainties is provided on pages 12 to 17 of the *Annual Report and Accounts 2008*. Further comments on expected risks and uncertainties are made throughout this Interim Management Report, particularly in the sections on Market Turmoil and Risk.

#### HSBC HOLDINGS PLC

#### **Interim Management Report: Operating and Financial Review** (continued) **Reconciliation of reported and underlying profit before tax**

HSBC measures its performance internally on a like-for-like basis by eliminating the effects of foreign currency translation differences and acquisitions and disposals of subsidiaries and businesses, which distort period-on-period comparisons. HSBC refers to this as its underlying performance.

#### **Constant currency**

Constant currency comparatives for the half-years to 30 June 2008 and 31 December 2008, used in the 2009 commentaries, are computed by retranslating into US dollars:

the income statements for the half-years to 30 June 2008 and 31 December 2008 of non-US dollar branches, subsidiaries, joint ventures and associates at the average rates of exchange for the half-year to 30 June 2009; and

the balance sheets at 30 June 2008 and 31 December 2008 for non-US dollar branches, subsidiaries, joint ventures and associates at the rates of exchange ruling at 30 June 2009.

No adjustment has been made to the exchange rates used to translate foreign currency denominated assets and liabilities into the functional currencies of any HSBC branches, subsidiaries, joint ventures or associates.

When reference is made to constant currency or constant exchange rates in tables or commentaries, comparative data reported in the functional currencies of HSBC s operations have been translated at the appropriate exchange rates applied in the current period on the basis described above.

#### **Underlying performance**

The tables below compare the underlying performance of HSBC for the half-year to 30 June 2009 with the half-years to 30 June 2008 and 31 December 2008. Equivalent tables are provided for each of HSBC s customer groups and geographical segments in their respective sections below.

The foreign currency translation differences reflect the general strengthening of the US dollar compared with its value throughout 2008, and were most significant in Europe due to the size of HSBC s operations in the UK. The Group s reported profit before tax for the first half of 2009 decreased by 51 per cent compared with the first half of 2008. On an underlying basis the decline was 9 percentage points smaller. Reported profit before tax improved compared with the second half of 2008, by 634 per cent or 217 per cent on an underlying basis.

The following acquisitions and disposals affected these comparisons:

the sale of HSBC s UK merchant acquiring business to a joint venture 49 per cent owned by the Group in June 2008 and the subsequent sale of the Group s share in this joint venture to the Group s partner in the venture in June 2009; and

the disposal of seven French regional banking subsidiaries in July 2008.



## Reconciliation of reported and underlying profit before tax

	Half	-year to 30 1H08	June 2009 (	1H09 ) cor 1H08	npared w 1H09	ith half-ye	ar to 30 Ju	ine 2008 (	1H08)
HSBC	as	quisitions and disposals <sup>1</sup> tı US\$m	Currency canslation <sup>2</sup> US\$m	at 1H0 <b>9</b> cq exchange rates <sup>3</sup> di US\$m	and	Under- lying change US\$m	1H09 as reported US\$m	Re- ported change <sup>4</sup> %	Under- lying change <sup>4</sup> %
Net interest income Net fee income Changes in fair	21,178 10,991	(65) (58)	(1,841) (1,181)	19,272 9,752		1,266 (1,324)	20,538 8,428	(3) (23)	7 (14)
value <sup>5</sup> Other income <sup>6</sup>	577 6,729	(514)	36 (1,511)	613 4,704	280	(2,913) 3,091	(2,300) 8,075	(499) 20	(475) 66
Net operating income <sup>7</sup>	39,475	(637)	(4,497)	34,341	280	120	34,741	(12)	
Loan impairment charges and other credit risk provisions	(10,058)	6	592	(9,460)		(4,471)	(13,931)	(39)	(47)
Net operating income	29,417	(631)	(3,905)	24,881	280	(4,351)	20,810	(29)	(17)
Operating expenses (excluding goodwill impairment) Goodwill impairment	( <b>19,613</b> ) (527)	68	2,376	(17,169) (527)		511 527	(16,658)	15 100	3 100
Operating profit	9,277	(563)	(1,529)	7,185	280	(3,313)	4,152	(55)	(46)
Income from associates	970		26	996		(129)	867	(11)	(13)
Profit before tax	10,247	(563)	(1,503)	8,181	280	(3,442)	5,019	(51)	(42)

	Half-year to 30 June 2009 (1H09) compared with 1 2H08 2H08 1H09								
	2H08 as	acquisitions and	Currency	at 1H092c exchange	quisitions and	Under-	1H09	Re- ported	Under- lying
	reported	disposals <sup>1</sup> 1	•		disposals <sup>1</sup>	lying change	as reported		change <sup>4</sup>
HSBC	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%
Net interest									
income	21,385		(1,093)			246	20,538	(4)	1
Net fee income	9,033		(558)	8,475		(47)	8,428	(7)	(1)
Changes in fair value <sup>5</sup>	6,102		(100)	6,002		(8,302)	(2,300)	(138)	(138)
Gain on disposal	0,102		(100)	0,002		(0,502)	(2,300)	(150)	(150)
of French									
regional banks	2,445	(2,445)							
Other income <sup>6</sup>	3,242	(166)	(577)	2,499	280	5,296	8,075	149	212
Net operating									
income <sup>7</sup>	42,207	(2,611)	(2,328)	37,268	280	(2,807)	34,741	(18)	(8)
meonie	12,207	(2,011)	(2,320)	37,200	200	(2,007)	51,711	(10)	(0)
Loan impairment charges and other credit risk									
provisions	(14,879)		520	(14,359)		428	(13,931)	6	3
1									
Net operating	07.000	(2 (11)	(1.000)	<b>22</b> 000	200	(2.270)	00.010		(10)
income	27,328	(2,611)	(1,808)	22,909	280	(2,379)	20,810	(24)	(10)
Operating expenses (excluding goodwill									
impairment)	(18,922)		1,315	(17,607)		949	(16,658)	12	5
Goodwill	(10.027)			(10.027)		10.027		100	100
impairment	(10,037)			(10,037)		10,037		100	100
Operating									
profit/(loss)	(1,631)	(2,611)	(493)	(4,735)	280	8,607	4,152	355	182
Income from	(01		( <b>2</b> )	(00		170	0(7	25	26
associates	691		(2)	689		178	867	25	26
Profit/(loss)									
before tax	(940)	(2,611)	(495)	(4,046)	280	8,785	5,019	634	217
For footnotes, see	page 94.			13					

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#### HSBC HOLDINGS PLC Interim Management Report: Operating and Financial Review (continued) **Financial summary** Income statement

Half-year to December 30 June 30 June 2009 2008 US\$m US\$m 32,479 Interest income 47,164 Interest expense (11,941) (25, 986)(22,752)Net interest income 20,538 21.178 Fee income 10.191 13.381 Fee expense (1,763)(2,390)Net fee income 10,991 8,428 4.301 Trading income excluding net interest income 639 Net interest income on trading activities 1,954 3,195 Net trading income 6,255 3,834 Changes in fair value of long-term debt issued and related derivatives1 (2,300)577 Net income/(expense) from other financial instruments designated at fair value 777 (1,161)Net income/(expense) from financial instruments designated at fair value (1,523)(584)Gains less losses from financial investments 323 817 Dividend income 57 88 Net earned insurance premiums 5,012 5,153 Gains on disposal of French regional banks

**Total operating income** 40,248 42,912 45,659

1,158

1,435

Other operating income

31

2008

US\$m

44,137

21.385

11.383

(2,350)

9,033

208

2,518

2,726

6.102

(1,666)

4,436

(620)

184

5,697

2.445

373

Net insurance claims incurred and movement in liabilities to policyholders	(5,507)	(3,437)	(3,452)
Net operating income before loan impairment charges and other credit risk provisions	34,741	39,475	42,207
Loan impairment charges and other credit risk provisions	(13,931)	(10,058)	(14,879)
Net operating income	20,810	29,417	27,328
Employee compensation and benefits General and administrative expenses Depreciation and impairment of property, plant and equipment Goodwill impairment Amortisation and impairment of intangible assets	(9,207) (6,258) (814) (379)	(10,925) (7,479) (863) (527) (346)	(9,867) (7,781) (887) (10,037) (387)
Total operating expenses	(16,658)	(20,140)	(28,959)
<b>Operating profit/(loss)</b>	4,152	9,277	(1,631)
Share of profit in associates and joint ventures	867	970	691
Profit/(loss) before tax	5,019	10,247	(940)
Tax expense	(1,286)	(1,941)	(868)
Profit/(loss) for the period	3,733	8,306	(1,808)
Profit/(loss) attributable to shareholders of the parent company Profit attributable to minority interests	3,347 386	7,722 584	(1,994) 186
1 The change in fair value related to movements in the Group s credit spread on long-term debt resulted in an expense of US\$2.5 billion in the first half of			

2009 (first half of 2008: income of US\$824 million; second half of 2008: income of US\$5.7 billion).

Pre-tax profits in the first half of 2009 were US\$5.0 billion, a fall of 51 per cent compared with the first half of 2008. On an underlying basis, profit before tax was 42 per cent lower than the first half of 2008.

This underlying movement can be attributed to a turnaround in the movement in the fair value of HSBC s own debt from changes in HSBC s credit spread, which the Group does not regard as part of managed performance. The credit spread on the Group s long-term debt narrowed during the period as market conditions improved for financial sector debt instruments, and HSBC incurred a US\$2.5 billion loss due to movements in the fair value of that debt attributed to credit spread, compared with a US\$0.8 billion gain in the first half of 2008. These adjustments were recorded in the

Other segment, were not allocated to customer groups and were not included within regulatory capital calculations. Stripping out credit spread-related fair value movements on own debt from this underlying figure, profit before tax

was 3 per cent lower than in the first half of 2008. The difference between reported and underlying results is explained on page 12. Except where otherwise stated, the commentaries in the Financial Summary are on an underlying basis.

Excluding the movement in fair value of own debt, HSBC s net revenues were driven by a record performance in Global Banking and Markets, and these revenues, together with a US\$1.0 billion

reduction in expenses, largely offset a US\$4.5 billion rise in loan impairment charges and other credit risk provisions. A record performance in Global Banking and Markets underpinned a 10 per cent growth in Group revenue, excluding credit spread-related movements in fair value of own debt.

The rise in loan impairment charges, which reflected continuing weakness in the US consumer finance business and the effect of deteriorating global economic conditions, and the fall in interest rates globally, which reduced the value of the Group s strong deposit base, meant that pre-tax profit declined in all regions and customer groups compared with the first half of 2008, apart from Global Banking and Markets. Its record performance was driven by market share and margin improvements in core business areas such as foreign exchange, interest rate and credit products and financing, and substantially higher treasury earnings within Balance Sheet Management from deployment of other customer groups surplus deposits and from positions taken during 2008 in anticipation of the reduction in short-term interest rates. HSBC also benefited from significantly lower write-downs on legacy structured credit positions and asset-backed securities.

Earnings per share declined to US\$0.21 compared with US\$0.57 in the first half of 2008, adjusted for the rights issue.

#### Group performance by income and expense item

Net interest income

	Half-year to		
			31
	30 June	30 June	December
	2009	2008	2008
Net interest income <sup>9</sup> (US\$m)	20,538	21,178	21,385
Average interest-earning assets (US\$m)	1,345,569	1,420,288	1,512,452
Gross interest yield <sup>10</sup> (per cent)	4.87	6.68	5.80
Net interest spread <sup>11</sup> (per cent)	3.05	3.03	2.73
Net interest margin <sup>12</sup> (per cent)	3.08	3.00	2.81
For footnotes, see page 94.			

*Reported net interest income of US\$20.5 billion was 3 per cent* lower than in the first half of 2008, 7 per cent higher on an underlying basis.

Growth in net interest income was driven by strong treasury earnings recorded in Balance Sheet Management, which benefited from the deployment of large and growing core deposit surpluses within the Group and from

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positions taken during 2008 in anticipation of the significant reduction in short-term

interest rates as central banks responded to the turmoil in markets. The fall in interest rates also reduced the cost of funding for the Group s trading assets, further boosting net interest income. By contrast, in Personal Financial Services and Commercial Banking, the unprecedentedly low short-term interest rates reduced the value of deposits which, in normal times, are a principal driver of revenues for HSBC.

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#### HSBC HOLDINGS PLC

#### Interim Management Report: Operating and Financial Review (continued)

Net interest income benefited from the deployment of large and growing commercial surpluses within the Group. Average interest-earning assets increased due to a significant rise in financial investments as Balance Sheet Management increased HSBC s liquidity and deployed the Group s growing commercial deposit surpluses and the funds received from the rights issue. This was accompanied by an increase in loans and advances to customers in Europe which more than offset a decrease in North America as the consumer finance business continued to run off.

Average interest-bearing liabilities increased due

to the sharp rise in savings accounts in the second half of 2008, when clients liquidated riskier investments and sought to deposit funds with stable financial institutions. This growth was partly reversed during the first half of 2009 as conditions stabilised.

As short-term interest rates fell to very low levels, liability spreads remained under pressure, particularly on savings accounts. Repricing led to a widening of asset spreads, despite the expansion in the lower yielding financial investments portfolio. The overall net interest spread remained stable.

Net fee income

		Half-year to		
	30	·	31	
	June	30 June	December	
	2009	2008	2008	
	US\$m	US\$m	US\$m	
Cards	2,209	3,089	2,755	
Account services	1,771	2,260	2,093	
Funds under management	945	1,572	1,185	
Broking income	749	954	784	
Credit facilities	729	639	674	
Insurance	688	942	829	
Global custody	471	757	554	
Imports/exports	438	496	518	
Underwriting	348	204	121	
Remittances	281	307	303	
Corporate finance	164	232	149	
Unit trusts	137	337	165	
Trust income	134	164	161	
Taxpayer financial services	91	154	14	
Mortgage servicing	62	56	64	
Maintenance income on operating leases	55	70	60	
Other	919	1,148	954	
Total fee income	10,191	13,381	11,383	
Less: fee expense	(1,763)	(2,390)	(2,350)	
Net fee income	8,428	10,991	9,033	

Reported net fee income declined by US\$2.6 billion to US\$8.4 billion, 14 per cent lower on an underlying basis.

The reduction in fee income was driven by two principal causes: lower credit card origination and utilisation fees caused by the economic downturn and changes to charging practices, primarily in the US; and investor preference for the security of deposit products which reduced flows into, and the value of, equity products.

Credit card fee income fell significantly, primarily in the US and the UK. In the US, this resulted from lower volumes and changes in customer behaviour. In the UK, the decline was partly due to the disposal of the card-acquiring business to a joint venture in June 2008 and lower transaction volumes reflecting reduced customer demand.

Equity market-related revenues fell, primarily in Asia and Europe, driven by lower trading volumes in equity products, which was attributable to lower equity values and weakened investor sentiment. This reduced broking, global custody, funds under management and unit trust fee income.

Fees from Taxpayer Financial Services in the US fell due to a change in product mix towards lower revenue products and the termination of all partner relationships but one.

Partly offsetting the above, corporate credit facility and underwriting fees increased, reflecting strong performances in credit and lending due to higher syndication fees as a result of increased debt originations in Europe and North America.

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### Net trading income

	Half-year to		
	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Trading activities	3,294	559	2,429
Net interest income on trading activities	1,954	3,195	2,518
Other trading income hedge ineffectiveness:	-		
on cash flow hedges	33	(15)	(25)
on fair value hedges	(3)	(20)	25
Non-qualifying hedges	977	115	(1,237)
Losses on collapse of Bernard L Madoff Investment Securities LLC			(984)
Net trading income <sup>13,14</sup>	6,255	3,834	2,726

### For footnotes, see page 94.

Reported net trading income increased by 63 per cent to US\$6.3 billion, 123 per cent higher on an underlying basis.

Net income from trading activities increased significantly, with a record performance in Rates, increased foreign exchange earnings and significantly lower write-downs on legacy structured credit positions and asset-backed securities portfolios. With greater liquidity in the market, credit spreads improved considerably, which favourably affected performance in the core Credit business as customer appetite for corporate bonds increased and the market diversified away from government bond holdings. HSBC s strong capital position and its strength in emerging markets remained key attributes in attracting customer business to the Group.

HSBC s strong capital position and strength in emerging markets remained key attributes in attracting customer business to the Group.

The increase in Rates income was driven by correct positioning against interest rate movements, an increase in customer demand for trading and hedging products and an improvement in bid-offer spreads. This was partly offset by fair value losses on structured liabilities as credit spreads narrowed compared with gains in the first half of 2008. Similarly, the increase in foreign exchange trading

income was driven by market volatility and increased customer volumes.

Equities trading declined due to lower demand for structured equity products, compounded by the non-recurrence of gains in the first half of 2008.

The rise in income from trading activities was partly offset by a reduction in the net interest income earned on trading activities, as interest rates fell sharply. The internal funding cost of trading activities was also lower than in the first half of 2008. This compensating benefit is reported within Net interest income .

Within net trading income the benefit from non-qualifying hedges increased, mainly due to fair value gains on currency swaps held against non-dollar denominated debt instruments.

During the second half of 2008, HSBC reclassified US\$17.9 billion of assets from held for trading to loans and receivables and available for sale following the IASB s amendment to IAS 39. Had these reclassifications not taken place and the reclassified assets had continued to be accounted for on a fair value basis, an additional net loss of US\$0.3 billion would have been recorded in the first half of 2009. Further information on the effect of reclassifying these assets can be found in Impact of Market Turmoil on pages 96 to 137.

### HSBC HOLDINGS PLC

Interim Management Report: Operating and Financial Review (continued)

Net income/(expense) from financial instruments designated at fair value

		Half-year to	
	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Net income/(expense) arising from:			
financial assets held to meet liabilities under insurance and			
investment contracts	956	(2,023)	(3,041)
liabilities to customers under investment contracts	(197)	745	1,006
HSBC s long-term debt issued and related derivatives	(2,300)	577	6,102
Change in own credit spread on long-term debt	(2,457)	824	5,746
Other changes in fair value <sup>15</sup>	157	(247)	356
other instruments designated at fair value and related derivatives	18	117	369
Net income/(expense) from financial instruments designated at fair	(1.522)	(594)	4 426
value	(1,523)	(584)	4,436
Financial assets designated at fair value at period end	33,361	40,786	28,533
Financial liabilities designated at fair value at period end For footnote, see page 94.	77,314	89,758	74,587

#### For footnote, see page 94.

HSBC designates certain financial instruments at fair value to remove or reduce accounting mismatches in measurement or recognition, or where financial instruments are managed and their performance is evaluated together on a fair value basis. All income and expense from financial instruments designated at fair value are included in this line except for interest arising from HSBC s issued debt securities and related derivatives managed in conjunction with those debt securities, which is recognised in Interest expense .

HSBC principally uses the fair value designation in the following instances:

for certain fixed-rate long-term debt issues whose rate profile has been changed to floating through interest rate swaps as part of a documented interest rate management strategy. US\$61 billion (31 December 2008: US\$59 billion) of the Group s debt issues have been accounted for using the fair value option.

The movement in fair value of these debt issues includes the effect of own credit spread changes and any ineffectiveness in the economic relationship between the related swaps and own debt. As credit spreads widen or narrow, accounting profits or losses are booked, respectively. The size and direction of the accounting consequences of changes in own credit spread and ineffectiveness can be volatile from year to year, but do not alter the cash flows envisaged as part of the documented interest rate management strategy; as a consequence of this, gains and losses arising from changes in own credit spread on long-term debt are not regarded internally as part of managed performance. Similarly, such gains and losses are ignored in the calculation of regulatory capital; for US\$12 billion (31 December 2008: US\$11 billion) of financial assets held to meet liabilities under insurance contracts, and certain liabilities under investment contracts with discretionary participation features; and

for US\$7 billion (31 December 2008: US\$7 billion) of financial assets held to meet liabilities under unit-linked and other investment contracts.

A net expense from financial instruments designated at fair value of US\$1.5 billion was reported, compared with a net expense of US\$584 million in the first half of 2008.

Credit spreads narrowed markedly during the second quarter of 2009, leading to a significant negative fair value movement on certain long-term debt in issue by the Group in the second quarter as positive movements booked in previous periods partially reversed. This more than offset the positive movement in respect of the first quarter, resulting in US\$2.5 billion of negative fair value movement attributed to credit spread movement on HSBC s own debt for the first half of 2009. The cumulative fair value adjustment at 30 June 2009 amounted to a net reduction in the carrying value of the debt (gains recognised) of US\$5.5 billion; this will fully reverse over the life of the debt.

A positive fair value movement of US\$1.0 billion was recorded on assets held to back insurance and investment contracts, compared with a negative movement of US\$2.0 billion in the first half of 2008. This reflected investment gains in the current year driven by improvement in investment market performance, predominantly affecting the value of assets held in unit-linked and participating funds in Hong Kong, the UK and France. The

positive movement in fair value is partly offset by a corresponding increase in Net insurance claims and movement in liabilities to policyholders to reflect the extent to which unit-linked policyholders, in particular, participate in the investment performance experienced on the linked investment portfolios.

For assets held to meet liabilities under investment contracts, a corresponding increase in the liability to customers is also reported within net income from financial instruments designated at fair value. The increase of US\$197 million in the fair value of liabilities held under investment contracts reflected the improved performance of investment markets in the period and compared with a US\$745 million reduction in the first half of 2008.

Gains less losses from financial investments

	Half-year to		
	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Net gains/(losses) from disposal of:			
debt securities	329	38	(19)
equity securities	268	1,107	109
other financial investments	7	(11)	15
Impairment of available-for-sale equity securities	604 (281)	1,134 (317)	105 (725)
Gains less losses from financial investments	323	817	(620)

Reported net gains from financial investments of US\$323 million were 60 per cent lower than in the first half of 2008, 47 per cent lower on an underlying basis. This was driven by a lower level of gains from disposals of equity investments compared with the first half of 2008, partly offset by gains on the disposal of debt securities in North America.

Net gains on the disposal of equity securities decreased significantly. A sale of Visa Inc. (Visa) shares in the first half of 2009 generated a gain of US\$225 million, lower than the gain of US\$332 million earned from disposals in the first half of 2008. Certain gains recognised in the first half of 2008 were not repeated in 2009, including from the sale of MasterCard Inc. (MasterCard)

shares, four French mutual funds and HSBC s residual interest in the Hermitage Fund.

Net gains from the disposal of debt securities increased compared with the first half of 2008. This was primarily due to gains recorded on the sale of mortgage-backed securities in North America.

The level of impairments on equity investments fell slightly as the absence of impairments recognised in the first half of 2008 on strategic investments held in the available-for-sale portfolio in Asia was largely offset by impairments on certain Private Equity investments as the markets for unlisted investments remained illiquid.

Net earned insurance premiums

	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Gross insurance premium income	5,255	6,591	5,956
Reinsurance premiums	(243)	(1,438)	(259)
Net earned insurance premiums	5,012	5,153	5,697

Reported net earned insurance premiums amounted to US\$5.0 billion, 3 per cent lower than in the first half of 2008. On an underlying basis, net earned insurance premiums increased by 10 per cent.

The growth in net earned insurance premiums was largely due to increased sales of traditional life products in Hong Kong, as a result of a strong focus on insurance sales within the branch network, and the non-recurrence of a large reinsurance transaction in France in June 2008, which passed insurance premiums to a third-party reinsurance provider. Adjusting for this, net earned insurance premiums in France were relatively unchanged despite a significant reduction in the distribution network following the disposal of the regional banks in July 2008.

### HSBC HOLDINGS PLC

### Interim Management Report: Operating and Financial Review (continued)

Insurance sales also developed well in Singapore following the launch of a new individual life single premium product, and in Ireland due to higher inward reinsurance premiums.

Partially offsetting this growth was the withdrawal of the Guaranteed Income Bond from sale in the UK as the product was no longer

commercially viable in the prevailing economic environment. Furthermore, sales of insurance products in North America, which are strongly linked to loan originations and volumes, were adversely affected by the decision to run-off the branch-based consumer finance business.

Other operating income

	Half-year to		
	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Rent received	273	326	280
Losses recognised on assets held for sale	(120)	(16)	(114)
Valuation gains/(losses) on investment properties	(43)	27	(119)
Gain on disposal of property, plant and equipment, intangible assets			
and non-financial investments	305	412	53
Change in present value of in-force long-term insurance business	290	324	(38)
Gain on repurchase of 8 Canada Square			416
Other	453	362	(105)
Other operating income	1,158	1,435	373

Reported other operating income of US\$1.2 billion was 19 per cent lower than in the first half of 2008. This included gains of US\$425 million in the first half of 2008 and US\$280 million in 2009 on the sale, in two tranches, of the card merchant-acquiring business in the UK. On an underlying basis, other

operating income rose by 21 per cent, primarily driven by gains on the sale of prime residential mortgages and lower losses on foreclosed properties in the US due to a reduction in stock of unsold properties.

Net insurance claims incurred and movement in liabilities to policyholders

		Half-year to	,
	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Insurance claims incurred and movement in liabilities to			
policyholders:			
gross	5,505	4,769	4,437
reinsurers share	2	(1,332)	(985)

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# **5,507** 3,437 3,452

### For footnote, see page 94.

Reported net insurance claims incurred and movement in liabilities to policyholders increased by 60 per cent to US\$5.5 billion. On an underlying basis, they grew by 81 per cent.

The increase in net insurance claims incurred and movement in liabilities to policyholders primarily reflected an improvement in investment market performance compared with the first half of 2008. This led to investment gains and therefore a positive movement in liabilities to policyholders on unit-linked and, to a certain extent, participating policies where policyholders share in the investment performance of the assets supporting a policy. The gains experienced on the assets held to support

insurance contract liabilities are reported in Net income from financial instruments designated at fair value .

As well as market value movements, premium growth, particularly in Hong Kong, also contributed to the increase in policyholder liabilities, as did the non-recurrence of certain events which occurred in the first half of 2008, including the significant reinsurance transaction in France referred to above.

As a consequence of a rising incidence and severity of claims, there was a US\$105 million strengthening of reserves in the UK motor book during the period.

Loan impairment charges and other credit risk provisions

	20	Half-year to	21
	30 June	30 June	31 December
	2009	2008	2008
I con impoint charges	US\$m	US\$m	US\$m
Loan impairment charges New allowances net of allowance releases	13,710	10,436	14,529
Recoveries of amounts previously written off	(377)	(479)	(355)
	10 000	0.057	14 174
	13,333	9,957	14,174
Individually assessed allowances	2,250	332	1,732
Collectively assessed allowances	11,083	9,625	12,442
Impairment of available-for-sale debt securities	591	67	670
Other credit risk provisions	7	34	35
Loan impairment charges and other credit risk provisions	13,931	10,058	14,879
	%	%	%
as a percentage of net operating income before loan impairment			
charges and other credit risk provisions	40.1	25.5	35.3
Impairment charges on loans and advances to customers as a percentage of gross average loans and advances to customers			
(annualised)	3.1	2.0	2.9
	US\$m	US\$m	US\$m
	υσφin	υσφπ	ΟGΨII
Customer impaired loans	31,826	20,702	25,352
Customer loan impairment allowances Reported loan impairment charges and other credit risk provisions we	<b>27,701</b>	20,580	23,909

Reported loan impairment charges and other credit risk provisions were US\$13.9 billion, an increase of 39 per cent compared with the first half of 2008. On an underlying basis, loan impairment charges and other credit risk provisions were 47 per cent higher than in the first half of 2008 and 3 per cent lower than in the second half of the year.

Compared with the first half of 2008, deterioration in credit quality was experienced across all customer groups and regions as the global economy weakened, with significant reductions in trade flows, falls in commodity prices and rising unemployment. In addition, stresses within many financial systems reduced the supply of credit to both personal and corporate customers, restricting refinancing options. This resulted in a rise in Group loan impairment charges and other credit risk provisions notwithstanding an underlying 5 per cent decline in lending to customers, primarily from the run-off within the US consumer finance business.

Loan impairment charges and other credit risk provisions rose significantly in Personal Financial Services, by 20 per cent to US\$10.7 billion, due to a widespread deterioration in credit quality affecting all regions, most notably North America as the US economy weakened further and unemployment grew.

The continued rise in unemployment, higher levels of personal bankruptcy filings, portfolio seasoning, further declines in house prices and limited refinancing options adversely affected loan impairment charges in US Personal Financial

Services. In HSBC Bank USA, N.A. (HSBC Bank USA), higher loan impairment charges were driven by an increase in delinquencies in the first lien prime residential mortgage portfolio. In the real-estate secured portfolios within HSBC Finance Corporation (HSBC Finance), which are in run-off, credit delinquency was most notable within first lien loans in Consumer Lending. Loan impairment charges in Mortgage Services, however, declined due to lower balances as the portfolio, which was put into run-off during 2007, further seasoned and continued to shrink. Underlying loan impairment charges and other credit provisions were lower than in the second half of 2008.

In the Consumer Lending unsecured portfolio, loan impairment charges rose due to credit delinquency in the 2006 and 2007 vintages, the effect of which was uneven, being more pronounced in certain geographical regions. In US Card and Retail Services, loan impairment charges increased for the reasons explained above, partly offset by an extended seasonal effect as consumers experienced a higher availability of cash due to various government economic stimulus programmes, reduced expenditure on energy, and lower levels of consumption, as well as management action taken to tighten credit availability.

Notwithstanding the above, loan impairment charges in HSBC Finance were lower than in the second half of 2008 and were lower than might

### HSBC HOLDINGS PLC

### Interim Management Report: Operating and Financial Review (continued)

have been anticipated given the rise in unemployment.

To date, delinquency levels, which might have been affected by the closure of the Consumer Lending branches, continue to perform within expectations.

In the UK, a rise in loan impairment charges in Personal Financial Services reflected rising delinquency rates in the personal loan and credit card portfolios due to a weakening economy. This was partly mitigated by the early implementation of improved collection practices and previous decisions to curtail growth in unsecured lending, which resulted in a year-on-year decline in other personal lending. In the real estate secured portfolios, overall delinquencies rose only modestly despite higher unemployment and continued house price depreciation, and loan impairment charges were low, reflecting modest growth in 2006 and 2007 and HSBC s very limited participation in the buy-to-let and brokered segments of the market. HSBC s mortgage exposure remained well-secured with average loan to value ratios in the UK of below 60 per cent. Credit quality in the unsecured portfolios deteriorated slightly in the period as consumers were affected by higher unemployment and lower household incomes.

In Brazil, loan impairment charges in Personal Financial Services rose as increased unemployment led to higher delinquencies across a range of products, in addition to the non-recurrence of a significant recovery in the first half of 2008 from the sale of a portfolio of written-down loans. In Mexico, higher loan impairment charges reflected higher delinquency rates, most notably in the credit cards business, as the deterioration in economic conditions was exacerbated by the impact of the H1N1 flu virus. Tighter credit origination policies have been put in place in Mexico to limit new issuance and the existing portfolio is being worked down. In the first half of 2009, credit card outstanding balances fell from US\$2.4 billion to US\$2.1 billion.

In Rest of Asia-Pacific, the rise in loan impairment charges in Personal Financial Services principally reflected a deterioration in the credit card and unsecured personal loan portfolios in India. HSBC took specific actions to mitigate loan losses there, including discontinuing origination in certain segments and tightening lending criteria, which resulted in a decline in balances.

In Personal Financial Services in Hong Kong, loan impairment charges rose from a low base, with increased delinquency in the credit card portfolio as economic conditions weakened.

In the Middle East, lower oil prices, a significant reduction in construction activity and the effect of falling equity and property prices on personal wealth contributed to the rise from a low base in loan impairment charges in the credit card and personal loan portfolios in Personal Financial Services, as economic activity in the region slowed and an increased numbers of expatriate workers departed leaving debts unpaid.

In Global Banking and Markets, loan impairment charges and other credit risk provisions rose by US\$1.6 billion to US\$1.7 billion, which reflected deterioration in the credit position of a small number of clients. Within this total, US\$0.6 billion reflected impairments recognised in the available-for-sale debt securities portfolio, most notably on monoline-wrapped bonds where the monoline insurer s credit rating had been downgraded in the period; these impairments were in line with the stress test parameters described on page 149 of the *Annual Report and Accounts 2008*.

In Commercial Banking, loan impairment charges rose by US\$1.0 billion to US\$1.5 billion. Loan impairment charges in the UK grew as continued weakness in the economy led to higher impairment charges particularly against exposures to the real estate and construction sectors. Higher loan impairment charges in India were mainly on a small number of exposures to technology-related companies. They also rose in Hong Kong as exporters experienced a sharp downturn in business due to the contraction in global trade, and in Brazil, where they were driven by credit quality deterioration on exposures to firms in the small and mid-market sectors due to a general slowdown in economic activity.

Loan impairment charges in North America Commercial Banking rose from a relatively low base, driven by credit deterioration in business banking and commercial real estate exposures in the US, and among firms in the manufacturing, commercial real estate and export sectors in Canada which were affected by the continued weakness in the US economy.

HSBC s total outstanding customer loan impairment allowances at 30 June 2009 of US\$28 billion represented 3.1 per cent of gross customer advances (net of reverse repos and settlement accounts), compared with 2.0 per cent at 30 June 2008.

### Operating expenses

		Half-year to	
	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
By expense category			
Employee compensation and benefits	9,207	10,925	9,867
Premises and equipment (excluding depreciation and impairment)	2,048	2,137	2,168
General and administrative expenses	4,210	5,342	5,613
Administrative expenses	15,465	18,404	17,648
Depreciation and impairment of property, plant and equipment	814	863	887
Amortisation and impairment of intangible assets	379	346	387
Goodwill impairment		527	10,037
Operating expenses	16,658	20,140	28,959
	At	At	At 31
	30 June	30 June	December
	2009	2008	2008
Staff numbers (full-time equivalent)			
Europe	79,132	84,457	82,093
Hong Kong	28,259	29,467	29,330
Rest of Asia-Pacific <sup>17</sup>	87,567	85,581	89,706
Middle East <sup>17</sup>	8,819	8,166	8,453
North America	37,021	48,069	44,725
Latin America	54,812	63,851	58,559
	295,610	319,591	312,866
	-		

### For footnote, see page 94.

Reported operating expenses fell by US\$3.5 billion to US\$16.7 billion. On an underlying basis, operating expenditure fell by 6 per cent, primarily from the non-recurrence of a goodwill impairment charge in the first half of 2008 and an accounting benefit in the first half of 2009 from a change in the way certain staff benefits are provided to employees in the UK, partly offset by restructuring costs, primarily in the US and the UK, in 2009.

Operating expenses fell by 6 per cent despite continuing business expansion in selected markets and growth in performance-related compensation in Global Banking and Markets.

*Employee compensation and benefits* fell by 4 per cent. The decrease in staff numbers in the US was primarily driven by the closure of the branch-based consumer finance business and lower volumes. In the UK, a reduction in costs reflected a change in the basis of delivering death-in-service, ill health and early retirement benefits for some UK employees, which generated an accounting gain of US\$499 million partly offset by a change in actuarial valuation on the defined benefit pension scheme. Higher costs in Global Banking and Markets reflected a rise in

performance-related pay.

Premises and equipment costs increased as one-off costs were incurred due to the closure of

the Consumer Lending branch network in the US and HFC UK branches in the UK. Business expansion, primarily in the Rest of Asia-Pacific region and the Middle East, also resulted in higher infrastructure costs.

*General and administrative* expenses decreased as HSBC maintained its efforts to manage costs, increase efficiency and join up the Group. The *One HSBC* programme continued to contribute to progress through better use of direct channels, increased automation of manual processes, enhanced utilisation of global service centres and elimination of redundant systems. Marketing and advertising costs fell in all regions, but most notably in North America as credit origination was heavily curtailed. There was an aggregate increase in deposit insurance costs of US\$190 million in the US and in the UK as part of the bailout costs of failed banks. The recovery of transactional taxes in Brazil in 2008 also affected the period-on-period comparison.

A goodwill impairment charge amounting to US\$527 million was booked in the first half of 2008 to reflect deterioration in economic and credit conditions in North America at that time.

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# Interim Management Report: Operating and Financial Review (continued)

Cost efficiency ratios

	Half-year to		
	30		31
	June	30 June	December
	2009	2008	2008
	%	%	%
HSBC	47.9	51.0	68.6
Personal Financial Services	49.1	49.5	108.1
Europe	65.7	57.3	69.4
Hong Kong	34.6	29.1	36.1
Rest of Asia-Pacific <sup>17</sup>	79.9	75.0	88.2
Middle East <sup>17</sup>	48.7	51.4	54.8
North America	36.9	44.6	181.9
Latin America	62.9	57.4	62.1
Commercial Banking	43.2	40.2	46.1
Europe	40.7	39.4	50.6
Hong Kong	33.4	23.7	28.9
Rest of Asia-Pacific <sup>17</sup>	45.4	44.9	46.7
Middle East <sup>17</sup>	32.1	31.9	32.2
North America	49.3	44.7	47.6
Latin America	54.4	55.2	54.7

For footnote, see page 94.

Share of profit in associates and joint ventures

	Half-year to		
	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Associates			
Bank of Communications Co., Limited	358	349	392
Ping An Insurance (Group) Company of China, Limited	235	297	27
Industrial Bank Co., Limited	92	102	119
The Saudi British Bank	136	146	105
Other	19	47	16
Share of profit in associates	840	941	659
1	27		
Share of profit in joint ventures	21	29	32

Share of profit in associates and joint ventures

**867** 970

HSBC s share of profit from its associates and joint ventures was US\$867 million, a decrease of 11 per cent compared with the first half of 2008, and 13 per cent lower on an underlying basis.

This decrease was principally driven by lower contributions from Ping An Insurance (Group) Company of China, Limited (Ping An Insurance), Industrial Bank Co., Limited (Industrial Bank) and The Saudi British Bank.

HSBC accounts for its associates in mainland China one quarter in arrears in order to meet the Group reporting timetable, so in the current period the contributions reflect the fourth quarter of 2008 and the first quarter of 2009.

HSBC s share of profits from the Bank of Communications Co., Limited (Bank of Communications) remained in line with the first half of 2008 as increased fee income from cards and

advisory services and cost savings were offset by reduced income from narrower deposit spreads.

HSBC s share of profits from Ping An Insurance decreased by 25 per cent due to the non-recurrence of favourable changes in investment assumptions in the first half of 2008.

Profits from The Saudi British Bank were lower than in the first half of 2008 as an increase in net operating income due to strong foreign exchange and trade-related performance was offset by a rise in loan impairment charges and marginally higher operating expenses from business expansion.

Profits from Industrial Bank declined marginally, due to a fall in net interest income as deposit spreads narrowed.

The fall in share of profits from joint ventures reflected a decline in the profitability of HSBC Saudi Arabia Ltd (IBSA) attributable to lower investment

banking activity in 2009, offset in part by the inclusion in 2009 of profits from HSBC Merchant Services UK Ltd, which was created in June 2008. HSBC s 49 per cent share of the latter was sold in June 2009. Economic profit

HSBC s internal performance measures include economic profit, a calculation which compares the return on financial capital invested in HSBC by its shareholders with the cost of that capital. HSBC prices its cost of capital internally and the difference between that cost and the post-tax profit attributable to ordinary shareholders represents the amount of economic profit generated. Economic profit generated is used by management as one input in deciding where to allocate capital and other resources.

In order to concentrate on external factors rather than measurement bases, HSBC emphasises the trend in economic profit ahead of absolute amounts within business units. The long-term cost of capital

is regularly benchmarked on a consolidated basis and for 2009 remains at 10 per cent.

Economic profit decreased by US\$4.0 billion. A decline in profit attributable reflected a significant increase in loan impairment charges and other credit risk provisions, and fair value losses on own debt of US\$2.5 billion as credit spreads tightened, compared with a gain of US\$0.8 billion in the first half of 2008.

Average invested capital decreased by 7 per cent due to the impact on shareholders equity of the effect of a stronger US dollar on foreign currency translation, partly offset by the additional equity raised through the rights issue. The benefit of the rights issue was not fully reflected in the average invested capital as the transaction was not completed until the second quarter of 2009.

The lower return on average invested capital led to a decrease in economic profit and an erosion in economic spread, which fell by 6.1 percentage points compared with the first half of 2008.

### Economic profit

	20 I - 2		Half-year			2000
	<b>30 June 2</b>		30 June 20		31 Decembe	
	US\$m	<b>%</b> <sup>19</sup>	US\$m	$\%^{19}$	US\$m	%19
Average total shareholders						
equity	105,734		128,409		116,241	
Adjusted by:						
Goodwill previously amortised						
or written off	8,123		8,172		8,132	
Property revaluation reserves	(804)		(847)		(809)	
Reserves representing					()	
unrealised losses on effective						
cash flow hedges	582		1,069		926	
Reserves representing	002		1,009		20	
unrealised losses on						
available-for-sale securities	19,456		3,989		14,281	
Preference shares and other	17,430		5,767		17,201	
	(2.529)		(1,939)		(2, 122)	
equity instruments	(3,538)		(1,939)		(3,423)	
A · · · · · · · · · · · · · · · · · · ·	100 552		120.052		125 240	
Average invested capital <sup>20</sup>	129,553		138,853		135,348	
Detum on occasion of 1						
Return on average invested	2 212	5.0	7 (77	111	(2,100)	(2, 2)
capital <sup>21</sup>	3,213	5.0	7,677	11.1	(2,180)	(3.2)

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Benchmark cost of capital	(6,424)	(10.0)	(6,905)	(10.0)	(6,804)	(10.0)
Economic profit/(loss) and spread For footnotes, see page 94.	(3,211)	(5.0)	772	1.1	(8,984)	(13.2)
		25				

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Ratios of earnings to combined fixed charges (and preference share dividends)

	Half-year to 30 June		Year e	nded 31 Dece	mber	
	2009	2008	2007	2006	2005	2004
Ratios of earnings to combined fixed charges and preference share dividends Ratios in accordance with IFRSs:						
excluding interest on deposits	3.46	2.97	6.96	7.22	9.16	8.64
including interest on deposits	1.28	1.13	1.34	1.40	1.59	1.86
Ratios in accordance with UK GAAP:	1,20	1.15	1.5 +	1.10	1.57	1.00
excluding interest on deposits						8.07
including interest on deposits						1.81
Ratios of earnings to combined fixed charges						
Ratios in accordance with IFRSs:						
excluding interest on deposits	3.89	3.17	7.52	7.93	9.60	8.64
including interest on deposits	1.30	1.14	1.34	1.41	1.59	1.86
Ratios in accordance with UK GAAP:						
excluding interest on deposits including interest on deposits						8.07 1.81
For the purpose of calculating the	ratios, earnings co	onsist of incon	ne from contin	uing operatio	ns before taxa	
minority interests, plus fixed charg undertakings. Fixed charges consis	es, and after dedu	ction of the ur	remitted pre-	tax income of	associated	

appropriate, preference share dividends, as applicable, and the proportion of rental expense deemed representative of the interest factor.

The above table contains ratios based on UK GAAP, HSBC s previous primary GAAP, which is not comparable to financial information based upon IFRSs, as explained in HSBC s 2004 IFRSs Comparative Financial Information published on 5 July 2004.

**Balance sheet** 

	At	At	At 31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
ASSETS			
Cash and balances at central banks	56,368	13,473	52,396
Trading assets	414,358	473,537	427,329
Financial assets designated at fair value	33,361	40,786	28,533
Derivatives	310,796	260,664	494,876

Loans and advances to banks Loans and advances to customers Financial investments Other assets	182,266 924,683 353,444 146,567	256,981 1,049,200 274,750 177,287	153,766 932,868 300,235 137,462
Total assets	2,421,843	2,546,678	2,527,465
LIABILITIES AND EQUITY Liabilities			
Deposits by banks	129,151	154,152	130,084
Customer accounts	1,163,343	1,161,923	1,115,327
Trading liabilities	264,562	340,611	247,652
Financial liabilities designated at fair value	77,314	89,758	74,587
Derivatives	298,876	251,357	487,060
Debt securities in issue	156,199	230,267	179,693
Liabilities under insurance contracts	48,184	46,851	43,683
Other liabilities	158,916	137,748	149,150
Total liabilities	2,296,545	2,412,667	2,427,236
Equity			
Total shareholders equity	118,355	126,785	93,591
Minority interests	6,943	7,226	6,638
Total equity	125,298	134,011	100,229
Total equity and liabilities	2,421,843	2,546,678	2,527,465
		201	

A more detailed consolidated balance sheet is contained in the Financial Statements on page 201.

Movement between 31 December 2008 and 30 June 2009

Total assets amounted to US\$2.4 trillion, 4 per cent lower than at 31 December 2008. On an underlying basis total assets fell by 9 per cent. A reconciliation of the reported to the underlying movement in the balance sheet is provided in the table on page 28. The following commentary is on an underlying basis.

The reduction in the size of the Group s balance sheet was largely attributable to a decline in the value of both derivative asset and liability positions as market volatility, credit spreads and interest rates all fell.

The Group s reported tier 1 ratio increased from 8.3 per cent to 10.1 per cent mainly due to additional equity of US\$17.8 billion raised through the rights issue. For details of regulatory capital and risk-weighted assets, see pages 187 to 192.

### Assets

*Cash and balances at central banks* increased by 5 per cent due to an increase in short-term funds held with central banks in Europe. This was partly offset by a redeployment of cash placements to treasury repos and government agency securities. Furthermore, additional liquidity was held in the US at 31 December 2008 to cover the pending card portfolio and vehicle finance asset transfers from HSBC Finance to HSBC Bank USA which were completed in January 2009.

*Trading assets* fell by 8 per cent. In Hong Kong, reductions in both government debt securities and debt securities held for trading were reported. Funds were redeployed to interbank placements and available-for-sale debt securities, supporting a trend towards secured and government-guaranteed investments. In Europe, the decrease was led by a reduction in reverse repo balances as liquidity improved following government intervention.

*Financial assets designated at fair value* increased by 8 per cent, primarily due to the purchase of UK government debt securities as part of Balance Sheet Management activities.

*Derivative assets* decreased by 41 per cent with reductions across all asset classes, notably foreign exchange, interest rate and credit derivatives. Lower volatility within the financial markets, steepening yield curves in major currencies and narrowing credit spreads led to a fall in the fair value of outstanding derivative contracts.

*Loans and advances to banks* grew by 15 per cent, mainly in Asia, as funds were redeployed from maturing debt securities to interbank placements.

HSBC s published advances-to-deposits ratio remained conservative at 79.5 per cent at the end of the period.

*Loans and advances to customers* fell by 6 per cent, driven by the run-off of the US Consumer Lending business, the sale of selected portfolios and lower credit origination as risk appetite was reduced in certain segments and customer demand declined. These factors were compounded by customer deleveraging in certain businesses and a decline in customer overdraft balances that are managed on a net basis but reported gross under IFRSs. By contrast, mortgage balances increased strongly in Europe and Hong Kong as HSBC targeted growth in these markets.

*Financial investments* grew by 13 per cent due to the continued investment of surplus deposits in government-guaranteed, agency, supra-national and government debt securities. These were partly offset by maturing available-for-sale treasury bills in the UK and a lower level of available-for-sale asset-backed securities within the Group s securities investment conduits (SIC s) due to both disposal and maturity of securities.

*Other assets* increased by 5 per cent, driven by growth in items in the course of transmission from other banks in Hong Kong as improved market sentiment led to a rise in equity-related transactions.

### Liabilities

*Deposits by banks* fell by 6 per cent, mainly from lower Fed funds and maturing positions being settled and not replaced.

*Customer accounts* decreased by 1 per cent, driven by an outflow of deposits in Europe as the economic situation improved and investor risk appetite increased. There was also a fall in deposits from customers whose accounts are managed net but reported gross under IFRSs, as referred to under Loans and advances to customers above. These factors were partly offset by an increase in deposits in Hong Kong.

*Trading liabilities* increased by 1 per cent, driven by a seasonal rise in trading settlement account balances. This was partly offset by a reduction in repo balances in line with the decision to manage down reverse repo exposure described under Trading assets above.

Derivatives are managed within market risk limits and, as a consequence, the movement in the value of *derivative liabilities* broadly matched that of derivative assets.

### HSBC HOLDINGS PLC

### Interim Management Report: Operating and Financial Review (continued)

*Debt securities in issue* decreased by 16 per cent, primarily driven by a reduction in the North American funding requirements in line with the run-off of the consumer finance business.

*Liabilities under insurance contracts* increased by 8 per cent, with higher insurance sales, particularly of traditional life products in Asia following the launch of several new products, and gains recorded on unit-linked funds due to an improvement in investment market performance.

*Other liabilities* grew by 4 per cent, largely due to an increase in items in the course of transmission to other banks in Hong Kong as improved market conditions led to a rise in equity-related transactions.

### Equity

Total shareholders equity increased by 23 per cent, mainly due to the additional equity raised through the rights issue.

Reconciliation of reported and underlying assets and liabilities

		30 Jun	e 2009 compa	red with 31 Dec	ember 2008		
			31 Dec 08				
			at 30 Jun				
	31 Dec 08		09		30 Jun 09		Under-
	as	Currency	exchange	Underlying		Reported	lying
	reported	translation	rates	change	reported	change	change
HSBC	US\$m	US\$m	US\$m	US\$m	US\$m	%	%
Cash and balances							
at central banks	52,396	1,543	53,939	2,429	56,368	8	5
Trading assets	427,329	20,655	447,984	(33,626)	414,358	(3)	(8)
Financial assets							
designated at fair							_
value	28,533	2,353	30,886	2,475	33,361	17	8
Derivative assets	494,876	30,237	525,113	(214,317)	310,796	(37)	(41)
Loans and advances							
to customers	932,868	50,260	983,128	(58,445)	924,683	(1)	(6)
Loans and advances							
to banks	153,766	4,347	158,113	24,153	182,266	19	15
Financial							
investments	300,235	12,937	313,172	40,272	353,444	18	13
Other assets	137,462	1,879	139,341	7,226	146,567	7	5
Total assets	2,527,465	124,211	2,651,676	(229,833)	2,421,843	(4)	(9)
	2,027,100	12 19211	2,001,070	(==>,000)	2,121,010	()	()
Deposits by banks	130,084	7,205	137,289	(8,138)	129,151	(1)	(6)
Customer accounts	1,115,327	57,629	1,172,956	(9,613)	1,163,343	4	(1)
Trading liabilities	247,652	13,104	260,756	3,806	264,562	7	1
Financial liabilities							
designated at fair							
value	74,587	2,773	77,360	(46)	77,314	4	
Derivative liabilities	487,060	29,862	516,922	(218,046)	298,876	(39)	(42)
	179,693	5,597	185,290	(29,091)	156,199	(13)	(16)

Debt securities in issue Liabilities under insurance contracts Other liabilities	43,683 149,150	1,097 3,903	44,780 153,053	3,404 5,863	48,184 158,916	10 7	8 4
Total liabilities Total shareholders	2,427,236	121,170	2,548,406	(251,861)	2,296,545	(5)	(10)
equity	93,591	2,862	96,453	21,902	118,355	26	23
Minority interests	6,638	179	6,817	126	6,943	5	2
Total equity	100,229	3,041	103,270	22,028	125,298	25	21
Total equity and liabilities	2,527,465	124,211	2,651,676	(229,833)	2,421,843	(4)	<b>(9</b> )

In 2009, the effect of acquisitions was not material.

### **Other information**

Funds under management

		Half-year to	
	30		31
	June	30 June	December
	2009	2008	2008
	US\$bn	US\$bn	US\$bn
Funds under management			
At beginning of period	735	844	857
Net new money	1	23	(24)
Value change	21	(49)	(110)
Exchange and other	6	39	12
At end of period	763	857	735
Funds under management by business			
HSBC Global Asset Management	387	389	370
Private Banking	223	289	219
Affiliates	3	5	2
Other	150	174	144
	763	857	735

Funds under management at 30 June 2009 were US\$763 billion, an increase of 4 per cent when compared with 31 December 2008. Both Global Asset Management and Private Banking fund holdings increased, primarily as a result of the improved performance of global equity markets in the first half of the year.

Global Asset Management funds increased to US\$387 billion as a result of positive net flows into retail investment products, favourable foreign exchange movements and market performance.

Emerging markets funds increased during the first half of 2009, driven by performance gains. HSBC remains one of the world s largest emerging market asset managers with funds under management of US\$69 billion.

Private Banking funds increased by 2 per cent to US\$223 billion, driven by equity market performance.

Client assets, which provide an indicator of overall Private Banking volumes and include funds under management, were US\$345 billion, broadly in line with 31 December 2008.

Other funds under management, which are mainly held by a corporate trust business in Asia, increased to US\$150 billion.

Assets held in custody and under administration

Custody is the safekeeping and servicing of securities and other financial assets on behalf of clients. At 30 June 2009, assets held by HSBC as custodian amounted to US\$4.5 trillion, 25 per cent higher than the US\$3.6 trillion held at 31 December 2008. This increase was largely a result of increased asset values.

HSBC s assets under administration business, which includes the provision of various support function activities including the valuation of portfolios of securities and other financial assets on behalf of clients, complements the custody business. At 30 June 2009, the value of assets held under administration by the Group amounted to US\$2.8 trillion, compared with US\$3.3 trillion at 31 December 2008.

Review of transactions with related parties

As required by the Financial Services Authority s (FSA s) Disclosure and Transparency Rules, a fair review of related party transactions that have taken place in the first six months of the current financial year and any changes in the related parties transactions described in the *Annual Report and Accounts 2008* has been undertaken. Pursuant to this review, where transactions and balances with related parties have a material effect on the financial position or performance of HSBC they have been disclosed in the Notes on the Financial Statements.

### HSBC HOLDINGS PLC Interim Management Report: Operating and Financial Review (continued) Customer groups and global businesses

1,770,618

117,468

170.414

(432,771)

2,421,843

### Summary

HSBC manages its business through two customer groups, Personal Financial Services and Commercial Banking, and two global businesses, Global Banking

and Markets, and Private Banking. Personal Financial Services incorporates the Group s consumer finance businesses. All commentaries on the customer groups and global businesses are on an underlying basis unless stated otherwise.

IIalf man to

Profit/(loss) before tax

			Half-	year to		
	30 June	2009	30 June	2008	31 December 2008	
	US\$m	%	US\$m	%	US\$m	%
Personal Financial Services	(1,249)	(24.9)	2,313	22.6	(13,287)	(1,413.5)
Commercial Banking	2,432	48.5	4,611	45.0	2,583	274.8
Global Banking and Markets	6,298	125.5	2,690	26.2	793	84.3
Private Banking	632	12.6	822	8.0	625	66.5
Other <sup>22</sup>	(3,094)	(61.7)	(189)	(1.8)	8,346	887.9
	5,019	100.0	10,247	100.0	(940)	(100.0)
Total assets <sup>23</sup>						
	At 30 June	2009	At 30 Jun	ne 2008	At 31 Decer	nber 2008
	US\$m	%	US\$m	%	US\$m	%
Personal Financial Services	547,084	22.6	619,528	24.3	527,901	20.9
Commercial Banking Global Banking and	249,030	10.3	292,871	11.5	249,218	9.9

73.1

4.9

7.0

(17.9)

100.0

1,823,167

144,331

141.946

(475, 165)

2,546,678

71.6

5.7

5.6

(18.7)

100.0

1,991,852

133,216

145.581

(520, 303)

2,527,465

# *For footnotes, see page 94.* Basis of preparation

Markets

Other

**Private Banking** 

Intra-HSBC items

Customer group results are presented in accordance with the accounting policies used in the preparation of HSBC s consolidated financial statements. HSBC s operations are closely integrated and, accordingly, the presentation of customer group data includes internal allocations of certain items of income and expense. These allocations include the costs of certain support services and GMO functions, to the extent that these can be meaningfully attributed to operational business lines. While such allocations have been made on a systematic and consistent basis, they necessarily involve a degree of subjectivity.

78.8

5.2

5.8

(20.6)

100.0

Where relevant, income and expense amounts presented include the results of inter-segment funding as well as inter-company and inter-business line transactions. All such transactions are undertaken on arm s length terms.

# **Personal Financial Services**

Profit/(loss) before tax

		Half-year to	
		2	31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Net interest income	12,650	15,217	14,202
Net interest income	12,050	13,217	17,202
Net fee income	4,045	5,626	4,481
Trading income excluding net interest income	450	142	33
Net interest income on trading activities	39	42	37
The interest meane on trading activities		12	57
Net trading income <sup>24</sup> Net income/(expense) from financial instruments designated at fair	489	184	70
value	744	(1,135)	(1,777)
Gains less losses from financial investments	195	585	78
Dividend income	17	15	78
Net earned insurance premiums	4,585	4,746	5,337
Other operating income/ (expense)	302	390	(131)
Total operating income	23,027	25,628	22,335
Net insurance claims <sup>25</sup>	(5,144)	(3,206)	(3,268)
Net operating income <sup>7</sup>	17,883	22,422	19,067
Loan impairment charges and other credit risk provisions	(10,673)	(9,384)	(11,836)
Net operating income	7,210	13,038	7,231
Total operating expenses (excluding goodwill impairment)	(8,774)	(10,572)	(10,568)
Goodwill impairment		(527)	(10,037)
<b>Operating profit/(loss)</b>	(1,564)	1,939	(13,374)
Share of profit in associates and joint ventures	315	374	87
Share of profit in associates and joint ventures	313	574	07
Profit/(loss) before tax	(1,249)	2,313	(13,287)

212	1,324	334
1,337	2,036	1,392
135	326	(115)
35	209	80
(2,843)	(2,050)	(15,178)
(125)	468	200
(1,249)	2,313	(13,287)
%	%	%
% (24.9)	% 22.6	% (1,413.5)
		<i>,</i> –
(24.9)	22.6	(1,413.5)
(24.9)	22.6	(1,413.5)
(24.9) 49.1	22.6 49.5	(1,413.5) 108.1
(24.9) 49.1 US\$m	22.6 49.5 US\$m	(1,413.5) 108.1 US\$m
(24.9) 49.1 US\$m 400,692	22.6 49.5 US\$m 458,302	(1,413.5) 108.1 US\$m 401,402
	1,337 135 35 (2,843) (125)	1,3372,03613532635209(2,843)(2,050)(125)468

Financial and business highlights

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The reported loss before tax of US\$1.2 billion compared with a profit of US\$2.3 billion in the first half of 2008 as loan impairment charges rose in all regions, particularly in North America, following further deterioration in global economic conditions.

Net interest income was constrained by lower average customer loans as the US loan portfolio contracted, and by deposit spread compression following lower base rates. Revenue was further affected by a reduction in non-interest income due to lower spending levels and reduced transaction volumes in most regions, and weaker investment and insurance income.

Costs were essentially unchanged excluding the US\$527 million goodwill impairment charge in North America in the first half of 2008 and a US\$225 million accounting benefit from a change in the first half of 2009 in the way death-in-service, ill health and early retirement benefits for some UK employees is delivered. Further restructuring of the consumer finance businesses, principally in the US, and tight control of discretionary expenditure in all regions funded infrastructure growth in developing markets.

Loan impairment charges grew by 20 per cent, most notably in Consumer Lending in the US, as the economic downturn continued. Outside the US, credit quality deteriorated across a range of products and regions, with stresses most evident in the unsecured lending portfolios in the UK, the Middle East, Brazil, Mexico and India. HSBC continued to limit asset growth and to reduce risk in these markets where economic conditions remain uncertain and unemployment is rising by improving collections, reducing credit lines and further tightening lending criteria.

Customer accounts were broadly in line with December 2008 levels as HSBC retained most of the balances gained during the market turmoil experienced in 2008, and deposit growth was strong in Asia. Loans and advances to customers fell by 5 per cent as the US consumer finance portfolio declined and, globally, customers reduced their use of credit. At 30 June 2009, the aggregate ratio of customer advances to deposits was 83 per cent, compared with 91 per cent at the end of December 2008.

The HSBC Premier (Premier) product offering grew to 2.9 million customers in the first half of 2009 and remained at the core of HSBC s wealth

### HSBC HOLDINGS PLC

### Interim Management Report: Operating and Financial Review (continued)

management proposition. The Premier service was launched in Russia and Colombia during the period, taking the total number of territories to 43. 541,000 net

new customers joined Premier, of whom more than 68 per cent were new to the Group.

Reconciliation of reported and underlying profit/(loss) before tax

	Half	year to 30 1H08	June 2009 (	1H09 ) compared 1H08 1H09	•	ear to 30 Ju	ine 2008 (	1H08)
	as	quisitions and	Currency ranslation <sup>2</sup> US\$m	at 1H09quisitions exchange and ratesdisposals US\$m US\$n	s Under- l lying <sup>1</sup> change	1H09 as reported US\$m	Re- ported change <sup>4</sup> %	Under- lying change <sup>4</sup> %
Personal Financial Services	USţIII	USAII	USAII	US¢III US¢II	I US¢III	US¢III	70	70
Net interest income Net fee income Other income <sup>6</sup>	15,217 5,626 1,579	(36) (32) (50)	(1,363) (536) (224)	13,818 5,058 1,305	(1,168) (1,013) (117)	12,650 4,045 1,188	(17) (28) (25)	(20)
Net operating income <sup>7</sup>	22,422	(118)	(2,123)	20,181	(2,298)	17,883	(20)	(11)
Loan impairment charges and other credit risk provisions	(9,384)	3	488	(8,893)	(1,780)	(10,673)	(14)	(20)
Net operating income	13,038	(115)	(1,635)	11,288	(4,078)	7,210	(45)	(36)
Operating expenses (excluding goodwill impairment) Goodwill impairment	( <b>10</b> ,572) (527)	38	1,228	(9,306) (527)	532 527	(8,774)	17 100	6 100
Operating profit/(loss)	1,939	(77)	(407)	1,455	(3,019)	(1,564)	(181)	(207)

Income from associates	374		14	388		(73)	315	(16)	(19)
Profit/(loss) before tax	2,313	(77)	(393)	1,843		(3,092)	(1,249)	(154)	(168)
		2H08	une 2009 ( 1	2H08	1H09	-			
	as reported		Currency translation <sup>2</sup>		and sposals <sup>1</sup>	Under- lying change	1H09 as reported	•	Under- lying change <sup>4</sup>
Personal Financial Services	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%
Net interest income Net fee income Other income <sup>6</sup>	14,202 4,481 384	(71)	(740) (288) (94)	13,462 4,193 219		(812) (148) 969	12,650 4,045 1,188	(11) (10) 209	(6) (4) 442
Net operating income <sup>7</sup>	19,067	(71)	(1,122)	17,874		9	17,883	(6)	
Loan impairment charges and other credit risk provisions	(11,836)		318	(11,518)		845	(10,673)	10	7
Net operating income	7,231	(71)	(804)	6,356		854	7,210		13
Operating expenses (excluding goodwill									
impairment) Goodwill	(10,568)		707	(9,861)		1,087	(8,774)	17	11
impairment	(10,037)			(10,037)		10,037		100	100
Operating loss	(13,374)	(71)	(97)	(13,542)		11,978	(1,564)	88	88
Income from associates	87			87		228	315	262	262

Loss before tax	(13,287)	(71)	(97)	(13,455)	12,206	(1,249)	91	91
For footnotes, see	page 94.							
				32				

# **Commercial Banking**

Profit before tax

	Half-year to		
	30 June 2009 US\$m	30 June 2008 US\$m	31 December 2008 US\$m
Net interest income	3,809	4,747	4,747
Net fee income	1,749	2,165	1,932
Trading income excluding net interest income Net interest income/ (expense) on trading activities	183 11	197 24	172 (7)
Net trading income <sup>24</sup> Net expense from financial instruments designated at fair value Gains less losses from financial investments Dividend income Net earned insurance premiums Other operating income	194 (17) 25 3 390 519	221 (59) 191 3 360 718	165 (165) 2 85 319 221
Total operating income	6,672	8,346	7,306
Net insurance claims <sup>25</sup>	(328)	(190)	(145)
Net operating income <sup>7</sup>	6,344	8,156	7,161
Loan impairment charges and other credit risk provisions	(1,509)	(563)	(1,610)
Net operating income	4,835	7,593	5,551
Total operating expenses	(2,740)	(3,280)	(3,301)
Operating profit	2,095	4,313	2,250
Share of profit in associates and joint ventures	337	298	333
Profit before tax	2,432	4,611	2,583

# By geographical region

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Europe Hong Kong Rest of Asia-Pacific <sup>17</sup> Middle East <sup>17</sup> North America Latin America	852 424 459 252 224 221	1,940 869 653 308 430 411	782 446 582 250 228 295
	2,432	4,611	2,583
Share of HSBC s profit before tax Cost efficiency ratio	% 48.5 43.2	% 45.0 40.2	% 274.8 46.1
Balance sheet data <sup>23</sup>	73.2	10.2	10.1
Loans and advances to customers (net) Total assets Customer accounts For footnotes, see page 94.	US\$m 198,903 249,030 239,933	US\$m 238,116 292,871 247,705	US\$m 203,949 249,218 235,879

Financial and business highlights

Commercial Banking demonstrated considerable resilience in difficult economic markets, generating pre-tax profits of US\$2.4 billion, including US\$1.4 billion from emerging markets. The decline of 39 per cent on the first half of 2008 resulted from reduced deposit spreads in the low interest rate environment and from increased loan impairment charges. A gain on disposal of HSBC s remaining stake in its UK merchant card-acquiring business reported in other operating income was less than the related gain in the comparable period last year.

Revenues declined by 6 per cent, as the fall in deposit spreads exceeded increased spreads on new lending, and fee income was constrained by lower business volumes. The increase in loan impairment charges was broadly spread across geographical regions and segments, reflecting the global spread of the economic downturn and representing 153 basis points of average advances. Operating expenses were in line, as modest cost growth was offset by an accounting benefit of US\$190 million (see page 23).

Customer balances were 3 per cent lower than at the end of 2008, but 7 per cent higher than at 30 June 2008 at US\$240 billion, as the Group retained the majority of the balance growth attracted to HSBC s brand strength during the second half of 2008. Growth in new lending was achieved in selected emerging markets, though loans and advances to customers declined overall as muted customer demand reflected the contraction in global trade and the difficult economic situation. These movements strengthened liquidity, as seen in the ratio of aggregate customer advances to deposits of 83 per cent.

The success of the strategy of leading international business was demonstrated by strong growth in product revenues, notably 19 per cent and 11 per cent increases in revenue from foreign exchange and from trade and supply chain products, respectively. The number of customers using the HSBCnet platform increased, particularly in India and Canada. The volume of successful referrals from Global Links increased by 7 per cent compared with the first half of 2008, contributing US\$4 billion in aggregate transaction value.

#### HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

A deposit base of over US\$100 billion illustrated Commercial Banking s success in positioning itself as the best bank for small business as the vast majority of such customers are deposit and payment services customers. The recruitment of new customers in the small and micro segments increased total customer numbers to 3.1 million with developing markets contributing over 61 per cent of organic growth. Business Direct is now available in eight countries, with nearly 300,000

registered customers. New receivables finance and insurance offerings were also launched in a number of countries.

Commercial Banking deepened its connections within the Group through an initiative to increase cross-referrals with Premier. Referrals to Private Banking contributed over US\$650 million in new client assets.

#### Reconciliation of reported and underlying profit before tax

	Half-year to 30 June 2009 (1H09) compared with half-year to 30 June 1H08 1H08 at							ine 2008 (	1H08)
	1H0 <b>&amp;</b>	cquisitions		1H09 á	1H09 acquisitions	Under-	1H09	Re-	Under-
Commercial Banking	as reported US\$m	and disposals <sup>1</sup> t US\$m	Currency ranslation <sup>2</sup> US\$m		and disposals <sup>1</sup> US\$m	lying change US\$m	as reported US\$m	ported change <sup>4</sup> %	lying change <sup>4</sup> %
Net interest income Net fee income Other income <sup>6</sup>	4,747 2,165 1,244	(29) (26) (464)	(638) (337) (198)	1,802	280	(271) (53) (76)	1,749	(20) (19) (37)	(3)
Net operating income <sup>7</sup> Loan impairment charges and other credit risk	8,156	(519)	(1,173)	6,464	280	(400)	6,344	(22)	(6)
provisions Net operating	(563)	) 3	98	(462)		(1,047)	(1,509)	(168)	(227)
<b>income</b> Operating	7,593	(516)			280	(1,447)	,	(36)	
expenses	(3,280)	) 30	485	(2,765)		25	(2,740)	17	1

Operating profit	4,313	(486)	(590)	3,237	280	(1,422)	2,095	(51)	(44)
Income from associates	298		6	304		33	337	13	11
Profit before tax	4,611	(486)	(584)	3,541	280	(1,389)	2,432	(47)	(39)

	-		1H09 $$ ) compared with half-year to 31 December 2008 ( $$ 2H08 $$ )						
	2H08		2H08	1H09					
	2H0&cquisitions			cquisitions	Under-	1H09	Re-	Under-	
	as and	2	exchange	and	lying	as	ported	lying	
	reported disposals <sup>1</sup> US\$m US\$m		rates <sup>8</sup> US\$m	disposals <sup>1</sup> US\$m	change US\$m	reported US\$m	change <sup>4</sup> %	change <sup>4</sup> %	
Commercial	US\$III US\$III	US\$III	US\$III	US\$III	US\$III	US\$III	%	%0	
Banking									
Net interest									
income	4,747	(347)	4,400		(591)	3,809	(20)	(13)	
Net fee income	1,932	(151)	1,781		(32)	1,749	(9)	(2)	
Other income <sup>6</sup>	482	(39)	443	280	63	786	63	14	
Net operating									
income <sup>7</sup>	7,161	(537)	6,624	280	(560)	6,344	(11)	(8)	
	- , -	()	- ) -		()	- )-			
Loan impairment									
charges and other									
credit risk									
provisions	(1,610)	64	(1,546)		37	(1,509)	6	2	
Net operating									
income	5,551	(473)	5,078	280	(523)	4,835	(13)	(10)	
Operating									
expenses	(3,301)	265	(3,036)		296	(2,740)	17	10	
Operating profit	2,250	(208)	2,042	280	(227)	2,095	(7)	(11)	
Operating profit	2,230	(200)	2,042	200	(227)	2,075	(r)	(11)	
Income from									
associates	333	(1)	332		5	337	1	2	
		~ /							
Profit before tax	2,583	(209)	2,374	280	(222)	2,432	(6)	(9)	
For footnotes, see	page 94.								
J	10.								

# **Global Banking and Markets**

Profit before tax

	Half-year to		
	30 June 2009 US\$m	30 June 2008 US\$m	31 December 2008 US\$m
Net interest income	4,667	3,737	4,804
Net fee income	1,968	2,354	1,937
Trading income/(expense) excluding net interest income Net interest income on trading activities	3,422 1,056	360 273	(203) 51
Net trading income/(expense) <sup>24</sup>	4,478	633	(152)
Net income/(expense) from financial instruments designated at fair value Gains less losses from financial investments Dividend income Net earned insurance premiums Other operating income	329 158 23 40 603	(211) 244 49 62 551	(227) (571) 27 43 317
Total operating income	12,266	7,419	6,178
Net insurance claims <sup>25</sup>	(35)	(40)	(39)
Net operating income <sup>7</sup>	12,231	7,379	6,139
Loan impairment charges and other credit risk provisions	(1,732)	(115)	(1,356)
Net operating income	10,499	7,264	4,783
Total operating expenses	(4,405)	(4,827)	(4,265)
Operating profit	6,094	2,437	518
Share of profit in associates and joint ventures	204	253	275
Profit before tax	6,298	2,690	793

By geographical region			
Europe	2,891	1,190	(995)
Hong Kong	907	770	666
Rest of Asia-Pacific <sup>17</sup>	1,239	1,546	1,424
Middle East <sup>17</sup>	304	426	390
North America	477	(1,625)	(950)
Latin America	480	383	258
	6,298	2,690	793
	%	%	%
Share of HSBC s profit before tax	125.5	26.2	84.3
Cost efficiency ratio	36.0	65.4	69.5
$E_{\rm eff}$ for the state of $0.4$			

For footnotes, see page 94.

Financial and business highlights

Global Banking and Markets delivered a record half-year performance with pre-tax profits of US\$6.3 billion, an increase of US\$3.6 billion or 134 per cent compared with the first half of 2008, on a reported basis, underscored by robust performance in both developed and emerging markets. Higher margins and an increase in market share gave impetus to revenue growth across core businesses, with a record performance in Rates and an increase in revenues in foreign exchange and financing and equity capital markets. Balance Sheet Management also reported record revenues. The reported cost efficiency ratio improved by 29.4 percentage points to 36.0 per cent as revenues grew faster than operating expenses, with active cost management limiting the latter to a relatively modest rise.

Write-downs on legacy positions in credit trading, leveraged and acquisition financing and monoline credit exposures, which totalled US\$762 million, were significantly lower than those recorded in the first and second halves of 2008. The reduction was driven by relatively smaller decreases in asset prices, coupled with the non-recurrence of impairments on trading assets which were reclassified from trading assets to loans and receivables in the second half of 2008, following the IASB s amendments to IAS 39. This was partly offset by a fair value loss of US\$127 million resulting from tightening credit spreads on structured liabilities; a gain of US\$262 million was reported in the first half of 2008.

Loan impairment charges and other credit risk provisions increased by US\$1.6 billion, from a very low base. Loan impairment charges were US\$1.2 billion compared with only US\$23 million in the first half of 2008, primarily driven by a deterioration in the credit position of a small number of clients. This is reflective of the continuing market trends of a rise in the number and severity of defaults on loans despite recent improvements in investor sentiment. Impairment charges on the available-for-sale portfolio were US\$564 million compared with US\$51 million and US\$575 million in the first and second halves of 2008, respectively. These remained within the parameters of the stress tests described on page 149 of the *Annual Report and Accounts 2008*.

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#### HSBC HOLDINGS PLC

#### Interim Management Report: Operating and Financial Review (continued)

Management view of total operating income

	Half-year to		
	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Global Markets <sup>26</sup>	5,991	1,688	988
Credit	1,066	(3,124)	(2,378)
Rates	1,964	1,303	730
Foreign exchange	1,797	1,546	2,296
Equities	315	746	(810)
Securities services	712	1,112	1,004
Asset and structured finance	137	105	146
Global Banking	2,403	2,432	3,286
Financing and equity capital markets	1,609	1,371	2,201
Payments and cash management	535	839	826
Other transaction services	259	222	259
Balance Sheet Management	3,350	1,630	1,988
Global Asset Management	414	669	265
Principal Investments	(38)	167	(582)
Other <sup>27</sup>	146	833	233
Total operating income	12,266	7,419	6,178

#### For footnotes, see page 94.

Within the Group s available-for-sale portfolio, the negative reserves in respect of asset-backed securities reduced to US\$17.5 billion. However, due to the underlying credit quality and seniority of the tranches held by HSBC, only a relatively modest impairment charge of US\$539 million was identified on securities with a nominal value of US\$721 million and was taken to the income statement in the first half of 2009. The expected cash flow impairment on these securities was US\$148 million. A further US\$646 million impairment was absorbed by income note holders who take the first loss on positions within the SICs now consolidated in HSBC s accounts. Further details on the SICs are provided on page 100.

Reflecting the continuing success of the emerging markets-led and financing-focused strategy were a number of key industry awards, including Best Global Debt House, Best Global Transaction Banking House, Best Debt House in Latin America, Best Debt House in Asia, and Best Debt House in the Middle East in *Euromoney*. In Global Markets, volatile markets and increased customer activity in Rates, most notably in Europe, provided a backdrop against which market share increased and revenue grew robustly. The increase in foreign exchange revenues was driven by higher margins. Record revenues in Rates were boosted by improved margins and greater opportunities to trade debt issued by governments and corporations, as they sought to alleviate symptoms of a

capital drought. With greater liquidity in financial markets, credit spreads improved considerably and, in addition to the fall in write-downs on legacy positions noted above, performance in the Credit trading business improved. Securities services revenues declined as lower interest rates drove down overall margins, and assets under custody fell. In Asia, however, recent improvements in regional equity markets stimulated increases in volumes and assets under custody in the second quarter of 2009.

In Global Banking, robust performance in the credit and lending business highlighted the strength of HSBC s franchise and the quality of the client portfolio; higher margins drove the 17 per cent increase in revenues. This increase was partly offset by modest fair value losses on credit default swap transactions as credit spreads tightened. Payments and cash management activities continued to be adversely affected by the low interest rate environment, partly countered by an increase in liability balances.

Balance Sheet Management continued to benefit from increasing flows of surplus deposits from the other customer groups and correct positioning against interest rate falls.

Global Asset Management continued to be adversely affected by the fall in equity markets during 2008 and the first quarter of 2009, resulting in decreases in management fees and performance fees. However, improving global markets and returning investor confidence resulted in a stronger performance in the second quarter. Funds under management at June 2009 were marginally down on June 2008. Global Asset Management launched a new range of funds, HSBC World Selection , in conjunction with Personal Financial Services, raising US\$580 million in the first half of 2009 and demonstrating HSBC s breadth as a global asset manager and the value of close working relationships with other HSBC customer groups.

In Principal Investments, private equity revenues were adversely affected by an illiquid market. This, coupled with a small number of impairments on investments, resulted in a US\$205 million decrease in revenues.

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# Reconciliation of reported and underlying profit before tax

	Half-year to 1H08	30 June 2009	( 1H09 ) compared with half-year to 30 June 2008 ( 1H08 1H09				(1H08)	
	1H <b>08</b> quisitions as and reporteddisposals <sup>1</sup> t	Currency ranslation <sup>2</sup>	at 1H09quisitions exchange and rates <sup>3</sup> disposals <sup>1</sup>	Under- lying change	1H09 as reported	Re- ported change <sup>4</sup>	Under- lying change <sup>4</sup>	
Global Banking and Markets	US\$m US\$m	US\$m	US\$m US\$m	US\$m	US\$m	%	%	
Net interest income Net fee income Other income <sup>6</sup>	3,737 2,354 1,288	(411) (264) (425)	3,326 2,090 863	1,341 (122) 4,733	4,667 1,968 5,596	25 (16) 334	40 (6) 548	
Net operating income <sup>7</sup>	7,379	(1,100)	6,279	5,952	12,231	66	95	
Loan impairment charges and other credit risk provisions	(115)	7	(108)	(1,624)	(1,732)	(1,406)	(1,504)	
Net operating income	7,264	(1,093)	6,171	4,328	10,499	45	70	
Operating expenses	(4,827)	635	(4,192)	(213)	(4,405)	9	(5)	
Operating profit	2,437	(458)	1,979	4,115	6,094	150	208	
Income from associates	253	5	258	(54)	204	(19)	(21)	
Profit before tax	2,690	(453)	2,237	4,061	6,298	134	182	
	Half-year to 3 2H08		(1H09) compared v 2H08 1H09	•	ar to 31 Dec	ember 2008	3 (2H08)	
	2H0 <b>8</b> cquisitions as and		at 1H09cquisitions exchange and		1H09 as	Re- ported	Under- lying	

	reported d US\$m	isposals <sup>1</sup> tra US\$m	anslation <sup>2</sup> US\$m	rates <sup>8</sup> di US\$m	isposals <sup>1</sup> US\$m	change US\$m	reported US\$m	change <sup>4</sup> %	change <sup>4</sup> %
Global Banking and Markets									
Net interest income Net fee income Other income <sup>6</sup>	4,804 1,937 (602)		(258) (105) (166)	4,546 1,832 (768)		121 136 6,364	4,667 1,968 5,596	(3) 2 1,030	3 7 829
Net operating income <sup>7</sup>	6,139		(529)	5,610		6,621	12,231	99	118
Loan impairment charges and other credit risk provisions	(1,356)		133	(1,223)		(509)	(1,732)	(28)	(42)
Net operating income	4,783		(396)	4,387		6,112	10,499	120	139
Operating expenses	(4,265)		369	(3,896)		(509)	(4,405)	(3)	(13)
Operating profit	518		(27)	491		5,603	6,094	1,076	1,141
Income from associates	275		(1)	274		(70)	204	(26)	(26)
Profit before tax	793		(28)	765		5,533	6,298	694	723
For footnotes, see	e page 94.			37					

# HSBC HOLDINGS PLC

Interim Management Report: Operating and Financial Review (continued)

Balance sheet data significant to Global Banking and Markets

		Hong	Rest of Asia-	Middle	North	Latin	
	Europe	Kong	Pacific <sup>17</sup>	East <sup>17</sup>	America	America	Total
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m
At 30 June 2009							
Trading assets <sup>28</sup>	287,752	24,818	15,812	500	68,707	7,600	405,189
Derivative assets Loans and advances	178,579	20,034	19,355	682	84,307	3,921	306,878
to: - customers (net)	198,290	23,182	21,682	6,799	28,320	9,055	287,328
- banks (net) Financial	66,639	33,833	27,487	4,470	8,703	15,572	156,704
investments <sup>28</sup>	95,658	76,095	33,532	9,479	49,878	10,700	275,342
Total assets <sup>23</sup>	1,060,344	221,196	138,266	27,423	269,492	53,897	1,770,618
Deposits by banks	84,262	10,006	12,394	974	11,297	3,959	122,892
Customer accounts	208,792	34,875	42,712	7,312	19,268	18,003	330,962
Trading liabilities	161,294	11,019	3,747	39	66,308	5,737	248,144
Derivative liabilities	173,563	20,200	18,606	678	80,583	3,680	297,310
At 30 June 2008							
Trading assets <sup>28</sup>	334,769	13,990	21,746	986	89,813	8,792	470,096
Derivative assets	147,265	14,344	17,115	630	68,405	3,511	251,270
Loans and advances to:							
- customers (net)	210,727	20,257	28,609	6,392	27,137	10,704	303,826
- banks (net)	78,488	64,186	30,587	8,996	18,624	13,812	214,693
Financial							
investments <sup>28</sup>	88,717	34,455	33,595	7,036	35,902	11,781	211,486
Total assets <sup>23</sup>	1,100,421	201,094	151,490	28,966	284,015	57,181	1,823,167
Deposits by banks	105,792	4,417	18,225	1,888	10,909	2,812	144,043
Customer accounts	196,432	31,577	48,625	9,537	23,709	19,072	328,952
Trading liabilities	219,526	13,565	8,388	86	82,312	4,107	327,984
Derivative liabilities	145,997	12,330	16,543	642	69,781	3,771	249,064
At 31 December 2008							
Trading assets <sup>28</sup>	281,089	45,398	19,192	414	74,498	5,004	425,595
Derivative assets	303,265	26,989	25,492	1,014	125,848	5,145	487,753
Loans and advances to:							
- customers (net)	185,818	23,042	27,941	6,649	35,583	8,273	287,306

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- banks (net)	49,508	20,970	21,309	5,401	9,238	12,574	119,000
Financial	105 546	16.064	20 772		20.041	0.170	007.07(
investments <sup>28</sup>	105,546	46,964	29,772	7,574	39,841	8,179	237,876
Total assets <sup>23</sup>	1,180,759	233,187	147,714	27,975	348,347	53,870	1,991,852
Deposits by banks	79,509	11,509	12,261	944	16,244	3,871	124,338
Customer accounts	199,687	30,866	42,977	7,628	23,844	15,384	320,386
Trading liabilities	144,759	13,056	3,633	54	72,325	2,546	236,373
Derivative liabilities	300,200	28,536	25,465	1,016	122,699	4,615	482,531
For footnotes, see page	94.						
			38				

# **Private Banking**

Profit before tax

	Half-year to		
	30 June 2009	30 June 2008	31 December 2008
Net interest income	US\$m 784	US\$m 783	US\$m 829
Net fee income	602	814	662
Trading income excluding net interest income Net interest income on trading activities	154 9	211 7	197 7
Net trading income <sup>24</sup> Net income/(expense) from financial instruments designated at fair	163	218	204
value Gains less losses from financial investments Dividend income	(2) 2	1 80 4	(1) (16) 4
Other operating income	40	16	33
Total operating income	1,589	1,916	1,715
Net insurance claims <sup>25</sup>			
Net operating income <sup>7</sup>	1,589	1,916	1,715
Loan impairment (charges)/ recoveries and other credit risk provisions	(14)	4	(72)
Net operating income	1,575	1,920	1,643
Total operating expenses	(949)	(1,098)	(1,018)
Operating profit	626	822	625
Share of profit in associates and joint ventures	6		
Profit before tax	632	822	625

By geographical region			
Europe	447	579	419
Hong Kong	106	123	114
Rest of Asia-Pacific <sup>17</sup>	47	52	57
Middle East <sup>17</sup>	5	2	2
North America	23	58	25
Latin America	4	8	8
	632	822	625
	%	%	%
Share of HSBC s profit before tax	12.6	8.0	66.5
Cost efficiency ratio	59.7	57.3	59.4
Balance sheet data <sup>23</sup>			
	US\$m	US\$m	US\$m
Loans and advances to customers (net)	34,282	45,895	37,590
Total assets	117,468	144,331	133,216
Customer accounts	108,278	109,776	116,683
For footnotes, see page 94.			
Financial and business highlights			

Financial and business highlights

Pre-tax profits of US\$632 million declined by 23 per cent or 18 per cent on an underlying basis. Underlying net operating income decreased by 13 per cent, driven by a fall in the value of client assets and lower transaction volumes as a result of client risk aversion and volatile equity markets. In addition, gains recorded in the first half of 2008 on the sale of HSBC s residual interest in the Hermitage Fund did not recur. These factors were partly offset by an increase in net interest income following successful positioning in the expectation of falling interest rates and growth in deposits. Loan impairment charges remained at a low level, despite the financial crisis. Operating expenses decreased by 9 per cent to US\$949 million, mainly from reduced performance-related pay reflecting lower profits and strong cost control, including the implementation of a number of cost saving initiatives. The benefit from lower overall staff numbers was partly offset by redundancy costs and the hiring of almost 300 new front office staff in HSBC s core faster-growing markets, including mainland China, India and Russia, where Private Banking operations continued to expand.

Client assets

		Half-year to	)
	30		31
	June	30 June	December
	2009	2008	2008
	US\$bn	US\$bn	US\$bn
At beginning of period	352	421	421
Net new money	(7)	15	9
Value change	7	(20)	(51)
Exchange/other	(7)	5	(27)
At end of period	345	421	352

Reported client assets were relatively unchanged at US\$345 billion, as portfolio appreciation and foreign exchange movements offset a net outflow of funds caused by redemptions of hedge fund products, client deleveraging and deposit price competition. There were positive inflows in Latin America and Asia, and net inflows of more than US\$2 billion were generated from referrals of clients by other parts of the HSBC Group. Reported total client assets remained relatively unchanged at US\$426 billion. Total client assets is equivalent to many industry definitions of assets under management which include some non-financial assets held in client trusts.

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# Interim Management Report: Operating and Financial Review (continued)

HSBC Alternative Investments Limited achieved strong returns on fund of hedge fund products for the year to date, including 5.4 per cent on the flagship HSBC GH fund. Subscription levels improved and a Distressed Markets fund of hedge funds launched in May 2009 received strong support from clients with US\$111 million raised so far. Hedge fund redemptions have also reduced.

With interest rates at all time lows, clients invested heavily in higher yielding structured notes products issued by HSBC, with take up of around US\$3.0 billion. Other new initiatives are being developed in preparation for the market turnaround.

The Private Bank launched a marketing campaign around HSBC s global ability to open doors and connect clients wealth to a world of opportunities.

The legal merger of HSBC s two Swiss private banks was completed in April 2009 and good progress has been made on IT and operational integration, due to be finished later this year.

Operations were launched in Russia in 2009, supporting HSBC s strategy of investing in emerging markets and domestic operations. Work also commenced with the Group s associate in Saudi Arabia on expanding the local Private Banking business.

Reconciliation of reported and underlying profit before tax

	Half	-year to 3 1H08	0 June 2009	( 1H09 ) c 1H08	with half-	year to 30 J	ar to 30 June 2008 ( 1H08 )		
	1H0 <b>a</b> cq as	uisitions and	Currency	at 1H09cc exchange	uisitions and	Under- lying	1H09 as	Re- ported	Under- lying
	reported di	isposals <sup>1</sup> t	ranslation <sup>2</sup>	rates <sup>3</sup> d	lisposals <sup>1</sup>	change	reported	change <sup>4</sup>	change <sup>4</sup>
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%
Private Banking									
Net interest									
income	783		(48)	735		49	784		7
Net fee income	814		(36)	778		(176)	602	(26)	(23)
Other income <sup>6</sup>	319		(24)	295		(92)	203	(36)	(31)
Net operating				1 000			4 500		
income <sup>7</sup>	1,916		(108)	1,808		(219)	1,589	(17)	(12)
Loan impairment charges and other credit risk									
provisions	4			4		(18)	(14)	(450)	(450)
Net operating income	1,920		(108)	1,812		(237)	1,575	(18)	(13)
Operating expenses	(1,098)		58	(1,040)		91	(949)	14	9
	822		(50)	772		(146)	626	(24)	(19)

Operating profit							
Income from associates				6	6		
Profit before tax	822	(50)	772	(140)	632	(23)	(18)

	•	to 30 June 2009 ( 2H08	1H09 ) compared with half-year to 31 December 2008 ( 2H0 2H08 1H09					(2H08)
	2H08acquisi	tions	at 1H09a	cquisitions	Under-	1H09	Re-	Under-
	as reported dispo	and Currency osals <sup>1</sup> translation <sup>2</sup>	exchange rates <sup>8</sup>	and disposals <sup>1</sup>	lying change	as reported	ported change <sup>4</sup>	lying change <sup>4</sup>
		US\$m US\$m	US\$m	US\$m	US\$m	US\$m	%	%
Private Banking								
Net interest								
income	829	(20)	809		(25)	784	(5)	(3)
Net fee income	662	(14)	648		(46)	602	(9)	(7)
Other income <sup>6</sup>	224	(2)	222		(19)	203	(9)	(9)
Net operating								
income <sup>7</sup>	1,715	(36)	1,679		(90)	1,589	(7)	(5)
Loan impairment charges and other credit risk								
provisions	(72)	6	(66)		52	(14)	81	79
1			,			( )		
Net operating								
income	1,643	(30)	1,613		(38)	1,575	(4)	(2)
	,	( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( )	,		( )	,		
Operating	(1.019)	22	(006)		47	(0.40)	7	5
expenses	(1,018)	22	(996)		47	(949)	/	3
Operating profit	625	(8)	617		9	626		1
Income from								
associates					6	6		
Profit before tax	625	(8)	617		15	632	1	2
	023	(0)	017		15	032	1	2
For footnotes see	nage 94							

For footnotes, see page 94.

# Other

Profit/(loss) before tax

		Half-year to	to		
	30 June 2009 US\$m	30 June 2008 US\$m	31 December 2008 US\$m		
Net interest expense	(551)	(375)	(581)		
Net fee income	64	32	21		
Trading income/(expense) excluding net interest income Net interest income/(expense) on trading activities	92 18	(271) (82)	9 (186)		
Net trading income/(expense) <sup>24</sup>	110	(353)	(177)		
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated at	(2,300)	577	6,102		
fair value	(279)	243	504		
Net income/(expense) from financial instruments designated at fair	(2.570)	020			
value Gains less losses from financial investments	(2,579) (53)	820 (283)	6,606 (113)		
Dividend income	12	17	(7)		
Net earned insurance premiums	(3)	(15)	(2)		
Gains on disposal of French regional banks Other operating income	2,172	1,943	2,445 2,318		
Total operating income/(expense)	(828)	1,786	10,510		
Net insurance claims <sup>25</sup>		(1)			
Net operating income/(expense) <sup>7</sup>	(828)	1,785	10,510		
Loan impairment charges and other credit risk provisions	(3)		(5)		
Net operating income/(expense)	(831)	1,785	10,505		
Total operating expenses	(2,268)	(2,019)	(2,155)		
<b>Operating profit/(loss)</b>	(3,099)	(234)	8,350		

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Share of profit/(loss) in associates and joint ventures	5	45	(4)
Profit/(loss) before tax	(3,094)	(189)	8,346
By geographical region			
Europe	(1,426)	144	5,152
Hong Kong	(273)	(725)	(230)
Rest of Asia-Pacific <sup>17</sup>	142	57	140
Middle East <sup>17</sup>	47	45	34
North America	(1,584)	294	3,240
Latin America		(4)	10
	(3,094)	(189)	8,346
	%	%	%
Share of HSBC s profit before tax	(61.7)	(1.8)	887.9
Cost efficiency ratio For footnotes, see page 94. Balance sheet data <sup>23</sup>	(273.9)	113.1	20.5
	At	At	At 31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Loans and advances to customers (net)	3,478	3,061	2,621
Total assets	170,414	141,946	145,581
Customer accounts	1,235	1,227	2,041

Notes

A loss before tax in Other of US\$3.1 billion compared with a loss of US\$189 million in the first half of 2008. This was attributable to losses on the fair value of HSBC s own debt which contrasted with gains booked in the comparable periods. For a description of the main items reported under Other , see footnote 22 on page 94. Net expense from financial investments designated at fair value was US\$2.6 billion, compared with income of US\$820 million in the first half of 2008. This was largely driven by the partial reversal of fair value gains booked in previous years on certain long-term debt issued by HSBC Holdings and its North American and European subsidiaries, and resulted from a significant contraction of credit spreads in the second quarter of 2009. Net trading income rose by US\$463 million on a reported basis to US\$110 million driven largely by fair value gains on certain non-qualifying hedges. These gains were partly offset by losses of US\$344 million on a forward foreign exchange contract associated with hedging the proceeds of the Group s US\$17.8 billion rights issue, which was completed in April 2009.

Net losses from financial investments amounted to US\$53 million compared with a net loss of US\$283 million in the first half of 2008, driven by lower impairment losses on certain equity investments.

The Group continued to pursue its Global Resourcing model, migrating further activities to Global Centres of Excellence. As a result, costs rose by 9 per cent in the Group Service Centres All costs are recharged to HSBC s customer groups and global businesses and related revenue reported under Other operating income .

# HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

Reconciliation of reported and underlying profit/(loss) before tax

	Half	f-year to 30 June 200 1H08	9 ( 1H09 ) compared with half-year to 30 June 2008 ( 1H 1H08 1H09					
	1H <b>08</b> qu	uisitions	at 1H09qu		Under-	1H09	Re-	Under-
	as non onto dd:	and Currency	exchange rates <sup>3</sup> di	and	lying	as non out o d	ported	lying
	US\$m	sposals <sup>1</sup> translation <sup>2</sup> US\$m US\$m	US\$m	US\$m	change US\$m	reported US\$m	change <sup>4</sup> %	change <sup>4</sup> %
Other	0.54111		C S qui	C Squii	0.5411	C S quar		
Net interest								
expense	(375)	15	(360)		(191)	(551)	(47)	(53)
Net fee income	32	(9)	23		41	64	100	178
Changes in fair		26	(12		(2.012)	(2,200)	(400)	
value <sup>5</sup>	577 1 551	36	613		(2,913)	(2,300)	( <b>499</b> ) 27	(475)
Other income <sup>6</sup>	1,551	(140)	1,411		548	1,959	27	39
Net operating income/ (expense) <sup>7</sup>	1,785	(98)	1,687		(2,515)	(828)	(146)	(149)
Loan impairment charges and other credit risk provisions					(3)	(3)		
Net operating income/ (expense)	1,785	(98)	1,687		(2,518)	(831)	(147)	(149)
Operating expenses	(2,019)	73	(1,946)		(322)	(2,268)	(12)	(16)
Operating loss	(234)	(25)	(259)		(2,840)	(3,099)	(1,224)	(1,097)
Income from associates	45	1	46		(41)	5	(89)	(89)
Loss before tax	(189)	(24)	(213)		(2,881)	(3,094)	(1,537)	(1,353)

Half-year to 30 June 2009 (1H09) compared with half-year to 31 December 2008 (2H08)

Other	2H08 as reported US\$m	2H08 acquisitions and disposals <sup>1</sup> US\$m	Currency translation <sup>2</sup> US\$m	2H08 at 1H0æqu exchange rates <sup>8</sup> dis US\$m	and	Under- lying change US\$m	1H09 as reported US\$m	Re- ported change <sup>4</sup> %	Under- lying change <sup>4</sup> %
Net interest expense	(581)		1	(580)		29	(551)	5	5
Net fee income	21			21		43	64	205	205
Changes in fair value <sup>5</sup> Gain on disposal of French	6,102		(101)	6,001		(8,301)	(2,300)	(138)	(138)
regional banks Other income <sup>6</sup>	2,445 2,523	(2,445) (95)		2,344		(385)	1,959	(100) (22)	(16)
Net operating income/ (expense) <sup>7</sup>	10,510	(2,540)	(184)	7,786		(8,614)	(828)	(108)	(111)
Loan impairment charges and other credit risk provisions	(5)			(5)		2	(3)	40	40
Net operating income/ (expense)	10,505	(2,540)	(184)	7,781		(8,612)	(831)	(108)	(111)
Operating expenses	(2,155)		33	(2,122)		(146)	(2,268)	(5)	(7)
Operating profit/(loss)	8,350	(2,540)	(151)	5,659		(8,758)	(3,099)	(137)	(155)
Income from associates	(4)			(4)		9	5	225	225
Profit/(loss) before tax	8,346	(2,540)	(151)	5,655		(8,749)	(3,094)	(137)	(155)
For footnotes, see	page 94.			42					

# Analysis by customer group and global business

*Profit/(loss) before tax* 

	Personal		Global	ear to 30 Jur	ne 2009	2009 Inter-			
<b>Total</b> Net interest	Financial Services US\$m	Commercial Banking US\$m	Banking and Markets US\$m	Private Banking US\$m	Other <sup>22</sup> eli US\$m	segment mination <sup>29</sup> US\$m	Total US\$m		
income/(expense)	12,650	3,809	4,667	784	(551)	(821)	20,538		
Net fee income	4,045	1,749	1,968	602	64		8,428		
Trading income excluding net interest income	450	183	3,422	154	92		4,301		
Net interest income on trading activities	39	11	1,056	9	18	821	1,954		
Net trading income <sup>24</sup>	489	194	4,478	163	110	821	6,255		
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated at fair value	744	(17)	329		(2,300) (279)		(2 <b>,300</b> ) 777		
Net income/(expense) from financial instruments designated at fair value	744	(17)	329		(2,579)		(1,523)		
Gains less losses from financial	/ 44	(17)	527		(4,377)		(1,543)		
investments Dividend income Net earned insurance	195 17	25 3	158 23	(2) 2	(53) 12		323 57		
premiums	4,585	390	40		(3)		5,012		

Other operating income	302	519	603	40	2,172	(2,479)	1,158
Total operating income/ (expense)	23,027	6,672	12,266	1,589	(828)	(2,479)	40,248
Net insurance claims <sup>25</sup>	(5,144)	(328)	(35)				(5,507)
Net operating income/ (expense) <sup>7</sup>	17,883	6,344	12,231	1,589	(828)	(2,479)	34,741
Loan impairment charges and other credit risk provisions	(10,673)	(1,509)	(1,732)	(14)	(3)		(13,931)
Net operating income/ (expense)	7,210	4,835	10,499	1,575	(831)	(2,479)	20,810
Total operating expenses	(8,774)	(2,740)	(4,405)	(949)	(2,268)	2,479	(16,658)
Operating profit/(loss)	(1,564)	2,095	6,094	626	(3,099)		4,152
Share of profit in associates and joint ventures	315	337	204	6	5		867
Profit/(loss) before tax	(1,249)	2,432	6,298	632	(3,094)		5,019
Share of HSBC s	%	%	%	%	%		%
profit before tax Cost efficiency ratio	(24.9) 49.1	48.5 43.2	125.5 36.0	12.6 59.7	(61.7) (273.9)		100.0 47.9
Balance sheet data <sup>23</sup>	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to customers (net) Total assets Customer accounts <i>For footnotes, see page</i>	400,692 547,084 482,935	198,903 249,030 239,933	287,328 1,770,618 330,962	34,282 117,468 108,278	3,478 170,414 1,235	(432,771)	924,683 2,421,843 1,163,343
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# HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

Analysis by customer group and global business (continued) *Profit/(loss) before tax* 

	Personal		Half-year to 30 June 200 Global Banking			008 Inter-		
	FinanciaCo	ommercial	and	Private		segment		
	Services	Banking	Markets	Banking	Other <sup>2</sup> elin		Total	
Total	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	
Net interest income/ (expense)	15,217	4,747	3,737	783	(375)	(2,931)	21,178	
Net fee income	5,626	2,165	2,354	814	32		10,991	
Trading income/(expense)								
excluding net interest income Net interest income/ (expense) on	142	197	360	211	(271)		639	
trading activities	42	24	273	7	(82)	2,931	3,195	
Net trading income/ (expense) <sup>24</sup>	184	221	633	218	(353)	2,931	3,834	
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other					577		577	
financial instruments designated at fair value	(1,135)	(59)	(211)	1	243		(1,161)	
Net income/(expense) from financial instruments designated								
at fair value Gains less losses from financial	(1,135)	(59)	(211)	1	820		(584)	
investments	585	191	244	80	(283)		817	
Dividend income	15	3	49	4	17		88	
Net earned insurance premiums	4,746	360	62		(15)		5,153	
Other operating income	390	718	551	16	1,943	(2,183)	1,435	
Total operating income	25,628	8,346	7,419	1,916	1,786	(2,183)	42,912	
Net insurance claims <sup>25</sup>	(3,206)	(190)	(40)		(1)		(3,437)	
Net operating income <sup>7</sup>	22,422	8,156	7,379	1,916	1,785	(2,183)	39,475	

Loan impairment (charges)/ recoveries and other credit risk provisions	(9,384)	(563)	(115)	4			(10,058)				
Net operating income	13,038	7,593	7,264	1,920	1,785	(2,183)	29,417				
Operating expenses (excluding goodwill impairment) Goodwill impairment	(10,572) (527)	(3,280)	(4,827)	(1,098)	(2,019)	2,183	(19,613) (527)				
Operating profit/(loss)	1,939	4,313	2,437	822	(234)		9,277				
Share of profit in associates and joint ventures	374	298	253		45		970				
Profit/(loss) before tax	2,313	4,611	2,690	822	(189)		10,247				
	%	%	%	%	%		%				
Share of HSBC s profit before tax	22.6	45.0	26.2	8.0	(1.8)		100.0				
Cost efficiency ratio	49.5	40.2	65.4	57.3	113.1		51.0				
Balance sheet data <sup>23</sup>											
	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m				
Loans and advances to customers											
(net)	458,302	238,116	303,826	45,895	3,061		1,049,200				
Total assets	619,528	292,871	1,823,167	144,331	141,946	(475,165)	2,546,678				
Customer accounts	474,263	247,705	328,952	109,776	1,227		1,161,923				
For footnotes, see page 94.											
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Total	Personal Financial Services US\$m	Commercial Banking US\$m	Half-year Global Banking and Markets US\$m	to 31 Decem Private Banking US\$m		Inter- segment limination <sup>29</sup> US\$m	Total US\$m
Net interest income/(expense)	14,202	4,747	4,804	829	(581)	(2,616)	21,385
Net fee income	4,481	1,932	1,937	662	21		9,033
Trading income/(expense) excluding net interest income Net interest income/ (expense) on trading activities	33 37	172	(203) 51	197 7	9 (186)	2,616	208 2,518
activities	57	(7)	51	1	(180)	2,010	2,318
Net trading income/(expense) <sup>24</sup>	70	165	(152)	204	(177)	2,616	2,726
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated at fair value	(1,777)	) (165)	(227)	(1)	6,102 504		6,102 (1,666)
Net income/(expense) from financial instruments designated at fair							
value Gains less losses from	(1,777)	(165)	(227)	(1)	6,606		4,436
financial investments Dividend income Net earned insurance	78 75	2 85	(571) 27	(16) 4	(113) (7)		(620) 184
premiums Gains on disposal of French regional banks	5,337	319	43		(2) 2,445		5,697 2,445

Other operating income/ (expense)	(131)	221	317	33	2,318	(2,385)	373
Total operating income	22,335	7,306	6,178	1,715	10,510	(2,385)	45,659
Net insurance claims <sup>25</sup>	(3,268)	(145)	(39)				(3,452)
Net operating income <sup>7</sup>	19,067	7,161	6,139	1,715	10,510	(2,385)	42,207
Loan impairment charges and other credit risk provisions	(11,836)	(1,610)	(1,356)	(72)	(5)		(14,879)
Net operating income	7,231	5,551	4,783	1,643	10,505	(2,385)	27,328
Operating expenses (excluding goodwill impairment) Goodwill impairment	(10,568) (10,037)	(3,301)	(4,265)	(1,018)	(2,155)	2,385	(18,922) (10,037)
Operating profit/(loss)	(13,374)	2,250	518	625	8,350		(1,631)
Share of profit/(loss) in associates and joint ventures	87	333	275		(4)		691
Profit/(loss) before tax	(13,287)	2,583	793	625	8,346		(940)
Share of HSBC s loss before tax	% (1,413.5)	% 274.8	% 84.3	% 66.5	% 887.9		% 100.0
Cost efficiency ratio	108.1	46.1	69.5	59.4	20.5		68.6
Balance sheet data <sup>23</sup>	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to							
customers (net)	401,402	203,949	287,306	37,590	2,621	(500 000)	932,868
Total assets	527,901 440 338	249,218 235,879	1,991,852 320,386	133,216	145,581	(520,303)	2,527,465
Customer accounts For footnotes, see page	440,338 94.	233,819	320,380	116,683	2,041		1,115,327
je e e e page .	•		45				

#### HSBC HOLDINGS PLC

Interim Management Report: Operating and Financial Review (continued)

**Geographical regions** 

#### **Summary**

In the analysis of profit and loss by geographical region that follows, operating income and operating expenses include intra-HSBC items of

US\$1,347 million (first half of 2008: US\$1,169 million; second half of 2008: US\$1,323 million). Profit/(loss) before tax

	Half-year to					
	30 June	2009	30 June	30 June 2008		ber 2008
	US\$m	%	US\$m	%	US\$m	%
Europe	2,976	59.3	5,177	50.5	5,692	605.5
Hong Kong	2,501	49.8	3,073	30.0	2,388	254.1
Rest of Asia-Pacific <sup>17</sup>	2,022	40.3	2,634	25.7	2,088	222.1
Middle East <sup>17</sup>	643	12.8	990	9.7	756	80.4
North America	(3,703)	(73.8)	(2,893)	(28.2)	(12,635)	(1,344.1)
Latin America	580	11.6	1,266	12.3	771	82.0
	<b>-</b> 010	100.0	10.045	100.0	(0.10)	
	5,019	100.0	10,247	100.0	(940)	(100.0)

Total assets<sup>23</sup>

	At 30 June 2009		At 30 June 2008		At 31 December 2008	
	US\$m	%	US\$m	%	US\$m	%
Europe	1,324,687	54.7	1,384,022	54.3	1,392,049	55.1
Hong Kong	413,107	17.1	371,584	14.6	414,484	16.4
Rest of Asia-Pacific <sup>17</sup>	217,794	9.0	239,224	9.4	225,573	8.9
Middle East <sup>17</sup>	48,601	2.0	51,777	2.0	50,952	2.0
North America	494,778	20.4	568,114	22.3	596,302	23.6
Latin America	107,515	4.4	122,009	4.8	102,946	4.1
Intra-HSBC items	(184,639)	(7.6)	(190,052)	(7.5)	(254,841)	(10.1)
	2,421,843	100.0	2,546,678	100.0	2,527,465	100.0

#### For footnotes, see page 94.

#### Europe

Profit/(loss) before tax by country within customer groups and global businesses

	Personal		Global Banking			
	Financial	Commercial	and	Private	041	<b>T</b> -4-1
	Services US\$m	Banking US\$m	Markets US\$m	Banking US\$m	Other US\$m	Total US\$m
Half-year to 30 June 2009						

UK France <sup>30</sup> Germany Malta Switzerland Turkey	205 26 13 21	688 51 17 29 54	1,853 661 129 5 87	124 1 8 233 1	(1,214) (219) (4)	1,656 520 150 47 233 163
Other	(53)	13	156	80	11	207
	212	852	2,891	447	(1,426)	2,976
Half-year to 30 June 2008						
UK	1,164	1,656	329	162	168	3,479
France <sup>30</sup>	122	151	492	14	(70)	709
Germany		21	122	20	(8)	155
Malta	26	33	12			71
Switzerland				335		335
Turkey	19	51	56			126
Other	(7)	28	179	48	54	302
	1,324	1,940	1,190	579	144	5,177
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	Personal		Global Banking			
	Financial	Commercial	and	Private		
	Services	Banking	Markets	Banking	Other	Total
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m
Half-year to 31						
December 2008						
UK	382	705	(798)	88	2,829	3,206
France <sup>30</sup>	17	25	(219)	(4)	2,312	2,131
Germany		10	62	12	(14)	70
Malta	33	34	4			71
Switzerland				218		218
Turkey	(16)	40	74			98
Other	(82)	(32)	(118)	105	25	(102)
	334	782	(995)	419	5,152	5,692

For footnote, see page 94.

Loans and advances to customers (net) by country

	At	At	At
			31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
UK	342,153	380,051	313,065
France <sup>30</sup>	77,096	78,376	70,896
Germany	5,201	7,638	5,756
Malta	4,480	4,684	4,343
Switzerland	9,566	14,829	12,708
Turkey	5,586	8,127	6,125
Other	13,008	15,255	13,298
	457 000	508 060	426 101
	457,090	508,960	426,191
Customer accounts by country			
	At	At	At
			31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
UK	371,675	413,593	351,253
France <sup>30</sup>	85,899	60,281	74,826
Germany	10,007	11,054	11,611
Malta	5,646	6,292	5,604

Switzerland	41,122	42,125	44,643
Turkey	5,394	7,090	5,845
Other	9,982	9,205	8,694
	529,725	549,640	502,476

#### For footnote, see page 94.

Economic briefing

The UK economy contracted sharply during the first half of 2009, with much of this weakness concentrated in the early months of the year and the second quarter bringing some evidence of a stabilisation of economic conditions. Gross Domestic Product (GDP) fell by 5.3 per cent below the comparable period in 2008, the sharpest contraction on record. Labour market conditions continued to deteriorate with the unemployment rate rising to a twelve-year high of 7.6 per cent in May 2009. Indicators of housing market activity improved only marginally from very subdued levels, although some monthly increases in house prices were recorded during the second quarter of 2009. After reducing interest rates to just 0.5 per cent in March 2009, the Bank of England launched the Asset Purchase Facility in an attempt to improve the circulation of credit across the economy and encourage confidence in future economic activity. Consumer Price Index (CPI) inflation moderated throughout the first half of the year, falling from 3.0 per cent in January 2009 to 1.8 per cent in June, below the Bank of England s 2 per cent target.

The eurozone economies performed poorly during the first half of 2009. As in the UK, first

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# HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

Profit before tax

		Half-year to	
	30		31
	June	30 June	December
-	2009	2008	2008
Europe	US\$m	US\$m	US\$m
Net interest income	5,978 2,842	4,475	5,221
Net fee income Net trading income	2,843 3,429	4,223 3,649	3,269
Net trading income	3,429	5,049	1,708
Changes in fair value of long-term debt issued and related			
derivatives	(788)	207	2,732
Net income/(expense) from other financial instruments designated at			
fair value	212	(866)	(960)
Net income/(expense) from financial instruments designated at fair value	(576)	(650)	1 772
Gains less losses from financial investments	(576) (60)	(659) 608	1,772 (190)
Dividend income	13	20	110
Net earned insurance premiums	2,134	2,286	3,013
Gains on disposal of French regional banks	_,	_,0	2,445
Other operating income	976	1,427	669
Total operating income	14,737	16,029	18,017
Net insurance claims incurred and movement in liabilities to policyholders	(2,383)	(1,388)	(1,979)
Net operating income before loan impairment charges and other			
credit risk provisions	12,354	14,641	16,038
Loan impairment charges and other credit risk provisions	(2,813)	(1,272)	(2,482)
Net operating income	9,541	13,369	13,556
Total operating expenses	(6,587)	(8,193)	(7,879)
Operating profit	2,954	5,176	5,677
Share of profit in associates and joint ventures	22	1	15

Profit before tax	2,976	5,177	5,692
	%	%	%
Share of HSBC s profit before tax	59.3	50.5	605.5
Cost efficiency ratio	53.3	56.0	49.1
Period-end staff numbers (full-time equivalent)	79,132	84,457	82,093
Balance sheet data <sup>23</sup>			
	US\$m	US\$m	US\$m
Loans and advances to customers (net)	457,090	508,960	426,191
Loans and advances to banks (net)	72,491	94,795	61,949
Trading assets, financial instruments designated at fair value and			
financial investments <sup>28</sup>	449,928	481,015	433,885
Total assets	1,324,687	1,384,022	1,392,049
Deposits by banks	87,159	112,081	80,847
Customer accounts	529,725	549,640	502,476
For footnotes, see page 94.			

The commentary on Europe is on an underlying basis unless stated otherwise.

quarter GDP fell by 4.9 per cent on the first quarter of 2008 with the broad range of economic data pointing to some stabilisation of conditions during the second quarter. Investment expenditure proved exceptionally weak, while consumer spending continued to contract as the unemployment rate increased to 9.5 per cent in May 2009 from 8.2 per cent in December 2008. The annual rate of consumer price inflation fell substantially during the period, moving from 1.6 per cent in December 2008 to minus 0.1 per cent in June 2009, the first negative reading since the eurozone s inception, although much of this decline reflected the earlier rise and then fall of energy prices. The European Central Bank cut interest rates by 150 basis points during the first half of the year, leaving the refi rate at a record low level of 1 per cent in June 2009.

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In **Turkey**, first quarter GDP fell by 13.8 per cent on the comparable period in 2008, and substantial declines in industrial activity continued to be recorded during the second quarter of the year. Inflationary pressures eased within this weak economic environment as the annual rate of change in consumer prices fell from 10.1 per cent in December 2008 to 5.7 per cent in June 2009. The unemployment rate averaged 15.6 per cent during the first four months of 2009 compared with 11.1 per cent during the equivalent period in 2008. Negotiations over an IMF assistance programme are ongoing.

### Review of business performance Reconciliation of reported and underlying profit before tax

	Half-year to 30 June 2009 (1H09) compared with half-year to 30 June 2008 (1H08) 1H08 1H08 1H09									
	1H0 <b>&amp;</b>	cquisitions			quisitions	Under-	1H09	Re-	Under-	
	as	and	Currency		and	lying	as	ported	lying	
	-	disposals <sup>1</sup> t			disposals <sup>1</sup>	change	reported	change <sup>4</sup>	change <sup>4</sup>	
Europe	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%	
Net interest						<b>A</b> 424			(0)	
income	4,475	(65)	(866)	3,544		2,434	5,978	34	<b>69</b>	
Net fee income	4,223	(58)	(806)	3,359		(516)	2,843	(33)	(15)	
Changes in fair	207		20	246		(1.02.4)	(700)	(401)	(420)	
value <sup>5</sup>	207		39	246	200	(1,034)	(788)	(481)	(420)	
Other income <sup>6</sup>	5,736	(514)	(1,127)	4,095	280	(54)	4,321	(25)	(1)	
Net operating income <sup>7</sup> Loan impairment charges and other credit risk provisions	14,641 (1,272)	(637)	(2,760) 276	11,244 (990)	280	830 (1,823)	12,354 (2,813)	(16) (121)	7 (184)	
Net operating income	13,369	(631)	(2,484)	10,254	280	(993)	9,541	(29)	(10)	
Operating expenses	(8,193)	68	1,486	(6,639)	)	52	(6,587)	20	1	
Operating profit	5,176	(563)	(998)	3,615	280	(941)	2,954	(43)	(26)	
Income from associates	1			1		21	22	2,100	2,100	

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Profit before									
tax	5,177	(563)	<b>(998</b> )	3,616	280	(920)	2,976	(43)	(25)

For footnotes, see page 94.

HSBC s European operations reported a pre-tax profit of US\$3.0 billion, compared with US\$5.2 billion in 2008, a decrease of 43 per cent. Within these figures was a negative fair value movement of US\$836 million on the Group s own debt held at fair value as financial markets stabilised and credit spreads tightened in the first half of 2009. This movement compared with a gain in the first half of 2008 of US\$434 million. As in previous years, HSBC does not regard this movement as part of operating performance. Results also benefited from a gain on the sale of the residual stake in the UK card-acquiring business to Global Payments Inc. of US\$280 million in the first half of 2009 following the US\$425 million gain realised in the comparable period in 2008 on the sale of the original holding. Adjusting for these gains on sale, the disposal of the French regional banks in July 2008 and the reversal of movements in the fair value of own debt, underlying pre-tax profits grew by US\$311 million or 10 per cent. This was driven by a strong performance within Global Banking and Markets, with record revenues in Balance Sheet Management and Rates coupled with a significant fall in credit-

related write-downs, partly offset by higher loan impairment charges reflecting the deterioration in the economic environment and increased impairments to assets in the available-for-sale portfolio.

*Net interest income* increased by 69 per cent, driven by significant growth in Balance Sheet Management revenues, which benefited from favourable positioning in expectation of interest rate cuts by central banks. The fall in interest rates also reduced the cost of funding trading activities, further boosting net interest income.

Mortgage balances increased, reflecting HSBC s continued efforts to support lending to core customers. During the first half of 2009, new mortgage sales in the UK amounted to 45 per cent of the £15 billion (US\$25 billion) in new mortgage facilities made available to customers at the beginning of the year. Regionally, lending balances declined in line with reduced customer demand for credit and HSBC s diminished appetite for unsecured lending throughout the region. Lower funding costs, particularly in the personal sector, boosted income in cards, mortgages and personal

#### HSBC HOLDINGS PLC

#### Interim Management Report: Operating and Financial Review (continued)

loans. Given the volatility in the markets, and lack of liquidity, the pricing of commercial lending increased.

HSBC also benefited from an increase in customer accounts due to the strong flow of deposits gained during the market turmoil in the second half of 2008. However, both the Personal Financial Services and Commercial Banking businesses were adversely affected by interest rate cuts, which reduced liability spreads across the region. In Personal Financial Services, spreads were further constrained by competitive pressure to retain liability balances in the UK, and by further interest rate cap reductions on credit cards in Turkey.

*Net fee income* fell by 15 per cent. Card fees declined following the part disposal of the card-acquiring business to a joint venture in June 2008, and lower card utilisation which reduced transaction volumes. The relatively inactive markets resulted in lower mergers and acquisition fees, and the decline in global equity markets drove decreases in equity brokerage commissions in Private Banking and performance and management fees as the value of funds under management declined. As markets increasingly recognised the value of credit commitment and availability, HSBC generated higher underwriting fees as a result of increased debt originations in France and the UK.

*Trading income* increased by 19 per cent to US\$3.4 billion, with a record performance in Rates and strong revenue generation in foreign exchange trading. Rates benefited from favourable positioning for falling interest rates and increased demand, while growth in foreign exchange earnings reflected market volatility. Trading income also benefited from credit spread contraction, which led to significantly lower credit write-downs on legacy positions and asset-backed securities portfolios than in the first half of 2008.

This increase in trading performance was partly offset by a loss on structured liabilities as credit spreads narrowed, compared with a gain last year, and a reduction in net interest income on trading activities due to the decline in interest rates (the compensating benefit is reported within Net interest income ).

A net expense of US\$576 million was incurred on *financial instruments designated at fair value*, primarily due to the fair value movements arising from the effect of narrowing credit spreads on certain fixed-rate long-term debt issued by HSBC, which partially reversed previous gains. This heading also encompasses movements in the fair value of assets held to meet liabilities under insurance and investment contracts in which, as equity markets recovered from declines sustained in the second half of 2008, gains were recorded.

To the extent that investment gains are attributable to policyholders, the increase in the fair value of assets held to meet liabilities under unit-linked policies and insurance and investment contracts with discretionary participating features is offset by a corresponding increase in claims incurred and movement in liabilities to policyholders.

*Gains less losses from financial investments* were US\$498 million lower than those arising in the first half of 2008 due to the non-recurrence of certain disposals in 2008, including the sale of MasterCard shares, realisations from private equity investments and the disposal of its remaining stake in the Hermitage Fund by Private Banking. Excluding the reversal of movements in the fair value on own debt credit spreads, underlying pre-tax profit in Europe grew by US\$311 million or 10 per cent, with a strong performance in Global Banking and Markets.

*Net earned insurance premiums* increased by 13 per cent. Premium income rose, mainly because of the non-recurrence of a significant re-insurance transaction in France in the first half of 2008 which passed insurance premiums to a third-party reinsurer. Excluding this transaction, premiums fell in the region. A reduction in premiums was driven by the withdrawal of the Guaranteed Income Bond from sale in the UK as the product was no longer commercially viable in the current economic environment. Sales in France were relatively unchanged despite a significant reduction in the distribution network following the disposal of the regional banks in July 2008.

*Other operating income* decreased by 9 per cent, with the non-recurrence of a favourable embedded value adjustment following HSBC s introduction of enhanced benefits to existing pension products in the first half of 2008 and reduced gains on the sale and leaseback of branches, partly offset by gains on the sale of properties in Private Banking.

*Net insurance claims incurred and movement in liabilities to policyholders* increased by US\$1.2 billion as the allocation of investment returns to policyholders increased and net insurance premiums rose, in part due to the non-recurrence of the significant reinsurance transaction undertaken in France in 2008. In addition, an increase of US\$105 million in claims reserving was required to reflect a higher incidence and severity of motor insurance claims

with a standalone UK motor underwriter.

*Loan impairment charges and other credit risk provisions* grew by US\$1.8 billion to US\$2.8 billion as the signs of stress observed at the end of 2008 continued into 2009 and economic conditions deteriorated across the region. Within Personal Financial Services and Commercial Banking, which in aggregate experienced a 63 per cent rise in loan impairments to US\$1.6 billion, 85 per cent of the charge arose in the UK. Credit impairment charges in the personal sector in France remained low, reflecting the upmarket segmentation of the personal customer base.

Within the UK, the core residential mortgage portfolio continued to experience low impairment, in large part reflecting HSBC s continued focus on in-house origination and control. Stresses were more evident in the cards and other unsecured portfolios, and the secured portfolio of the consumer finance business, as unemployment rose and the ability to refinance existing debt reduced. In UK Commercial Banking, loan impairment charges rose from a low base of US\$173 million to US\$504 million, reflecting the general economic downturn with problems most evident in the property and retail distribution sectors. In Global Banking and Markets, impairment charges largely reflected HSBC s exposure to the financial and property sectors, as well as additional credit risk provisions from marking to market asset-backed debt securities held within the Group s available-for-sale portfolios on which cash flow impairment emerged in the period. Impairment booked on these exposures reflects mark-to-market losses which HSBC judges to be

significantly in excess of the likely ultimate cash losses.

Outside the UK, higher loan impairment charges reflected deteriorating credit card and personal loan delinquency rates in Turkey, Greece and Central and Eastern Europe. Action taken to mitigate these trends included the strengthening of collection practices and systems, tightening unsecured lending origination criteria and the cessation of new monoline consumer finance lending. The decision was taken during the period to wind down the monoline consumer finance businesses in Hungary and Poland in line with Group strategic objectives.

*Operating expenses* were broadly in line with the first half of 2008. Staff costs were 5 per cent lower, notwithstanding a rise in Global Banking and Markets from performance-related pay, partly from an accounting gain of US\$499 million following a change in the basis of delivering death-in-service, ill health and early retirement benefits for some UK employees.

Non-staff costs were 4 per cent higher as bank failures in the UK led to a US\$52 million increase in the Financial Services Compensation Scheme levy. Higher rental charges following the sale and leaseback of properties in 2008 and increased network costs in support of business expansion in Turkey, Russia and Central and Eastern Europe were partly offset by lower advertising and marketing expenditure in response to difficult trading conditions and reduced customer demand.

#### Reconciliation of reported and underlying profit before tax

	Half	year to 30 J 2H08	une 2009 ( 1	H09) con 2H08	npared with 1H09	half-year to	o 31 Decem	nber 2008	(2H08)
	2H08 acquisitions				cquisitions	Under-	1H09	Re-	Under-
	as	and	Currency	exchange	•	lying	as	ported	lying
	reported	disposals <sup>1</sup>	translation <sup>2</sup>	U	disposals <sup>1</sup>	change	reported	change <sup>4</sup>	change <sup>4</sup>
Europe	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	~%	~%
Net interest									
income	5,221		(580)	4,641		1,337	5,978	14	29
Net fee income	3,269		(365)	2,904		(61)	2,843	(13)	(2)
Changes in fair									
value <sup>5</sup>	2,732		(100)	2,632		(3,420)	(788)	(129)	(130)
Other income <sup>6</sup>	4,816	(2,540)	(404)	1,872	280	2,169	4,321	(10)	116
	16,038	(2,540)	(1,449)	12,049	280	25	12,354	(23)	

# Net operating

income/	

Loan impairment charges and other credit risk provisions	(2,482)		328	(2,154)		(659)	(2,813)	(13)	(31)
Net operating income	13,556	(2,540)	(1,121)	9,895	280	(634)	9,541	(30)	(6)
Operating expenses	(7,879)		812	(7,067)		480	(6,587)	16	7
Operating profit	5,677	(2,540)	(309)	2,828	280	(154)	2,954	(48)	(5)
Income from associates	15		(2)	13		9	22	47	69
Profit before tax	5,692	(2,540)	(311)	2,841	280	(145)	2,976	(48)	(5)
For footnotes, see	page 94.								
				51					

# HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

Analysis by customer group and global business *Profit/(loss) before tax* 

	Personal		Half-ye Global Banking	ar to 30 Jun	e 2009	Inter-	
<b>Europe</b> Net interest income/	Financial Services US\$m	Commercial Banking US\$m	and Markets US\$m	Private Banking US\$m	Other US\$m	segment elimination <sup>29</sup> US\$m	Total US\$m
(expense)	2,507	1,295	2,376	506	(265)	(441)	5,978
Net fee income	875	789	706	438	35		2,843
Trading income excluding net interest			1 (70)	70	175		1 000
income Net interest income	78	4	1,678	72	167		1,999
on trading activities	(1)	) 7	966	9	8	441	1,430
Net trading income <sup>24</sup>	77	11	2,644	81	175	441	3,429
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated at fair value	170	5	358		(788) (321)		(788) 212
Net income/(expense) from financial instruments designated at fair	170	-	259		(1.100)		(77.6)
value Gains less losses from financial	170	5	358		(1,109)		(576)
investments	5	2	(47)	(2)	(18)		(60)
Dividend income		1	11	1	. ,		13
Net earned insurance premiums	2,002	135			(3)		2,134

Other operating income	89	323	303	26	162	73	976
Total operating income/ (expense)	5,725	2,561	6,351	1,050	(1,023)	73	14,737
Net insurance claims <sup>25</sup>	(2,249)	(134)					(2,383)
Net operating income/ (expense) <sup>7</sup>	3,476	2,427	6,351	1,050	(1,023)	73	12,354
Loan impairment charges and other credit risk provisions	(982)	(606)	(1,212)	(10)	(3)		(2,813)
Net operating income/ (expense)	2,494	1,821	5,139	1,040	(1,026)	73	9,541
Total operating expenses	(2,283)	(987)	(2,251)	(593)	(400)	(73)	(6,587)
Operating profit/(loss)	211	834	2,888	447	(1,426)		2,954
Share of profit in associates and joint ventures	1	18	3				22
Profit/(loss) before tax	212	852	2,891	447	(1,426)		2,976
Share of HSBC s	%	%	%	%	%		%
profit before tax Cost efficiency ratio	4.2 65.7	17.0 40.7	57.6 35.4	8.9 56.5	(28.4) (39.1)		59.3 53.3
Balance sheet data <sup>23</sup>	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to customers (net) Total assets Customer accounts	143,886 205,023 166,295	89,788 112,749 95,132	198,290 1,060,344 208,792	23,774 74,469 59,503	1,352 86,649 3	(214,547)	457,090 1,324,687 529,725
For footnotes, see page	<i>2</i> 94.		52				

	Personal Financial	Commercial	Half-ye Global Banking and	ear to 30 Jun Private	ne 2008	Inter- segment	
Europe	Services US\$m	Banking US\$m	Markets US\$m	Banking US\$m	Other US\$m	elimination <sup>29</sup> US\$m	Total US\$m
Net interest income/(expense)	3,373	1,739	1,351	515	(156)	(2,347)	4,475
Net fee income	1,479	1,134	999	559	52		4,223
Trading income excluding net interest income Net interest income/ (expense) on trading	34	18	1,362	106	33		1,553
activities	(1)	20	(285)	7	8	2,347	2,096
Net trading income <sup>24</sup>	33	38	1,077	113	41	2,347	3,649
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated at fair value	(761)	(75)	(218)		207 188		207 (866)
Net income/(expense) from financial instruments designated at fair							
value Gains less losses from	(761)	(75)	(218)		395		(659)
financial investments Dividend income	182 1	140 2	190 11	78 4	18 2		608 20
Net earned insurance premiums	2,084	213			(11)		2,286
Other operating income	252	581	362	4	251	(23)	1,427

Total operating income	6,643	3,772	3,772	1,273	592	(23)	16,029
Net insurance claims <sup>24</sup>	(1,290)	(98)					(1,388)
Net operating income <sup>7</sup>	5,353	3,674	3,772	1,273	592	(23)	14,641
Loan impairment (charges)/ recoveries and other credit risk							
provisions	(963)	(285)	(29)	5			(1,272)
Net operating income	4,390	3,389	3,743	1,278	592	(23)	13,369
Total operating expenses	(3,065)	(1,449)	(2,554)	(699)	(449)	23	(8,193)
Operating profit	1,325	1,940	1,189	579	143		5,176
Share of profit/(loss) in associates and joint ventures	(1)		1		1		1
Profit before tax	1,324	1,940	1,190	579	144		5,177
Share of HSBC s	%	%	%	%	%		%
profit before tax Cost efficiency ratio	12.9 57.3	18.9 39.4	11.6 67.7	5.7 54.9	1.4 75.8		50.5 56.0
Balance sheet data <sup>23</sup>							
	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to customers (net)	153,460	111,791	210,727	31,933	1,049		508,960
Total assets	219,433	138,494	1,100,421	94,321	65,122	(233,769)	1,384,022
Customer accounts	183,608	105,135	196,432	64,242	223		549,640
For footnotes, see page	2 94.		53				

#### HSBC HOLDINGS PLC

#### Interim Management Report: Operating and Financial Review (continued)

Analysis by customer group and global business (continued) *Profit/(loss) before tax* 

Half-year to 31 December 2008 Personal Global Inter-Banking Financial Commercial and Private segment Other elimination<sup>29</sup> Services Banking Markets Banking Total Europe US\$m US\$m US\$m US\$m US\$m US\$m US\$m Net interest income/(expense) 3,091 1,696 2,137 531 (303)(1,931)5,221 Net fee income 1,133 891 764 461 20 3,269 Trading income/(expense) excluding net interest 53 151 92 income 13 (171)138 Net interest income/(expense) on trading activities 1 7 9 (8)(370)1.931 1.570 Net trading income/(expense)<sup>24</sup> 14 45 99 1,931 (219)(162)1,708 Changes in fair value of long-term debt issued and related derivatives 2.732 2.732 Net income/(expense) from other financial instruments designated at fair value (873) (139)(393)445 (960) Net income/(expense) from financial instruments designated at fair value 1.772 (873)(139)(393)3.177 Gains less losses from 99 financial investments (8)(220)(16)(45)(190)Dividend income 34 72 1 14 (11)110 Net earned insurance premiums 2.843 178 (8)3.013

income/(expense)(22)39361258123669Total operating income6,3192,7742,1191,0885,6942318,017Net insurance claims <sup>25</sup> (1,934)(45)(1,979)Net operating income?4,3852,7292,1191,0885,6942316,038Loan impairment charges and other credit risk provisions(1,008)(582)(846)(43)(3)(2,482)Net operating income3,3772,1471,2731,0455,6912313,556Total operating expenses(3,042)(1,381)(2,269)(626)(538)(23)(7,879)Operating profit/(loss)335766(996)4195,1535,677Share of profit/(loss) in associates and joint ventures(1)161(1)15Profit/(loss) before tax334782(995)4195,1525,692%%%%%%%Share of HSBC s loss before tax35.583.2(105.9)44.6548.1605.5Cost efficiency ratio09.450.6107.157.59.449.1Balance sheet data <sup>23</sup> customers (net)126,90987,245185.81825,722497(217,075)426,191Total assets171,962107,4951,180,75984,48564,423(217,075)1,302,049Customers (net)126,90987,245185.81825,722	Gains on disposal of French regional banks Other operating					2,445		2,445
Net insurance claims <sup>25</sup> (1,934)       (45)       (1,979)         Net operating income <sup>7</sup> 4,385       2,729       2,119       1,088       5,694       23       16,038         Loan impairment charges and other credit risk provisions       (1,008)       (582)       (846)       (43)       (3)       (2,482)         Net operating income       3,377       2,147       1,273       1.045       5,691       23       13,556         Total operating expenses       (3,042)       (1,381)       (2,269)       (626)       (538)       (23)       (7,879)         Operating profit/(loss) in associates and joint ventures       (1)       16       1       (1)       15         Profit/(loss) before tax       334       782       (995)       419       5,152       5,692         Share of HSBC s loss before tax       35.5       83.2       (105.9)       44.6       548.1       605.5         Cost efficiency ratio       69.4       50.6       107.1       57.5       9.4       49.1         Balance sheet data <sup>23</sup> US\$m       US\$m       US\$m       US\$m       US\$m       US\$m       US\$m       217.075       426,191         Total assets       171,962       107.495       1,180,759	· · ·	(22)	39	36	12	581	23	669
Net operating income <sup>7</sup> 4,385         2,729         2,119         1,088         5,694         23         16,038           Loan impairment charges and other credit risk provisions         (1,008)         (582)         (846)         (43)         (3)         (2,482)           Net operating income         3,377         2,147         1,273         1,045         5,691         23         13,556           Total operating expenses         (3,042)         (1,381)         (2,269)         (626)         (538)         (23)         (7,879)           Operating profit/(loss)         335         766         (996)         419         5,153         5,677           Share of profit/(loss) in associates and joint ventures         (1)         16         1         (1)         15           Profit/(loss) before tax         334         782         (995)         419         5,152         5,692           %         %         %         %         %         %         %         %           Share of HSBC s loss before tax         35.5         83.2         (105.9)         44.6         548.1         605.5           Cost efficiency ratio         69.4         50.6         107.1         57.5         9.4         49.1	Total operating income	6,319	2,774	2,119	1,088	5,694	23	18,017
Loan impairment charges and other credit risk provisions $(1,008)$ $(582)$ $(846)$ $(43)$ $(3)$ $(2,482)$ Net operating income $3,377$ $2,147$ $1,273$ $1,045$ $5,691$ $23$ $13,556$ Total operating expenses $(3,042)$ $(1,381)$ $(2,269)$ $(626)$ $(538)$ $(23)$ $(7,879)$ Operating profit/(loss) $335$ $766$ $(996)$ $419$ $5,153$ $5,677$ Share of profit/(loss) in associates and joint ventures $(1)$ $16$ $1$ $(1)$ $15$ Profit/(loss) before tax $334$ $782$ $(995)$ $419$ $5,152$ $5,692$ $\%$ $\%$ $\%$ $\%$ $\%$ $\%$ Share of HSBC s loss before tax $35.5$ $83.2$ $(105.9)$ $44.6$ $548.1$ $605.5$ Cost efficiency ratio $69.4$ $50.6$ $107.1$ $57.5$ $9.4$ $49.1$ Balance sheet data <sup>23</sup> customers (net) $126,909$ $87,245$ $185,818$ $25,722$ $497$ $(217,075)$ $1,392,049$ Cost cordiners, neet page 94. $107,495$ $1,180,759$ $84,485$ $64,423$ $(217,075)$ $1,392,049$	Net insurance claims <sup>25</sup>	(1,934)	(45)					(1,979)
$\begin{array}{c c} charges and other credit risk provisions (1,008) (582) (846) (43) (3) (2,482) \\ \hline \mbox{Net operating income} 3,377 (2,147 (1,273 (1,045 (5,691 (23) (1,356 (23) (7,879) (23) (1,381) (2,269) (626) (538) (23) (7,879) \\ \hline \mbox{Operating profit/(loss)} 335 (766 (996) (419 (5,153 (23) (7,879) (7,879) (1) (1) (1) (1) (1) (1) (1) (1) (1) (1$	Net operating income <sup>7</sup>	4,385	2,729	2,119	1,088	5,694	23	16,038
credit risk provisions $(1,008)$ $(582)$ $(846)$ $(43)$ $(3)$ $(2,482)$ Net operating income $3,377$ $2,147$ $1,273$ $1,045$ $5,691$ $23$ $13,556$ Total operating expenses $(3,042)$ $(1,381)$ $(2,269)$ $(626)$ $(538)$ $(23)$ $(7,879)$ Operating profit/(loss) $335$ $766$ $(996)$ $419$ $5,153$ $5,677$ Share of profit/(loss) in associates and joint ventures $(1)$ $16$ $1$ $(1)$ $15$ Profit/(loss) before tax $334$ $782$ $(995)$ $419$ $5,152$ $5,692$ $\%$ $\%$ $\%$ $\%$ $\%$ Share of HSBC s loss 								
Total operating expenses       (3,042)       (1,381)       (2,269)       (626)       (538)       (23)       (7,879)         Operating profit/(loss)       335       766       (996)       419       5,153       5,677         Share of profit/(loss) in associates and joint ventures       (1)       16       1       (1)       15         Profit/(loss) before tax       334       782       (995)       419       5,152       5,692         %       %       %       %       %       %         %       %       %       %       %         Share of HSBC s loss       before tax       35.5       83.2       (105.9)       44.6       548.1       605.5         Cost efficiency ratio       69.4       50.6       107.1       57.5       9.4       49.1         Balance sheet data <sup>23</sup> US\$m       US\$m       US\$m       US\$m       US\$m       US\$m         Loans and advances to       US\$m       US\$m       US\$m       US\$m       217,075       1,392,049         Customer accounts       145,411       91,188       199,687       66,007       183       502,476         For footnotes, see page 94.       502,476       504,215       183       502,		(1,008)	(582)	(846)	(43)	(3)		(2,482)
expenses $(3,042)$ $(1,381)$ $(2,269)$ $(626)$ $(538)$ $(23)$ $(7,879)$ Operating profit/(loss)335766(996)4195,1535,677Share of profit/(loss) in associates and joint ventures $(1)$ 161 $(1)$ 15Profit/(loss) before tax334782(995)4195,1525,692 $%$ $%$ $%$ $%$ $%$ $%$ Share of HSBC s loss before tax35.583.2(105.9)44.6548.1605.5Cost efficiency ratio69.450.6107.157.59.449.1Balance sheet data <sup>23</sup> customers (net)126,90987,245185,81825,722497426,191Total assets171,962107,4951,180,75984,48564,423(217,075)1,392,049Customer accounts145,41191,188199,68766,007183502,476	Net operating income	3,377	2,147	1,273	1,045	5,691	23	13,556
Share of profit/(loss) in associates and joint ventures       (1)       16       1       (1)       15         Profit/(loss) before tax       334       782       (995)       419       5,152       5,692 $\%$ $\%$ $\%$ $\%$ $\%$ $\%$ $\%$ $\%$ Share of HSBC s loss       before tax       35.5       83.2       (105.9)       44.6       548.1       605.5         Cost efficiency ratio       69.4       50.6       107.1       57.5       9.4       49.1         Balance sheet data <sup>23</sup> US\$m       US\$m       US\$m       US\$m       US\$m       US\$m         Loans and advances to       126,909       87,245       185,818       25,722       497       426,191         Total assets       171,962       107,495       1,180,759       84,485       64,423       (217,075)       1,392,049         Customer accounts       145,411       91,188       199,687       66,007       183       502,476		(3,042)	(1,381)	(2,269)	(626)	(538)	(23)	(7,879)
associates and joint ventures(1)161(1)15Profit/(loss) before tax334782(995)4195,1525,692 $\%$ $\%$ $\%$ $\%$ $\%$ $\%$ Share of HSBC s loss before tax35.583.2(105.9)44.6548.1605.5Cost efficiency ratio69.450.6107.157.59.449.1Balance sheet data <sup>23</sup> Loans and advances to customers (net)126,90987,245185,81825,722497426,191Total assets171,962107,4951,180,75984,48564,423(217,075)1,392,049Customer accounts145,41191,188199,68766,0071832502,476	Operating profit/(loss)	335	766	(996)	419	5,153		5,677
ventures(1)161(1)15Profit/(loss) before tax334782(995)4195,1525,692 $\%$ $\%$ $\%$ $\%$ $\%$ $\%$ $\%$ Share of HSBC s loss before tax35.583.2(105.9)44.6548.1605.5Cost efficiency ratio69.450.6107.157.59.449.1Balance sheet data <sup>23</sup> US\$mUS\$mUS\$mUS\$mUS\$mUS\$mLoans and advances to customers (net)126,90987,245185,81825,722497426,191Total assets171,962107,4951,180,75984,48564,423(217,075)1,392,049Customer accounts145,41191,188199,68766,007183502,476For footnotes, see page 94.								
% $%$ $%$ $%$ $%$ Share of HSBC s loss before tax35.583.2(105.9)44.6548.1605.5Cost efficiency ratio69.450.6107.157.59.449.1Balance sheet data <sup>23</sup> US\$mUS\$mUS\$mUS\$mUS\$mUS\$mLoans and advances to customers (net)126,90987,245185,81825,722497426,191Total assets171,962107,4951,180,75984,48564,423(217,075)1,392,049Customer accounts145,41191,188199,68766,007183502,476For footnotes, see page 94.	-	(1)	16	1		(1)		15
Share of HSBC s loss before tax35.583.2(105.9)44.6548.1605.5Cost efficiency ratio69.450.6107.157.59.4605.5Balance sheet data <sup>23</sup> US\$mUS\$mUS\$mUS\$mUS\$mUS\$mUS\$mUS\$mUS\$mUS\$mUS\$mUS\$mLoans and advances to customers (net)126,90987,245185,81825,722497426,191Total assets171,962107,4951,180,75984,48564,423(217,075)1,392,049Customer accounts145,41191,188199,68766,007183502,476	Profit/(loss) before tax	334	782	(995)	419	5,152		5,692
$\begin{array}{cccccccccccccccccccccccccccccccccccc$		%	%	%	%	%		%
Cost efficiency ratio $69.4$ $50.6$ $107.1$ $57.5$ $9.4$ $49.1$ Balance sheet data <sup>23</sup> US\$mUS\$mUS\$mUS\$mUS\$mLoans and advances tocustomers (net) $126,909$ $87,245$ $185,818$ $25,722$ $497$ $426,191$ Total assets $171,962$ $107,495$ $1,180,759$ $84,485$ $64,423$ $(217,075)$ $1,392,049$ Customer accounts $145,411$ $91,188$ $199,687$ $66,007$ $183$ $502,476$ For footnotes, see page 94.		35.5	83.2	(105.9)	44.6	548.1		605.5
US\$mUS\$mUS\$mUS\$mUS\$mUS\$mLoans and advances tocustomers (net)126,90987,245185,81825,722497426,191Total assets171,962107,4951,180,75984,48564,423(217,075)1,392,049Customer accounts145,41191,188199,68766,007183502,476For footnotes, see page 94.								
Loans and advances to customers (net)126,90987,245185,81825,722497426,191Total assets171,962107,4951,180,75984,48564,423(217,075)1,392,049Customer accounts145,41191,188199,68766,007183502,476For footnotes, see page 94.	Balance sheet data <sup>23</sup>							
customers (net)126,90987,245185,81825,722497426,191Total assets171,962107,4951,180,75984,48564,423(217,075)1,392,049Customer accounts145,41191,188199,68766,007183502,476For footnotes, see page 94.	T	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Total assets171,962107,4951,180,75984,48564,423(217,075)1,392,049Customer accounts145,41191,188199,68766,007183502,476For footnotes, see page 94.		126 909	87 245	185 818	25 722	497		426 191
Customer accounts         145,411         91,188         199,687         66,007         183         502,476           For footnotes, see page 94.         502,476         502,476         502,476         502,476							(217.075)	-
							( , , - , - )	
54	For footnotes, see page 9	94.		54				

# Hong Kong

Profit/(loss) before tax by customer group and global business

	Half-year to				
	30		31		
	June	30 June	December		
	2009	2008	2008		
	US\$m	US\$m	US\$m		
Personal Financial Services	1,337	2,036	1,392		
Commercial Banking	424	869	446		
Global Banking and Markets	907	770	666		
Private Banking	106	123	114		
Other	(273)	(725)	(230)		
Profit before tax	2,501	3,073	2,388		

### Profit before tax

		Half-year to	
		J	31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Net interest income	2,232	2,835	2,863
Net fee income	1,200	1,469	1,111
Net trading income	704	314	879
Changes in fair value of long-term debt and related derivatives	(3)	1	2
Net income/(expense) from other financial instruments designated at fair value	348	(362)	(832)
Net income/(expense) from financial instruments designated at fair			
value	345	(361)	(830)
Gains less losses from financial investments	2	(98)	(211)
Dividend income	14	20	21
Net earned insurance premiums	1,838	1,650	1,597
Other operating income	505	448	369
Total operating income	6,840	6,277	5,799
Net insurance claims incurred and movement in liabilities to policyholders	(2,126)	(1,169)	(753)

Net operating income before loan impairment charges and other credit risk provisions	4,714	5,108	5,046
Loan impairment charges and other credit risk provisions	(273)	(81)	(684)
Net operating income	4,441	5,027	4,362
Total operating expenses	(1,935)	(1,975)	(1,968)
Operating profit	2,506	3,052	2,394
Share of profit/(loss) in associates and joint ventures	(5)	21	(6)
Profit before tax	2,501	3,073	2,388
	%	%	%
Share of HSBC s profit before tax Cost efficiency ratio	49.8 41.0	30.0 38.7	254.1 39.0
Period-end staff numbers (full-time equivalent)	28,259	29,467	29,330
Balance sheet data <sup>23</sup>			
	US\$m	US\$m	US\$m
Loans and advances to customers (net)	97,486	99,741	100,220
Loans and advances to banks (net)	41,197	73,461	29,646
Trading assets, financial instruments designated at fair value, and			
financial investments	135,916	78,735	122,602
Total assets	413,107	371,584	414,484
Deposits by banks	10,299	5,063	11,769 250,517
Customer accounts <i>For footnote, see page 94.</i>	267,532	231,709	250,517
The commentary on Hong Kong is on an underlying basis unless stat	ad otherwise		
The commentary on Hong Kong is on an underlying basis unless stat	eu omerwise.		

#### HSBC HOLDINGS PLC

### Interim Management Report: Operating and Financial Review (continued)

#### Economic briefing

**Hong Kong** s economy suffered a sharp contraction during the early months of 2009 as first quarter GDP fell by 7.8 per cent from the comparable period in 2008. Economic weakness proved widespread with significant declines in manufacturing activity, investment expenditure and external demand being registered. Labour market conditions continued to deteriorate, the unemployment rate rising from 4.1 per cent in December 2008 to 5.4 per cent in June 2009. Consumer price inflation continued to decline as the annual rate of change fell from 2.1 per cent in December 2008 to a reading of minus 0.9 per cent in June 2009, although this movement largely reflected trends in food and energy prices. Hong Kong maintained its base interest rate at 0.5 per cent during the first half of 2009. Asset prices proved volatile, with the Hang Seng Index first falling sharply before recovering strongly to register a 28 per cent gain during the period.

#### Review of business performance

Reconciliation of reported and underlying profit before tax

	Half-	year to 3 1H08	80 June 2009	0 ( 1H09 ) ( 1H08	(1H09) compared with half-year to 30 June 2008 (1H08) 1H08 1H09					
	1H0&cqu as reported di	uisitions and	Currency ranslation <sup>2</sup>	at 1H09cc exchange		Under- lying change	1H09 as reported	Re- ported change <sup>4</sup>	Under- lying change <sup>4</sup>	
Hong Kong Net interest	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%	
income	2,835		13	2,848		(616)	2,232	(21)	(22)	
Net fee income Changes in fair	1,469		7	1,476		(276)	1,200	(18)	(19)	
value <sup>5</sup>	1			1		(4)	(3)	(400)	(400)	
Other income <sup>6</sup>	803		5	808		477	1,285	60	59	
Net operating income <sup>7</sup>	5,108		25	5,133		(419)	4,714	(8)	(8)	
Loan impairment charges and other credit risk provisions				(81)		(192)	(273)	(237)	(237)	
Net operating income	5,027		25	5,052		(611)	4,441	(12)	(12)	
Operating expenses	(1,975)		(10)	(1,985)		50	(1,935)	2	3	
Operating profit	3,052		15	3,067		(561)	2,506	(18)	(18)	

Income from associates	21		21	(26)	(5)	(124)	(124)
Profit before tax	3,073	15 3	3,088	(587)	2,501	(19)	(19)

#### For footnotes, see page 94.

HSBC reported pre-tax profits in Hong Kong of US\$2.5 billion, a 19 per cent decline compared with US\$3.1 billion in the first half of 2008. HSBC remained one of the market leaders in deposits, mortgages and credit cards. The decrease in profits was largely due to lower revenue as a result of deposit spread compression and weakened investor sentiment, which led to declines in net interest income and net fee income, respectively. The loss of revenue was compounded by a rise, albeit from a low base, in loan impairment charges driven largely by the effects of falling trade activity on the Commercial Banking portfolio and rising delinquency in the personal lending portfolio. Operating costs were reduced to mitigate falling revenue. Global Banking and Markets delivered a strong performance in Rates and financing-related fees. In addition, deposit inflows were significant in the period, adding to the commercial surplus of deposits and contributing to the higher revenues

generated from treasury activities within Balance Sheet Management.

*Net interest income* declined by 22 per cent, driven by significant deposit spread compression evident in Personal Financial Services and Commercial Banking. This was expected in the low interest rate environment and, during this period, HSBC continued to increase deposit balances and reprice customer loans to enhance lending margins and position itself for when the current economic downturn reverses.

Notwithstanding the decline in both GDP and trade activity, personal lending volumes rose, driven by targeted growth in mortgage lending. HSBC led the mortgage market with a combined 32 per cent market share on new loan drawdowns. Commercial lending declined, reflecting the reduction in trade activity, notwithstanding actions taken by HSBC to support local businesses in the difficult economic

environment and provide access to funds. This included the SME Fund launched in 2008 to ensure small and medium-sized enterprises continued to have access to credit through the financial and economic crisis, which was trebled to HK\$12 billion (and increased a further HK\$4 billion in July). These facilities were 86 per cent utilised at 30 June 2009. HSBC s commitment to its SME customer base also included a two-month interest refund scheme introduced in June 2009 for customers who had suffered significant sales contraction, recognising that volumes of trade finance had declined significantly from the first half of 2008 due to reduced international and intra-regional trade.

Asset spreads improved due to active repricing on renewals to reflect current market pricing levels, while funding costs reduced due to the low interest rate environment.

Underlying pre-tax profits in Hong Kong fell by 19 per cent as deposit spreads narrowed and investment activity weakened.

Growth in savings and deposit balances continued, with increases across all customer groups, and by the end of May 2009 HSBC had further improved its market share compared with December 2008. Strong growth in the Commercial Banking segment was driven by a 12 per cent rise in customer numbers through a series of deposit acquisition campaigns launched in the first half of 2009. Liability spreads, however, remained under severe pressure in the first half of 2009 in the low interest rate environment.

In Global Banking and Markets, Balance Sheet Management and Credit and Lending reported increases in net interest income.

*Net fee income* was 19 per cent lower, as equity market-related revenues declined as customers reduced their risk tolerance, preferring deposit products to equities or structured products. This weaker market sentiment led to a decrease in income from retail brokerage, unit trusts, wealth management and other investment products. However, towards the end of the period there was an improvement in investor sentiment and, accordingly, equity-related products as the local equity market rebounded.

The contraction of trade flows in the region adversely affected commercial customers, and the effect on fees was in line with the decline in import and export volumes.

Net trading income more than doubled compared with the first half of 2008, in part from the

non-recurrence of write-downs on legacy exposures within Global Banking and Markets. Additionally, income from Credit trading increased due to higher volumes of bond trading in institutional markets and increased margins on market-making activities.

Income of US\$345 million was generated from *financial instruments designated at fair value*, compared with a net loss of US\$361 million in the first half of 2008. This mostly related to the insurance business as asset values increased due to a modest recovery in equity market levels during the period. To the extent that these gains were attributed to policyholders, there was an equivalent increase in *net insurance claims incurred and movement in liabilities to policyholders*.

*Net earned insurance premiums* grew by 11 per cent to US\$1.8 billion as sales, particularly those associated with traditional life products, increased. HSBC continued to maintain its leadership position with a combined 35 per cent share of the market for new individual life business in the first quarter.

*Gains less losses from financial investments* were US\$2 million compared with a loss of US\$98 million in the first half of 2008, mainly due to the non-recurrence of impairments against long-term equity investments in that period following declines in market valuations as regional equity markets fell. It is worth noting that the value of investments against which impairments of US\$296 million were taken in the first half of 2008 as a result of significant market price declines, recovered by US\$214 million in the first half of 2009, most notably in Vietnam. Under IFRSs, while impairments on non-trading equities are taken through the income statement, reversals are credited to reserves. In the first half of 2009, Global Banking and Markets recorded a net loss of US\$76 million, mostly in respect of the write-down of certain unlisted investments. This was more than offset by gains of US\$104 million on the sale of Visa shares, compared with gains of US\$203 million from Visa and MasterCard shares in the first half of 2008.

*Loan impairment charges* increased from the first half of 2008 s low level of US\$81 million to US\$273 million as the economic slowdown and trade downturn adversely affected credit conditions.

In Commercial Banking, loan impairment charges increased from a low base, reflecting a broad weakening in credit quality, particularly amongst exporters who were exposed to the slowdown in global trade. By the end of May, the values of Hong Kong s exports and imports had each declined by a fifth compared with the first five months of 2008.

#### HSBC HOLDINGS PLC

### Interim Management Report: Operating and Financial Review (continued)

The rising unemployment rate and an increase in bankruptcy petitions contributed to increased loan impairment charges against unsecured lending within Personal Financial Services. Credit policies were tightened to reduce risk where necessary. Property prices increased in the first half of 2009 and mortgage lending remained well secured with loan-to-value ratios on origination subject to tight regulatory restrictions.

*Operating expenses* were reduced by 3 per cent to US\$1.9 billion in response to the adverse effect of market conditions on revenues. Management restricted non-staff costs, driving a 7 per cent decline. In particular, marketing costs were reduced as new campaigns were targeted carefully. IT costs rose due to higher utilisation of data services as processes were automated to improve productivity. A number of activities are performed at a central data centre in Hong Kong on behalf of other Group entities. Related recoveries are recorded in Other operating income. Staff costs were in line due to tight control of staff numbers.

#### Reconciliation of reported and underlying profit before tax

	Half	-year to 30 2H08	June 2009 (	1H09) co 2H08	mpared wit 1H09	h half-year	to 31 Dece	ember 2008	G(2H08)
	2H0&c as	equisitions and	Currency		equisitions and	Under- lying	1H09 as	Re- ported	Under- lying
			ranslation <sup>2</sup>		disposals <sup>1</sup>	change	reported	change <sup>4</sup>	change <sup>4</sup>
Hong Kong Net interest	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%
income	2,863		8	2,871		(639)	2,232	(22)	(22)
Net fee income	1,111		3	1,114		86	1,200	8	8
Changes in fair									
value <sup>5</sup>	2			2		(5)	(3)	(250)	(250)
Other income <sup>6</sup>	1,070		3	1,073		212	1,285	20	20
Net operating income <sup>7</sup>	5,046		14	5,060		(346)	4,714	(7)	(7)
Loan impairment charges and other									
credit risk provisions	(684)			(684)		411	(273)	60	60
Net operating income	4,362		14	4,376		65	4,441	2	1
Operating expenses	(1,968)		(5)	(1,973)		38	(1,935)	2	2
Operating profit	2,394		9	2,403		103	2,506	5	4
	(6)			(6)		1	(5)	17	17

Income from associates							
Profit before tax	2,388	9	2,397	104	2,501	5	4
For footnotes, see po	nge 94.						
			58				

Analysis by customer group and global business *Profit/(loss) before tax* 

	Personal		Half-yea Global	r to 30 Jun	e 2009	Inter-	
Hong Kong	Financial Services US\$m	Commercial Banking US\$m	Banking and Markets US\$m	Private Banking US\$m	Other eliı US\$m	segment mination <sup>29</sup> US\$m	Total US\$m
Net interest income/(expense)	1,294	480	713	122	(313)	(64)	2,232
Net fee income	643	244	230	57	26		1,200
Trading income/(expense) excluding net interest							
income Net interest income/(expense) on	69	41	555	42	(70)		637
trading activities	2		(7)		8	64	67
Net trading income/(expense) <sup>24</sup>	71	41	548	42	(62)	64	704
Changes in fair value of long- term debt issued and related derivatives Net income/(expense) from other financial instruments designated at fair value	319	(22)	28		(3) 23		(3) 348
Net income/(expense) from financial instruments designated at fair value	319	(22)	28		20		345
Gains less losses from financial investments Dividend income Net earned insurance	81 4	17	(76) 1		(20) 9		2 14
premiums Other operating income	1,622 146		5 18	5	440	(143)	1,838 505

Total operating income	4,180	1,010	1,467	226	100	(143)	6,840
Net insurance claims <sup>25</sup>	(1,953)	(168)	(5)				(2,126)
Net operating income <sup>7</sup>	2,227	842	1,462	226	100	(143)	4,714
Loan impairment charges and other credit risk provisions	(122)	(137)	(14)				(273)
Net operating income	2,105	705	1,448	226	100	(143)	4,441
Total operating expenses	(770)	(281)	(541)	(120)	(366)	143	(1,935)
Operating profit/(loss)	1,335	424	907	106	(266)		2,506
Share of profit/(loss) in associates and joint ventures	2				(7)		(5)
Profit/(loss) before tax	1,337	424	907	106	(273)		2,501
Share of USDC a profit	%	%	%	%	%		%
Share of HSBC s profit before tax Cost efficiency ratio	26.6 34.6	8.4 33.4	18.1 37.0	2.1 53.1	(5.4) 366.0		49.8 41.0
Balance sheet data <sup>23</sup>	1166	TICA	TICO	UC¢	US\$m		TIC¢
Loans and advances to	US\$m	US\$m	US\$m	US\$m			US\$m
customers (net)	42,665	26,682	23,182	3,054	1,903	(11 001)	97,486
Total assets	79,113 157 437	33,209 54 730	221,196 34,875	23,000 19,919	67,820 571	(11,231)	413,107 267,532
Customer accounts For footnotes, see page 94	157,437 4.	54,730	34,0/3	17,717	3/1		201,332
			59				

# HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

Analysis by customer group and global business (continued) *Profit/(loss) before tax* 

	Half-year to 30 June 2008 Personal Global Banking						Inter-		
	FinanciaCo Services	ommercial Banking	and Markets	Private Banking	Otherelim	segment	Total		
Hong Kong	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m		
Net interest income/(expense)	1,693	770	801	96	(514)	(11)	2,835		
Net fee income	856	278	238	95	2		1,469		
Trading income/(expense)									
excluding net interest income Net interest income on trading	90	37	40	57	(121)		103		
activities	6	1	177		16	11	211		
Net trading income/ (expense) <sup>24</sup>	96	38	217	57	(105)	11	314		
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated					1		1		
at fair value	(455)	15	8		70		(362)		
Net income/(expense) from financial instruments designated at fair value	(455)	15	0		71		(261)		
Gains less losses from financial	(455)	15	8		/1		(361)		
investments	159	34	12		(303)		(98)		
Dividend income	2	1	3		14		20		
Net earned insurance premiums	1,559	84	6		1		1,650		
Other operating income	110	17	47	2	448	(176)	448		
Total operating income/ (expense)	4,020	1,237	1,332	250	(386)	(176)	6,277		
Net insurance claims <sup>25</sup>	(1,104)	(61)	(4)				(1,169)		
Net operating income/ (expense) <sup>7</sup>	2,916	1,176	1,328	250	(386)	(176)	5,108		

Loan impairment (charges)/ recoveries and other credit risk provisions	(34)	(28)	(20)		1		(81)
Net operating income/ (expense)	2,882	1,148	1,308	250	(385)	(176)	5,027
Total operating expenses	(848)	(279)	(538)	(127)	(359)	176	(1,975)
Operating profit/(loss)	2,034	869	770	123	(744)		3,052
Share of profit in associates and joint ventures	2				19		21
Profit/(loss) before tax	2,036	869	770	123	(725)		3,073
	%	%	%	%	%		%
Share of HSBC s profit before tax	19.9	8.5	7.5	1.2	(7.1)		30.0
Cost efficiency ratio	29.1	23.7	40.5	50.8	(93.0)		38.7
Balance sheet data <sup>23</sup>							
	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to customers							
(net)	40,608	32,112	20,257	4,912	1,852		99,741
Total assets	69,810	38,553	201,094	31,635	59,923	(29,431)	371,584
Customer accounts	133,454	49,700	31,577	16,602	376		231,709
For footnotes, see page 94.		60	)				
		00					

Hong Kong	Personal Financial Services US\$m	Commercial Banking US\$m	Half-year Global Banking and Markets US\$m	to 31 Decen Private Banking US\$m		Inter- segment elimination <sup>29</sup> US\$m	Total US\$m
Net interest income/(expense)	1,688	728	723	118	(155)	(239)	2,863
Net fee income	585	270	176	68	12		1,111
Trading income excluding net interest income Net interest income/(expense) on	53	42	443	63	151		752
trading activities	5		67		(184	239	127
Net trading income/(expense) <sup>24</sup>	58	42	510	63	(33)	239	879
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial					2		2
instruments designated at fair value	(836)	(25)	31		(2		(832)
Net income/(expense) from financial instruments designated							
at fair value Gains less losses from	(836)	(25)	31				(830)
financial investments Dividend income Net earned insurance	(3) 1	(2) 1	(121) 14		(85) 5		(211) 21
premiums Other operating income	1,488 22	97 21	11 54	6	1 458	(192)	1,597 369
Total operating income	3,003	1,132	1,398	255	203	(192)	5,799

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Net insurance claims <sup>25</sup>	(669)	(75)	(7)		(2)		(753)
Net operating income <sup>7</sup>	2,334	1,057	1,391	255	201	(192)	5,046
Loan impairment charges and other credit risk provisions	(100)	(307)	(264)	(13)			(684)
Net operating income	2,234	750	1,127	242	201	(192)	4,362
Total operating expenses	(843)	(305)	(462)	(128)	(422)	192	(1,968)
Operating profit/(loss)	1,391	445	665	114	(221)		2,394
Share of profit/(loss) in associates and joint ventures	1	1	1		(9)		(6)
Profit/(loss) before tax	1,392	446	666	114	(230)		2,388
Share of HSBC s loss before tax Cost efficiency ratio	% 148.1 36.1	% 47.4 28.9	% 70.9 33.2	% 12.1 50.2	% (24.4) 210.0		% 254.1 39.0
Balance sheet data <sup>23</sup>	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to customers (net) Total assets Customer accounts <i>For footnotes, see page 9</i>	41,447 75,419 145,002	30,331 36,428 54,869	23,042 233,187 30,866 61	3,605 28,800 19,416	1,795 66,192 364	(25,542)	100,220 414,484 250,517

#### HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

**Rest of Asia-Pacific**<sup>17</sup>

Profit/(loss) before tax by country within customer groups and global businesses

	Personal		Global Banking			
	Financial Services US\$m	Commercial Banking US\$m	and Markets US\$m	Private Banking US\$m	Other US\$m	Total US\$m
Half-year to 30 June 2009	US\$III	USPIII	USAIII	US\$III	US\$III	USÞIII
Australia	12	9	60		3	84
India	(124)	(39)	244		120	201
Indonesia	(121)	16	77		(1)	80
Japan	(41)	10	38	(4)	(1)	(8)
Mainland China	188	292	258	(3)	17	752
Associates	287	255	143			685
Other mainland China	(99)	37	115	(3)	17	67
Malaysia	38	27	76		(2)	139
Singapore	67	43	126	54	(7)	283
South Korea	(6)	(6)	186		11	185
Taiwan	(7)	32	55		1	81
Other	20	85	119		1	225
	135	459	1,239	47	142	2,022
Half-year to 30 June 2008						
Australia	15	34	47		4	100
India	(53)	75	301	2	46	371
Indonesia	(1)	19	52		(4)	66
Japan	(39)		42	1		4
Mainland China	277	306	357	(2)	(31)	907
Associates	321	268	159			748
Other mainland China	(44)	38	198	(2)	(31)	159
Malaysia	61	51	94		3	209
Singapore	63	45	185	51	(4)	340
South Korea	(10)	(2)	168		21	177
Taiwan	(5)	12	106		2	115
Other	18	113	194		20	345

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	326	653	1,546	52	57	2,634
Half-year to 31 December 2008						
	4	24	55		(17)	76
Australia	4	34	55		(17)	76
India	(102)	43	277		77	295
Indonesia	(21)	(2)	74		4	55
Japan	(49)	(1)	46		4	(00)
Mainland China	7	316	331	(3)	47	698
Associates	72	290	176			538
Other mainland China	(65)	26	155	(3)	47	160
Malaysia	33	45	77		5	160
Singapore	41	38	152	59	(33)	257
South Korea	(6)	(11)	136	07	17	136
Taiwan	(36)	33	73		(10)	60
Other	14	87	203	1	46	351
	(115)	582	1,424	57	140	2,088
For footnote, see page 94.						
		62				

Loans and advances to customers (net) by country<sup>17</sup>

	At	At	At
			31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Australia	10,594	12,664	9,321
India	5,236	7,585	6,244
Indonesia	2,540	1,924	1,904
Japan	2,486	4,710	5,839
Mainland China	10,784	12,653	11,440
Malaysia	8,873	9,295	9,404
Singapore	12,956	13,724	13,441
South Korea	4,426	6,581	5,336
Taiwan	4,123	5,330	4,329
Other	12,044	14,287	13,403
	74,062	88,753	80,661

#### *For footnote, see page 94.* Customer accounts by country<sup>17</sup>

	At	At	At
			31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Australia	9,621	13,864	9,201
India	11,719	11,365	9,767
Indonesia	4,557	2,557	2,896
Japan	4,673	4,728	6,204
Mainland China	19,874	18,205	19,171
Malaysia	12,080	12,836	11,963
Singapore	32,920	32,784	32,748
South Korea	4,336	4,509	4,383
Taiwan	9,819	12,227	9,689
Other	16,984	17,464	18,172
	126,583	130,539	124,194

#### For footnote, see page 94.

Economic briefing

Growth in **mainland China** recovered during the first half of 2009 as the effect on domestic demand of the government s fiscal stimulus package and the reversal of the earlier tightening of monetary conditions helped offset the very sharp decline registered in exports. Second quarter GDP rose by 7.9 per cent in year-on-year terms, implying a substantial acceleration in growth from the 6.1 per cent year-on-year increase recorded during the first quarter of

2009. Growth in industrial production also accelerated during the first half of 2009, while expectations for a continuation of the rapid expansion in fixed asset investment were supported by very strong growth in bank lending. Consumer spending remained robust, with retail sales rising by 15 per cent over the year to June 2009. The annual rate of consumer price inflation turned negative during the early months of 2009, largely reflecting the earlier movements in food and energy prices. The renminibi was little changed against the US dollar during the period.

Economic conditions proved extremely difficult in **Japan** during the first half of 2009, although some signs of stabilisation did emerge towards the end of the period. First quarter GDP fell by 8.8 per cent against the comparable period in 2008, and industrial production fell by 30 per cent in year-on-year terms in May 2009 as demand within key export markets proved weak. Unemployment rose from 4.3 per cent in December 2008 to 5.2 per cent in May 2009, while the consumer price index fell by 1.1 per cent during the year to May 2009.

Elsewhere in Asia, growth rates were volatile during the first half of 2009. The substantial monetary and fiscal policy measures introduced across the region helped to stabilise conditions

# HSBC HOLDINGS PLC

Interim Management Report: Operating and Financial Review (continued)

Profit before tax

	Half-year to		
	30 June 2009	30 June 2008	31 December 2008
Rest of Asia-Pacific <sup>17</sup>	US\$m	US\$m	US\$m
Net interest income	1,768	1,919	2,018
	1,100	1,717	2,010
Net fee income	719	1,004	863
Net trading income	909	1,090	952
Changes in fair value of long-term debt issued and related			
derivatives	(2)		1
Net income/(expense) from other financial instruments designated			
at fair value	31	(88)	(84)
Net income/(expense) from financial instruments designated at fair			
value	29	(88)	(83)
Gains less losses from financial investments	(21)	24	
Dividend income	1	1	1
Net earned insurance premiums	152	114	83
Other operating income	608	475	580
Total operating income	4,165	4,539	4,414
Net insurance claims incurred and movement in liabilities to policyholders	(156)	(4)	32
Net operating income before loan impairment charges and other credit risk provisions	4,009	4,535	4,446
Loan impairment charges and other credit risk provisions	(531)	(328)	(524)
Net operating income	3,478	4,207	3,922
Total operating expenses	(2,151)	(2,324)	(2,380)
Operating profit	1,327	1,883	1,542

Share of profit in associates and joint ventures	695	751	546
Profit before tax	2,022	2,634	2,088
	%	%	%
Share of HSBC s profit before tax	40.3	25.7	222.1
Cost efficiency ratio	53.7	51.2	53.5
Period-end staff numbers (full-time equivalent)	87,567	85,581	89,706
Balance sheet data <sup>23</sup>			
	US\$m	US\$m	US\$m
Loans and advances to customers (net)	74,062	88,753	80,661
Loans and advances to banks (net)	34,278	40,695	28,665
Trading assets, financial instruments designated at fair value, and			
financial investments	55,328	59,934	53,167
Total assets	217,794	239,224	225,573
Deposits by banks	12,980	18,600	12,688
Customer accounts	126,583	130,539	124,194
For footnotes, see page 04			

For footnotes, see page 94.

The commentary on Rest of Asia-Pacific is on an underlying basis unless stated otherwise.

following very sharp contractions in economic activity during the early months of the year. Such trends were particularly evident in **Singapore**, where the very sharp recession continued during the first quarter as GDP fell by 9.6 per cent on the comparable period in 2008, before exports and industrial production staged a sustained recovery. Second quarter GDP fell by 3.7 per cent against the comparable period in 2008. Growth proved more durable in **India**, with first quarter GDP rising by

5.8 per cent on the comparable period in 2008. Declining inflationary pressures and concerns over the global economic outlook nevertheless led the Reserve Bank of India to reduce interest rates and reserve requirements during the first half of 2009.

Although growth slowed during the first quarter of the year in **Indonesia**, the 4.4 per cent increase in GDP against the comparable period in 2008 left the country as a major out-performer in the region.

Economic conditions proved very weak during the early months of 2009 in **Malaysia** as first quarter GDP fell by 6.2 per cent compared with the equivalent period in 2008. The open nature of the **South Korean** economy and relatively high levels of household and corporate sector indebtedness proved detrimental during the early months of 2009 as first quarter GDP fell by 4.2 per cent against the comparable period in 2008. However, industrial production increased monthly during the second quarter and surveys indicated consumer confidence rebounding strongly. Deteriorating external demand

and weaker capital inflows proved problematic for the **Philippines** economy as first quarter GDP fell on a quarter-on-quarter basis, encouraging a further decline in interest rates. **Taiwan** s economy proved particularly vulnerable to the contraction in global trade in early 2009, with a record 10.2 per cent decline in GDP on the comparable period in 2008. A substantial fiscal stimulus package in **Vietnam** contributed to improved growth during the first half of 2009. After rising by 3.1 per cent in the year to the first quarter of 2009, year-on-year GDP growth accelerated to 3.9 per cent in the second quarter.

#### Review of business performance

Reconciliation of reported and underlying profit before tax

	Half-ye	ar to 30 June 2009 ( 1H08	( 1H09 ) co 1H08	mpared 1H09	with half	year to 30	June 200	08 ( 1H08	
	1H <b>98</b> qu as		at 1H <b>99</b> qu exchange		Under- lying	1H09 as	Re- ported	Under- lying	
	reportedlis	posals <sup>t</sup> translation <sup>2</sup>	rates <sup>3</sup> di	sposals <sup>1</sup>	change	reported	change <sup>4</sup>	change <sup>4</sup>	
Rest of Asia-Pacific <sup>17</sup>	US\$m	US\$m US\$m	US\$m	US\$m	US\$m	US\$m	%	~%	
Net interest income	1,919	(181)	1,738		30	1,768	(8)	2	
Net fee income	1,004	(96)	908		(189)	719	(28)	(21)	
Changes in fair value <sup>5</sup>					(2)	(2)	)		
Other income <sup>6</sup>	1,612	(226)	1,386		138	1,524	(5)	10	
Net operating income <sup>7</sup>	4,535	(503)	4,032		(23)	4,009	(12)	(1)	
	,		,						
Loan impairment charges and other									
credit risk provisions	(328)	49	(279)		(252)	(531)	(62)	(90)	
Net operating income	4,207	(454)	3,753		(275)	3,478	(17)	(7)	
Operating expenses	(2,324)	237	(2,087)		(64)	(2,151)	7	(3)	
Operating profit	1,883	(217)	1,666		(339)	1,327	(30)	(20)	
Income from associates	751	26	777		(82)	695	(7)	(11)	
Profit before tax	2,634	(191)	2,443		(421)	2,022	(23)	(17)	
<b>T 1 1 1 1 1 1 1 1 1 1</b>									

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### For footnotes, see page 94.

HSBC s operations in the Rest of Asia-Pacific region reported a pre-tax profit of US\$2.0 billion compared with US\$2.6 billion in the first half of 2008, a decline of 23 per cent or 17 per cent on an underlying basis. Global Banking and Markets performance remained robust, delivering US\$1.2 billion or 61 per cent of the regional pre-tax profit compared with US\$1.5 billion or 59 per cent in the first half of 2008. The decline in regional performance was primarily attributable to the Personal Financial Services and Commercial Banking customer groups, which were adversely affected by the impact of sustained low interest rates, reduced economic activities and trade flows and the consequential deterioration in credit quality.

HSBC continued to demonstrate its commitment to the region through the purchase of Bank Ekonomi in Indonesia in May 2009, and by becoming the first

foreign bank to incorporate locally in Vietnam, in January 2009. Organic expansion continued in mainland China with the opening of eight new HSBC branded outlets in the first half of 2009 in addition to two more rural banks, consolidating HSBC s position as the largest foreign international bank in the country. In insurance, HSBC expanded its joint ventures with Canara Bank and Oriental Bank of Commerce in India and National Trust in mainland China. The operations of The Chinese Bank in Taiwan and IL&FS Investsmart (Investsmart) in India were successfully integrated during the period; the former is proceeding ahead of expectations: the latter added 77 outlets to the existing branch network to enhance wealth management product distribution.

Net interest income increased by 2 per cent, driven by lower interest rates, particularly related to

#### HSBC HOLDINGS PLC

#### Interim Management Report: Operating and Financial Review (continued)

the cost of funding the trading book. This benefit was partly offset by lower deposit spreads in the low interest rate environment and strong price competition for core deposit acquisition.

Asset balances declined as demand for financing reduced and the rate of increase in personal unsecured lending origination, which had contributed to lending growth in previous years, was curtailed in order to manage asset quality. This was particularly evident in India, where the decline in lending reflected measures to improve the quality of the asset portfolio, including eliminating the use of third-party agents in the credit card origination process as experience highlighted areas of relative weakness. The effect was readily discernible, with credit card lending balances in India falling to US\$539 million at 30 June 2009 from US\$647 million at the beginning of the year. As credit availability was constrained in certain sectors, HSBC was able to undertake a series of repricing initiatives throughout the region which, along with the reduced funding costs in the low interest rate environment, resulted in wider spreads being achieved on lending products. This was particularly notable in respect of corporate loans and, in India, trade advances.

HSBC remained highly successful in attracting deposits, particularly through Premier, where customer numbers increased by 14 per cent to almost half a million in the region. Balances grew in most countries, most notably India, Indonesia and mainland China. Deposit growth in India was attributable to a 12 per cent increase in the number of Premier customers and, in mainland China, to branch network expansion.

*Net fee income* was 21 per cent lower than in the first half of 2008, and reflected a decline in sales of investment and wealth management products. Sales of investment products, notably unit trusts, fell, particularly in Taiwan and India as investor sentiment remained risk averse and equity markets continued to have little momentum for much of the period. Similarly, in Singapore reduced demand for managed funds and depressed market values led to a decline in funds under management and lower performance fees, partly mitigated by higher sales of structured products.

Notwithstanding the decline in trade flows, fees from trade and supply chain products rose due to revised pricing strategies, most significantly in India.

*Net trading income* declined by 2 per cent, as the fall in interest rates reduced net interest income from trading activities.

Trading performance in Global Banking and Markets was strong as market volatility continued across the region, encouraging increased corporate hedging activity and delivering increased margins on market-making activity as investors demonstrated heightened risk aversion. Trading income growth was largely attributable to Rates trading and Credit. Revenues from Rates rose, most notably in South Korea, Indonesia and Japan, driven by increased customer demand and volatile markets. Credit related revenues rose, particularly in India, as credit spreads tightened significantly.

HSBC continued to expand in the Rest of Asia-Pacific region despite a fall of 17 per cent in underlying pre-tax profit. Net income from *financial instruments designated at fair value* of US\$29 million was recorded compared with a net expense of US\$88 million in the first half of 2008. This was primarily attributable to equity market-related gains on unit-linked insurance products, particularly in Singapore, and was largely offset by a corresponding increase in liabilities to policyholders reflected in net insurance claims incurred and movement in liabilities to policyholders.

*Net earned insurance premiums* increased by 45 per cent to US\$152 million, largely in Singapore due to increased sales of a new Guaranteed Saver life product.

*Loan impairment charges* nearly doubled, reflecting a deterioration in the credit environment across the region, but remained low in absolute terms at US\$531 million.

In Personal Financial Services, loan impairment charges rose by 43 per cent, primarily in India and, to a lesser extent, in Indonesia. In India, higher loan impairment charges were driven by increased delinquency across the unsecured lending portfolio, notably credit cards and personal lending, following strong growth ahead of the economic slowdown. HSBC took specific action to mitigate loan losses, including discontinuing consumer finance loan origination towards the end of 2008, and tightening lending criteria on other unsecured lending products. In Indonesia, loan impairment charges rose due to higher delinquencies on credit cards and personal lending.

In Commercial Banking, the rise in loan impairment charges reflected an increase in corporate failures as economic growth slowed, notably in certain export sectors. Loan impairment charges also increased from the low level recorded

in 2008, notably in India where there were a few individually significant charges recorded. Other countries in the region were also affected but to a lesser degree.

*Operating expenses* increased by 3 per cent to US\$2.2 billion to support the ongoing expansion of infrastructure in the region. Operating expenses rose in mainland China as the branch network grew and staff numbers increased accordingly. In India, operating expenses rose by 10 per cent, driven by expansion of the branch network following the integration of Investsmart and an increase in staff numbers. In Taiwan, a fifth Commercial Banking Centre was opened in Neihu, a prominent science and technology zone, and six branch renovations were completed as part of the integration of the operations of The Chinese Bank. Infrastructure investment growth was partly offset by a reduction in marketing costs, notably in respect of unsecured lending products.

The number of transactions completed through direct channels, including internet banking, telephone services and self-service machines

increased and represented more than 60 per cent of commercial banking transactions.

Operating expenses within the Group Service and Software Development Centres rose by 10 per cent as the number of migrated activities and processes increased in accordance with the Group s global resourcing strategy to develop Centres of Excellence . All related costs are recharged to other Group entities and the income from these recharges is reported within *other operating income*.

*Profit from associates and joint ventures* in the region was 11 per cent lower, driven by a reduction in contribution from Ping An Insurance due to the non-recurrence of favourable changes in investment assumptions in the first half of 2008. The profit contribution from the Bank of Communications was unchanged as the combination of increased fee income from cards, advisory services and cost savings were offset by reduced income from narrowing deposit spreads. The contribution from Industrial Bank declined due to a fall in net interest income as deposit spreads narrowed.

Reconciliation of reported and underlying profit before tax

	Half-yea	Half-year to 30 June 2009 ( 1		1H09 ) com	npared wi	th half-yea	ar to 31 Dec	cember 20	08 ( 2H08	)
		2H08		2H08	1H09					
	2H0&qu	uisitions		at 1H002q	uisitions	Under-	1H09	Re-	Under-	
	as	and	Currency	exchange	and	lying	as	ported	lying	
	reporteddi	sposals <sup>1</sup> t	ranslation <sup>2</sup>	rates <sup>8</sup> di	sposals <sup>1</sup>	change	reported	change <sup>4</sup>	change <sup>4</sup>	
Rest of Asia-Pacific <sup>17</sup>	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%	
Net interest income	2,018		(75)	1,943		(175)	1,768	(12)	(9)	
Net fee income	863		(32)	831		(112)	719	(17)	(13)	
Changes in fair value <sup>5</sup>	1			1		(3)	(2)	(300)	(300)	
Other income <sup>6</sup>	1,564		(74)	1,490		34	1,524	(3)	2	
Net operating income <sup>7</sup>	4,446		(181)	4,265		(256)	4,009	(10)	(6)	
Loan impairment charges and other credit risk provisions	(524)		16	(508)		(23)	(531)	(1)	(5)	
Net operating income	3,922		(165)	3,757		(279)	3,478	(11)	(7)	
Operating expenses	(2,380)		92	(2,288)		137	(2,151)	10	6	

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Operating profit	1,542	(73)	1,469	(142)	1,327	(14)	(10)				
Income from associates	546		546	149	695	27	27				
Profit before tax	2,088	(73)	2,015	7	2,022	(3)					
For footnotes, see page 94.											
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#### HSBC HOLDINGS PLC

Interim Management Report: Operating and Financial Review (continued)

Analysis by customer group and global business *Profit before tax* 

	Personal		Half-year to 30 Ju Global Banking		e 2009		
<b>Rest of Asia-Pacific</b> <sup>17</sup> Net interest income	Financial Services US\$m 730	Commercial Banking US\$m 380	and Markets US\$m 626	Private Banking US\$m 55	Other elir US\$m 63	segment nination <sup>29</sup> US\$m (86)	Total US\$m 1,768
Net fee income	254	154	294	25	(8)		719
Trading income/(expense) excluding net interest income Net interest income/(expense) on trading activities	<b>40</b> (1)	71	609 82	35	(15) 2	86	740 169
Net trading income/ (expense) <sup>24</sup>	39	71	691	35	(13)	86	909
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated at					(2)		(2)
fair value	34		(3)				31
Net income/(expense) from financial instruments designated at							
fair value Gains less losses from	34		(3)		(2)		29
financial investments Dividend income Net earned insurance	5	3	(10) 1		(19)		(21) 1
premiums	136	16 28	17		200	(63)	152
Other operating income	36	28	17		590	(63)	608
Total operating income	1,234	652	1,616	115	611	(63)	4,165
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Net insurance claims <sup>25</sup>	(145)	(11)					(156)
Net operating income <sup>7</sup>	1,089	641	1,616	115	611	(63)	4,009
Loan impairment charges and other credit risk provisions	(375)	(151)	(5)				(531)
Net operating income	714	490	1,611	115	611	(63)	3,478
Total operating expenses	(870)	(291)	(517)	(68)	(468)	63	(2,151)
Operating profit	(156)	199	1,094	47	143		1,327
Share of profit/(loss) in associates and joint ventures	291	260	145		(1)		695
Profit before tax	135	459	1,239	47	142		2,022
Share of HSBC s profit	%	%	%	%	%		%
before tax Cost efficiency ratio	2.7 79.9	9.1 45.4	24.7 32.0	0.9 59.1	2.9 76.6		40.3 53.7
Balance sheet data <sup>23</sup>	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to							
customers (net)	27,780	21,693	21,682	2,739	168	(6.040)	74,062
Total assets	36,761 45,170	29,760 26,031	138,266 42,712	13,068 12,624	5,958 37	(6,019)	217,794 126,583
Customer accounts For footnotes, see page 94.	45,179	20,031	42,712 68	12,024	51		120,303

	Personal Financial Co Services	ommercial Banking	Half-ye Global Banking and Markets	ear to 30 June Private Banking	2008 Other elin	Inter- segment	Total
Rest of Asia-Pacific <sup>17</sup>	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m
Net interest income	864	446	759	45	68	(263)	1,919
Net fee income	320	175	456	41	12		1,004
Trading income/(expense) excluding net interest income Net interest	32	72	674	36	(49)		765
income/(expense) on trading activities	(2)		59		5	263	325
Net trading income/(expense) <sup>24</sup>	30	72	733	36	(44)	263	1,090
Changes in fair value of long-term debt issued and related derivatives Net expense from other financial instruments designated at fair value	(85)	(1)	(2)				(88)
Net expense from financial instruments							(0.0)
designated at fair value Gains less losses from	(85)	(1)	(2)				(88)
financial investments Dividend income Net earned insurance	14	3	6 1		1		24 1
premiums	98	16					114
Other operating income	18	7	37	1	516	(104)	475
Total operating income	1,259	718	1,990	123	553	(104)	4,539
Net insurance claims <sup>25</sup>	6	(9)			(1)		(4)
Net operating income <sup>7</sup>	1,265	709	1,990	123	552	(104)	4,535
Table of Contonta							150

Loan impairment (charges)/ recoveries and other credit risk							
provisions	(310)	(7)	(11)				(328)
Net operating income	955	702	1,979	123	552	(104)	4,207
Total operating expenses	(949)	(318)	(591)	(71)	(499)	104	(2,324)
Operating profit	6	384	1,388	52	53		1,883
Share of profit in associates and joint ventures	320	269	158		4		751
	226	(5)	1.546	50	57		0 (04
Profit before tax	326	653	1,546	52	57		2,634
Share of HSBC s profit	%	%	%	%	%		%
before tax	3.2	6.4	15.0	0.5	0.6		25.7
Cost efficiency ratio	75.0	44.9	29.7	57.7	90.3		51.2
Balance sheet data <sup>23</sup>							
	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to							
customers (net)	31,402	25,285	28,609	3,297	160		88,753
Total assets	39,336	32,012	151,490	10,798	10,498	(4,910)	239,224
Customer accounts	43,479	27,540	48,625	10,830	65		130,539
For footnotes, see page 94.			69				
			07				

#### HSBC HOLDINGS PLC

#### Interim Management Report: Operating and Financial Review (continued)

Analysis by customer group and global business (continued) *Profit before tax* 

Half-year to 31 December 2008 Personal Global Inter-Banking Financial Commercial and Private segment Other elimination<sup>29</sup> Services Banking Markets Banking Total Rest of Asia-Pacific<sup>17</sup> US\$m US\$m US\$m US\$m US\$m US\$m US\$m Net interest income 844 488 58 2,018 765 71 (208)30 6 Net fee income 272 180 375 863 Trading income/(expense) excluding net interest income 33 50 559 41 (3)680 Net interest income/(expense) on trading activities 64 3 208 272 (3)952 Net trading income<sup>24</sup> 30 50 41 208 623 Changes in fair value of long-term debt issued and related derivatives 1 1 Net income/(expense) from other financial instruments designated at fair value 1 4 (84)(87)(2)Net income/(expense) from financial instruments designated at fair value 1 5 (87)(2)(83) Dividend income 1 1 Net earned insurance 9 premiums 74 83 Other operating income/(expense) 42 580 41 70 (2)558 (129)Total operating income 1.174 798 1.803 127 641 (129)4.414

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Net insurance claims <sup>25</sup>	36	(4)					32
Net operating income <sup>7</sup>	1,210	794	1,803	127	641	(129)	4,446
Loan impairment charges and other credit risk provisions	(330)	(131)	(62)	(1)			(524)
Net operating income	880	663	1,741	126	641	(129)	3,922
Total operating expenses	(1,067)	(371)	(494)	(69)	(508)	129	(2,380)
Operating profit	(187)	292	1,247	57	133		1,542
Share of profit/(loss) in associates and joint ventures	72	290	177		7		546
Profit/(loss) before tax	(115)	582	1,424	57	140		2,088
Share of HSBC s loss	%	%	%	%	%		%
before tax Cost efficiency ratio	(12.2) 88.2	61.9 46.7	151.5 27.4	6.1 54.3	14.9 79.3		222.1 53.5
·	00.2	10.7	27.1	5115	17.5		00.0
Balance sheet data <sup>23</sup>	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to	θbψin	θθφin	θbψin	θbψin	θbφin		Öbyin
customers (net)	27,634	21,967	27,941	2,960	159		80,661
Total assets	36,310	29,030	147,714	12,440	5,528	(5,449)	225,573
Customer accounts	42,778	25,372	42,977	12,713	354		124,194
For footnotes, see page 94.			70				
			. ~				

#### Middle East<sup>17</sup>

Profit/(loss) before tax by country within customer groups and global businesses

	Personal Financial	Commercial	Global Banking and	Private		
	Services US\$m	Banking US\$m	Markets US\$m	Banking US\$m	Other US\$m	Total US\$m
Half-year to 30 June 2009	10	27	49		34	120
Egypt United Arab Emirates	(14)	141	182	(1)	3	311
Other	19	35	20		(4)	70
Middle East (excluding	1-	202	251		22	501
Saudi Arabia) Saudi Arabia	15 20	203 49	251 53	(1) 6	33 14	501 142
	35	252	304	5	47	643
Half-year to 30 June 2008						
Egypt	11	37	45	2	22	115
United Arab Emirates Other	106 44	184 69	229 65	2	1	522 178
Middle East (excluding Saudi Arabia)	161	290	339	2	23	815
Saudi Arabia	48	18	87	<i>L</i>	23	175
	209	308	426	2	45	990
Half-year to 31 December 2008						
Egypt	5	31	45		27	108
United Arab Emirates	27	146	159	2	5	339
Other	36	56	96		1	189
Middle East (excluding						
Saudi Arabia) Saudi Arabia	68 12	233 17	300 90	2	33 1	636 120
Saudi Alabia	12	17	90		1	120
	80	250	390	2	34	756

Loans and advances to customers (net) by country<sup>17</sup>

	At	At	At
			31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Egypt	2,503	2,265	2,473
United Arab Emirates	15,906	16,416	17,537
Other	6,688	6,323	7,285
	25,097	25,004	27,295
Customer accounts by country <sup>17</sup>			
	At	At	At 31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Egypt	5,642	5,359	5,363
United Arab Emirates	19,284	20,658	19,808
Other	9,355	10,239	9,994
	34,281	36,256	35,165
For footnote, see page 94.			
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#### HSBC HOLDINGS PLC

Interim Management Report: Operating and Financial Review (continued)

Profit before tax

	20	Half-year to	21
	30 June	30 June	31 December
Middle East <sup>17</sup>	2009 US\$m	2008 US\$m	2008 US\$m
Net interest income	089111 763	714	842
Net fee income	308	334	357
Net trading income	220	239	163
Gains less losses from financial investments	13	9	(1)
Dividend income	2	1	1
Net earned insurance premiums		0	
Other operating income	63	9	
Total operating income	1,369	1,306	1,362
Total operating meane	1,507	1,500	1,502
Net insurance claims incurred and movement in liabilities to policyholders			
Net operating income before loan impairment charges and other credit risk provisions	1,369	1,306	1,362
The section of the section of the section district measurements	(201)	(41)	(220)
Loan impairment charges and other credit risk provisions	(391)	(41)	(238)
Net operating income	978	1,265	1,124
Total operating expenses	(482)	(460)	(499)
Operating profit	496	805	625
Share of profit in associates and joint ventures	147	185	131
Profit before tax	643	990	756
	%	%	%
Share of HSBC s profit before tax	12.8	9.7	80.4
Cost efficiency ratio	35.2	35.2	36.6

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Period-end staff numbers (full-time equivalent)	8,819	8,166	8,453
Balance sheet data <sup>23</sup>			
	US\$m	US\$m	US\$m
Loans and advances to customers (net)	25,097	25,004	27,295
Loans and advances to banks (net)	6,556	11,044	7,476
Trading assets, financial instruments designated at fair value, and			
financial investments	10,064	8,198	8,056
Total assets	48,601	51,777	50,952
Deposits by banks	991	1,939	1,001
Customer accounts	34,281	36,256	35,165
For footnotes, sag page 04	-		

For footnotes, see page 94.

*The commentary on Middle East is on an underlying basis unless stated otherwise.* Economic briefing

After a period of very rapid expansion, the economies of the **Middle East** slowed sharply during the first half of 2009 as oil prices fell and access to regional and international funding was compromised. Government spending growth was maintained despite sharply reduced oil revenues, which offered some support to domestic demand. Private consumption and private investment

spending, however, moderated after several years of rapid growth. Previous inflationary pressures subsided, allowing policymakers to track the exceptionally low level of interest rates in the US without reigniting consumer or asset price growth. The large surpluses accumulated during recent years of high oil prices are likely to ensure that funding for fiscal or external account shortfalls remains accessible.

## Review of business performance

Reconciliation of reported and underlying profit before tax

	Ha	lf-year to 30 June 2009	1H08	compared v	with half-	year to 30	June 2008	( <b>1H08</b> )
	1H08	1H08	at 1H09	1H09	Under-	1H09	Re-	Under-
		cquisitions		cquisitions	Chuch	11107	110	ender
	as	and Currency	0	and	lying	as	ported	lying
	reported	disposalstranslation <sup>2</sup>	rates <sup>3</sup>	disposals <sup>1</sup>		reported	change <sup>4</sup>	change <sup>4</sup>
Middle East <sup>17</sup>	US\$m	US\$m US\$m	US\$m	US\$m	US\$m	US\$m	%	%
Net interest income	714	(5)	709		54	763	7	8
Net fee income	334	(3)			(24)	308	(8)	(7)
Other income <sup>6</sup>	258	(1)			(24) 41	298	16	16
			207				10	10
Net operating income <sup>7</sup>	1,306	(8)	1,298		71	1,369	5	5
Loan impairment charges and other credit risk							( <b>2</b> - 1)	
provisions	(41)	(1)	(42)		(349)	(391)	(854)	(831)
Net operating income	1,265	(9)	1,256		(278)	978	(23)	(22)
Operating expenses	(460)	4	(456)		(26)	(482)	(5)	(6)
Operating profit	805	(5)	800		(304)	496	(38)	(38)
Income from associates	185	1	186		(39)	147	(21)	(21)
Profit before tax	990	(4)	986		(343)	643	(35)	(35)

#### For footnotes, see page 94.

HSBC reported profit before tax in the Middle East of US\$643 million, a decrease of 35 per cent compared with the first half of 2008 on both reported and underlying bases. This decrease was largely driven by the decline in economic activity, predominantly infrastructure development, following the dramatic fall in the price of oil, the adverse effect of lower regional and global equity markets on individual wealth and the depressed real estate sector. These factors contributed to a marked increase, albeit from a low base, in loan impairment charges in the United Arab Emirates (UAE). While new lending was constrained during the period, personal lending balances were higher than at 30 June 2008 and drove an increase in revenues of 6 per cent, partly offset by lower trading income as the first half of

2009 experienced lower levels of currency-related trading.

HSBC continued to expand its presence in the region, opening eight new branches in Egypt over the last 12 months. The priority given to building the Premier business across the region continued with the number of customers increasing by 14 per cent since 31 December 2008.

The Middle East is disclosed as a separate segment for the first time. Its underlying profit before tax declined by 35 per cent.

*Net interest income* increased by 8 per cent due to higher average interest earning balances compared with the first half of 2008 and asset repricing in Personal Financial Services.

Mortgage balances were higher than in the first half of 2008, reflecting mortgage approvals early in 2008 which were not drawn until later in the year; new approvals were significantly lower in the first half of 2009 as a result of the changed market circumstances. Credit card and trade balances also increased due to higher utilisation of facilities. Asset spreads widened, benefiting from repricing activity.

HSBC increasingly focused on liability products, and customer accounts in Personal Financial Services rose due to a combination of attractive rates offered in the last quarter of 2008 and ongoing marketing campaigns. The growth in Personal Financial Services balances was partly masked by a contraction in Global Banking and Markets balances following an outflow of funds in the second half of 2008 as currency trading abated. The revenue benefit from the limited growth in the balance sheet was partly offset by deposit spread compression in the low interest rate environment.

*Net fee income* fell by 7 per cent to US\$308 million as reduced activity led to a fall in transaction fees on credit cards and a decrease in origination fees for personal loans. Additionally, custody fees decreased in line with declining asset values.

*Net trading income* fell by 8 per cent, to US\$220 million. This was largely attributable to lower foreign exchange revenue as Middle Eastern currency markets attracted lower volumes and became less volatile than in 2008 as currency trading

#### HSBC HOLDINGS PLC

#### Interim Management Report: Operating and Financial Review (continued)

declined. Gains related to favourable credit spread movements were offset by the non-recurrence of private equity gains.

*Other operating income* included gains of US\$55 million arising from the buy-back and extinguishing of HSBC s own debt issued locally.

*Loan impairment charges* rose sharply, increasing from US\$41 million to US\$391 million as credit quality across the region deteriorated as a consequence of weaker economic conditions.

Loan impairment charges within Personal Financial Services rose most significantly in the UAE as a result of increased default rates on Consumer Lending, notably credit cards and personal lending. Management actions, such as reducing credit lines and tightening lending criteria to the portfolio segments most at risk, served to limit the level of these charges. There was very little impairment recognised on mortgage lending which reflected HSBC s disciplined risk appetite, which targeted primary developments. The global economic slowdown, together with the decline in oil prices, placed intense pressure on the UAE s economy which suffered a significant fall in property and equity prices. Unemployment steadily increased, triggered mainly by the impact of the real estate downturn on new construction which precipitated the departure of growing numbers of expatriate workers, some of whom left debts unpaid.

For commercial and corporate banking customers, loan impairment charges rose with the deterioration in the economy, as some local businesses faced a sudden drop in operating activity. In addition, there were a few individually significant loan impairment charges recorded on exposures to large business groups in the region in financial difficulty.

*Operating expenses* increased by 5 per cent to US\$482 million, mostly due to the full effect of business growth in 2008. Staff numbers reflected this growth, but further increases were restricted across most of the region in response to the current economic environment. Expansion of the retail network continued in Egypt, with the opening of eight branches since 30 June 2008.

*Profit from associates and joint ventures* in the region fell by 21 per cent, mainly from lower investment banking activity through IBSA. HSBC s share of IBSA s pre-tax profit fell by 77 per cent to US\$7 million as advisory fees from debt capital markets declined. The Group s share of income from The Saudi British Bank was lower than in the comparable period in 2008 at US\$136 million as higher loan impairment charges and marginally higher operating expenses were only partly offset by strong foreign exchange and trade-related income.

	Half-year to 30 June 2009 (		( $1H09$ ) compared with half-year to 31 December 2008 ( $2H0$					3 ( 2H08 )	)	
		2H08			1H09					
	2H0&acquisitions			at 1H09a	cquisitions	Under-	1H09	Re-	Under-	
	as	and	Currency	exchange	and	lying	as	ported	lying	
	reported	disposals1	translation <sup>2</sup>	rates <sup>8</sup>	disposals <sup>1</sup>	change	reported	change <sup>4</sup>	change <sup>4</sup>	
Middle East <sup>17</sup>	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%	
Net interest										
income	842		(5)	837		(74)	763	(9)	(9)	
Net fee income	357		(3)	354		(46)	308	(14)	(13)	
Other income <sup>6</sup>	163		(4)	159		139	298	83	87	
Net operating										
income <sup>7</sup>	1,362		(12)	1,350		19	1,369	1	1	
Loan impairment charges and other	(238)	)	2	(236)		(155)	(391)	(64)	(66)	

#### Reconciliation of reported and underlying profit before tax

# credit risk provisions

Net operating income	1,124	(10)	1,114	(136)	978	(13)	(12)	
Operating expenses	(499)	7	(492)	10	(482)	3	2	
Operating profit	625	(3)	622	(126)	496	(21)	(20)	
Income from associates	131		131	16	147	12	12	
Profit before tax	756	(3)	753	(110)	643	(15)	(15)	
For footnotes, see page 94.								
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Analysis by customer group and global business *Profit before tax* 

Middle East <sup>17</sup> Net interest income	Personal Financial Services US\$m 343	Commercial Banking US\$m 243	Half-yea Global Banking and Markets US\$m 149	r to 30 June Private Banking US\$m 1		Inter- segment elimination <sup>29</sup> US\$m	Total US\$m 763
Net fee income	99	109	98	1	1		308
Trading income excluding net interest income Net interest income on trading activities	26	37	146 10		1		210 10
Net trading income <sup>24</sup>	26	37	156		1		220
Gains less losses from financial investments Dividend income	11	(2)	(1) 2		5		13 2
Other operating income	24	33	25	2	19	(40)	63
Total operating income	503	420	429	4	53	(40)	1,369
Net insurance claims <sup>25</sup>							
Net operating income <sup>7</sup>	503	420	429	4	53	(40)	1,369
Loan impairment charges and other credit risk provisions	(244)	(83)	(64)				(391)
Net operating income	259 (245)	337 (135)	365 (117)	4 (5)	53 (20)	(40) 40	978 (482)

# Total operating expenses

Operating profit/(loss)	14	202	248	(1)	33		496
Share of profit in associates and joint ventures	21	50	56	6	14		147
Profit before tax	35	252	304	5	47		643
	%	%	%	%	%		%
Share of HSBC s							
profit before tax	0.7	5.0	6.1	0.1	0.9		12.8
Cost efficiency ratio	48.7	32.1	27.3	125.0	37.7		35.2
Balance sheet data <sup>23</sup>							
	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances							
to customers (net)	6,645	11,567	6,799	31	55		25,097
Total assets	7,578	13,040	27,423	95	5,285	(4,820)	48,601
Customer accounts	14,967	9,844	7,312	1,645	513		34,281
For footnotes, see page	94.						
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#### HSBC HOLDINGS PLC

Interim Management Report: Operating and Financial Review (continued)

Analysis by customer group and global business (continued) *Profit before tax* 

	Personal	Personal Half-year to 30 June 200 Global Banking			2008	8 Inter-		
Middle East <sup>17</sup>	Financial Services US\$m	Commercial Banking US\$m	and Markets US\$m	Private Banking US\$m	Other US\$m	segment elimination <sup>29</sup> US\$m	Total US\$m	
Net interest income	302	234	159	2	20	(3)	714	
Net fee income	114	114	104	2			334	
Trading income excluding net interest income	21	32	155		19		227	
Net interest income/(expense) on	21	52						
trading activities			23		(14)	3	12	
Net trading income <sup>24</sup> Gains less losses from	21	32	178		5	3	239	
financial investments	14		(5)				9	
Dividend income Other operating income	12	6	1 5		11	(25)	1 9	
Total operating income	463	386	442	4	36	(25)	1,306	
Net insurance claims <sup>25</sup>								
Net operating income <sup>7</sup>	463	386	442	4	36	(25)	1,306	
Loan impairment (charges)/ recoveries and other credit risk								
provisions	(65)	23			1		(41)	
Net operating income	398	409	442	4	37	(25)	1,265	
Total operating expenses	(238)	(123)	(110)	(2)	(12)	25	(460)	

Operating profit	160	286	332	2	25		805	
Share of profit in associates and joint ventures	49	22	94		20		185	
Profit before tax	209	308	426	2	45		990	
Share of HSBC s profit	%	%	%	%	%		%	
before tax	2.1	3.0	4.2	50.0	0.4		9.7	
Cost efficiency ratio	51.4	31.9	24.9	50.0	33.3		35.2	
Balance sheet data <sup>23</sup>								
	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m	
Loans and advances to								
customers (net)	6,459	12,099	6,392	53	1		25,004	
Total assets	7,361	13,774	28,966	63	5,436	(3,823)	51,777	
Customer accounts	13,073	11,428	9,537	1,764	454		36,256	
For footnotes, see page	For footnotes, see page 94.							
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Middle East <sup>17</sup> Net interest income	Personal Financial Services US\$m 350	Commercial Banking US\$m 276	Half-year to Global Banking and Markets US\$m 203	9 31 Decemb Private Banking US\$m 1	Other US\$m 26	Inter- segment elimination <sup>29</sup> US\$m (14)	Total US\$m 842
Net fee income	113	127	113	4			357
Trading income excluding net interest income	26	33	89		5		153
Net interest expense on trading activities			(3)		(1)	14	10
Net trading income <sup>24</sup>	26	33	86		4	14	163
Gains less losses from financial investments			(1)				(1)
Dividend income Other operating income	9	2	1	3	15	(35)	1
Total operating	100	120	100	0			1.0/0
income	498	438	408	8	45	(35)	1,362
Net insurance claims <sup>25</sup>							
Net operating income <sup>7</sup>	498	438	408	8	45	(35)	1,362
Loan impairment charges and other credit risk provisions	(158)	(68)	(12)				(238)
Net operating income	340	370	396	8	45	(35)	1,124
Total operating expenses	(273)	(141)	(102)	(6)	(12)	35	(499)

Operating profit	67	229	294	2	33		625
Share of profit in associates and joint ventures	13	21	96		1		131
Profit before tax	80	250	390	2	34		756
Share of HSBC s	%	%	%	%	%		%
profit before tax	8.5	26.6	41.5	0.2	3.6		80.4
Cost efficiency ratio	54.8	32.2	25.0	75.0	26.7		36.6
Balance sheet data <sup>23</sup>							
	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to							
customers (net)	7,226	13,221	6,649	29	170		27,295
Total assets	8,168	14,672	27,975	46	5,754	(5,663)	50,952
Customer accounts	13,753	10,978	7,628	1,762	1,044		35,165
For footnotes, see page 9	94.						
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# Table of ContentsHSBC HOLDINGS PLCInterim Management Report: Operating and Financial Review (continued)North AmericaProfit/(loss) before tax by country within customer groups and global businesses

	Personal		Global			
<b>Half-year to 30 June 2009</b> US Canada Bermuda Other	Financial Services US\$m (2,858) (12) 30 (3)	Commercial Banking US\$m 52 151 19 2	Banking and Markets US\$m 384 75 19 (1)	Private Banking US\$m 23 2 (2)	Other US\$m (1,519) (70) 3 2	Total US\$m (3,918) 144 73 (2)
	(2,843)	224	477	23	(1,584)	(3,703)
Half-year to 30 June 2008						
US	(2,194)	167	(1,779)	48	277	(3,481)
Canada	127	237	119	4	7	494
Bermuda	17	26	35	6	10	94
	(2,050)	430	(1,625)	58	294	(2,893)
Half-year to 31 December 2008						
US <sup>31</sup>	(15,170)	59	(1,120)	19	3,150	(13,062)
Canada	(21)	143	133	1	89	345
Bermuda	14	25	37	5	(1)	80
Other	(1)	1			2	2
	(15,178)	228	(950)	25	3,240	(12,635)

For footnote, see page 94.

Loans and advances to customers (net) by country

	At	At	At
			31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
US	177,641	215,909	208,834
Canada	45,761	54,346	44,866
Bermuda	2,856	2,235	2,514

	226,258	272,490	256,214
Customer accounts by country			
	At	At	At 31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
US	96,059	95,763	101,963
Canada	36,514	38,367	33,905
Bermuda	7,768	7,870	7,664
	140,341	142,000	143,532

#### Economic briefing

Economic conditions remained extremely difficult in the **US** during the early months of 2009. Second quarter GDP fell by 3.9 per cent on the comparable period in 2008, the sharpest year-on-year rate of contraction for over fifty years. Housing sales and residential construction activity remained at depressed levels, while the majority of indicators reported further declines in house prices during the first half of the year. Labour market conditions weakened throughout the period as the unemployment rate rose to 9.5 per cent in June 2009, contributing to concerns about the rising trend of delinquencies in both secured and unsecured debt within the household sector. The annual rate of consumer price inflation fell sharply during the period, turning negative from March onwards, although this trend was largely reflective of the earlier volatility in energy prices. Measures of consumer confidence improved, but remained

#### Loss before tax

	Half-year to		
		2	31
	30 June	30 June	December
	2009	2008	2008
North America	US\$m	US\$m	US\$m
Net interest income	7,177	7,873	7,345
Net fee income	2,535	2,822	2,405
Net trading income/(expense)	394	(1,816)	(1,319)
Changes in fair value of long-term debt issued and related			
derivatives	(1,507)	369	3,367
Net income/(expense) from other financial instruments designated	(1,007)	507	3,307
at fair value	(2)	(1)	2
Net income/(expense) from financial instruments designated at fair	(1 - 2 - 2 )		
value	(1,509)	368	3,369
Gains less losses from financial investments	257	106	(226)
Dividend income	23 164	40 203	37 187
Net earned insurance premiums Other operating income/(expense)	104 292	203 115	(92)
Other operating income/(expense)	292	115	(92)
Total operating income	9,333	9,711	11,706
Net insurance claims incurred and movement in liabilities to			
policyholders	(143)	(112)	(126)
Nat an anating in some hafans laar immeinmant shangas and			
Net operating income before loan impairment charges and other credit risk provisions	9,190	9,599	11,580
Loan impairment charges and other credit risk provisions	(8,538)	(7,166)	(9,629)
	<	<b>a</b> 100	1.0.71
Net operating income	652	2,433	1,951
Operating expenses (excluding goodwill impairment)	(4,362)	(4,807)	(4,552)
Goodwill impairment		(527)	(10,037)
Operating loss	(3,710)	(2,901)	(12,638)
Share of profit in associates and joint ventures	7	8	3
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			.,0

Loss before tax	(3,703)	(2,893)	(12,635)
Share of HSBC s profit before tax Cost efficiency ratio	% (73.8) 47.5	% (28.2) 50.1	% (1,344.1) 39.3
Period-end staff numbers (full-time equivalent)	37,021	48,069	44,725
Balance sheet data <sup>23</sup>			
Loans and advances to customers (net) Loans and advances to banks (net) Trading assets, financial instruments designated at fair value, and	US\$m 226,258 10,048	US\$m 272,490 19,794	US\$m 256,214 11,458
financial investments <sup>28</sup> Total assets Deposits by banks Customer accounts	125,321 494,778 12,389 140,341	133,262 568,114 11,764 142,000	119,634 596,302 18,181 143,532

For footnotes, see page 94.

The commentary on North America is on an underlying basis unless stated otherwise.

consistent with a weak level of expenditure. The Standard & Poor s S&P 500 stock market index was volatile but recovered strongly during the second quarter to record an overall rise of 1.8 per cent in the first half of 2009. Having already lowered the Fed funds target rate to within a narrow range of between zero and 25 basis points, the Federal Reserve Board maintained its efforts to improve the availability of credit across the economy by purchasing a range of private and public sector financial instruments. A

substantial fiscal stimulus package was expected to begin providing additional support to economic activity from the middle of the year.

**Canadian** GDP fell by 2.8 per cent during the first five months of 2009 compared with the equivalent period in 2008, led by a sharp contraction in output within the manufacturing sector. Labour market conditions deteriorated sharply as unemployment rose from 6.6 per cent in December

#### HSBC HOLDINGS PLC

#### Interim Management Report: Operating and Financial Review (continued)

2008 to 8.6 per cent in June 2009. The headline rate of consumer price inflation fell from 1.2 per cent in December 2008 to just 0.1 per cent in May 2009, reflecting the trend of energy prices, and the core rate of inflation remained largely stable around the 2.0 per cent mark throughout the period. Responding to this deteriorating economic outlook, the Bank of Canada cut its overnight interest rate from 1.5 per cent in December 2008 to 0.25 per cent in April 2009, and committed to maintaining this level until the end of the second quarter of 2010.

#### Review of business performance

Reconciliation of reported and underlying loss before tax

	Half-year to 30 June 2009 1H08			0 ( 1H09 ) compared with half-year to 30 June 2008 ( 1H0 1H09					
	as reporte <b>d</b> lis	sposalstr	Currency canslation <sup>2</sup>	exchange ratesdis	nisitions and sposals <sup>1</sup>	Under- lying change	1H09 as reported	0	Under- lying change <sup>4</sup>
North America Net interest income	US\$m 7,873	US\$m	US\$m (103)	US\$m 7,770	US\$m	US\$m (593)	US\$m 7,177	% (9)	% (8)
Net fee income	2,822		(103)	2,780		(245)	2,535	(10)	(0) (9)
Changes in fair value <sup>5</sup>	369		(3)	366		(1,873)	(1,507)	(508)	(512)
Other income/(expense) <sup>6</sup>	(1,465)		(9)	(1,474)		2,459	985	167	167
Net operating income <sup>7</sup>	9,599		(157)	9,442		(252)	9,190	(4)	(3)
Loan impairment charges and other credit risk provisions	(7,166)		12	(7,154)		(1,384)	(8,538)	(19)	(19)
Net operating income	2,433		(145)	2,288		(1,636)	652	(73)	(72)
Operating expenses (excluding goodwill impairment) Goodwill impairment	(4,807) (527)		77	(4,730) (527)		368 527	(4,362)	9 100	8 100
Operating loss	(2,901)		(68)	(2,969)		(741)	(3,710)	(28)	(25)

Income from associates	8		8	(1)	7	(13)	(13)
Loss before tax	(2,893)	(68)	(2,961)	(742)	(3,703)	(28)	(25)

For footnotes, see page 94.

HSBC s operations in North America reported a pre-tax loss of US\$3.7 billion for the first half of 2009 compared with pre-tax losses of US\$2.9 billion and US\$12.6 billion in the first and second halves of 2008, respectively. On an underlying basis and excluding fair value movements on HSBC s own debt, the loss before tax declined against both halves. Notable in the current period were a strong trading performance and lower write-downs in Global Banking and Markets, reduced operating costs and a significant rise in loan impairment charges compared with the first half of 2008, though these charges were lower than the trailing six months and were also lower than what might have been anticipated given the rise in unemployment during the period.

*Net interest income* in North America declined by 8 per cent, driven by lower asset balances as the legacy consumer finance portfolios ran off, higher levels of delinquent and modified loans, and the effect of deposit spread compression in both the US and Canada; these factors more than offset increased treasury revenues from Balance Sheet Management activities and lower funding costs in HSBC Finance.

Customer asset balances fell as HSBC Finance portfolios continued to decline following decisions taken in the past three years to cease originations and run-off the residual balances in Mortgage Services, Consumer Lending and vehicle finance. In addition, HSBC Bank USA sold US\$4.0 billion of prime mortgages since 31 December 2008. Balances in Card and Retail Services declined following actions taken to reduce marketing expenditure, tighten underwriting criteria on new applications and existing accounts alike, close inactive accounts, reduce contingent liabilities, lower credit lines and cease originations in certain segments. Asset spreads widened across the real-estate secured portfolios as the benefit of lower funding costs outweighed the decline in yields which was driven by a rise in delinquent loans and increased volumes of loan modifications. Spreads in Card and Retail Services also widened, mainly due to lower funding costs, repricing initiatives and the benefit from interest rate

floors in portions of the loan portfolio. In the Commercial Banking portfolios, a lower cost of funds and successful repricing offset the effect of lower balances.

Liability balances increased in Personal Financial Services and Commercial Banking, with increased personal deposits in the online savings and Premier Investor savings portfolios. However, this was mostly offset by a decline in Global Banking and Markets deposit volumes as customers opted for higher-yielding investments in the low interest rate environment, and the maturing of several large time deposits which were not renewed. Liability spread compression was experienced from a combination of lower base rates and competitive pricing pressures on savings and certificate of deposit products.

In Global Banking and Markets, net interest income increased due to treasury revenues from Balance Sheet Management activities, which were correctly positioned to take advantage of lower central bank interest rates, and wider spreads on lending to corporates.

*Net fee income* declined by 9 per cent, primarily in the US credit cards portfolio as a result of lower cash advance, late payment, over limit and interchange fees and lower enhancement services income. These were affected by reduced volumes as HSBC continued to limit portfolio balances and customers spent less. In Taxpayer Financial Services, a change in product mix towards lower revenue products and the discontinuance of all but one partner relationship led to lower fees.

Excluding fair value movements on own debt, HSBC s underlying loss before tax in North America was less than in both halves in 2008.

*Net trading income* of US\$394 million compared with a loss of US\$1.8 billion in the first half of 2008, driven by significantly reduced write-downs on legacy positions in Global Banking and Markets, notably in structured credit products, and improved performance in Rates.

Net expense of US\$1.5 billion was incurred on *financial instruments designated at fair value*, as credit spreads tightened on HSBC s long-term debt in the first half of 2009 following their widening in 2008. This loss reflected the partial reversal of gains booked in previous years which will fully reverse over the life of the debt. HSBC does not regard this income or expense as part of managed performance.

Gains less losses from financial investments more than doubled to US\$257 million, driven by gains on the sale of mortgage-backed securities in

the current period. This benefit more than offset the non-recurrence of gains arising on the sale of Visa shares during 2008.

*Net earned insurance premiums* decreased by 19 per cent to US\$164 million, reflecting lower loan originations in HSBC Finance arising from the run-off of the Consumer Lending business which affects payment protection insurance sales.

*Other operating income* more than doubled to US\$292 million, and included a gain resulting from the income recognition methodology used in respect of long-term insurance contracts in HSBC Finance and gains on the sale of prime residential mortgages. Losses on foreclosed properties declined due to a reduction in the stock of unsold properties as volumes of foreclosure cases continued to be constrained by government practice.

*Net insurance claims incurred and movement in liabilities to policyholders* increased by 28 per cent to US\$143 million, mainly because of additional mortgage insurance loss reserves and for losses anticipated from the rise in unemployment in the first half of the year.

Loan impairment charges and other credit risk provisions rose sharply, increasing by 19 per cent to US\$8.5 billion and reflecting substantially higher loan impairment charges in the HSBC Finance portfolio and, to a lesser extent, in the HSBC Bank USA residential mortgage portfolio, as credit quality deteriorated. These increases were driven by portfolio seasoning, rising unemployment rates, the continued weakness of the US economy and further declines in house prices which continued to restrict the ability of many customers to refinance. Partly offsetting the above was a reduction in overall lending as HSBC continued to manage down its exposure in the US.

In Consumer Lending, loan impairment charges rose by 53 per cent to US\$3.2 billion. Deterioration in delinquency trends, including early stage delinquency, was most notable in portions of the first lien portfolio in the states most affected by house price depreciation and rising unemployment rates, as well as in the 2006 and 2007 vintages of both

secured and unsecured lending. The 2008 vintages also proved weak, but originations were relatively small in line with HSBC s reduced risk appetite. In the HSBC Finance Mortgage Services portfolio, loan impairment charges declined by 43 per cent to US\$1.1 billion as the portfolio seasoned and continued to run-off. In Personal Financial Services in HSBC Bank USA, loan impairment charges rose by 52 per cent to

#### HSBC HOLDINGS PLC

#### Interim Management Report: Operating and Financial Review (continued)

US\$0.4 billion, driven by a combination of rising delinquencies and increased loss severities in the prime first lien residential mortgage portfolio.

Loan impairment charges in Card and Retail Services rose as portfolio seasoning, higher levels of personal bankruptcy filings and continued weakness in the US economy, including rising unemployment levels, led to an accelerated deterioration in delinquency levels and roll rates. Lower recovery rates on defaulted loans also contributed to the increase. Partly offsetting this was an extended seasonal boost driven by consumers benefiting in cash from various government economic stimulus programmes, reduced consumption levels and lower energy costs.

Loan impairment charges in Commercial Banking rose from US\$156 million in the first half of 2008 to US\$271 million as the deterioration in parts of the US business banking and commercial real estate portfolios accelerated during the economic downturn. In Canada, higher loan impairment charges were driven by deterioration amongst firms in the manufacturing, commercial real estate and export sectors. Higher loan impairment charges and other credit risk provisions in Global Banking and Markets principally reflected impairment on available-for-sale debt and exposure to financial institutions and the automotive industry.

Information on two months or more delinquency trends in the US Personal Financial Services portfolios is provided in Areas of special interest personal lending on page 146.

*Operating expenses* declined by 17 per cent. Excluding the US\$527 million goodwill impairment charge recognised in respect of North America Personal Financial Services in the first half of 2008, the decrease was 8 per cent. Restructuring costs associated with the closure of the Consumer Lending branch network were US\$156 million in the first half of 2009 and were fully offset by cost savings achieved in the period. Staff costs declined, primarily in HSBC Finance as staff numbers fell following the decisions taken to run-off the Consumer Lending and vehicle finance portfolios and limit originations in the Card and Retail Services business. Staff costs decreased to a lesser extent in HSBC Bank USA and Canada and reflected lower staff numbers. Other administrative costs fell, with lower marketing costs in Card and Retail Services and lower costs in Consumer Lending following its restructuring. This was partly offset by an increase in deposit insurance costs of US\$138 million following a Federal Deposit Insurance Corporation special assessment charge to all member banks in the first half of 2009.

	Half-year to 30 June 2009 ( 2H08			1H09) com 2H08	1H09 ) compared with half-year to 31 December 200 2H08 1H09					)
	2H08cq	uisitions			at 1H0sequisitions		1H09	Re-	Under-	
	as	and	Currency	exchange	and	lying	as	ported	lying	
	reporteddi	sposals <sup>1</sup> tr	ranslation <sup>2</sup>	rates <sup>8</sup> di	rates <sup>8</sup> disposals <sup>1</sup>		reported	change <sup>4</sup>	change <sup>4</sup>	
North America	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%	
Net interest										
income	7,345		(40)	7,305		(128)	7,177	(2)	(2)	
Net fee income	2,405		(17)	2,388		147	2,535	5	6	
Changes in fair										
value <sup>5</sup> .	3,367			3,367		(4,874)	(1,507)	(145)	(145)	
Other income <sup>6</sup>	(1,537)			(1,537)		2,522	985	164	164	
Net operating										
income <sup>7</sup>	11,580		(57)	11,523		(2,333)	9,190	(21)	(20)	
Loan impairment charges and other	(9,629)			(9,629)		1,091	(8,538)	11	11	

#### Reconciliation of reported and underlying loss before tax

#### Table of Contents

# credit risk provisions

Net operating income	1,951	(57)	1,894	(1,242)	652	(67)	(66)			
Operating expenses (excluding goodwill										
impairment) Goodwill	(4,552)	31	(4,521)	159	(4,362)	4	4			
impairment	(10,037)		(10,037)	10,037		100	100			
Operating loss	(12,638)	(26)	(12,664)	8,954	(3,710)	71	71			
Income from associates	3		3	4	7	133	133			
Loss before tax	(12,635)	(26)	(12,661)	8,958	(3,703)	71	71			
For footnotes, see page 94.										
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Analysis by customer group and global business *Profit/(loss) before tax* 

	Personal		Global	ear to 30 Jun	ne 2009	2009 Inter-			
North America	Financial Co Services US\$m	ommercial Banking US\$m	Banking and Markets US\$m	Private Banking US\$m	Otherelin US\$m	segment nination <sup>29</sup> US\$m	Total US\$m		
Net interest income/(expense)	5,976	661	528	91	(51)	(28)	7,177		
Net fee income	1,711	213	539	69	3		2,535		
Trading income/(expense) excluding net interest					12				
income Net interest income on	204		(18)	4	13		203		
trading activities	37	2	124			28	191		
Net trading income <sup>24</sup>	241	2	106	4	13	28	394		
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial					(1,507)		(1,507)		
instruments designated at fair value			(4)		2		(2)		
Net expense from financial instruments									
designated at fair value Gains less losses from			(4)		(1,505)		(1,509)		
financial investments	6	4	248		(1)		257		
Dividend income	10	2	7	1	3		23		
Net earned insurance	174						174		
premiums Other operating income/	164						164		
(expense)	(74)	78	223	6	975	(916)	292		
Total operating income/ (expense)	8,034	960	1,647	171	(563)	(916)	9,333		
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Net insurance claims <sup>25</sup> .	(143)						(143)
Net operating income/ (expense) <sup>7</sup>	7,891	960	1,647	171	(563)	(916)	9,190
Loan impairment charges and other credit risk provisions	(7,825)	(271)	(438)	(4)			(8,538)
Net operating income/ (expense)	66	689	1,209	167	(563)	(916)	652
Total operating expenses	(2,909)	(473)	(732)	(144)	(1,020)	916	(4,362)
<b>Operating profit/(loss)</b>	(2,843)	216	477	23	(1,583)		(3,710)
Share of profit/(loss) in associates and joint ventures		8			(1)		7
Profit/(loss) before tax	(2,843)	224	477	23	(1,584)		(3,703)
Share of HSBC s profit before tax Cost efficiency ratio	% (56.7) 36.9	% 4.5 49.3	% 9.5 44.4	% 0.5 84.2	% (31.6) (181.2)		% (73.8) 47.5
Balance sheet data <sup>23</sup>							
Loans and advances to customers (net) Total assets Customer accounts	US\$m 160,293 185,347 71,176	US\$m 33,011 39,657 37,601	US\$m 28,320 269,492 19,268	US\$m 4,634 6,523 12,185	US\$m 4,453 111	(10,694)	US\$m 226,258 494,778 140,341
For footnotes, see page 94.			83				

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#### Interim Management Report: Operating and Financial Review (continued)

Analysis by customer group and global business (continued) *Profit/(loss) before tax* 

	Personal		Half-yea Global Banking	r to 30 June	2008	Inter-	
North America Net interest income	Financial C Services US\$m 6,609	Commercial Banking US\$m 758	and Markets US\$m 330	Private Banking US\$m 112	Otherelin US\$m 209	segment mination <sup>29</sup> US\$m (145)	Total US\$m 7,873
Net fee income/(expense)	2,145	192	426	98	(39)		2,822
Trading income/(expense) excluding net interest income Net interest income/(expense) on trading activities	(51) 35	4	(2,001)	11	(154)	145	(2,191)
trading activities	55		292		(97)	145	375
Net trading income/(expense) <sup>24</sup>	(16)	4	(1,709)	11	(251)	145	(1,816)
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated at fair value	4	2	7	1	369 (15)		369 (1)
Net income from financial instruments designated at fair value Gains less losses from financial investments Dividend income Net earned insurance premiums Other operating	4 105 8 203	2 3	7 (4) 31	1	354 2 1		368 106 40 203
income/(expense)	(100)	88	76	7	715	(671)	115
Total operating income/(expense)	8,958	1,047	(843)	229	991	(671)	9,711
Net insurance claims <sup>25</sup>	(112)						(112)

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Net operating income/(exp	ense) <sup>7</sup> 8,	846	1,047	(8-	43) 2	229 991	(671)	9,599
Loan impairment charges a other credit risk provisions		952)	(156)	(1	57)	(1)		(7,166)
Net operating income/(exp	ense) 1,	894	891	(9	00) 2	228 991	(671)	2,433
Operating expenses (exclud goodwill impairment) Goodwill impairment	(3,	417) 527)	(468)	(7)	25) (1	170) (698)	671	(4,807) (527)
Operating profit/(loss)	(2,	050)	423	(1,62	25)	58 293		(2,901)
Share of profit in associate joint ventures	s and		7			1		8
Profit/(loss) before tax	(2,	050)	430	(1,6	25)	58 294		(2,893)
Share of HSBC s profit	%	%		%	%	%		%
before tax Cost efficiency ratio	(20.0) 44.6	4.2 44.7		(15.9) (86.0)	0.6 74.2	2.9 70.4		(28.2) 55.6
Balance sheet data <sup>23</sup>								
Loans and advances to	US\$m	US\$m	U	S\$m	US\$m	US\$m		US\$m
customers (net)	201,941	37,756	27	,137	5,656			272,490
Total assets	243,270	45,223	284	,015	7,200	685	(12,279)	568,114
Customer accounts	66,281	36,881	23	,709	15,020	109		142,000
For footnotes, see page 94.			84	ŀ				

	Personal		Half-year to 31 December 2008 Global Banking			Inter-	
North America	FinancialCo Services US\$m	ommercial Banking US\$m	and Markets US\$m	Private Banking US\$m	Otherelim US\$m	segment nination <sup>29</sup> US\$m	Total US\$m
Net interest income/(expense)	6,023	722	734	112	(187)	(59)	7,345
Net fee income/(expense)	1,751	199	392	83	(20)		2,405
Trading income/(expense) excluding net interest income	(199)	1	(1,515)	(1)	26		(1,688)
Net interest income/(expense) on trading activities	31		292		(13)	59	369
Net trading income/(expense) <sup>24</sup>	(168)	1	(1,223)	(1)	13	59	(1,319)
Changes in fair value of long-term debt issued and related							
derivatives Net income/(expense) from other financial instruments designated					3,367		3,367
at fair value	(6)	(2)	(8)	(1)	19		2
Net income/(expense) from financial instruments designated							
at fair value Gains less losses from financial	(6)	(2)	(8)	(1)	3,386		3,369
investments	(40)	2	(205)	_	17		(226)
Dividend income Net earned insurance premiums	28 187	11	(4)	3	(1)		37 187
Other operating		50	164	12	704	((00))	
income/(expense)	(326)	52	164	13	704	(699)	(92)
Total operating income/(expense)	7,449	985	(150)	209	3,912	(699)	11,706
Net insurance claims <sup>25</sup>	(126)						(126)
Net operating income/(expense) <sup>7</sup>	7,323	985	(150)	209	3,912	(699)	11,580
Loan impairment charges and other credit risk provisions	(9,180)	(293)	(141)	(15)			(9,629)
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Net operating income/(exp	ense) (1	,857)	692	(291)	194	3,912	(699)	1,951
Operating expenses (exclud goodwill impairment) Goodwill impairment	(3	,284) ,037)	(469)	(659)	(169)	(670)	699	(4,552) (10,037)
Operating profit/(loss)	(15	,178)	223	(950)	25	3,242		(12,638)
Share of profit/(loss) in associates and joint venture	es		5			(2)		3
Profit/(loss) before tax	(15	,178)	228	(950)	25	3,240		(12,635)
	%	%	%		%	%		%
Share of HSBC s loss before tax Cost efficiency ratio	(1,614.7) 181.9	24.3 47.6	(101.1 (439.3	/	27 0.9	344.7 17.1		(1,344.1) 126.0
Balance sheet data <sup>23</sup>								
Loans and advances to	US\$m	US\$m	US\$m	US	\$m	US\$m		US\$m
customers (net)	179,663	35,725	35,583	5,2	43			256,214
Total assets	205,722	42,211	348,347	7,0		3,323	(10,355)	596,302
Customer accounts	65,830	39,105	23,844	14,6	57	96		143,532
For footnotes, see page 94.			85					

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# Interim Management Report: Operating and Financial Review (continued)

Latin America

Profit/(loss) before tax by country within customer groups and global businesses

	Personal		Global			
	Financial	Commercial	Banking and	Private		
	Services US\$m	Banking US\$m	Markets US\$m	Banking US\$m	Other US\$m	Total US\$m
Half-year to 30 June 2009	US\$III	US¢III	US\$III	US\$III	USAIII	US¢III
Argentina	13	42	62			117
Brazil	(165)	107	267	2	3	214
Mexico	8	51	115	3		177
Panama	41	25	7			73
Other	(22)	(4)	29	(1)	(3)	(1)
	(125)	221	480	4		580
Half-year to 30 June 2008						
Argentina	21	43	55			119
Brazil	262	200	193	6	(1)	660
Mexico	151	127	106	1		385
Panama	31	18	13	1		63
Other	3	23	16		(3)	39
	468	411	383	8	(4)	1,266
Half-year to 31 December 200	8					
Argentina	(21)	68	58			105
Brazil	(12)	148	105	2	7	250
Mexico	209	30	84	6		329
Panama	20	19	20	(1)		58
Other	4	30	(9)	1	3	29
	200	295	258	8	10	771
Loans and advances to custom	ers (net) by co	untry				

Loans and advances to customers (net) by country

At	At	At
		31
30 June	30 June	December
2009	2008	2008
US\$m	US\$m	US\$m

Argentina Brazil Mexico Panama Other	2,222 20,038 11,913 5,921 4,596	2,704 23,721 18,557 4,294 4,976	2,356 18,255 12,211 4,538 4,927
	44,690	54,252	42,287
Customer accounts by country			
	At	At	At 31
	30 June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Argentina	2,963	3,300	2,988
Brazil	33,508	35,285	27,857
Mexico	16,311	22,562	17,652
Panama	6,468	5,338	5,185
Other	5,631	5,294	5,761
	64,881	71,779	59,443
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# Profit before tax

		31	
	30 June	30 June	December
	2009	2008	2008
Latin America	US\$m	US\$m	US\$m
Net interest income	2,620	3,362	3,096
Net fee income	823	1,139	1,028
Net trading income	599	358	343
Changes in fair value from long-term debt issued and related derivatives			
Net income from other financial instruments designated at fair			
value	188	156	208
Net income from financial instruments designated at fair value	188	156	208
Gains less losses from financial investments	132	168	8
Dividend income	4	6	14
Net earned insurance premiums	724	900	817
Other operating income	61	130	170
Total operating income	5,151	6,219	5,684
Net insurance claims incurred and movement in liabilities to policyholders	(699)	(764)	(626)
Net operating income before loan impairment charges and other credit risk provisions	4,452	5,455	5,058
	1,102	5,155	5,050
Loan impairment charges and other credit risk provisions	(1,385)	(1,170)	(1,322)
Net operating income	3,067	4,285	3,736
The operating medine	3,007	т,203	5,750
Total operating expenses	(2,488)	(3,023)	(2,967)
Operating profit	579	1,262	769
	1	А	2
Share of profit in associates and joint ventures	1	4	2

Profit before tax	580	1,266	771
	%	%	%
Share of HSBC s profit before tax	11.6	12.3	82.0
Cost efficiency ratio	55.9	55.4	58.7
Period-end staff numbers (full-time equivalent)	54,812	63,851	58,559
Balance sheet data <sup>23</sup>			
	US\$m	US\$m	US\$m
Loans and advances to customers (net)	44,690	54,252	42,287
Loans and advances to banks (net)	17,696	17,192	14,572
Trading assets, financial instruments designated at fair value, and	·		
financial investments	24,606	27,929	18,753
Total assets	107,515	122,009	102,946
Deposits by banks	5,333	4,705	5,598
Customer accounts	64,881	71,779	59,443
For footnote see page 01			

For footnote, see page 94.

*The commentary on Latin America is on an underlying basis unless stated otherwise.* Economic briefing

A mixture of weak external demand and the disruption caused by the H1N1 flu virus contributed to a substantial deterioration in economic conditions within **Mexico** during the first half of 2009. First quarter GDP fell by 8.2 per cent compared with the equivalent period in 2008, while the annual rate of consumer price inflation eased from 6.5 per cent in December 2008 to 5.7 per cent in June 2009 as the economy slowed. In response to this, the Bank of Mexico cut its overnight interest rate by 350 basis

points during the first half of 2009 to stand at 4.75 per cent by the end of the period.

The **Brazilian** economy experienced a mild contraction during the early months of 2009, with first quarter GDP falling by 1.8 per cent against the comparable period in 2008. However, the quarter-on-quarter rate of decline proved more moderate than in the final quarter of 2008, and rising household consumption provided evidence that economic conditions were stabilising. After having reached unusually low levels, the unemployment rate

## HSBC HOLDINGS PLC

### Interim Management Report: Operating and Financial Review (continued)

increased during the early months of 2009 compared with the equivalent period in 2008, while the annual rate of consumer price inflation fell from 5.9 per cent in December 2008 to 4.8 per cent in June, close to the central bank s targeted rate. Faced with this softening of economic conditions and diminishing inflationary pressures, the Central Bank of Brazil reduced its policy Selic target rate by a cumulative 450 basis points during the first half of 2009 to 9.25 per cent in June.

In **Argentina**, economic activity is being adversely affected by the decline in external demand. Industrial production is reported to have fallen by 1.9 per cent during the first five months of 2009 compared with the same period in 2008, although a reduction in consumer price inflation has provided some relief to the economy and has enabled interest rates to ease.

# Review of business performance

Reconciliation of reported and underlying profit before tax

	Half-	year to 3 1H08	0 June 2009 (	1H09) co 1H08	1H09 ) compared with half-year to 30 June 2008 ( 1H 1H08 1H09					
	as	uisitions and	Currency translation <sup>2</sup>	at 1H00 q exchange	uisitions and isposals <sup>1</sup>	Under- lying change	1H09 as reported	Re- ported	Under- lying	
Latin America Net interest	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	%	%	
income Net fee income	3,362 1,139		(699) (242)	2,663 897		(43) (74)	2,620 823	(22) (28)		
Other income <sup>6</sup>	954		(192)	762		247	1,009	6	32	
Net operating income <sup>7</sup>	5,455		(1,133)	4,322		130	4,452	(18)	3	
Loan impairment charges and other credit risk provisions	(1,170)		256	(914)		(471)	(1,385)	(18)	(52)	
Net operating income	4,285		(877)	3,408		(341)	3,067	(28)	(10)	
Operating expenses	(3,023)		621	(2,402)		(86)	(2,488)	18	(4)	
Operating profit	1,262		(256)	1,006		(427)	579	(54)	(42)	
Income from associates	4		(1)	3		(2)	1	(75)	(67)	

Profit before tax	1,266	(257) 1,009	(429)	580	(54)	(43)
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For footnotes, see page 94.

HSBC s operations in Latin America reported pre-tax profits of US\$0.6 billion, compared with US\$1.3 billion in the first half of 2008. On an underlying basis, pre-tax profits decreased by 43 per cent.

Marginally higher operating income was driven by significantly stronger trading income in Global Banking and Markets and a resilient performance in Commercial Banking. This was more than offset by a continued rise in loan impairment charges, primarily as a result of credit deterioration in the personal and commercial lending portfolios. Operating expenditure increased slightly as cost saving initiatives were more than offset by the effect of one-off items.

*Net interest income* fell marginally by 2 per cent. Interest income on deposits reduced due to generally lower spreads and lower balances from personal customers. Also, net interest income fell due to the cost of funding larger trading positions in

Mexico. This was more than offset by increased trading income. Interest income rose on lending to commercial customers, particularly in Brazil.

Average customer lending volumes were higher, primarily due to growth in commercial working capital lending in Brazil. In Mexico, average lending volumes fell in personal lending including credit cards, personal loans and vehicle finance, and in commercial lending with the exception of real estate loans. Declining balances in a number of products resulted from actions taken to restrict new lending, and the managing down of the existing portfolio. Overall spreads on lending products improved in the region, particularly on overdrafts in Brazil and credit cards in Mexico. Spreads also improved in Argentina following the trend in the local interest rate market.

Deposit balances rose in the region, driven by commercial and Global Banking customers. Deposit volumes from personal customers fell in Mexico as a result of intense competition in the difficult

economic environment, the elimination of foreign currency cash transactions in branches and reduced branch operations. Spreads on deposits narrowed, due to falling interest rates, particularly in Mexico.

Underlying pre-tax profit fell by 43 per cent in Latin America, largely as a result of credit deterioration in personal and commercial lending.

In the first half of 2008, net interest income benefited from a favourable court decision resulting in the recovery of transactional taxes on insurance transactions in Brazil and interest accrued thereon.

*Net fee income* declined by 8 per cent, with lower income from Personal Financial Services. Lower deposit volumes and tighter credit origination criteria resulted in lower deposit and credit card fees in Mexico. Weak market performance in Brazil led to lower assets under management and related fee income. A decision in May 2008 by the Brazilian Central Bank, reducing or eliminating certain fees, also had a negative effect.

*Net trading income* rose significantly, due to a stronger performance in Global Banking and Markets, primarily in Brazil and Mexico, driven by increased foreign exchange and Rates trading income, which benefited from correct positioning with regard to market volatility and interest rate movements.

*Net income from financial instruments designated at fair value* rose by 48 per cent, primarily from higher insurance-related assets as a result of business growth and an increase in the fair value of fixed income assets held in support of the pension portfolio. This was offset by a similar increase in *net insurance claims incurred and movement in liabilities to policyholders*.

The effect of the Argentine government s nationalisation of the Pension business in the second half of 2008 on *net earned insurance premiums* and *net insurance claims incurred and movement in liabilities to policyholders* was partially offset by increases in general insurance products in Argentina and higher sales of pension and life products in Brazil.

*Other operating income* fell by 41 per cent. In Argentina, a gain was realised on the sale of the local head office building. This was offset by a gain made in the first half of 2008 on a refinement of the income recognition methodology used in respect of long-term insurance contracts in Brazil.

Loan impairment charges and other credit risk provisions rose by 52 per cent compared with the first half of 2008 as economic conditions deteriorated across the region. In Personal Financial Services, the combination of credit card portfolio seasoning, following a targeted expansion in market share in previous years, primarily in Mexico, and increased delinquencies resulted in an increase in loan impairment charges. Tighter credit control policies have been put in place to constrain new card issuance as the country endures a severe recession and a consequent rise in unemployment. Higher delinquencies and growth in previous years in other secured and unsecured personal lending products, such as vehicle finance and payroll loans in Brazil, and mortgages and personal loans in Mexico, also contributed to the rise in loan impairment charges in the first half of 2009. The commercial lending portfolios experienced deterioration in credit quality, primarily in the small, micro and mid-market business segments in Brazil. The reduction of tourism into Mexico since the H1N1 flu virus outbreak exacerbated economic problems and delinquency trends in both personal and commercial lending.

*Operating expenses* rose by 4 per cent. Staff costs declined marginally due to lower staff numbers, following programmes to improve operational efficiency and reduced performance-related compensation. This was partly offset by wage inflation and severance payments. The implementation of cost savings initiatives, including the cancellation of the credit card cashback promotional facility in Mexico, was offset by higher costs in Brazil, which were driven by higher transactional taxes, litigation costs and the non-recurrence of a recovery of transactional taxes in the insurance business in the first half of 2008. Excluding this recovery, operating expenses were stable.

# HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

Reconciliation of reported and underlying profit before tax

	Half-year to 30 June 2009 (1H09) compared with half-year to 31 December 2008 (2 2H08 2H08 1H09						3 (2H08)		
Latin America	2H08a as reported US\$m	cquisitions and	Currency translation <sup>2</sup> US\$m	at 1H09cc exchange		Under- lying change US\$m	1H09 as reported US\$m	Re- ported change <sup>4</sup> %	Under- lying change <sup>4</sup> %
Net interest income Net fee income Other income <sup>6</sup>	3,096 1,028 934	(71)	(401) (144) (116)	2,695 884 747		(75) (61) 262	2,620 823 1,009	(15) (20) 8	(3) (7) 35
Net operating income <sup>7</sup>	5,058	(71)	(661)	4,326		126	4,452	(12)	3
Loan impairment charges and other credit risk provisions	(1,322)		174	(1,148)		(237)	(1,385)	(5)	(21)
Net operating income	3,736	(71)	(487)	3,178		(111)	3,067	(18)	(3)
Operating expenses	(2,967)		396	(2,571)		83	(2,488)	16	3
Operating profit	769	(71)	(91)	607		(28)	579	(25)	(5)
Income from associates	2			2		(1)	1	(50)	(50)
Profit before tax	771	(71)	(91)	609		(29)	580	(25)	(5)
For footnotes, see	page 94.			90					

Analysis by customer group and global business *Profit/(loss) before tax* 

	Personal		Half-yea Global Banking	nr to 30 June	e 2009	Inter-	
Latin America	Financial Services US\$m	Commercial Banking US\$m	and Markets US\$m	Private Banking US\$m	Other elir US\$m	segment nination <sup>29</sup> US\$m	Total US\$m
Net interest income/(expense)	1,800	750	275	9	(12)	(202)	2,620
Net fee income	463	240	101	12	7		823
Trading income/(expense) excluding net interest							
income Net interest income/(expense) on	33	30	452	1	(4)		512
trading activities	2	2	(119)			202	87
Net trading income/(expense) <sup>24</sup>	35	32	333	1	(4)	202	599
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated at fair value	221		(50)		17		188
Net income/(expense) from financial instruments designated							
at fair value Gains less losses from	221		(50)		17		188
financial investments Dividend income Net earned insurance	87 3	1	44 1				132 4
premiums	661	28	35				724
Other operating income/ (expense)	81	18	17	1	(14)	(42)	61

Total operating income/ (expense)	3,351	1,069	756	23	(6)	(42)	5,151
Net insurance claims <sup>25</sup>	(654)	(15)	(30)				(699)
Net operating income/ (expense) <sup>7</sup>	2,697	1,054	726	23	(6)	(42)	4,452
Loan impairment (charges)/ recoveries and other credit risk provisions	(1,125)	(261)	1				(1,385)
Net operating income/ (expense)	1,572	793	727	23	(6)	(42)	3,067
Total operating expenses	(1,697)	(573)	(247)	(19)	6	42	(2,488)
<b>Operating profit/(loss)</b>	(125)	220	480	4			579
Share of profit in associates and joint ventures		1					1
Profit/(loss) before tax	(125)	221	480	4			580
Share of HSBC s profit	%	%	%	%	%		%
before tax Cost efficiency ratio	(2.5) 62.9	4.4 54.4	9.6 34.0	0.1 82.6	(100.0)		11.6 55.9
Balance sheet data <sup>23</sup>							
Loans and advances to	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
customers (net) Total assets Customer accounts	19,423 33,262 27,881	16,162 20,615 16,595	9,055 53,897 18,003	50 313 2,402	249	(821)	44,690 107,515 64,881
For footnotes, see page 94.			91				

# HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

Analysis by customer group and global business (continued) *Profit/(loss) before tax* 

	Personal		Half-yea Global Banking	ar to 30 June	2008	Inter-	
Latin America	Financial Services US\$m	Commercial Banking US\$m	and Markets US\$m	Private Banking US\$m	Other eli US\$m	segment mination <sup>29</sup> US\$m	Total US\$m
Net interest income/ (expense)	2,376	800	337	13	(2)	(162)	3,362
Net fee income	712	271	131	19	6		1,139
Trading income excluding net interest	16	24	120	1	1		192
income Net interest income on	16	34	130	1	1		182
trading activities	4	3	7			162	176
Net trading income <sup>24</sup>	20	37	137	1	1	162	358
Changes in fair value of long-term debt issued and related derivatives Net income/(expense) from other financial instruments designated at fair value	162		(6)				156
Net income/(expense) from financial instruments designated							
at fair value Gains less losses from	162		(6)				156
financial investments Dividend income Net earned insurance	111 4	11	45 2	2	(1)		168 6
premiums Other operating income	802 98	47 20	56 24	2	(5) 7	(21)	900 130

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Total operating income	4,285	1,186	726	37	6	(21)	6,219
Net insurance claims <sup>25</sup>	(706)	(22)	(36)				(764)
Net operating income <sup>7</sup>	3,579	1,164	690	37	6	(21)	5,455
Loan impairment (charges)/ recoveries and other credit risk							
provisions	(1,060)	(110)	2		(2)		(1,170)
Net operating income	2,519	1,054	692	37	4	(21)	4,285
Total operating expenses	(2,055)	(643)	(309)	(29)	(8)	21	(3,023)
Operating profit/(loss)	464	411	383	8	(4)		1,262
Share of profit in associates and joint ventures	4						4
Profit/(loss) before tax	468	411	383	8	(4)		1,266
Share of HSBC s profit	%	%	%	%	%		%
before tax Cost efficiency ratio	4.6 57.4	4.0 55.2	3.7 44.8	0.1 78.4	(0.1) 133.3		12.3 55.4
Balance sheet data <sup>23</sup>							
Loans and advances to	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
customers (net) Total assets	24,431 40,318	19,073 24,815	10,704 57,181	44 314	282	(901)	54,252 122,009
Customer accounts For footnotes, see page 94	34,368 4.	17,021	19,072	1,318			71,779
			92				

Latin America Net interest	Personal Financial Services US\$m	Commercial Banking US\$m	Half-year t Global Banking and Markets US\$m	o 31 Decemb Private Banking US\$m	Other US\$m	Inter- segment elimination <sup>29</sup> US\$m	Total US\$m
income/(expense)	2,206	837	242	9	(33)	(165)	3,096
Net fee income	627	265	117	16	3		1,028
Trading income/(expense) excluding net interest income	107	(7)	70	2	3		175
Net interest income/(expense) on trading activities	3	1	1		(2)	165	168
Net trading income/(expense) <sup>24</sup>	110	(6)	71	2	1	165	343
Changes in fair value of long-term debt issued and related derivatives Net income from other financial instruments designated at fair value	25		145		38		208
Net income from financial instruments designated at fair value Gains less losses from	25		145		38		208
financial investments Dividend income Net earned insurance	21 12	10 1	(24) 1		1		8 14
premiums Other operating income	745 146	35 37	32 15	1	5 1	(30)	817 170
Total operating income	3,892	1,179	599	28	16	(30)	5,684
Net insurance claims <sup>25</sup>	(575)	(20)	(32)		1		(626)

Net operating income <sup>7</sup>	3,317	1,159	567	28	17	(30)	5,058
Loan impairment							
charges and other credit risk provisions	(1,060)	(230)	(31)		(1)		(1,322)
lisk provisions	(1,000)	(230)	(31)		(1)		(1,522)
Net operating income	2,257	929	536	28	16	(30)	3,736
The operating meonie	2,237	)_)	550	20	10	(50)	5,750
Total operating	(2.050)	(624)	(279)	( <b>20</b> )	$(\mathbf{f})$	20	(2.067)
expenses	(2,059)	(634)	(278)	(20)	(6)	30	(2,967)
Operating profit	198	205	258	8	10		769
Operating profit	198	295	238	8	10		/09
Share of profit in							
associates and joint	2						2
ventures	2						2
Profit before tax	200	295	258	8	10		771
	%	%	%	%	%		%
Share of HSBC s loss	21.2	21.2	25.4	0.0			000
before tax	21.3	31.3	27.4	0.9	1.1		82.0
Cost efficiency ratio	62.1	54.7	49.0	71.4	35.3		58.7
Balance sheet data <sup>23</sup>							
	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m
Loans and advances to							
customers (net)	18,523	15,460	8,273	31			42,287
Total assets	30,320	19,382	53,870	391	361	(1,378)	102,946
Customer accounts	27,564	14,367	15,384	2,128			59,443
For footnotes, see page 94	4.						
			93				

## HSBC HOLDINGS PLC

# Interim Management Report: Operating and Financial Review (continued)

Footnotes to the Operating and Financial Review

## Reconciliations of reported and underlying profit/(loss) before tax

- 1 Columns headed Acquisitions and disposals comprise the net increments or decrements in profits in the current half-year (compared with the previous half-years) which are attributable to acquisitions or disposals of subsidiaries made in the relevant periods. Acquisitions and disposals are determined on the basis of the review and analysis of events in each period.
- 2 Currency translation is the effect of translating the results of subsidiaries and associates for the previous half-years at the average rates of exchange applicable in the current half-year.
- 3 Excluding acquisitions and disposals in the first half of 2008.
- 4 *Positive numbers are favourable: negative numbers are unfavourable.*
- 5 Changes in fair value of long-term debt issued and related derivatives.
- 6 Other income in this context comprises net trading income, net income/(expense) from other financial instruments designated at fair value, gains less losses from financial investments, dividend income, net earned insurance premiums and other operating income less net insurance claims incurred and investment in liabilities to policyholders.
- 7 Net operating income before loan impairment charges and other credit risk provisions.

## 8 Excluding acquisitions and disposals in the second half of 2008.

## **Financial summary**

- 9 Net interest income includes the cost of funding trading assets, while the related external revenues are reported in trading income. In HSBC s customer group results, the cost of funding trading assets is included within Global Banking and Markets net trading income as an interest expense.
- 10 Gross interest yield is the average annualised interest rate earned on average interest-earning assets ( AIEA ).
- 11 Net interest spread is the difference between the average annualised interest rate earned on AIEA, net of amortised premiums and loan fees, and the average annualised interest rate payable on average interest-bearing funds.
- 12 Net interest margin is net interest income expressed as an annualised percentage of AIEA.
- 13 The cost of internal funding of trading assets was US\$821 million (first half of 2008: US\$2,931 million; second half of 2008 US\$2,616 million) and is excluded from the reported Net trading income line and included in Net interest income . However, this cost is reinstated in Net trading income in HSBC s customer group and global business reporting.
- 14 Net trading income includes an expense of US\$127 million (first half of 2008: income of US\$262 million; second half of 2008: income of US\$267 million) associated with changes in the fair value of issued structured notes and other hybrid instrument liabilities derived from movements in HSBC issuance spreads.

Includes gains and losses arising from changes in the fair value of derivatives that are managed in conjunction with HSBC s long-term debt issued.

- 16 Net insurance claims incurred and movement in liabilities to policyholders arise from both life and non-life insurance business. For non-life business, amounts reported represent the cost of claims paid during the year and the estimated cost of notified claims. For life business, the main element of claims is the liability to policyholders created on the initial underwriting of the policy and any subsequent movement in the liability that arises, primarily from the attribution of investment performance to savings-related policies. Consequently, claims rise in line with increases in sales of savings-related business and with investment market growth.
- 17 The Middle East is disclosed as a separate geographical region with effect from 1 January 2009. Previously, it formed part of Rest of Asia-Pacific. Comparative data have been restated accordingly.
- 18 30 June 2008 has been restated to reflect the impact of goodwill impaired which was previously excluded from the calculation.
- 19 Expressed as a percentage of average invested capital.
- 20 Average invested capital is measured as average total shareholders equity after: adding back the average balance of goodwill amortised before the transition to IFRSs or subsequently written off directly to reserves (less goodwill previously amortised in respect of the French regional banks sold in 2008);

deducting the average balance of HSBC s revaluation surplus relating to property held for own use. This reserve was generated when determining the deemed cost of such properties on transition to IFRSs and will run down as the properties are sold;

deducting average preference shares and other equity instruments issued by HSBC Holdings; and

deducting average reserves for unrealised (gains)/losses on effective cash flow hedges and available-for-sale securities.

21 *Return on average invested capital is based on the profit attributable to ordinary shareholders of the parent company less goodwill previously amortised in respect of the French regional banks sold in 2008.* 

## Analyses by customer group and global business and by geographical region

- 22 The main items reported under Other are certain property activities, unallocated investment activities, centrally held investment companies, gains arising from the dilution of interests in associates, movements in the fair value of own debt designated at fair value (the remainder of the Group s gain on own debt is included in Global Banking and Markets), and HSBC s holding company and financing operations. The results also include net interest earned on free capital held centrally, operating costs incurred by the Group Management Office operations in providing stewardship and central management services to HSBC, and costs incurred by the Group Service Centres and Shared Service Organisations and associated recoveries.
- 23 Assets by geographical region and customer group include intra-HSBC items. These items are eliminated, where appropriate, under the heading Intra-HSBC items .
- 24 In the analysis of customer groups and global businesses, net trading income comprises all gains and losses from changes in the fair value of financial assets and financial liabilities classified as held for trading, related external and internal interest income and interest expense, and dividends received; in the statutory presentation internal interest income and expense are eliminated.
- 25 Net insurance claims incurred and movement in liabilities to policyholders.

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- 26 In the first half of 2009, Global Markets included an expense of US\$127 million from movements in credit spreads on structured liabilities (first half of 2008: income of US\$262 million; second half of 2008: income of US\$267 million).
- 27 Other in Global Banking and Markets includes net interest earned on free capital held in the global business not assigned to products.
- 28 Trading assets, financial instruments designated at fair value and financial investments held in Europe, and by Global Banking and Markets in North America, include financial assets which may be repledged or resold by counterparties.

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- 29 Inter-segment elimination comprises (i) the costs of shared services and Group Service Centres included within Other which are recovered from customer groups, and (ii) the intra-segment funding costs of trading activities undertaken within Global Banking and Markets. HSBC s balance sheet management business reported within Global Banking and Markets, provides funding to the trading businesses. To report Global Banking and Markets net trading income on a fully funded basis, net interest income and net interest income/(expense) on trading activities are grossed up to reflect internal funding transactions prior to their elimination in the inter-segment column.
- 30 France primarily comprises the domestic operations of HSBC France and the Paris branch of HSBC Bank plc.
- 31 US included the impairment of goodwill in respect of Personal Financial Services North America in the second half of 2008.

## <u>Table of Contents</u> HSBC HOLDINGS PLC Interim Management Report: Impact of Market Turmoil <u>Background and disclosure policy</u>

As a consequence of the widespread deterioration in the markets for securitised and structured financial assets, and consequent disruption to the global financial system since mid-2007, it remains difficult to observe prices for structured credit risk, including prime tranches of such risk, as the markets for these assets remain illiquid. The resulting constraint on the ability of financial institutions to access wholesale markets to fund such assets added additional downward pressure on asset prices. As a consequence, many financial institutions recorded considerable reductions in the fair values of their asset-backed securities ( ABS s) and leveraged structured transactions, most significantly for US sub-prime and Alt-A mortgage-backed securities and collateralised debt obligations referencing these securities, but in other asset classes too.

In light of continued illiquidity and the risk to capital from further write-downs, in the first half of 2009 many financial institutions continued to reduce leveraged exposures, build liquidity and raise additional capital. Volatility in financial markets remained in the first half of 2009, resulting in wider transaction spreads, and markets for securitised and structured financial assets continued to be constrained.

The pace of deterioration in the fair value of assets supported by sub-prime and Alt-A mortgages experienced in 2008 reduced in the first half of 2009. Spreads widened only modestly on Alt-A assets and sub-prime assets. The primary market for all but US government-sponsored issues remained weak.

A further constraint on liquidity within the market for securitised assets emerged as rating agencies changed their rating methodologies precipitating widespread downgrades and fear of further downgrades across all tranches of securitised paper. This accentuated illiquidity as the Basel II framework ties capital requirements to ratings without reference to expected loss.

This section contains disclosures about the effect of the ongoing market turmoil on HSBC s securitisation activities and other structured products. HSBC s principal exposures to the US and the UK mortgage markets take the form of credit risk from direct loans and advances to customers which were originated to be held to maturity or refinancing, details of which are provided on page 146.

Financial instruments which were most affected by the market turmoil include exposures to direct lending held at fair value through profit or loss and ABSs, including mortgage-backed securities (MBS s) and collateralised debt obligations (CDO s), and exposures to and contingent claims on monoline insurers (monolines) in respect of structured credit activities and leveraged finance transactions which were originated to be distributed.

In accordance with HSBC s policy to provide meaningful disclosures that help investors and other stakeholders understand the Group s performance, financial position and changes thereto, the information provided in this section goes beyond the minimum levels required by accounting standards, statutory and regulatory requirements and listing rules.

In the specific context of facilitating an understanding of the ongoing market turmoil in markets for securitised and structured assets, HSBC has considered the recommendations relating to disclosure contained within the reports issued by the Financial Stability Forum on Enhancing market and institutional resilience , the Committee of European Banking Supervisors on Banks transparency on activities and products affected by the recent market turmoil and the International Accounting Standards Board Expert Advisory Panel on Measuring and disclosing the fair value of financial instruments in markets that are no longer active . In addition, HSBC has considered feedback from investors, regulators and other stakeholders on the disclosures that investors would find most useful.

The specific topics covered in respect of HSBC s securitisation activities and exposure to structured products are as follows:

overview of exposure;

business model;

risk management;

accounting policies;

nature and extent of HSBC s exposures;

fair values of financial instruments; and

special purpose entities.

# Overview of exposure

At 30 June 2009, the aggregate carrying amount of HSBC s exposure to ABSs, trading loans held for securitisation and exposure to leveraged finance transactions was US\$78 billion (31 December 2008: US\$91 billion), summarised as follows:

## Overall exposure

	At 30 June 2009 Including		At 31 De	cember 2008 Including
	Carrying	sub-prime	Carrying	sub-prime
	• 0	and		and
	amount	Alt-A	amount	Alt-A
	US\$bn	US\$bn	US\$bn	US\$bn
ABSs	69	11	81	12
fair value through profit or loss	11	1	14	1
available for sale	47	8	56	9
held to maturity	3		3	
loans and receivables	8	2	8	2
Loans at fair value through profit or loss	3	2	4	3
Leveraged finance loans				
loans and receivables	6		6	
	78	13	91	15

<sup>1</sup> Total includes holdings of ABSs issued by Freddie Mac and Fannie Mae. Reconciliation of movement in carrying amount of ABSs

	Half-year to
	<b>30 June 2009</b>
	US\$bn
Balance at 1 January 2009	81.0
Net ABS sales (principally of US Government agency and sponsored enterprises)	(6.0)
Principal amortisation of available-for-sale ABSs, repayment at par	(3.5)
Net movement on fair values of available-for-sale ABSs	0.4
Net sales (principal amortisation and write-downs of ABSs classified as trading)	(2.8)
Exchange differences and other movements	(0.1)

Balance at 30 June 2009

The majority of these exposures arise in the Global Banking and Markets business segment.

Of the total carrying amount of ABSs, US\$12.9 billion (31 December 2008: US\$14.6 billion) are held through vehicles discussed on page 100, where significant first loss protection is provided by external investors on a fully collateralised basis. This includes US\$3.3 billion (31 December 2008: US\$3.5 billion) in respect of sub-prime and Alt-A residential mortgage exposure.

HSBC s holdings of available-for-sale ABSs fell by US\$9.2 billion to US\$47.1 billion. The associated AFS reserve deficit improved by US\$1.2 billion to US\$17.5 billion.

**Reclassification of financial assets** 

69.0

In October 2008, the IASB issued amendments to IAS 39 Financial Instruments: Recognition and Measurement and IFRS 7 Financial Instruments: Disclosures which permitted an entity to reclassify

non-derivative financial assets out of the held-for-trading category as described in the accounting policies on page 346 of the *Annual Report and Accounts 2008*.

During the second half of 2008, HSBC reclassified financial assets from the held-for-trading category to the loans and receivables and available-for-sale classifications. The amount reclassified reflected the fair value of the financial assets at the date of reclassification. Further details of the reclassifications and the transition rules are included on pages 145 to 146 of the *Annual Report and Accounts 2008*.

The amendment to IAS 39 was restricted to situations where the transferring entity had the intention and ability to hold the transferred position for the foreseeable future, in the case of transfers to the loans and receivable category. Transfers to the available-for-sale category were undertaken when the transferring entity no longer intended to sell the transferred position in the near term.

The Group did not undertake any reclassifications during the first half of 2009.

#### HSBC HOLDINGS PLC

#### Interim Management Report: Impact of Market Turmoil (continued)

Reclassifications of financial assets

	At 30 June 2009		At 31 December 2008	
	Carrying	Fair	Carrying	Fair
	amount	value	amount	value
	US\$m	US\$m	US\$m	US\$m
Reclassification to loans and receivables				
ABSs	7,827	5,266	7,991	6,139
Trading loans commercial mortgage loans	605	551	587	557
Leveraged finance and syndicated loans	5,720	4,758	5,670	4,239
	14,152	10,575	14,248	10,935
Reclassification to available for sale				
Corporate debt and other securities	2,156	2,156	2,401	2,401
	16,308	12,731	16,649	13,336

If these reclassifications had not been made, the Group s profit before tax in the first half of 2009 would have been reduced by US\$0.3 billion from US\$5.0 billion to US\$4.7 billion (second half of 2008: a reduction of US\$3.5 billion from US\$9.3 billion to US\$5.8 billion). The reduction in profit before tax is attributable to an increase in the North American segment of US\$0.2 billion and a

reduction of US\$0.5 billion in the European segment (second half of 2008: reductions of US\$0.9 billion and US\$2.6 billion, respectively).

The following table shows the fair value gains and losses, income and expense recognised in the income statement both before and after the date of reclassification:

Fair value gains and losses, income and expense

	Effect on income statement for half-year to 30 June 2009			Effect on income statement for half-year to 31 December 2008		
	Income			Income		
	and			and		
	expense			expense		
	recorded		Net	recorded		Net
	in	Assuming	effect	in	Assuming	effect
	the	no	of	the	no	of
	income	reclass-	reclass-	income	reclass-	reclass-
	statement <sup>1</sup>	ification <sup>2</sup>	ification	statement <sup>1</sup>	ification <sup>2</sup>	ification
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m
Financial assets reclassified to loans and receivables						
ABSs	243	(466)	709	303	(1,549)	1,852

Trading loans commercial mortgage loans Leveraged finance and	15	(8)	23	17	(13)	30
syndicated loans	210	679	(469)	192	(1,239)	1,431
	468	205	263	512	(2,801)	3,313
Financial assets reclassified to available for sale Corporate debt and other						
securities	36	38	(2)	22	(202)	224
	504	243	261	534	(3,003)	3,537

- Income and 1 expense recorded in the income statement represents the accrual of the effective interest rate and, for the first half of 2009, also includes US\$160 million in respect of impairment (second half of 2008: US\$26 million).
- 2 Effect on the income statement during the period had the reclassification

not occurred.

# Financial effect of market turmoil

As described in Background and disclosure policy on page 96, the dislocation of financial markets which developed in the second half of 2007 continued throughout 2008 and into 2009. For the last three half-year periods, the write-downs incurred by the Group on ABSs, trading loans held for securitisation, leveraged finance transactions and the movement in fair values on available-for-sale ABSs taken to equity, plus impairment losses on specific exposures to banks, are summarised in the following table:

The Group s write-downs as a consequence of market turmoil were US\$1.3 billion for the half-year to 30 June 2009, down from US\$4.0 billion for the half-year to 30 June 2008.

### Financial effect of market turmoil

	Half-year to		
	30		31
	June	30 June	December
	2009	2008	2008
	US\$bn	US\$bn	US\$bn
Write-downs taken to income statement	(1.3)	(4.0)	(2.3)
Net movement on available-for-sale reserve on ABSs in the period	1.2	(6.1)	(10.4)
Closing balance of available-for-sale reserve relating to ABSs	(17.5)	(8.3)	(18.7)

Virtually all of these effects were recorded in Global Banking and Markets. No further impairment losses were recognised on the collapse of financial institutions during the half-year to 30 June 2009 (second half of 2008: US\$209 million, of which the collapse of Icelandic banks accounted for US\$126 million).

Further analyses of the write-downs taken to the income statement by Global Banking and Markets and the net carrying amounts of the positions that generated these write-downs, are shown in the following table:

Global Banking and Markets with		
$\mathbf{I}$ -Ional Ranking and Markets w	$r_{1TO}$ and $r_{O}$ is taken to the income	ctatomont and carrying amounts
(III)I) (III) (III) (IIII) (IIIII) (IIII) (IIIII) (IIII) (IIIII) (IIII) (IIIII) (IIIII) (IIIII) (IIIII) (IIIII) (IIIII) (IIIII) (IIIII) (IIII) (IIII) (IIII) (IIII) (IIII) (IIII) (III	1116-40777113 146611 10 1116 111001116 3	
0		

	Write-downs during half-year to			(	nt at	
	30		31	30		31
	June	30 June	December	June	30 June	December
	2009	2008	2008	2009	2008	2008
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m
Sub-prime mortgage-related						
assets						
loan securitisation	156	301	292	943	1,565	1,213
credit trading	83	665	150	303	1,377	428
Other ABSs	103	1,327	486	1,376	8,923	2,201
Impairments on reclassified						
assets <sup>1</sup>	160		26	16,308		16,649
Derivative transactions with						
monolines						
investment grade						
counterparts	25	598	130	1,593	1,206	2,089
non-investment grade						
counterparts	241	608	370	510	78	352
Leveraged finance loans <sup>2</sup>	(11)	278		285	7,375	271
Other credit related items	5	99	95	116	321	186
Available-for-sale						
impairments and other						
non-trading related items	564	55	655			
	1,326	3,931	2,204			

Included in the write-downs during the half-year to 31 December 2008 is US\$26 million relating to reclassified leveraged finance exposures, which had previously been presented under leveraged finance loans.

- 2 The carrying
  - amount includes funded loans plus the net exposure to unfunded leveraged finance commitments, held within fair value through the profit or loss.

## Global Banking and Markets asset-backed securities classified as available for sale

HSBC s principal holdings of ABSs classified as available for sale are held within the Global Banking and Markets business through SPEs which have the benefit of external investor first loss protection, and through positions held directly and by Solitaire Funding Limited (Solitaire) where HSBC has first loss risk.

The table below summarises these Global Banking and Markets exposures to ABSs which are held on an available-for-sale basis.

Global Banking and Markets available-for-sale ABSs exposure

	At 30 June 2009			At 31 December 2008			
	Directly			Directly			
	$\mathbf{held}^1$	SPEs	Total	held <sup>1</sup>	SPEs	Total	
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	
Total carrying amount of net principal exposure which includes	30,631	12,898	43,529	35,736	14,610	50,346	
sub-prime/Alt-A exposure	4,585	3,280	7,865	5,155	3,516	8,671	
	(10,824)	(6,587)	(17,411)	(11,498)	(7,204)	(18,702)	

Total available-for-sale reserves relating to sub-prime/Alt-A						
exposure	(5,001)	(3,515)	(8,516)	(5,920)	(3,573)	(9,493)
		99				

#### HSBC HOLDINGS PLC Interim Management Report: Impact of Market Turmoil (continued)

	Half-year to 30 June 2009				Half-year to 30 June 2008			Half-year to 31 December 2008		
	Directly			Directly			Directly			
	held <sup>1</sup>	SPEs	Total	held <sup>1</sup>	SPEs	Total	held <sup>1</sup>	SPEs	Total	
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	
Impairment charge: borne by HSBC allocated to capital	539		539	55		55	224		224	
note holders		646	646		134	134		159	159	
Total impairment charge	539	646	1,185	55	134	189	224	159	383	

Directly held includes both assets held by Solitaire where HSBC provides first loss protection and those assets held directly by the Group.

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Securities investment conduits (special purpose entities)

In the table above, the total carrying amount of ABSs in respect of SPEs represent holdings in which significant first loss protection is provided through capital notes issued by the securities investment conduits (SIC s), excluding Solitaire.

At each reporting date, an assessment is made of whether there is any objective evidence of impairment in the value of available-for-sale ABSs. Impairment charges incurred on assets held by these SPEs are offset by a credit to the impairment line for the amount of the loss allocated to capital note holders.

The economic first loss protection remaining at 30 June 2009 amounted to US\$2.2 billion (30 June 2008: US\$2.4 billion; 31 December 2008: US\$2.2 billion).

On an IFRSs accounting basis, the carrying value of the liability for the capital notes at 30 June 2009 amounted to US\$0.6 billion (30 June 2008: US\$1.2 billion; 31 December 2008: US\$0.9 billion). The impairment charge recognised during the first half of 2009 amounted to US\$646 million (first half of 2008: US\$134 million; second half of 2008: US\$159 million).

At 30 June 2009, the available-for-sale reserve in respect of securities held by the SICs was a deficit of US\$7.7 billion (30 June 2008: US\$3.3 billion; 31 December 2008: US\$7.9 billion). Of this, US\$6.6 billion related to ABSs (30 June 2008: US\$3.1 billion; 31 December 2008: US\$7.2 billion).

Impairments recognised during the first half of 2009 from assets held directly or within Solitaire, in recognition of the first loss protection of US\$1.2 billion provided by HSBC through credit enhancement, were US\$539 million (first half of 2008: US\$55 million; second half of 2008: US\$224 million), based on a notional principal value of securities which were impaired of US\$721 million (first half of 2008: US\$88 million; second half of 2008: US\$482 million). The level of impairment

recognised in comparison with the deficit in the available-for-sale reserve is a reflection of the credit quality and seniority of the assets held.

Sub-prime and Alt-A residential mortgage-backed securities

Management s current assessment of the holdings of available-for-sale ABSs with the most sensitivity to possible future impairment is focused on sub-prime and Alt-A residential mortgage-backed securities (MBS s).

Excluding holdings in the SPEs discussed above, available-for-sale holdings in these categories within Global Banking and Markets amounted to US\$4.6 billion at 30 June 2009 (30 June 2008: US\$9.4 billion; 31 December 2008: US\$5.2 billion). During the period ended 30 June 2009, the movement in fair values of these securities taken to equity was an increase of US\$0.9 billion (first half of 2008: reduction of US\$2.5 billion; second half of 2008: reduction of US\$2.3 billion). The deficit in the available-for-sale fair value reserve at 30 June 2009 in relation to these securities was US\$5.0 billion (30 June 2008: US\$3.6 billion; 31 December 2008: US\$5.9 billion).

During the first half of 2009, the credit ratings on a proportion of ABSs held directly by HSBC, Solitaire and the SICs were downgraded. In particular, Moody s Investor Services downgraded the ratings on substantially all the Group s holdings of US Alt-A residential MBSs issued during 2006 and 2007.

As discussed on page 212, when assessing available-for-sale ABSs for objective evidence of impairment at the reporting date, HSBC considers all available evidence including the performance of the underlying collateral. A downgrade of a security s credit rating is not, of itself, evidence of impairment. Consequently, Moody s action has no direct impact on the measurement of impairment losses. The impairment losses recognised on these securities at 30 June 2009 are set out on page 99.

#### Stress analysis

HSBC s regular impairment assessment uses an industry standard model with inputs which are corroborated using observable market data where available. At 31 December 2008, management performed a stress test on the available-for-sale ABS positions, based on the fair value of the positions at that date. The outcome of the stress test was particularly sensitive to expected loss and prepayment rates for Alt-A securities and the loss of credit protection from certain monolines on US Home Equity Lines of Credit (HELoC s). The results of the stress test showed that, by applying different inputs to those currently observed, a further potential impairment charge to the income statement could arise over the next three years of US\$2 billion to US\$2.5 billion. However, management believed that the loss which would be realised in cash terms would be considerably lower than the impairment charge above and potentially cost US\$0.6 billion to US\$0.8 billion over the next four years. At 30 June 2009, management reperformed the stress test on the available-for-sale ABS position and the outcome of this test, taking into account the impairment charges in 2009, was consistent with the exercise at 31 December 2008.

## **Business model**

## Asset-backed securities and leveraged finance

HSBC is or has been involved in the following activities in these areas:

purchasing US mortgage loans with the intention of structuring and placing securitisations into the market;

trading in ABSs, including MBSs, in secondary markets;

holding MBSs and other ABSs in balance sheet management activities, with the intention of earning net interest income over the life of the securities;

holding MBSs and other ABSs as part of investment portfolios, including the structured investment vehicles (SIV s), SICs and money market funds described under Special purpose entities below, with the intention of earning net interest income and management fees;

MBSs or other ABSs held in the trading portfolio hedged through credit derivative protection, typically purchased from monolines, with the intention of earning the spread differential over the life of the instruments; and

leveraged finance: originating loans for the purposes of syndicating or selling them down in order to generate a trading profit and holding them in order to earn interest margin over their lives.

Historically, these activities have not been a significant part of Global Banking and Markets business, and Global Banking and Markets is not reliant on them for any material aspect of its business operations or profitability.

The purchase and securitisation of US mortgage loans and the secondary trading of US MBSs was conducted in HSBC s US MBSs business. This business was discontinued in 2007.

## **Special purpose entities**

HSBC enters into certain transactions with customers in the ordinary course of business which involve the establishment of SPEs to facilitate customer transactions. SPEs are used in HSBC s business in order to provide structured investment opportunities for customers, facilitate the raising of funding for customers business activities, or diversify HSBC s sources of funding and/or improve capital efficiency.

The use of SPEs is not a significant part of HSBC s activities and HSBC is not reliant on the use of SPEs for any material part of its business operations or profitability. Detailed disclosures of HSBC s sponsored SPEs are provided on page 124.

## **Risk management**

The effect of the ongoing market turmoil on HSBC s risk exposures, the way in which HSBC has managed risk exposures in this context and any changes made in HSBC s risk management policies and procedures in response to the market conditions are described in the following sections:

Liquidity risk The impact of market turmoil on the Group s liquidity risk position (see page 172).

- Market risk The impact of market turmoil on market risk (see page 174).
- Credit Risk Credit exposure (see page 138).

## Table of Contents HSBC HOLDINGS PLC Interim Management Report: Impact of Market Turmoil (continued) Accounting policies

HSBC s accounting policies regarding the classification and valuation of financial instruments are described in the accounting policies on pages 344 to 359 of the *Annual Report and Accounts 2008*, and the use of assumptions and estimation in respect of the valuation of financial instruments is described on page 63 of the *Annual Report and Accounts 2008*.

# Nature and extent of HSBC s exposures

This section contains information on HSBC s exposures to the following: direct lending held at fair value through profit or loss;

ABSs including MBSs and CDOs;

monolines;

credit derivative product companies ( CDPC s); and

leveraged finance transactions.

MBSs are securities that represent interests in a group of mortgages. Investors in these securities have the right to cash received from future mortgage payments (interest and/or principal). Where an MBS references mortgages with different risk profiles, the MBS is classified according to the highest risk class. Consequently, an MBS with both sub-prime and Alt-A exposures is classified as sub-prime.

CDOs are securities in which ABSs and/or certain other related assets have been purchased and securitised by a third-party, or securities which pay a return which is referenced to those assets. CDOs may feature exposure to sub-prime mortgage assets through the underlying assets. As there is often uncertainty surrounding the nature of the underlying collateral supporting CDOs, all CDOs supported by residential mortgage-related assets, irrespective of the level of sub-prime assets, are classified as sub-prime.

HSBC s holdings of ABSs and CDOs, and its direct lending positions, include the following categories of collateral and lending activity:

**sub-prime**: loans to customers who have limited credit histories, modest incomes, high debt-to-income ratios or have experienced credit problems caused by occasional delinquencies, prior charge-offs, bankruptcy or other credit-related actions. For US mortgages, US credit scores are primarily used to determine whether a loan is sub-prime. US home equity lines of credit are classified as sub-prime. For non-US mortgages, management judgement is used to

identify loans of similar risk characteristics to sub-prime, for example, UK non-conforming mortgages (see below);

**US Home Equity Lines of Credit**: a form of revolving credit facility provided to customers, which is supported by a first or second lien charge over residential property. Global Banking and Markets holdings of HELoCs are classified as US sub-prime residential mortgage assets;

**US Alt-A**: loans classified as Alt-A are regarded as lower risk than sub-prime, but they share higher risk characteristics than lending under normal criteria. US credit scores, as well as the level of mortgage documentation held (such as proof of income), are considered when determining whether an Alt-A classification is appropriate. Non-agency mortgages in the US are classified as Alt-A if they do not meet the criteria for classification as sub-prime. These are mortgages not eligible to be sold to the major US Government agency, Ginnie Mae (Government National Mortgage Association), and government sponsored enterprises in the mortgage market, Fannie Mae (the Federal National Mortgage Association) and Freddie Mac (the Federal Home Loan Mortgage Corporation);

**US Government agency and US Government sponsored enterprises mortgage-related assets**: securities that are guaranteed by US Government agencies, such as Ginnie Mae, or are guaranteed by US Government sponsored entities, including Fannie Mae and Freddie Mac;

**UK non-conforming mortgage-related assets**: UK mortgages that do not meet normal lending criteria. This includes instances where the normal level of documentation has not been provided (for example, in the case of self-certification of income), or where increased risk factors, such as poor credit history, result in lending at a rate that is higher than the normal lending rate. UK non-conforming mortgages are treated as sub-prime exposures; and

**other mortgage-related assets**: residential mortgage-related assets that do not meet any of the classifications described above. Prime residential mortgage-related assets are included in this category. HSBC s exposure to non-residential mortgage-related ABSs and direct lending includes:

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**commercial property mortgage-related assets**: MBSs with collateral other than residential mortgage-related assets;

leveraged finance-related assets: securities with collateral relating to leveraged finance loans;

student loan-related assets: securities with collateral relating to student loans; and

other assets: securities with other receivable-related collateral.

Included in the tables below are ABSs which are held through SPEs that are consolidated by HSBC. Although HSBC consolidates these assets in full, the risks arising from the assets are mitigated to the extent of third-party investment in notes issued by those SPEs. For a description of HSBC sholdings of and arrangements with SPEs, see page 124.

The exposure detailed below includes long positions where risk is mitigated by specific credit

derivatives with monolines and other financial institutions. These positions comprise:

residential MBSs with a carrying amount of US\$0.9 billion (31 December 2008: US\$0.9 billion);

residential MBS CDOs with a carrying amount of US\$16 million (31 December 2008: US\$39 million); and

ABSs other than residential MBSs and MBS CDOs with a carrying amount of US\$8.3 billion (31 December 2008: US\$9.8 billion).

In the tables on pages 105 to 110, carrying amounts and gains and losses are given for securities except those where risk is mitigated through specific credit derivatives with monolines. The counterparty credit risk arising from the derivative transactions undertaken with monolines is covered in the monoline exposure analysis on page 111.

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# HSBC HOLDINGS PLC

# Interim Management Report: Impact of Market Turmoil (continued)

Carrying amount of HSBC s consolidated holdings of ABSs, and direct lending held at fair value through profit or loss

				Designated at fair value	Loans		Of which held through
		Available	Held to	through profit or	and		consolidated
<b>At 30 June 2009</b> Sub-prime residential mortgage-related	Trading US\$m	for sale US\$m	maturity US\$m	loss US\$m	receivables US\$m	Total US\$m	SPEs US\$m
assets	2,498	2,876			732	6,106	3,156
Direct lending MBSs and MBS	1,923					1,923	864
CDOs <sup>1</sup>	575	2,876			732	4,183	2,292
US Alt-A residential mortgage-related assets	371	5,057	190		953	6,571	3,356
Direct lending MBSs <sup>1</sup>	207 164	5,057	190		953	207 6,364	3,356
US Government agency and sponsored enterprises mortgage-related assets MBSs <sup>1</sup> Other residential mortgage- related	102	14,074	2,388			16,564	
assets	1,274	4,175		25	1,262	6,736	2,801
Direct lending MBSs <sup>1</sup>	498 776	4,175		25	1,262	498 6,238	2,801
Commercial property mortgage-related assets MBSs and MBS CDOs <sup>1</sup> Leveraged finance-related assets	390	6,575		227	2,126	9,318	4,815
	252	4,690			563	5,505	3,825

ABSs and ABS CDOs <sup>1</sup> Student loan-related assets							
ABSs and ABS CDOs <sup>1</sup> Other assets ABSs and ABS	203	5,136			141	5,480	4,334
CDOs <sup>1</sup>	2,409	4,468		6,346	2,092	15,315	2,726
	7,499	47,051	2,578	6,598	7,869	71,595	25,013
At 31 December 2008 Sub-prime residential mortgage-related							
assets	3,372	3,741		1	453	7,567	4,230
Direct lending MBSs and MBS	2,789					2,789	1,300
CDOs <sup>1</sup>	583	3,741		1	453	4,778	2,930
US Alt-A residential mortgage-related	(10	5 000	105		1.050	<b>7</b> (00)	0.001
assets	618	5,829	185		1,056	7,688	3,831
Direct lending MBSs <sup>1</sup>	246 372	5,829	185		1,056	246 7,442	3,831
US Government agency and sponsored enterprises mortgage-related							
assets MBSs <sup>1</sup>	1,127	20,312	2,412	51		23,902	441
Other residential mortgage- related assets <sup>15</sup>	1,633	4,272		31	1,413	7,349	2,822
	677	, -			, -	677	, -
Direct lending MBSs <sup>1</sup>	956	4,272		31	1,413	6,672	2,822
Commercial property mortgage-related assets <sup>15</sup>							
MBSs and MBS CDOs <sup>1</sup>	589	6,802		86	2,124	9,601	4,985

Leveraged finance-related assets ABSs and ABS CDOs <sup>1</sup> Student loan-related assets	784	4,489			204	5,477	3,667
ABSs and ABS CDOs <sup>1</sup> Other assets	214	4,809		3	81	5,107	4,028
ABSs and ABS CDOs <sup>1</sup>	3,068	5,957		6,371	2,660	18,056	3,941
	11,405	56,211	2,597	6,543	7,991	84,747	27,945
For footnotes, see page The above table exclude		nance transac	tions, which d	are shown separ	rately on pag	ge 112.	

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		Half-year	to 30 June 20 Fair	09		At 30 J	June 2009	
	Unrealised gains	Realised gains	value movements			CDS	Net	
	and (losses) <sup>3</sup> US\$m	and (losses) <sup>4</sup> US\$m	through equity <sup>5</sup> US\$m	Impair- ment <sup>6</sup> US\$m	Gross principal <sup>7</sup> p US\$m	gross protection <sup>8</sup> US\$m	principal exposure <sup>9</sup> US\$m	Carrying amount <sup>10</sup> US\$m
US sub-prime residential mortgage-related assets								
Direct lending	(154)	11			2,253		2,253	1,923
MBSs <sup>1</sup>	(142)	(7)	499	(459)	6,315	436	5,879	2,388
- high grade <sup>2</sup>	(18)	(2)	262		1,710	392	1,318	861
- rated C to A	(124)	(5)	237	(459)	4,557	44	4,513	1,524
- not publicly rated	l				48		48	3
MBS CDOs <sup>1</sup>			(6)	(2)	369	35	334	9
- high grade <sup>2</sup>					18	17	1	
- rated C to A			(6)	(2)	351	18	333	9
	(296)	4	493	(461)	8,937	471	8,466	4,320
US Alt-A residenti mortgage-related	al							
assets Direct lendi	ıσ				231		231	207
MBSs <sup>1</sup>	(41)		1,119	(631)		303	14,892	6,228
- high grade <sup>2</sup>	(9)	1	3,276	54	2,521	142	2,379	1,754
- rated C to A	(32)	(1)		(685)		161	12,502	4,463
- not publicly rated	l				11		11	11
	(41)		1,119	(631)	15,426	303	15,123	6,435
US Government agency and sponsored enterprises	(41)		1,119	(031)	13,420	202	13,123	0,435

HSBC s consolidated holdings of US ABSs, and direct lending held at fair value through profit or loss

mortgage-related assets MBSs <sup>1</sup> - high grade <sup>2</sup> Other US residential	8	236	(56)		16,460		16,460	16,564
mortgage-related assets		104						400
Direct lending MBSs <sup>1</sup>	(41) (42)	104	(35)		526 874		526 874	498 484
- high grade <sup>2</sup> - rated C to A	(27) (15)		(35)		685 189		685 189	379 105
	(83)	104	(35)		1,400		1,400	982
Commercial property mortgage-related assets MBS and MBS								
CDOs <sup>1</sup>	(18)	7	209		6,295	359	5,936	3,888
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(18)	7	269 (60)		6,069 226	359	5,710 226	3,787 101
Leveraged finance-related assets								
ABSs and ABS CDOs <sup>1</sup>	(7)		165		5,377	758	4,619	3,592
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> </ul>	(7)		163 2		4,873 504	271 487	4,602 17	3,577 15
Student loan-related assets ABSs and ABS								
CDOs <sup>1</sup>	(3)	(1)	553		7,397		7,397	5,308
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> </ul>	(1) (2)	(1)	427 126		6,890 507		6,890 507	5,201 107
Other assets	(131)	(1)	71	(33)	6,268	988	5,280	3,308

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ABS and ABS CDOs <sup>1</sup>								
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(30) (101)	1 (2)	593 (432) (90)	(33)	2,488 3,199 581	817 171	1,671 3,028 581	1,395 1,337 576
Total	(571)	349	<b>2,519</b>	( <b>1,125</b> )	67,560	2,879	64,681	44,397

# HSBC HOLDINGS PLC

# Interim Management Report: Impact of Market Turmoil (continued)

HSBC s consolidated holdings of US ABSs, and direct lending held at fair value through profit or loss (continued)

	H	Half-year to	30 June 2008 Fair value			At 30 J	une 2008	
	Unrealised gains	Realised gains	movements			CDS	Net	
	and (losses) <sup>3</sup> US\$m	and (losses) <sup>4</sup> US\$m	through equity <sup>5</sup> US\$m	Impair- ment <sup>6</sup> US\$m	Gross principal <sup>7</sup> US\$m	gross protection <sup>8</sup> US\$m	principal exposure <sup>9</sup> US\$m	Carrying amount <sup>10</sup> US\$m
US sub-prime residential mortgage-related assets								
Direct lending	(234)	(8)			4,199		4,199	3,534
MBSs <sup>1</sup>	(621)	6	(903)	(29)	8,239	601	7,638	5,283
- high grade <sup>2</sup>	(228)	7	(518)	(29)	5,930	571	5,359	4,142
- rated C to A	(333)		(385)	()	2,292	30	2,262	1,118
- not publicly rated	(60)	(1)	. ,		17		17	23
MBS CDOs <sup>1</sup>	(123)		(32)	(21)	1,200	569	631	152
- high grade <sup>2</sup>	(8)		(32)		230	50	180	97
- rated C to A	(115)		(52)	(21)		519	451	55
	(110)			(21)	270	017	101	
	(978)	(2)	(935)	(50)	13,638	1,170	12,468	8,969
US Alt-A residential mortgage-related	l							
assets								
Direct lending					329		329	325
MBSs <sup>1</sup>	(368)	(59)	(3,243)	(5)	17,548	204	17,344	11,349
- high grade <sup>2</sup>	(340)	(49)	(3,115)	(5)	16,898	204	16,694	10,969
- rated C to A	(29)	(9)	(100)		533		533	299
- not publicly rated	1	(1)	(28)		117		117	81
	(368)	(59)	(3,243)	(5)	17,877	204	17,673	11,674
US Government agency and								

sponsored

enterprises

mortgage-related

assets MBSs <sup>1</sup> - high grade <sup>2</sup> Other US residential mortgage-related assets	(52)	40	(145)	25,301		25,301	24,989
Direct lending MBSs <sup>1</sup>	(26) (107)	34 (123)	(4)	312 889	195	312 694	298 555
- high grade <sup>2</sup> - rated C to A	(105) (2)	(123)	(4)	864 25	187 8	677 17	546 9
	(133)	(89)	(4)	1,201	195	1,006	853
Commercial property mortgage-related assets MBS and MBS							
CDOs <sup>1</sup>	(69)		(295)	5,838	415	5,423	4,943
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(55) (14)		(290) (5)	5,554 64 220	415	5,139 64 220	4,682 55 206
Leveraged finance-related assets ABSs and ABS CDOs <sup>1</sup> - high grade <sup>2</sup>	(4)		(227)	5,153	577	4,576	4,168
Student loan-related assets ABSs and ABS							
CDOs <sup>1</sup>	(64)		(507)	7,412		7,412	6,437
- high grade <sup>2</sup> - rated C to A	(44) (20)		(437) (70)	7,202 210		7,202 210	6,343 94
Other assets ABS and ABS CDOs <sup>1</sup>	(186)	(3)	(27)	9,057	2,941	6,116	4,956
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(111) (62) (13)	(3) (2) (1)	6 (56) 23	6,345 1,874 838	2,941 2,433 508	3,912 1,366 838	3,086 1,076 794

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Total	(1,854)	(113)	(5,383)	(55)	85,477	5,502	79,975	66,989
			106					

	Ha	lf-year to 3	31 December 2 Fair	2008		At 31 De	cember 2008	
	Unrealised gains	Realised gains	value movements			CDS	Net	
	and (losses) <sup>3</sup> US\$m	and (losses) <sup>4</sup> US\$m	through equity <sup>5</sup> US\$m	Impair- ment <sup>6</sup> US\$m	Gross principal <sup>7</sup> US\$m	gross protection <sup>8</sup> US\$m	principal exposure <sup>9</sup> US\$m	Carrying amount <sup>10</sup> US\$m
US sub-prime residential mortgage-related assets	ΟSψΠ	Ööün	Öbyin	ΟGΦII	UU	Öö	Öbyin	Öbəli
Direct lending MBSs <sup>1</sup>	(260) (163)	15 (5)	(675)	29	3,653 6,845	794	3,653 6,051	2,789 3,044
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(15) (111) (37)	(1) (4)		29	2,903 3,913 29	507 287	2,396 3,626 29	1,634 1,399 11
MBS CDOs <sup>1</sup>	13		(23)	(29)	1,042	234	808	61
- high grade <sup>2</sup> - rated C to A	8 5		(46) 23	(29)	172 870	27 207	145 663	45 16
	(410)	10	(698)		11,540	1,028	10,512	5,894
US Alt-A residentia mortgage-related	1							
assets Direct lending MBSs <sup>1</sup>	(11) (369)	68	(3,173)	(505)	264 16,860	436	264 16,424	246 7,174
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(106) (263)	66 2	103 (3,304) 28	(77) (428)		317 119	9,487 6,922 15	4,869 2,293 12
US Government	(380)	68	(3,173)	(505)	17,124	436	16,688	7,420
agency and sponsored enterprise	es							

mortgage-related assets MBSs <sup>1</sup>								
- high grade <sup>2</sup> Other US residential mortgage-related assets	1		537		23,470		23,470	23,902
Direct lending MBSs <sup>1,15</sup>	49 42	(43) 86	37		691 739	284	691 455	677 357
- high grade <sup>2</sup> - rated C to A	42	86	37		659 80	262 22	397 58	317 40
	91	43	37		1,430	284	1,146	1,034
Commercial property mortgage-related assets MBS and MBS								
CDOs <sup>1,15</sup>	12	(19)	(1,414)		6,097	553	5,544	3,439
- high grade <sup>2</sup> - rated C to A	(2)	(18) (1)	(1,406) (8)		5,958 108	553	5,405 108	3,316 94
- not publicly rated	14				31		31	29
Leveraged finance-related assets ABSs and ABS								
CDOs <sup>1</sup>	(11)		(773)		5,212	551	4,661	3,390
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> </ul>	(11)		(769) (4)		5,193 19	551	4,642 19	3,375 15
Student loan-related assets ABSs and ABS								
CDOs <sup>1</sup>	1	(4)	(1,452)		7,610	279	7,331	4,908
- high grade <sup>2</sup> - rated C to A	(3) 4	(4)	(1,212) (240)		6,888 722	279	6,609 722	4,523 385
Other assets ABS and ABS CDOs <sup>1</sup>	(61)	(87)	(780)	(33)	7,885	1,539	6,346	4,277
		. /		. /		-	-	~

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<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(42) (32) 13	(69) (18)	(595) (162) (23)	(13) (20)	5,216 1,916 753	1,370 169	3,846 1,747 753	2,725 805 747	
Total	(757)	11	(7,716)	(538)	80,368	4,670	75,698	54,264	
For footnotes, see page 113. 107									

# HSBC HOLDINGS PLC

# Interim Management Report: Impact of Market Turmoil (continued)

HSBC s consolidated holdings of ABSs, and direct lending held at fair value through profit or loss, other than those supported by US-originated assets

	Half-year to 30 June 2009			At 30 June 2009				
τ	Unrealised gains and (losses) <sup>3</sup> US\$m	Realised gains and (losses) <sup>4</sup> US\$m	Fair value movements through equity <sup>5</sup> US\$m		Gross principal <sup>7</sup> US\$m	CDS gross protection <sup>8</sup> US\$m	Net principal exposure <sup>9</sup> US\$m	Carrying amount <sup>10</sup> US\$m
UK non-conforming residential mortgage-related assets		USţ	US\$III	USţIII	US\$III	USţ	USţ	US\$III
MBSs <sup>1</sup>	(1)		(92)	(60)	1,602		1,602	1,074
- high grade <sup>2</sup> - rated C to A	(1)		(100) 8	(60)	1,386 216		1,386 216	971 103
Other UK residentia mortgage-related assets MBSs <sup>1</sup>	al (7)	(5)	100		5,217		5,217	4,031
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(7)	(6) 1	123 (23)		4,873 339 5		4,873 339 5	3,822 207 2
Non-US and non-U sub-prime residenti mortgage-related assets	al				84		94	70
MBSs <sup>1</sup>	1				84		84	72
- high grade <sup>2</sup> - rated C to A	2 (1)				46 38		46 38	42 30
MBS CDOs <sup>1</sup>			(4)		25		25	17
<ul> <li>high grade<sup>2</sup></li> <li>not publicly rated</li> </ul>			(4)		23 2		23 2	15 2

	1		(4)		109		109	89
Other non-US and non-UK residential mortgage-related assets								
MBSs <sup>1</sup>	6	1	(18)	(5)	1,878		1,878	1,597
- high grade <sup>2</sup> - rated C to A	17 (1)	1	(13)		1,751 52		1,751 52	1,507 46
- not publicly rated	(10)		(5)	(5)	75		75	44
Commercial property mortgage-related assets MBS and MBS CDOs <sup>1</sup>	(74)	6	(744)		7,560		7,560	5,223
					-		-	
- high grade <sup>2</sup> - rated C to A	(46) (28)	5 2	(599) (148)		6,649 893		6,649 893	4,650 568
- not publicly rated	()	(1)	3		18		18	5
Leveraged finance-related assets ABSs and ABS CDOs <sup>1</sup>	6		(25)		1,995		1,995	1,483
- high grade <sup>2</sup>	6		(10)		1,882		1,882	1,386
- rated C to A	Ũ		(15)		113		113	97
Other assets ABS and ABS CDOs <sup>1</sup>	(22)	(3)	41		13,940	8,629	5,311	4,485
- high grade <sup>2</sup>	20	(3)	(6)		5,601	2,362	3,239	2,855
- rated C to A	(30)		47		2,069	124	1,945	1,565
- not publicly rated	(12)				6,270	6,143	127	65
Total	(91)	(1)	(742)	(65)	32,301	8,629	23,672	17,982
			1	08				

	]	Half-year t	o 30 June 200 Fair	8		At 30 J	une 2008	
	Unrealised gains	Realised gains	value movements			CDS	Net	
	and (losses) <sup>3</sup> US\$m	and (losses) <sup>4</sup> US\$m	through equity <sup>5</sup> US\$m	Impair- ment <sup>6</sup> US\$m	Gross principal <sup>7</sup> US\$m	gross protection <sup>8</sup> US\$m	principal exposure <sup>9</sup> US\$m	Carrying amount <sup>10</sup> US\$m
UK non-conforming residential mortgage-related assets		e by in	0 Sym	υσφιπ	e sym	ουφιί	0 Dum	0 Sym
MBSs <sup>1</sup>	(20)	10	(92)		2,851		2,851	2,625
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(12) (8)	10	(88) (4)		2,793 52 6		2,793 52 6	2,585 36 4
Other UK residential mortgage-related assets								
MBSs <sup>1</sup>	(39)		(99)		5,494		5,494	5,128
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(23) (16)		(98) (1)		5,126 359 9		5,126 359 9	4,803 316 9
Non-US and non-UK sub-prime residential mortgage-related								
assets MBSs <sup>1</sup>	(15)	6	(2)		885		885	587
- high grade <sup>2</sup> - not publicly rated	(7) (8)	6	(2)		820 65		820 65	534 53
MBS CDOs <sup>1</sup>	(3)		(3)		35		35	32
- high grade <sup>2</sup> - not publicly rated	(3)		(3)		32 3		32 3	29 3
	(18)	6	(5)		920		920	619

Other non-US and non-UK residential mortgage-related							
assets MBSs <sup>1</sup>	(72)	(7)	(13)	3,076	54	3,022	2,844
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(57) (12) (3)	(7)	(13)	2,635 339 102	10 44	2,625 295 102	2,491 256 97
Commercial property mortgage-related assets MBS and MBS							
CDOs <sup>1</sup>	(104)		(293)	9,183	74	9,109	8,393
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(36) (23) (45)		(285) (2) (6)	7,828 402 953	70 4	7,758 398 953	7,200 323 870
Leveraged finance-related assets ABSs and ABS CDOs <sup>1</sup>	(5)		(59)	2,766	949	1,817	1,704
- high grade <sup>2</sup> - not publicly rated	(1) (4)		(59)	2,355 411	617 332	1,738 79	1,632 72
Student loan-related assets ABSs and ABS CDOs <sup>1</sup>							
- high grade <sup>2</sup>				4		4	4
Other assets ABS and ABS CDOs <sup>1</sup>	(148)	(2)	(131)	17,024	9,368	7,656	6,846
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(99) (29) (20)	(1) (1)	(206) (73) 148	7,345 1,920 7,759	1,709 802 6,857	5,636 1,118 902	4,927 1,050 869
Total	(406)	7	(692)	41,318	10,445	30,873	28,163

# HSBC HOLDINGS PLC

# Interim Management Report: Impact of Market Turmoil (continued)

HSBC s consolidated holdings of ABSs, and direct lending held at fair value through profit or loss, other than those supported by US-originated assets (continued)

	Ha	llf-year to 3	31 December 2 Fair	008	At 31 December 2008			
	Unrealised gains	Realised gains	value movements			CDS	Net	
	and (losses) <sup>3</sup> US\$m	and (losses) <sup>4</sup> US\$m	through equity <sup>5</sup> US\$m	Impair- ment <sup>6</sup> US\$m	Gross principal <sup>7</sup> US\$m	gross protection <sup>8</sup> US\$m	principal exposure <sup>9</sup> US\$m	Carrying amount <sup>10</sup> US\$m
UK non-conforming residential mortgage-related assets		e by in	0 Squi	C S WII	0 D WIII	0 D¢III	0 oqui	C D Q III
MBSs <sup>1</sup>	17	(10)	(202)		1,425		1,425	1,100
- high grade <sup>2</sup> - rated C to A	11 6	(10)	(180) (22)		1,349 76		1,349 76	1,051 49
Other UK residentia mortgage-related assets	1							
MBSs <sup>1</sup>	(8)	(8)	(610)		5,781		5,781	4,568
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(4) (4)	(10) 2	(596) (14)		5,289 488 4		5,289 488 4	4,185 382 1
Non-US and non-UI sub-prime residentia mortgage-related assets								
MBSs <sup>1</sup>	15	(6)	2	(8)	47		47	39
- high grade <sup>2</sup> - rated C to A	7	(6)	2	(8)	46 1		46 1	38 1
- not publicly rated	8				-		-	-
MBS CDOs <sup>1</sup>	(12)				53		53	26
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(11) (1)				40 11 2		40 11 2	23 1 2

	3	(6)	2	(8)	100		100	65
Other non-US and non-UK residential mortgage-related assets								
MBSs <sup>1,15</sup>	6	(20)	(49)		1,871		1,871	1,586
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(2) 6 2	(21) 1	(49)		1,644 149 78		1,644 149 78	1,413 127 46
Commercial property mortgage-related assets MBS and MBS								
CDOs <sup>1,15</sup>	(131)	(8)	(741)		7,427		7,427	5,793
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(138) (38) 45	(20) 12	(728) (16) 3		7,133 268 26		7,133 268 26	5,609 170 14
Leveraged finance-related assets ABSs and ABS CDOs <sup>1</sup>	1	1	(247)		2,180	385	1,795	1,391
<ul> <li>high grade<sup>2</sup></li> <li>not publicly rated</li> </ul>	(3) 4	1	(247)		2,180	385	1,795	1,391
Student loan-related assets ABSs and ABS								
CDOs <sup>1</sup> - high grade <sup>2</sup>					98		98	55
Other assets ABS and ABS	(71)	(15)	(522)	(51)	12 007	6 055	( )7)	5 105
CDOs <sup>1</sup>	(71)	(15)	(523)	(51)	13,227	6,955	6,272	5,185
<ul> <li>high grade<sup>2</sup></li> <li>rated C to A</li> <li>not publicly rated</li> </ul>	(77) (14) 20	(9) (7) 1	62 (437) (148)	(51)	6,130 1,676 5,421	1,679 174 5,102	4,451 1,502 319	3,806 1,097 282

Total	(183)	(66)	(2,370)	(59)	32,109	7,340	24,769	19,743
For footnotes, see page 113. 110								

The following table shows the vintages of the collateral assets supporting HSBC sholdings of US sub-prime and Alt-A MBSs. Market prices for these instruments generally incorporate higher discounts for later vintages. The majority of HSBC sholdings of US sub-prime MBSs are originated pre-2007; holdings of US Alt-A MBSs are more evenly distributed between pre-2007 and 2007 vintages.

Vintages of US sub-prime and Alt-A mortgage-backed securities

		Gross principal <sup>7</sup>		
	of US sub-pr	rime MBSs at:	of US Alt-	-A MBSs at:
		31	30	31
	30 June	December	June	December
	2009	2008	2009	2008
	US\$m	US\$m	US\$m	US\$m
Mortgage vintage				
Pre-2006	1,571	2,012	2,237	2,695
2006	3,262	4,287	7,076	7,712
2007	1,851	1,588	5,882	6,453
	6,684	7,887	15,195	16,860

For footnote, see page 113.

## Transactions with monoline insurers

HSBC s exposure to derivative transactions entered into directly with monoline insurers

HSBC s principal exposure to monolines is through a number of over-the-counter (OTC) derivative transactions, mainly credit default swaps (CDS s). HSBC entered into these CDSs primarily to purchase credit protection against securities held within the trading portfolio.

During the first half of 2009, the notional value of contracts with monolines and HSBC s overall credit exposure to monolines decreased as certain transactions were commuted and others matured. The table below sets out the fair value, essentially the replacement cost, of the derivative transactions at 30 June 2009, and hence the amount at risk if the CDS protection purchased were to be wholly ineffective because, for example, the monoline insurer was unable to meet its obligations. In order to illustrate that risk, the value of protection purchased is shown subdivided between those monolines that were rated by Standard & Poor s (S&P) at BBB or above at 30 June 2009, and those that were below BBB (BBB is the S&P cut-off for an investment grade classification). As a result of the downgrade of a significant monoline during the first half of 2009, exposure to monolines rated below BBB at 30 June 2009 increased from the position as at 31 December 2008. The Credit risk adjustment column indicates the valuation adjustment (the provision) taken against the net exposures, and reflects the assessed loss of value on purchased protection arising from the deterioration in creditworthiness of the monolines. These valuation adjustments, which reflect a measure of the irrecoverability of the protection purchased, have been charged to the income statement.

HSBC s exposure to derivative transactions entered into directly with monoline insurers

			1.00
	Net exposure		exposure
Notional	before credit	Credit risk	after credit

Net

At 30 June 2009 Derivative transactions with monoline	amount US\$m	risk adjustment <sup>11</sup> US\$m	adjustment <sup>12</sup> US\$m	risk adjustment US\$m
counterparties Monoline BBB or above Monoline below BBB	7,259 3,683	2,308 1,357	(715) (847)	1,593 510
	10,942	3,665	(1,562)	2,103
At 31 December 2008 Derivative transactions with monoline counterparties				
MonolineBBB or aboveMonolinebelow BBB	9,627 2,731	2,829 1,104	(740) (752)	2,089 352
	12,358	3,933	(1,492)	2,441
For footnotes, see page 113.				
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# HSBC HOLDINGS PLC

# Interim Management Report: Impact of Market Turmoil (continued)

The above table can be analysed as follows. HSBC has derivative transactions referenced to underlying securities with a nominal value of US\$10.9 billion (31 December 2008: US\$12.4 billion), whose value at 30 June 2009 indicated a potential claim against the protection purchased from the monolines of some US\$3.7 billion (31 December 2008: US\$3.9 billion). On the basis of a credit assessment of the standing of the monolines, a provision of US\$1.6 billion has been taken (31 December 2008: US\$1.5 billion), leaving US\$2.1 billion exposed (31 December 2008: US\$2.4 billion), of which US\$1.6 billion is recoverable from monolines rated investment grade at 30 June 2009 (31 December 2008: US\$2.1 billion). The provisions taken imply in aggregate that 69 cents in the dollar will be recoverable from investment grade monolines and 38 cents in the dollar from non-investment grade monolines (31 December 2008: 74 cents and 32 cents, respectively).

HSBC s exposure to direct lending and irrevocable commitments to lend to monoline insurers

HSBC has outstanding liquidity facilities totalling US\$2 million to monolines, of which US\$2 million was drawn at 30 June 2009 (31 December 2008: US\$47 million, US\$2 million drawn).

HSBC s exposure to debt securities which benefit from guarantees provided by monoline insurers Within both the trading and available-for-sale portfolios, HSBC holds bonds that are wrapped with a credit enhancement from a monoline. As the bonds are traded explicitly with the benefit of this enhancement, any deterioration in the credit profile of the monoline is reflected in market prices and, therefore, in the carrying amount of these securities at 30 June 2009. For wrapped bonds held in the

trading portfolio, the mark-to-market movement has been reflected through the income statement. For wrapped bonds held in the available-for-sale portfolio, the mark-to-market movement is reflected in equity unless there is objective evidence of impairment, in which case the impairment loss is reflected in the income statement. No wrapped bonds were included in the reclassification of financial assets described on page 97.

HSBC s exposure to Credit Derivative Product Companies

CDPCs are independent companies that specialise in selling credit default protection on corporate exposures. The focus on the credit worthiness of CDPCs continued during the first half of 2009, despite a reduction in the credit spread of corporates. At 30 June 2009, HSBC had purchased from CDPCs credit protection with a notional value of US\$6.2 billion (31 December 2008: US\$6.4 billion) which had a fair value (essentially, replacement cost) of US\$0.7 billion (31 December 2008: US\$1.2 billion), against which a credit risk adjustment (a provision) of US\$0.2 billion was held (31 December 2008: US\$0.2 billion). At 30 June 2009, 80 per cent of exposure was to CDPCs with investment grade ratings (31 December 2008: 100 per cent).

## Leveraged finance transactions

Leveraged finance transactions include sub-investment grade acquisition or event-driven financing.

The following tables show HSBC s exposure to leveraged finance transactions arising from primary transactions and the movement in that leveraged finance exposure in the year. HSBC s additional exposure to leveraged finance loans through holdings of ABSs from its trading and investment activities is shown in the table on page 104.

	HSBC	s exposure	to leveraged	finance transactions
--	------	------------	--------------	----------------------

	Funded exposures <sup>13</sup> US\$m	Unfunded exposures <sup>14</sup> US\$m	Total exposures US\$m
At 30 June 2009			
Europe	3,747	455	4,202
Rest of Asia-Pacific	13	73	86
North America	1,833	173	2,006

	5,593	701	6,294
Held within: - loans and receivables - fair value through the profit or loss	5,589 4	420 281	6,009 285
	112		

At 21 December 2009	Funded exposures <sup>13</sup> US\$m	Unfunded exposures <sup>14</sup> US\$m	Total exposures US\$m
At 31 December 2008	3,554	480	4,034
Europe Best of Asia Basifia		480	4,034
Rest of Asia-Pacific	25		÷.
North America	1,825	258	2,083
	5,404	750	6,154
Held within:			
- loans and receivables	5,401	482	5,883
- fair value through the profit or loss For footnotes, see below. Movement in leveraged finance exposures	3	268	271

	Funded	Unfunded	Total
	exposures <sup>13</sup>	exposures <sup>14</sup>	exposures
	US\$m	US\$m	US\$m
At 1 January 2009	5,404	750	6,154
Additions		50	50
Fundings	11	(11)	
Sales, repayments and other movements	144	(103)	41
Write-ups	34	15	49
At 30 June 2009	5,593	701	6,294

### For footnotes, see below.

The movement in leveraged finance exposures during the first half of 2009 primarily relates to the appreciation of sterling against the US dollar. Leveraged finance commitments held by HSBC were US\$6.7 billion at 30 June 2009 (31 December 2008: US\$6.6 billion), of which US\$6.0 billion (31 December 2008: US\$5.8 billion) was funded.

As a result of the reclassification of certain leveraged finance loans from held-for-trading to loans and receivables, net gains of US\$0.6 billion (second half of 2008: net losses of US\$1.3 billion) were not taken to the income statement for the helf year to 30 June 2000.

were not taken to the income statement for the half-year to 30 June 2009.

At 30 June 2009, HSBC s principal exposures were to companies in two sectors: US\$3.7 billion to data processing (31 December 2008: US\$3.6 billion) and US\$1.9 billion to communications and infrastructure (31 December 2008: US\$1.7 billion). During the period, 98 per cent of the total write-up was against exposures in these two sectors (31 December 2008: 99 per cent).

### Footnotes to Nature and extent of HSBC s exposures

1 Mortgage-backed securities

( MBS s), asset-backed securities ( ABS s) and collateralised debt obligations ( CDO s).

2 High grade assets rated AA or AAA.

3 Unrealised gains and losses on the net principal exposure (footnote 9) recognised in the income statement as a result of changes in the fair value of the asset, adjusted for the cumulative amount of transfers to realised gains and losses as a result of the disposal of assets.

- 4 Realised gains and losses on the net principal exposure (footnote 9) recognised in the income statement as a result of the disposal of assets.
- 5 Fair value gains and losses on the net principal exposure (footnote 9) recognised in equity as a result of the changes in the fair value of available-for-sale assets, adjusted for transfers from the

available-for-sale reserve to the income statement as a result of impairment, adjusted for transfers to realised gains and losses following the disposal of assets and adjusted for transfer between ratings categories.

- 6 Impairment losses recognised in the income statement in respect of the net principal exposure (footnote 9) of available-for-sale and held-to-maturity assets.
- 7 The gross principal is the redemption amount on maturity or, in the case of an amortising instrument, the sum of the future redemption amounts through the residual life of the security.
- 8 A CDS is a credit default swap. CDS gross protection is the gross principal of the underlying instrument that is protected by CDSs.

9 Net principal exposure is the gross principal amount of assets that are not protected by CDSs. It includes assets that benefit from monoline protection, except where this protection is purchased with a CDS.

- 10 Carrying amount of the net principal exposure.
- 11 Net exposure after legal netting and any other relevant credit mitigation prior to deduction of the credit risk adjustment.
- 12 Cumulative fair value adjustment recorded against OTC derivative exposures to counterparties to reflect their creditworthiness.
- 13 Funded exposure represents the loan amount advanced to the customer, net of fair value movements and fees held on deposit.
- 14 Unfunded exposures represent the contractually

committed loan facility amount not yet drawn down by the customer, net of fair value movements and fees held on deposit.
15 During 2009, for disclosure

aisciosure purposes, certain other residential MBSs were reclassified to commercial property mortgage-related assets. Comparatives have been restated accordingly.

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#### HSBC HOLDINGS PLC

# Interim Management Report: Impact of Market Turmoil (continued)

# Fair values of financial instruments

This section on fair values of financial instruments forms part of the interim consolidated financial statements.

The accounting policies which determine the classification of financial instruments and the use of assumptions and estimation in valuing them are described on pages 344 to 359 and 63 to 64, respectively, of the *Annual Report and Accounts 2008*. The following is a description of HSBC s methods of determining fair value and its related control framework, and a quantification of its exposure to financial instruments measured at fair value.

Fair value is the amount for which an asset could be exchanged, or a liability settled, between knowledgeable willing parties in an arm s length transaction.

Financial instruments measured at fair value on an ongoing basis include trading assets and liabilities, instruments designated at fair value, derivatives and financial investments classified as available for sale (including treasury and other eligible bills, debt securities and equity securities).

# Fair values of financial instruments carried at fair value

Control framework

Fair values are subject to a control framework designed to ensure that they are either determined or validated by a function independent of the risk-taker. To this end, ultimate responsibility for the determination of fair values lies with Finance, which reports functionally to the Group Finance Director. Finance establishes the accounting policies and procedures governing valuation, and is responsible for ensuring that they comply with all relevant accounting standards.

Further details of the control framework, including details on fair values determined using a valuation model, are included on pages 162 and 163 of the *Annual Report and Accounts 2008*.

Determination of fair value

Fair values are determined according to the following hierarchy:

Level 1 quoted market price: financial instruments with quoted prices for identical instruments in active markets.

*Level 2 valuation technique using observable inputs:* financial instruments with quoted prices for similar instruments in active markets or quoted prices for identical or similar instruments in inactive markets and financial instruments valued using models where all significant inputs are observable.

*Level 3* valuation technique with significant unobservable inputs: financial instruments valued using valuation techniques where one or more significant inputs are unobservable.

The best evidence of fair value is a quoted price in an actively traded market. In the event that the market for a financial instrument is not active, a valuation technique is used.

The judgement as to whether a market is active may include, but is not restricted to, the consideration of factors such as the magnitude and frequency of trading activity, the availability of prices and the size of bid/offer spreads. In inactive markets, obtaining assurance that the transaction price provides evidence of fair value or determining the adjustments to transaction prices that are necessary to measure the fair value of the instrument requires additional work during the valuation process.

The majority of valuation techniques employ only observable market data, and so the reliability of the fair value measurement is high. However, certain financial instruments are valued on the basis of valuation techniques that feature one or more significant market inputs that are unobservable and, for them, the derivation of fair value is more judgemental. An instrument in its entirety is classified as valued using significant unobservable inputs if, in the opinion of management, a significant proportion of the instrument s carrying amount and/or inception profit ( day 1 gain or loss ) is driven by unobservable inputs. Unobservable in this context means that there is little or no current market data available from which to determine the price at which an arm s length transaction would be likely to occur. It generally does not mean that there is no market data available at all upon which to base a determination of fair value (consensus pricing data may, for example, be used). Furthermore, in some cases the majority of the fair value derived from a valuation technique with significant unobservable inputs may be attributable to observable inputs.

Consequently, the effect of uncertainty in determining unobservable inputs will generally be restricted to uncertainty about the overall fair value of the financial instrument being measured. To help in understanding the extent and the range of this uncertainty, additional information is provided in the section headed Effect of changes in significant

unobservable assumptions to reasonably possible alternatives below.

In certain circumstances, primarily where debt is hedged with interest rate derivatives or structured notes issued, HSBC records its own debt in issue at fair value, based on quoted prices in an active market for the specific instrument concerned, if available. When quoted market prices are unavailable, the own debt in issue is valued using valuation techniques, the inputs for which are either based upon quoted prices in an inactive market for the instrument, or are estimated by comparison with quoted prices in an active market for similar instruments. In both cases, the fair value includes the effect of applying the credit spread which is appropriate to HSBC s liabilities. For all issued debt securities, discounted cash flow modelling is used to separate the change in fair value that may be attributed to HSBC s credit spread movements from movements in other market factors such as benchmark interest rates or foreign exchange rates. Specifically, the change in fair value of issued debt securities attributable to the Group s own credit spread is computed as follows: for each security at each reporting date, an externally verifiable price is obtained or a price is derived using credit spreads for similar securities for the same issuer. Then, using discounted cash flow, each security is valued using a risk-free discount curve. The difference in the valuations is attributable to the Group s own credit spread. This methodology is applied consistently across all securities.

Structured notes issued and certain other hybrid instrument liabilities are included within trading liabilities and are measured at fair value. The credit spread applied to these instruments is derived from the spreads at which HSBC issues structured notes. These market spreads are significantly smaller than credit spreads observed for plain vanilla debt or in the credit default swap markets.

Gains and losses arising from changes in the credit spread of liabilities issued by HSBC reverse over the contractual life of the debt, provided that the debt is not repaid early.

All net positions in non-derivative financial instruments, and all derivative portfolios, are valued at bid or offer prices as appropriate. Long positions are marked at bid prices; short positions are marked at offer prices.

The fair value of a portfolio of financial instruments quoted in an active market is calculated as the product of the number of units and its quoted price and no block discounts are made.

The valuation techniques used when quoted market prices are not available incorporate certain assumptions that HSBC believes would be made by a market participant to establish fair value. When HSBC considers that there are additional considerations not included within the valuation model, appropriate adjustments may be made. Examples of such adjustments are:

Credit risk adjustment: an adjustment to reflect the creditworthiness of OTC derivative counterparties.

*Market data/model uncertainty:* an adjustment to reflect uncertainties in fair values based on unobservable market data inputs (for example, as a result of illiquidity), or in areas where the choice of valuation model is particularly subjective.

*Inception profit ( day 1 gain or loss ):* for financial instruments valued at inception on the basis of one or more significant unobservable inputs, the difference between transaction price and model value, as adjusted, at inception (the day 1 gain or loss) is not recognised in the consolidated income statement, but is deferred. An analysis of the movement in the deferred day 1 gain or loss is provided on page 218.

Transaction costs are not included in the fair value calculation, nor are the future costs of administering the OTC derivative portfolio. These, along with trade origination costs such as brokerage fees and post-trade costs, are included either in fee expense or in operating expenses.

A detailed description of the valuation techniques applied to instruments of particular interest follows: *Private equity* 

HSBC s private equity positions are generally classified as available for sale and are not traded in active markets. In the absence of an active market, an investment s fair value is estimated on the basis of an analysis of the investee s financial position and results, risk profile, prospects and other factors, as well as by reference to market valuations for similar entities quoted in an active market, or the price at which similar companies have changed ownership. The exercise of judgement is required because of uncertainties inherent in estimating fair value for

private equity investments.

#### HSBC HOLDINGS PLC

#### Interim Management Report: Impact of Market Turmoil (continued)

Debt securities, treasury and other eligible bills, and equities

The fair value of these instruments is based on quoted market prices from an exchange, dealer, broker, industry group or pricing service, when available. When they are unavailable, the fair value is determined by reference to quoted market prices for similar instruments, adjusted as appropriate for the specific circumstances of the instruments.

Illiquidity and a lack of transparency in the market for asset-backed securities has resulted in less observable data being available. While quoted market prices are generally used to determine the fair value of these securities, valuation models are used to substantiate the reliability of the limited market data available and to identify whether any adjustments to quoted market prices are required.

In the absence of quoted market prices, fair value is determined using valuation techniques based on the calculation of the present value of expected future cash flows of the assets. The inputs to these valuation techniques are derived from observable market data and, where relevant, assumptions in respect of unobservable inputs. In respect of ABSs and mortgages, the assumptions may include prepayment speeds, default rates and loss severity based on collateral type, and performance as appropriate. The output from the valuation techniques is benchmarked for consistency against observable data.

#### Derivatives

OTC (i.e. non-exchange traded) derivatives are valued using valuation models. Valuation models calculate the present value of expected future cash flows, based upon no-arbitrage principles. For many vanilla derivative products, such as interest rate swaps and European options, the modelling approaches used are standard across the industry. For more complex derivative products, there may be some differences in market practice. Inputs to valuation models are determined from observable market data wherever possible, including prices available from exchanges, dealers, brokers or providers of consensus pricing. Certain inputs may not be observable in the market directly, but can be determined

from observable prices via model calibration procedures. Finally, some inputs are not observable, but can generally be estimated from historical data or other sources. Examples of inputs that are generally observable include foreign exchange spot and forward rates, benchmark interest rate curves and volatility surfaces for commonly traded option products. Examples of inputs that may be unobservable include volatility surfaces, in whole or in part, for less commonly traded option products, and correlations between market factors.

### Loans including leveraged loans and loans held for securitisation

Loans held at fair value are valued from broker quotes and/or market data consensus providers when available. In the absence of an observable market, the fair value is determined using valuation techniques including discounted cash flow models, which incorporate assumptions regarding an appropriate credit spread for the loan derived from other market instruments issued by the same or comparable entities.

### Structured notes

The fair value of structured notes valued using a valuation technique is derived from the fair value of the underlying debt security as described above, and the fair value of the embedded derivative is determined as described in the paragraph above on derivatives.

Fair value valuation bases

The table below provides an analysis of the various bases described above which have been deployed for valuing financial assets and financial liabilities measured at fair value in the consolidated financial statements.

The main drivers of the movement in the balances of assets and liabilities measured at fair value with significant unobservable inputs were attributable to a decrease in the fair value of derivative assets, loans held for securitisation and the disposal of securities in other portfolios. At 30 June 2009, financial instruments measured at fair value using a valuation technique with significant unobservable inputs represented 2 per cent of total assets and liabilities measured at fair value (31 December 2008: 2 per cent).

Bases of valuing financial assets and liabilities measured at fair value

	Valuation techniques				
	Quoted market price Level 1 US\$m	Using observable inputs Level 2 US\$m	With significant unobservable inputs Level 3 US\$m	Total US\$m	
At 30 June 2009	USAIII	US¢III	US¢III	USAIII	
Assets					
Trading assets	272,812	134,897	6,649	414,358	
Financial assets designated at fair value	20,550	12,218	593	33,361	
Derivatives	7,304	296,242	7,250	310,796	
Financial investments: available for sale	145,558	182,075	9,521	337,154	
Liabilities					
Trading liabilities	134,641	122,941	6,980	264,562	
Financial liabilities designated at fair value	26,848	50,465	,	77,314	
Derivatives	9,288	285,726	3,862	298,876	
At 31 December 2008					
Assets					
Trading assets	234,399	185,369	7,561	427,329	
Financial assets designated at fair value	14,590	13,483	460	28,533	
Derivatives	8,495	476,498	9,883	494,876	
Financial investments: available for sale	103,949	173,157	9,116	286,222	
Liabilities					
Trading liabilities	105,584	135,559	6,509	247,652	
Financial liabilities designated at fair value	23,311	51,276		74,587	
Derivatives	9,896	473,359	3,805	487,060	
Financial instruments measured at fair value using 3	a valuation tech	nique with signij	ficant unobservable ir	nputs Level	

			Assets			Liabilitie	S
			Designated			Designated	
			at fair			at fair	
			value			value	
		Held			Held		
	Available	for	through		for	through	
	for		profit or			profit or	
	sale	trading	loss	Derivatives	trading	loss	Derivatives
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m
At 30 June 2009							
Private equity							
investments	2,566	31	235				
Asset-backed securities	s <b>3,977</b>	1,257					
Leveraged finance		143					40

Loans held for securitisation Structured notes Derivatives with monolines		1,539 138		2,102	4,650	
Other derivatives Other portfolios	2,978	3,541	358	2,102 5,148	2,330	3,822
	9,521	6,649	593	7,250	6,980	3,862
At 31 December 2008 Private equity						
investments	2,689	54	225			
Asset-backed securities	4,264	882		95		565
Leveraged finance Loans held for		266				33
securitisation		2,133				
Structured notes Derivatives with		87			5,294	
monolines				2,441		
Other derivatives				7,347		3,207
Other portfolios	2,163	4,139	235		1,215	
	9,116	7,561	460	9,883	6,509	3,805
			117			

#### HSBC HOLDINGS PLC

#### Interim Management Report: Impact of Market Turmoil (continued)

At 30 June 2009, available-for-sale assets valued using a valuation technique with significant unobservable inputs principally comprised various ABSs, private equity investments and other portfolios, similar to the position at 31 December 2008.

Trading assets valued using a valuation technique with significant unobservable inputs principally comprised asset-backed securities, loans held for securitisation and other portfolios. Other portfolios included holdings in various bonds, preference shares and corporate and mortgage loans. The decrease during the period was due to a reduction in the fair value of loans held for securitisation and disposals of positions within other portfolios.

Derivative products valued using valuation techniques with significant unobservable inputs included certain types of correlation products, such as foreign exchange basket options, foreign exchange/interest rate hybrid transactions and long-dated option transactions. Examples of the latter are equity options, interest rate and foreign exchange options and certain credit derivatives. Credit derivatives included tranched CDS transactions. The decrease in derivative assets during the first half of 2009 was mainly due to a decrease in the fair value of structured credit transactions.

Trading liabilities valued using a valuation technique with significant unobservable inputs principally comprised equity-linked structured notes, which are issued by HSBC, and provide the counterparty with a return that is linked to the performance of certain equity securities, and other portfolios. The movement in trading liabilities during the first half of 2009 was primarily due to the issue of new equity derivative linked structures and transfers into level 3 which themselves were attributable to fund and foreign exchange related derivatives.

The increase in derivative liabilities valued using a valuation technique with significant unobservable inputs at 30 June 2009 was attributable to an increase in structured interest rate option transactions.

Reconciliation of fair value measurements in Level 3 of the fair value hierarchy

The following table provides a reconciliation of the movement between opening and closing balances of Level 3 financial instruments, measured at fair value using a valuation technique with significant unobservable inputs:

		А	ssets			Liabilitie	5
			Designated			Designated	
			at fair			at fair	
			value			value	
		Held			Held		
	Available	for	through		for	through	
	for		profit or			profit or	
	sale	trading	loss	Derivatives	trading	loss	Derivatives
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m
At 1 January 2009	9,116	7,561	460	9,883	6,509		3,805
Total gains or losses							
recognised in profit or							
loss	(350)	(714)	1	(2,358)	(283)		(100)
Total gains or losses							
recognised in other							
comprehensive income	196	110		211	171		197
Purchases	841	550	138		312		
Issues					1,001		
Sales	(551)	(1,120)	(7)				
Settlements	(574)	(199)		(113)	(484)		(171)
Transfers out	(890)	(481)		(715)	(1,196)		(475)

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Transfers in	1,733	942	1	342	950	606
At 30 June 2009	9,521	6,649	593	7,250	6,980	3,862
Total gains or losses recognised in profit or loss relating to those assets and liabilities held at the end of the reporting period	(349)	(560)	<b>1</b> 118	(1,836)	(271)	485

For available-for-sale securities and assets held for trading, the unobservability of valuations of asset-backed and other fixed income securities resulted in assets in these categories being transferred into level 3 during the first half of 2009. Transfers out of level 3 also occurred in respect of asset-backed and other fixed income securities. The transfers out of level 3 were due to valuations in these asset categories becoming observable during the first half of 2009.

For derivative assets and liabilities, an increase in the observability of equity volatilities and correlations during the first half of 2009, resulted in transfers out of level 3. In addition, the unobservability of specific asset prices underlying derivative structures resulted in derivative liabilities being transferred into level 3.

For held-for-trading liabilities, transfers into level 3 were primarily due to a reduction in the observability of volatilities and gap risk parameters. Transfers out of level 3 resulted from an increase in the observability of equity correlation.

During the first half of 2009, there were no significant transfers between levels 1 and 2.

For assets and liabilities classified as held for trading, realised and unrealised gains and losses are presented in the income statement under Trading income excluding net interest income .

Fair value changes on long term debt designated at fair value and related derivatives are presented in the income statement under Changes in fair value of long-term debt issued and related derivatives . The income statement line item Net income/(expense) from other financial instruments designated at fair value captures fair value movements on all other financial instruments designated at fair value and related derivatives.

Realised gains and losses from available-for-sale securities are presented under Gains less losses of financial investments in the income statement while unrealised gains and losses are presented in Fair value gains/(losses) taken to equity within Available-for-sale investments in other comprehensive income.

Effect of changes in significant unobservable assumptions to reasonably possible alternatives

As discussed above, the fair value of financial instruments are, in certain circumstances, measured using valuation techniques that incorporate assumptions that are not evidenced by prices from observable current market transactions in the same instrument and are not based on observable market data. The following table shows the sensitivity of these fair values to reasonably possible alternative assumptions:

		in profit or loss	Reflected in equity		
	Favourable changes US\$m	Unfavourable F changes US\$m	avourable changes US\$m	Unfavourable changes US\$m	
At 30 June 2009					
Derivatives, trading assets and trading liabilities <sup>1</sup>	1,428	(1,126)			
Financial assets and liabilities designated at fair					
value	39	(39)			
Financial investments: available for sale			1,263	(1,288)	
At 31 December 2008					
Derivatives, trading assets and trading liabilities <sup>1</sup> .	1,266	(703)			
Financial assets and liabilities designated at fair					
value	30	(30)			
Financial investments: available for sale			984	(1,005)	

1 Derivatives, trading assets and trading liabilities are presented as one category to reflect the manner in which these financial instruments are risk-managed.

The small increase in the effect of changes in significant unobservable inputs in relation to derivatives, trading assets and trading liabilities during the first half of 2009 primarily reflected increased sensitivity of instruments to unobservable parameters in ABSs and loans held for securitisation, offset by

increased sensitivity of instruments to unobservable parameters in ABSs and loans held for securitisation, offset by sensitivity to derivatives with monolines.

#### HSBC HOLDINGS PLC

#### Interim Management Report: Impact of Market Turmoil (continued)

Principal assumptions used in the valuation of financial instruments with significant unobservable inputs

<b>Reflected in profit or loss</b>			cted in equity
Favourable	Unfavourable Fa	avourable	Unfavourable
changes	changes	changes	changes
US\$m	US\$m	US\$m	US\$m
26	(26)	267	(292)
124	(103)	709	(708)
2	(2)		
19	(19)		
21	(21)		
211	(444)		
895	(397)		
169	(153)	287	(288)
28	(28)	234	(261)
90	(91)	667	(660)
2	(2)		
41	(41)		
8	(8)		
341	(250)		
652	(224)		
134	(89)	83	(84)
	Favourable changes US\$m 26 124 2 19 21 211 895 169 2 8 90 2 41 8 341 652	Favourable changesUnfavourable F changes $26$ $(26)$ $124$ $(103)$ $2$ $(2)$ $19$ $(19)$ $21$ $(21)$ $211$ $(444)$ $895$ $(397)$ $169$ $(153)$ $28$ $(28)$ $90$ $(91)$ $2$ $(2)$ $41$ $(41)$ $8$ $(8)$ $341$ $(250)$ $652$ $(224)$	Favourable changes US\$mUnfavourable Favourable changes US\$m26 $26$ $124$ $2$ $2$ $2$ $2$ $2$ $2$ $19$ $21$ $21$ $211$ $211$ $199$ $21$ $211$ $211$ $169$ $153$ $287$ 28 $90$ $2$ $22$ $169$ 234 $90$ $91$ $667$ $2$ $2$ $234$ 28 $90$ $21$ $213$ $169$ 234 $667$ $22$ $22$ $41$ $101$ 28 $90$ $91$ $667$ 29 $22$ $41$ 

Favourable and unfavourable changes are determined on the basis of changes in the value of the instrument as a result of varying the levels of the unobservable parameter using statistical techniques. When parameters are not amenable to statistical analysis, quantification of uncertainty is judgemental.

When the fair value of a financial instrument is affected by more than one unobservable assumption, the above table reflects the most favourable or most unfavourable change from varying the assumptions individually.

In respect of private equity investments, the valuations are assessed on an asset by asset basis using a valuation methodology appropriate to the specific investment, in line with industry guidelines. In many of the methodologies, the principal assumption is the valuation multiple to be applied to the main financial indicators including, for example, multiples for comparable listed companies and discounts for marketability.

For ABSs whose prices are unobservable, models are used to generate the expected value of the asset, incorporating benchmark information on factors such as prepayment speeds, default rates, loss severities and the historical performance of the underlying assets. The models used are calibrated by using securities for which external market information is available.

For leveraged finance, loans held for securitisation and derivatives with monolines the principal assumption concerns the appropriate value to be attributed to the counterparty credit risk. This

requires exposure at default, probability of default and recovery in the event of default to be estimated. For loan transactions, assessment of exposure at default is straight-forward. For derivative transactions, a future exposure profile is generated based on current market data. Probabilities of default and recovery levels are estimated using market evidence, which may include financial information, historical experience, CDS spreads and consensus recovery levels.

In the absence of such evidence, management s best estimate is used.

For structured notes and other derivatives, principal assumptions concern the future volatility of asset values and the future correlation between asset values. These principle assumptions include credit volatilities and correlations used in the valuation of structured credit derivatives (including leveraged credit derivatives). For such unobservable assumptions, estimates are based on available market data, which may include the use of a proxy method to derive a volatility or correlation from comparable assets for which market data is more readily available, and/or an examination of historical levels.

Changes in fair value recorded in the income statement

The following table quantifies the changes in fair values recognised in profit or loss in respect of assets and liabilities held at the end of the reporting period whose fair values are estimated using valuation techniques that incorporate significant assumptions that are not evidenced by prices from observable

current market transactions in the same instrument, and are not based on observable market data.

		Half-year to	
	30		31
	June	30 June	December
	2009	2008	2008
	US\$m	US\$m	US\$m
Recorded profit/(loss) on:			
Derivatives, trading assets and trading liabilities	(2,182)	(1,415)	2,194
Financial assets and liabilities designated at fair value	1	13	96

The loss during the first six months in 2009 included changes in the fair value of structured monoline CDPC-related credit derivatives which use a valuation technique with significant unobservable inputs. Additionally, there was a decline in the fair value of other structured credit derivatives attributable to the tightening of credit spreads during the period.

In general, many level 3 instruments are risk managed using derivatives which employ a valuation technique with observable inputs. However, the associated gains on these derivatives in the period are not reflected in the table above. The table details the total change in fair value of these instruments, it does not isolate the component attributable to unobservable inputs.

Assessing available-for-sale assets for impairment

HSBC s policy on impairment of available-for-sale assets is described on page 350 of the *Annual Report and Accounts* 2008. The following is a description of HSBC s application of that policy.

A systematic impairment review is carried out periodically of all available-for-sale assets, and all available indicators are considered to determine whether there is any objective evidence that an impairment may have occurred, whether as the result of a single loss event or as the combined effect of several events.

#### **Debt securities**

When assessing available-for-sale debt securities for objective evidence of impairment at the reporting date, HSBC considers all available evidence, including observable data or information about events specifically relating to the securities which may result in a shortfall in recovery of future cash flows. These events may include a significant financial difficulty of the issuer, a breach of contract such as a default, bankruptcy or other financial reorganisation, or the disappearance of an active market for the debt security because of financial difficulties relating to the issuer.

These types of specific event and other factors such as information about the issuers liquidity, business and financial risk exposures, levels of and trends in default for similar financial assets, national and local economic trends and conditions, and the fair value of collateral and guarantees may be considered individually, or in combination, to determine if there is objective evidence of impairment of a debt security.

In addition, when assessing available-for-sale ABSs for objective evidence of impairment, HSBC considers the performance of underlying collateral, the extent and depth of market price declines and changes in credit ratings. The primary indicators of potential impairment are considered to be adverse fair value movements, and the disappearance of an active market for the securities.

At 30 June 2009, the population of available-for-sale ABSs identified as being most at risk of impairment included residential MBSs backed by sub-prime and Alt-A mortgages originated in the US, and CDOs with significant exposure to this sector. The estimated future cash flows of these securities are assessed to determine whether any of their cash flows are unlikely to be recovered as a result of events occurring on or before the reporting date.

In particular, for residential MBSs the estimated future cash flows are assessed by determining the future projected cash flows arising on the underlying collateral taking into consideration the delinquency status of underlying loans, the probability of delinquent loans progressing to default and the proportion of the advances subsequently recoverable. HSBC uses a modelling approach which incorporates historically observed progression rates to default to determine if the decline in aggregate projected cash flows from the underlying collateral will lead to a shortfall in contractual cash flows. In such cases the security is considered to be impaired.

In respect of CDOs, in order to determine whether impairment has occurred, the expected future cash flows of the CDOs are compared with the total of the underlying collateral on the non-defaulted assets and the recovery value of the defaulted assets. In the event of a shortfall, the CDO is considered to be impaired.

When a security benefits from a contract provided by a monoline insurer that insures payments of principal and interest, the expected recovery on the

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contract is assessed in determining the total expected credit support available to the ABS.

#### **Equity securities**

Objective evidence of impairment for available-for-sale equity securities may include specific information about the issuer as detailed above, but may also include information about significant changes in technology, markets, economics or the law that provides evidence that the cost of the equity securities may not be recovered.

A significant or prolonged decline in the fair value of the asset below its cost is also objective evidence of impairment. In assessing whether it is significant, the decline in fair value is evaluated against the original cost of the asset at initial recognition. In assessing whether it is prolonged, the decline is evaluated against the period in which the fair value of the asset has been below its original cost at initial recognition.

For impairment losses on available-for-sale debt and equity securities, see pages 21 and 19, respectively. Any impairment losses recognised in the income statement relating to ABSs are recorded in the Loan impairment charges and other credit risk provisions line. Impairment losses incurred on assets held by consolidated securities investment conduits (excluding Solitaire) are offset by a credit to the impairment line for the amount of the loss borne by capital note holders.

#### Fair values of financial instruments not carried at fair value

Financial instruments that are not carried at fair value include loans and advances to banks and customers, deposits by banks, customer accounts, debt securities in issue and subordinated liabilities. Their fair values are, however, provided for information by way of note disclosure and are calculated as described below.

The calculation of fair value incorporates HSBC s estimate of the amount at which financial assets could be exchanged, or financial liabilities settled, between knowledgeable willing parties in an arm s length transaction. It does not reflect the economic benefits and costs that HSBC expects to flow from the instruments cash flows over their expected future lives. Other reporting entities may use different valuation methodologies and assumptions in determining fair values for which no observable market prices are available, so comparisons of fair values between entities may not be meaningful and users are advised to exercise caution when using this data.

As a consequence of the market turmoil, there has been a significant reduction in the secondary market demand for US Consumer Lending assets. Uncertainty over the extent and timing of future credit losses, together with a near absence of liquidity for non-prime ABSs and loans, continued to be reflected in a lack of bid prices at 30 June 2009. It is not possible from the indicative market prices that are available to distinguish between the relative discount to nominal value within the fair value measurement that reflects cash flow impairment due to expected losses to maturity, and the discount that the market is demanding for holding an illiquid and out of favour asset. Under impairment accounting for loans and advances, there is no need nor requirement to adjust carrying amounts to reflect illiquidity as HSBC s intention is to fund assets until the earlier of prepayment, charge-off or repayment on maturity. Market fair values, by contrast, reflect both incurred loss and loss expected through the life of the asset, a discount for illiquidity and a credit spread which reflects the market s current risk preferences. This usually differs from the credit spread applicable in the market at the time the loan was underwritten and funded.

The estimated fair values at 30 June 2009 and 31 December 2008 of loans and advances to customers in North America reflect the combined effect of these conditions. As a result, the fair values are substantially lower than the carrying amount of customer loans and lower than would otherwise be reported under more normal market conditions. Accordingly, the fair values reported do not reflect HSBC s estimate of the underlying long-term value of the assets.

Fair values of the assets and liabilities set out below are estimated for the purpose of disclosure as follows:

Loans and advances to banks and customers

The fair value of loans and advances is based on observable market transactions, where available. In the absence of observable market transactions, fair value is estimated using discounted cash flow models. Performing loans are grouped, as far as possible, into homogeneous pools segregated by maturity and coupon rates. In general, contractual cash flows are discounted using HSBC s estimate of the discount rate that a market participant would use in valuing instruments with similar maturity, repricing and credit risk characteristics.

The fair value of a loan portfolio reflects both loan impairments at the reporting date and

estimates of market participants expectations of credit losses over the life of the loans.

For impaired loans, fair value is estimated by discounting the future cash flows over the time period they are expected to be recovered.

#### Financial investments

The fair values of listed financial investments are determined using bid market prices. The fair values of unlisted financial investments are determined using valuation techniques that take into consideration the prices and future earnings streams of equivalent quoted securities.

#### Deposits by banks and customer accounts

For the purpose of estimating fair value, deposits by banks and customer accounts are grouped by residual maturity. Fair values are estimated using discounted cash flows, applying current rates offered for deposits of similar remaining maturities. The fair value of a deposit repayable on demand is assumed to be the amount payable on demand at the reporting date.

#### Debt securities in issue and subordinated liabilities

Fair values are determined using quoted market prices at the reporting date where available, or by reference to quoted market prices for similar instruments.

The fair values in this note are stated at a specific date and may be significantly different from the amounts which will actually be paid on the maturity or settlement dates of the instruments. In many cases, it would not be possible to realise immediately the estimated fair values given the size

of the portfolios measured. Accordingly, these fair values do not represent the value of these financial instruments to HSBC as a going concern.

For all classes of financial instruments, fair value represents the product of the value of a single instrument, multiplied by the number of instruments held. No block discount or premium adjustments are made. The fair values of intangible assets related to the businesses which originate and hold the financial instruments subject to fair value measurement, such as values placed on portfolios of core deposits, credit card and customer relationships, are not included in the above because they are not classified as financial instruments. Accordingly, an aggregation of fair value measurements does not approximate to the value of the organisation as a going concern.

The following table lists financial instruments whose carrying amount is a reasonable approximation of fair value because, for example, they are short-term in nature or reprice to current market rates frequently:

#### Assets

Cash and balances at central banks Items in the course of collection from other banks Hong Kong Government certificates of indebtedness Endorsements and acceptances Short-term receivables within Other assets Accrued income Liabilities Hong Kong currency notes in circulation Items in the course of transmission to other banks Investment contracts with discretionary participation features within Liabilities under insurance contracts Endorsements and acceptances Short-term payables within Other liabilities

## Accruals

## Fair values of financial instruments which are not carried at fair value

	At 30 Ju	ne 2009	At 30 Ju	ne 2008	At 31 December 2008		
	Carrying amount	Fair value	Carrying amount	Fair value	Carrying amount	Fair value	
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	
Assets							
Loans and advances to							
banks	182,266	181,507	256,981	256,944	153,766	153,363	
Loans and advances to							
customers	924,683	871,973	1,049,200	1,013,869	932,868	876,239	
Financial investments:							
debt securities	16,290	16,571	11,023	11,159	14,013	15,057	
Liabilities							
Deposits by banks	129,151	129,076	154,152	154,284	130,084	130,129	
Customer accounts	1,163,343	1,164,256	1,161,923	1,161,845	1,115,327	1,115,291	
Debt securities in issue	156,199	151,295	230,267	226,199	179,693	170,599	
Subordinated liabilities	30,134	28,299	31,517	29,942	29,433	28,381	
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Fair values of financial investments classified as held for sale which are not carried at fair value

	At 30 Ju	At 30 June 2009		At 30 June 2008		At 31 December 2008	
	Carrying	Carrying Fair		Fair	Carrying	Fair	
	amount	value	amount	value	amount	value	
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	
Assets classified as held for							
sale							
Loans and advances to banks							
and customers	846	774	1,852	1,526	11	11	
			7				

Analysis of loans and advances to customers by geographical segment

	At 30 June 2009		At 30 Jun	ne 2008	At 31 December 2008	
	Carrying	Fair	Carrying	Fair	Carrying	Fair
	amount	value	amount	value	amount	value
	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m
Loans and advances to						
customers						
Europe	457,090	445,335	508,960	507,280	426,191	417,256
Hong Kong	97,486	97,052	99,741	99,368	100,220	100,490
Rest of Asia-Pacific <sup>1</sup>	74,062	74,082	88,753	88,735	80,661	77,391
Middle East <sup>1</sup>	25,097	24,798	25,004	25,134	27,295	27,296
North America <sup>2</sup>	226,258	185,826	272,490	239,208	256,214	211,346
Latin America	44,690	44,880	54,252	54,144	42,287	42,460
	924,683	871,973	1,049,200	1,013,869	932,868	876,239

The Middle East 1 is disclosed as a separate geographical region with effect from 1 January 2009. Previously, it formed part of Rest of Asia-Pacific. Comparative data have been adjusted accordingly.

2 The reasons for the significant

difference between carrying amount and fair value of loans and advances to customers in North America are discussed on page 122.

## Special purpose entities

This section contains disclosures about HSBC-sponsored SPEs that are included in HSBC s consolidated balance sheet, with a particular focus on SPEs containing exposures affected by recent turmoil in credit markets, and those that are not consolidated by HSBC under IFRSs. In addition to the disclosures about SPEs, information on other off-balance sheet arrangements has been included in this section.

HSBC enters into certain transactions with customers in the ordinary course of business which involve the establishment of SPEs to facilitate or secure customer transactions.

HSBC structures that utilise SPEs are authorised centrally when they are established to ensure appropriate purpose and governance. The activities of SPEs administered by HSBC are closely monitored by senior management. HSBC s involvement with SPE transactions is described below.

## **HSBC-sponsored SPEs**

HSBC sponsors the formation of entities which are designed to accomplish certain narrow and well-defined objectives, such as securitising financial assets or affecting a lease, and this requires a form of legal structure that restricts the assets and liabilities within the structure to the single purpose for which it

was established. HSBC consolidates these SPEs when the substance of the relationship indicates that HSBC controls them. In assessing control, all relevant factors are considered, including qualitative and quantitative aspects as described on pages 173 and 174 of the *Annual Report and Accounts 2008*.

HSBC reassesses the required consolidation accounting tests whenever there is a change in the substance of the relationship between HSBC and an SPE, for example, when the nature of HSBC s involvement or the governing rules, contractual arrangements or capital structure of the SPE change. The most significant categories of SPEs are discussed in more detail below.

## Structured investment vehicles and conduits

#### Structured investment vehicles

SIVs are SPEs which invest in diversified portfolios of interest-earning assets, generally funded through issues of commercial paper (CP), medium-term notes (MTN s) and other senior debt to take advantage of the spread differentials between the assets in the SIV and the funding cost. Prior to the implementation of Basel II, it was capital efficient to invest in highly-rated investment securities in this way. HSBC sponsored two SIVs, Cullinan Finance Limited (Cullinan) and Asscher Finance Limited (Asscher) which are now in the process of voluntary liquidation following completion of the transfer of their portfolios of investment securities

and derivatives to the new SICs during the first half of 2009.

At 30 June 2009, all the capital notes in Cullinan and Asscher had been redeemed and replaced by capital notes in the new SICs (31 December 2008: 8.7 per cent of Asscher s capital notes remained outstanding). Conduits

HSBC sponsors and manages two types of conduits which issue CP: multi-seller conduits and SICs. HSBC consolidates these conduits because it is exposed to the majority of risks and rewards of ownership.

#### Securities investment conduits

Solitaire, HSBC s principal securities investment conduit, purchases highly rated ABSs to facilitate tailored investment opportunities. HSBC s other SICs, Mazarin, Barion and Malachite, evolved from the restructuring of HSBC s sponsored SIVs as stated above and discussed in more detail on pages 173 and 174 of the *Annual Report and Accounts 2008*.

#### **Multi-seller conduits**

These vehicles were established for the purpose of providing access to flexible market-based sources of finance for HSBC s clients, for example, to finance discrete pools of third-party originated trade and vehicle finance loan receivables. HSBC s principal multi-seller conduits are Regency Assets Limited (Regency), Bryant Park Funding Limited LLC (Bryant Park), Abington Square Funding LLC (Abington Square, inactive since March 2008) and Performance Trust.

The multi-seller conduits purchase or fund interests in diversified pools of third-party assets financed by issuing CP or drawing advances from HSBC. The cash flows received by the conduits from the third-party assets are used to service the funding and provide a commercial rate of return for HSBC for structuring, for various other administrative services, and for the liquidity and credit support it gives to the conduits. The asset pools acquired by the conduits are structured so that the credit enhancement the conduits receive, which equates to senior investment grade ratings, and the benefit of liquidity facilities typically provided by HSBC mean that the CP issued by the multi-seller conduits is itself highly rated.

An analysis of the assets held by HSBC s SIVs and conduits is set out below:

#### Ratings analysis of assets

				Total	
		Other	Total	multi-seller	Total
	Solitaire	SICs	SICs	conduits	SIVs
	US\$bn	US\$bn	US\$bn	US\$bn	US\$bn
S&P ratings at 30 June 2009					
AAA	7.0	8.7	15.7	5.8	
AA	1.2	2.1	3.3	0.2	
А	0.7	5.1	5.8	3.4	
BBB	1.2	1.1	2.3	1.0	
BB	0.3	0.5	0.8	0.8	
В	0.4	0.5	0.9		
CCC	0.2	0.3	0.5		
CC	0.1	0.1	0.2		
<b>T</b> • 11	11.1	10.4	20.5	11.0	
Total investments	11.1	18.4	29.5	11.2	
Cash and other investments	0.5	0.2	0.7	0.4	
	11.6	18.6	30.2	11.6	

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				Total	
		Other	Total	multi-seller	Total
	Solitaire	SICs	SICs	conduits	SIVs
	US\$bn	US\$bn	US\$bn	US\$bn	US\$bn
S&P ratings at 31					
December 2008					
AAA	8.1	12.0	20.1	6.1	0.3
AA	0.7	1.4	2.1	1.8	
A	1.0	4.7	5.7	1.6	
BBB	0.8	1.0	1.8	1.2	
BB	0.3	0.4	0.7	0.2	
В	0.1	0.2	0.3	0.5	
CCC	0.2	0.2	0.4	1.8	
D				0.3	
Total investments	11.2	19.9	31.1	13.5	0.3
Cash and other investments	0.9	0.3	1.2	0.4	
Cash and other investments	0.9	0.5	1.2	0.4	0.1
	12.1	20.2	32.3	13.9	0.4

The migration to lower ratings during the first half of 2009 is a result of the performance of the underlying assets being outside the parameters of the original securitisations, and changes to the ratings methodology of the principal ratings agencies.

At 30 June 2009, 11.9 per cent of the SICs exposures to sub-prime and US Alt-A mortgages, which in aggregate amounted to US\$0.7 billion, remained AAA rated (31 December 2008: 62.7 per cent, US\$4.2 billion), while 58.7 per cent, which in aggregate amounted to US\$3.3 billion, remained investment grade (31 December 2008: 94 per cent, US\$6.3 billion).

It should be noted that securities purchased by SICs typically benefit from substantial transaction-specific credit enhancements such as subordinated tranches and/or excess spread, which absorb any credit losses before they fall on the tranche held by the SPE.

At 30 June 2009, the SIVs did not hold any CP issued by SICs set up by HSBC (31 December 2008: US\$0.3 billion). As described on page 174 of the *Annual Report and Accounts 2008*, by 31 December 2008 all the original assets held by the SIVs were transferred to the new SICs.

#### Weighted average life of portfolios

	Solitaire	Other SICs	Total SICs	Total multi-seller conduits	Total SIVs
Weighted average life (years)					
At 30 June 2009	5.5	3.8	4.4	3.2	
At 31 December 2008	5.8	3.9	4.6	1.6	

## Composition of asset portfolio

		Other	Total	Total multi-seller	Total
	Solitaire US\$bn	SICs US\$bn	SICs US\$bn	conduits <sup>1</sup> US\$bn	SIVs US\$bn
Asset class at 30 June 2009 Structured finance					
Vehicle loans and equipment leases				3.2	
Consumer receivables				0.7	
Credit card receivables	0.2		0.2	1.4	
Residential MBSs Commercial MBSs	3.6 2.1	4.8 2.7	8.4 4.8	0.4	
Auto floor plan	2.1	2.1	4.0	1.2	
Trade receivables				2.6	
Student loan securities	2.4	1.9	4.3		
Vehicle finance loan securities	0.1	0.2	0.3		
Leverage loan securities Other ABSs	1.8 0.8	2.1 1.2	3.9 2.0	1.5	
Other ABSS	0.8	1.2	2.0	1.5	
	11.0	12.9	23.9	11.0	
Finance					
Commercial bank securities and deposits	0.1	4.6	4.7	0.4	
Investment bank debt securities Finance company debt securities		0.7 0.2	0.7 0.2	0.2	
Other assets	0.5	0.2	0.2	0.2	
	0.6	5.7	6.3	0.6	
	11.6	18.6	30.2	11.6	
	11.0	10.0		11.0	
Sub-prime mortgages	0.7	1.6	2.3		
US Alt-A	1.7	1.7	3.4		
	2.4	3.3	5.7		
Asset class at 31 December 2008					
Structured finance					
Vehicle loans and equipment leases				3.9	
Consumer receivables Credit card receivables	0.2		0.2	0.7 1.4	
create card receivables	0.2		0.2	1.7	

Residential MBSs Commercial MBSs Auto floor plan Trade receivables	4.4 2.1	5.7 3.1	10.1 5.2	0.6 0.2 2.2 2.7	
Student loan securities Vehicle finance loan securities	2.2	2.0 0.3	4.2 0.3	2.7	
Leverage loan securities Other ABSs	1.5 0.8	2.2 1.3	3.7 2.1	1.7	
	0.0	1.0	2.1	1.7	
	11.2	14.6	25.8	13.4	
Finance Commercial bank securities and deposits		4.4	4.4	0.4	
Investment bank debt securities		0.5	0.5		
Finance company debt securities		0.4	0.4		0.3
Other assets	0.9	0.3	1.2	0.1	0.1
	0.9	5.6	6.5	0.5	0.4
	12.1	20.2	32.3	13.9	0.4
Sub-prime mortgages	0.9	1.3	2.2		
US Alt-A	2.3	2.2	4.5		
	3.2	3.5	6.7		
1 Assets within multi-seller conduits are classified as collateralised loans. Under IFRSs, the conduits cannot recognise the underlying assets.	107				
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Asset analysis by geographical origination for multi-seller conduits<sup>1</sup>

	At	At
		31
	30 June	December
	2009	2008
	US\$bn	US\$bn
Europe	5.8	7.5
Rest of Asia-Pacific	0.6	0.9
North America	5.2	5.5
	11.6	13.9

1	For details on
1	the
	geographical
	origin of the
	mortgage loans
	held at fair
	value and ABSs,
	including those
	represented by
	MBSs and
	CDOs held in
	consolidated
	SIVs and
	securities
	investment
	conduits, see
	Nature and
	extent of
	HSBC s
	exposures on
	page 102.
To	tal assets by balance sheet classification

	Solitaire US\$bn	Other SICs US\$bn	Total SICs US\$bn	Total multi-seller conduits US\$bn	Total SIVs US\$bn
At 30 June 2009					
Financial instruments designated at fair					
value	0.1		0.1		
Loans and advances to banks	0.1	0.1	0.2		
Loans and advances to customers				11.2	

Financial investments Other assets	11.0 0.4	18.4 0.1	29.4 0.5	0.4	
	11.6	18.6	30.2	11.6	
At 31 December 2008 Financial instruments designated at fair					
value	0.1		0.1		
Derivative assets		0.2	0.2	0.1	
Loans and advances to banks		0.1	0.1		0.1
Loans and advances to customers				13.4	
Financial investments	11.1	19.9	31.0		0.3
Other assets	0.9		0.9	0.4	
	12.1	20.2	32.3	13.9	0.4

Funding structure

								Fotal ti-seller		
	Sol	itaire	Oth	er SICs	Tot	al SICs	co	nduits	Tota	al SIVs
		Provided		Provided		Provided		Provided	Р	rovided
		by		by		by		by		by
	Total	HSBC	Total	HSBC	Total	HSBC	Total	HSBC		HSBC
	US\$bn	US\$bn	US\$bn	US\$bn	US\$bn	US\$bn	US\$bn	US\$bn	US\$bn	US\$bn
At 30 June 2009										
Capital notes			0.6		0.6					
Drawn liquidity	0.6	0.6			0.6	0.6				
facility	8.6	8.6	10.4	10.4	8.6	8.6	10 5	0.1		
Commercial paper	10.6	2.1	10.4	10.4	21.0	12.5	10.7	0.1		
Medium-term notes			3.9	3.9	3.9	3.9				
Term repos			11.3	11.3	11.3	11.3				
executed			11.5	11.5	11.5	11.5				
	19.2	10.7	26.2	25.6	45.4	36.3	10.7	0.1		
At 31										
December 2008										
Capital notes			0.9		0.9					
Drawn liquidity										
facility	2.4	2.4			2.4	2.4				
Commercial paper	17.2	8.3	10.5	10.4	27.7	18.7	12.9	2.1		
Medium-term notes			3.4	3.4	3.4	3.4			0.1	
Term repos										
executed	0.8	0.8	13.3	13.3	14.1	14.1				

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20.4	11.5	28.1	27.1	48.5	38.6	12.9	2.1	0.1
			128					

## Weighted average life of the funding liabilities

	Solitaire Years	Other SICs Years	Total SICs Years	Total multi-seller conduits Years	Total SIVs Years
At 30 June 2009					
CP funding	0.2	0.1	0.2	0.1	
MTN funding	n/a	10.7	10.7	n/a	
At 31 December 2008					
CP funding	0.1	0.2	0.1	0.1	n/a
MTN funding	n/a	7.3	7.3	n/a	0.1

The majority CP and MTN funding issued by the SIVs was repaid in full during 2008 using the proceeds from the asset sales to the new SICs. The CP and MTNs matured in early 2009.

HSBC s maximum exposure

# **Conduits**

Mazarin

HSBC is exposed to the par value of Mazarin s assets through the provision of a liquidity facility equal to the lesser of the amortised cost of issued senior debt and the amortised cost of non-defaulted assets. At 30 June 2009, HSBC s exposure amounted to US\$14.4 billion (31 December 2008: US\$15.5 billion). First loss protection is provided through the capital notes issued by Mazarin, which are substantially all held by third parties.

In addition, at 30 June 2009, HSBC held 1.3 per cent (31 December 2008: 1.3 per cent) of Mazarin s capital notes, which had a par value of US\$17 million (31 December 2008: US\$17 million), and a carrying amount of US\$0.4 million (31 December 2008: US\$0.6 million).

## Barion and Malachite

These SICs are term funded by HSBC, consequently HSBC s primary exposure to them is represented by the amortised cost of the debt required to support the non-cash assets of the vehicles. At 30 June 2009 this amounted to US\$11.1 billion (31 December 2008: US\$11.7 billion).

First loss protection is provided through the capital notes issued by these vehicles, which are substantially all held by third parties.

In addition, at 30 June 2009, HSBC held 3.81 per cent (31 December 2008: 3.53 per cent) of the capital notes issued by these vehicles which have a par value of US\$37 million

(31 December 2008: US\$35 million), and a carrying amount of US\$2.0 million (31 December 2008: US\$1.3 million). *Solitaire* 

CP issued by Solitaire benefits from a 100 per cent liquidity facility provided by HSBC. First loss credit protection against CP-funded securities, after any transaction-specific credit enhancement (as described on page 100) and retained reserves, is provided by HSBC in the form of letters of credit with a combined notional value of US\$1.2 billion at 30 June 2009 (31 December 2008: US\$1.2 billion).

At 30 June 2009, US\$8.6 billion of Solitaire s assets were funded by the draw-down of the liquidity facility (31 December 2008: US\$2.4 billion). HSBC is exposed to credit losses on the drawn amounts.

HSBC s maximum exposure to Solitaire is limited to the amortised cost of non-cash equivalent assets, which represents the risk that HSBC may be required to fund the vehicle in the event the debt is redeemed without reinvestment from third parties.

HSBC s maximum exposure at 30 June 2009 amounted to US\$19.1 billion (31 December 2008: US\$20.4 billion). *Multi-seller conduits* 

HSBC provides transaction-specific liquidity facilities to each of its multi-seller conduits, designed to be drawn in order to ensure the repayment of the CP issued. At 30 June 2009, the committed liquidity facilities amounted to US\$16.0 billion (31 December 2008: US\$17.1 billion).

First loss protection is provided through transaction-specific credit enhancements, for example, over-collateralisation and excess spread. These credit enhancements are provided

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by the originator of the assets and not by HSBC. In addition, a layer of secondary loss protection is provided by HSBC in the form of programme-wide enhancement facilities, and at 30 June 2009 this amounted to US\$0.7 billion (31 December 2008: US\$0.6 billion). HSBC s maximum exposure is equal to the transaction-specific liquidity facilities offered to the multi-seller conduits, as described above.

The liquidity facilities are set to support total commitments and therefore exceed the funded assets at both 30 June 2009 and 31 December 2008.

In consideration of the significant first loss protection afforded by the structure, the credit enhancements and a range of indemnities provided by the various obligors, HSBC carries only a minimal risk of loss from the programme.

#### Structured investment vehicles

Cullinan and Asscher s only assets are cash equivalents with liabilities to the extent of the liquidation costs and cash balances due to Mazarin, Barion and Malachite.

At 30 June 2009, HSBC retains no market exposure to the SIVs (31 December 2008: Cullinan held Mazarin CP amounting to US\$0.3 billion. At that date, HSBC retained no marginal exposure through Cullinan to Mazarin s activities over the maximum exposure value stated for Mazarin).

Money market funds

HSBC has established and manages a number of money market funds which provide customers with tailored investment opportunities with a set of narrow and well-defined objectives. In most cases, they are not consolidated in HSBC because the Group s holdings in them are not of sufficient size to represent the majority of the risks and rewards of ownership.

Investors in money market funds generally have no recourse other than to the assets in the funds, so asset holdings are designed to meet expected fund liabilities. Usually, money market funds are constrained in their operations should the value of their assets and their ratings fall below predetermined thresholds. The risks to HSBC are, therefore, contingent, arising from the reputational damage which could occur if an HSBC-sponsored money market fund was thought to be unable to meet withdrawal requests on a timely basis or in full.

In aggregate, HSBC has established money market funds with total assets of US\$99.8 billion at 30 June 2009 (31 December 2008: US\$102.7 billion).

The main sub-categories of money market funds are:

US\$72.4 billion (31 December 2008: US\$72.0 billion) in Constant Net Asset Value ( CNAV ) funds, which invest in shorter-dated and highly-rated money market securities with the objective of providing investors with a highly liquid and secure investment;

US\$1.5 billion (31 December 2008: US\$2.7 billion) in French domiciled *dynamique* ( dynamic ) funds and Irish enhanced funds, together Enhanced Variable Net Asset Value ( Enhanced VNAV ) funds, which invest in longer-dated money market securities to provide investors with a higher return than traditional money market funds; and

US\$25.9 billion (31 December 2008: US\$28.0 billion) in various other money market Variable Net Asset Value (VNAV) funds, including funds predominantly domiciled in Brazil, France, India and Mexico.

These money market funds invest in diverse portfolios of highly-rated debt instruments, including limited holdings in instruments issued by SIVs. At 30 June 2009, the exposure of these funds to SIVs was US\$0.3 billion (31 December 2008: US\$0.5 billion).

## **Constant Net Asset Value funds**

CNAV funds price their assets on an amortised cost basis, subject to the amortised book value of the portfolio remaining within 50 basis points of its market value. This feature enables CNAV funds to create and liquidate shares in the funds at a constant price. If the amortised value of an asset portfolio were to vary by more than 50 basis points from its market value, the CNAV fund would be required to price its assets at market value, and consequently would no longer be able to create or liquidate shares at a constant price. This is commonly known as breaking the buck .

During 2008, HSBC consolidated certain CNAV funds as a result of actions taken by HSBC to support the CNAV funds to maintain their AAA rating and mitigate the forced sale of liquid assets to meet potential redemptions. As a consequence, HSBC incurred losses totalling US\$114 million at 31 December 2008. Further information is provided

on pages 180 and 181 of the *Annual Report and Accounts 2008*. *Composition of CNAV asset portfolio* 

	At	At
		31
	30 June	December
	2009	2008
	US\$bn	US\$bn
ABSs	0.2	0.8
Certificates of deposit	10.5	13.0
СР	17.7	18.1
Floating rate notes	1.4	5.2
Government agency bonds	8.5	1.9
Other assets	5.1	4.8
Total	43.4	43.8

The associated liabilities included on HSBC s balance sheet at 30 June 2009 amounted to US\$42.7 billion (31 December 2008: US\$43.1 billion).

#### HSBC s maximum exposure

HSBC s maximum exposure to consolidated and unconsolidated CNAV funds is represented by HSBC s investment in the units of each CNAV fund, and by the maximum limit of the letters of limited indemnity provided to the CNAV funds. HSBC s exposure at 30 June 2009 amounted to US\$0.8 billion (31 December 2008: US\$0.7 billion) and nil (31 December 2008: US\$58 million) for investment in units within the CNAV funds and letters of limited indemnity, respectively.

#### **Enhanced Variable Net Asset Value funds**

Enhanced VNAV funds price their assets on a fair value basis and, consequently, prices may change from one day to the next. These funds pursue an enhanced investment strategy, as part of which investors accept greater credit and duration risk in the expectation of higher returns.

During 2008, HSBC consolidated two of its French dynamic money market funds as a result of continued redemptions by unitholders. HSBC s aggregate holdings in these funds at 30 June 2009 amounted to 0.4 billion (US\$0.6 billion) (31 December 2008: 0.5 billion (US\$0.6 billion)).

#### HSBC s maximum exposure

HSBC s maximum exposure to consolidated and unconsolidated Enhanced VNAV and consolidated and unconsolidated VNAV funds is represented by HSBC s investment in the units of each fund. HSBC s maximum exposure at 30 June 2009 amounted to US\$0.6 billion (31 December 2008: US\$0.6 billion) and US\$0.9 billion (31 December

2008: US\$1.6 billion), for Enhanced VNAV and VNAV funds, respectively.

Total assets of HSBC s money market funds which are on-balance sheet by balance sheet classification

	At	At
		31
	30 June	December
	2009	2008
	US\$bn	US\$bn
Cash	0.1	0.3
Trading assets	44.6	43.3
Other assets	0.1	2.3

45.9

44.8

### Non-money market investment funds

HSBC, through its fund management business, has established a large number of non-money market funds to enable customers to invest in a range of assets, typically equities and debt securities. At the launch of a fund HSBC, as fund manager, usually provides a limited amount of initial capital known as seed capital to enable the fund to start purchasing assets. These holdings are normally redeemed over time. The majority of these funds are off-balance sheet for HSBC because the Group s limited economic interest means it does not have the majority of the risks and rewards of ownership. As the non-money market funds explicitly provide investors with tailored risk, the risk to HSBC is restricted to HSBC s own investments in the funds.

In aggregate, HSBC has established non-money market funds with total assets of US\$214.9 billion at 30 June 2009 (31 December 2008: US\$200.3 billion).

The main sub-categories of non-money market funds are:

US\$95.8 billion (31 December 2008: US\$83.1 billion) in specialist funds, which comprise fundamental active specialists and active quantitative specialists;

US\$102.7 billion (31 December 2008: US\$96.2 billion) in local investment management funds, which invest in domestic products, primarily for retail and private clients; and

US\$16.4 billion (31 December 2008: US\$21.0 billion) in multi-manager funds, which offer fund of funds and manager of manager products across a diversified portfolio of assets.

#### HSBC HOLDINGS PLC

#### Interim Management Report: Impact of Market Turmoil (continued)

Total assets of HSBC s non-money market funds which are on-balance sheet by balance sheet classification

	At	At 31
	30 June	December
	2009	2008
	US\$bn	US\$bn
Cash	0.4	0.4
Trading assets	0.2	0.2
Financial instruments designated at fair value	3.3	2.3
Financial investments	0.7	0.8
	4.6	3.7

#### HSBC s maximum exposure

HSBC s maximum exposure to consolidated and unconsolidated non-money market funds is represented by HSBC s investment in the units of each respective fund. HSBC s exposure at 30 June 2009 amounted to US\$5.4 billion (31 December 2008: US\$4.4 billion).

#### Securitisations

HSBC uses SPEs to securitise customer loans and advances that it has originated, mainly in order to diversify its sources of funding for asset origination and for capital efficiency purposes. In such cases, the loans and advances are transferred by HSBC to the SPEs for cash, and the SPEs issue debt securities to investors to fund the cash purchases. Credit enhancements to the underlying assets may be used to obtain investment grade ratings on the senior debt issued by the SPEs. HSBC has also established securitisation programmes in the US and Germany where loans originated by third parties are securitised. Most of these vehicles are not consolidated by HSBC as it is not exposed to the majority of risks and rewards of ownership in the SPEs. In the first half of 2009, demand for the securitised products remained low.

In addition, HSBC uses SPEs to mitigate the capital absorbed by some of the customer loans and advances it has originated. Credit derivatives are used to transfer the credit risk associated with such customer loans and advances to an SPE, using securitisations commonly known as synthetic securitisations. These SPEs are consolidated when HSBC is exposed to the majority of risks and rewards of ownership.

Total assets of HSBC s securitisations which are on-balance sheet, by balance sheet classification

	At	At 31
	30 June	December
	2009	2008
	US\$bn	US\$bn
Trading assets	0.9	1.3
Loans and advances to customers	44.0	50.8
Other assets	2.4	1.1
Derivatives	1.2	1.4
	48.5	54.6

These assets include US\$0.9 billion (31 December 2008: US\$1.3 billion) of exposure to US sub-prime mortgages. *Total assets of HSBC s securitisations which are off-balance sheet* 

		At	At 31
		30 June	December
		2009	2008
		US\$bn	US\$bn
HSBC originated assets		0.7	0.6
Non-HSBC originated assets	term securitisation programmes	12.1	13.5
		12.8	14.1

HSBC s financial investments in off-balance sheet securitisations at 30 June 2009 amounted to US\$0.1 billion (31 December 2008: US\$0.2 billion). These assets include assets which are classified as available-for-sale securities and measured at fair value, and have been securitised by HSBC under arrangements by which HSBC retains a continuing involvement in them.

#### HSBC s maximum exposure

The maximum exposure is the aggregate of any holdings of notes issued by these vehicles and the reserve account positions intended to provide credit support under certain pre-defined circumstances to senior note holders. HSBC is not obligated to provide further funding. At 30 June 2009, HSBC s maximum exposure to consolidated and unconsolidated securitisations amounted to US\$5.3 billion (31 December 2008: US\$8.0 billion). Other

HSBC also establishes SPEs in the normal course of business for a number of purposes, for example, structured credit transactions for customers to provide finance to public and private sector infrastructure projects, and for asset and structured finance ( ASF ) transactions.

#### Structured credit transactions

HSBC provides structured credit transactions to third-party professional and institutional investors who wish to obtain exposure, sometimes on a leveraged basis, to a reference portfolio of debt instruments. In such structures, the investor receives returns referenced to the underlying portfolio by purchasing notes issued by the SPEs. HSBC enters into contracts with the SPEs, generally in the form of derivatives, in order to pass the required risks and rewards of the reference portfolios to the SPEs. HSBC s risk in relation to the derivative contracts with the SPEs is managed within HSBC s trading market risk framework (see Market risk on page 173).

In certain transactions HSBC is exposed to risk often referred to as gap risk. Gap risk typically arises in transactions where the aggregate potential claims against the SPE by HSBC pursuant to one or more derivatives could be greater than the value of the collateral held by the SPE and securing such derivatives. HSBC often mitigates such gap risk by incorporating in the SPE transaction features which allow for deleveraging, a managed liquidation of the portfolio, or other mechanisms. Following the inclusion of such risk reduction mechanisms, HSBC has, in certain circumstances, retained all or a portion of the underlying exposure in the transaction. When this retained exposure represents ABSs, it has been included in Nature and extent of HSBC s exposures on page 102.

Often transactions are facilitated through SPEs to enable the notes issued to the investors to be rated. The SPEs are not consolidated by HSBC when the investors bear substantially all the risks and rewards of ownership through the notes.

The total fair value of liabilities (notes issued and derivatives) in structured credit transaction SPEs was US\$21.7 billion at 30 June 2009 (31 December 2008: US\$21.2 billion). These amounts included US\$0.2 billion (31 December 2008: US\$0.3 billion) in SPEs that were consolidated by HSBC.

#### Other uses of SPEs

HSBC participates in Public-Private Partnerships to provide financial support for infrastructure projects initiated by government authorities. The funding structure is commonly achieved through the use of SPEs. HSBC consolidates these SPEs when it is exposed to the majority of risks and rewards of the vehicles.

HSBC s ASF business specialises in leasing and arranging finance for aircraft and other physical assets, which it is customary to ring-fence through the use of SPEs, and in structured loans and deposits, where SPEs introduce cost efficiencies. HSBC consolidates these SPEs when the substance of the relationship indicates that HSBC controls the SPE.

HSBC s risks and rewards of ownership in these SPEs are in respect of its on-balance sheet assets and liabilities. HSBC s maximum exposures to SPEs

The following tables show the total assets of the various types of SPEs, and the amount and types of funding provided by HSBC to these SPEs. The tables also show HSBC s maximum exposure to the SPEs and, within that exposure, the types of liquidity and credit enhancements provided by HSBC. The maximum exposures to SPEs represent HSBC s maximum possible risk exposure that could occur as a result of the Group s arrangements and commitments to SPEs. The maximum amounts are contingent in nature, and may arise as a result of drawdowns under liquidity facilities, where these have been provided, and any other funding commitments, or as a result of any loss protection provided by HSBC to the SPEs. The conditions under which such exposure might arise differ depending on the nature of each SPE and HSBC s involvement with it. The aggregation of such maximum exposures across the different forms of SPEs results in a theoretical total maximum exposure number. The elements of the maximum exposure to an SPE are not necessarily additive and a detailed explanation of how maximum exposures are determined is provided under each category of SPE.

## HSBC HOLDINGS PLC

Interim Management Report: Impact of Market Turmoil (continued) HSBC s maximum exposure to consolidated SPEs affected by the recent market turmoil

			Non-money							
	Securities			hanced			et funds	C		
		ulti-seller conduits			funds	funds		Securi- isations <sup>3</sup>	Other	Total
US\$bn					US\$bn			US\$bn		US\$bn
At 30 June 2009	USQUI	ΟΒΦΟΠ	COUDI	CSQUII	COφυπ	Οσφυπ	ΟΒΦΟΠ	USQUI	ΟΒΦΟΠ	ΟΒΦΟΠ
Total assets	30.2	11.6	43.4	0.6	0.8	0.3	4.3	48.5	0.2	139.9
Direct lending <sup>4</sup>								0.9		0.9
ABSs <sup>4</sup>	23.9		0.2							24.1
Other	6.3	11.6	43.2	0.6	0.8	0.3	4.3	47.6	0.2	114.9
Funding provided by										
HSBC	36.3	0.1	0.7	0.6	0.7	0.1	4.2	1.9		44.6
СР	12.5	0.1								12.6
MTNs	3.9							1.7		5.6
Junior notes Term repos								0.2		0.2
executed Investments in	11.3									11.3
funds			0.7	0.6	0.7	0.1	4.2			6.3
Drawn liquidity facility Capital notes <sup>5</sup>	8.6									8.6
Total maximum										
exposure to consolidated										
SPEs <sup>6</sup>	44.6	16.0	0.7	0.6	0.7	0.1	4.2	5.2	0.1	72.2
Liquidity and credit										
enhancements Deal-specific										
liquidity		16.0								16.0
facilities Indemnities <sup>7</sup>		16.0								16.0
Programme-wide liquidity										
facilities	30.9									30.9
-	1.2	0.7								1.9

Programme-wide			
limited credit			
enhancements			
Other liquidity			
and credit			
enhancements		0.1	0.1
	134		

		Securities investmen Multi-seller			Non-money Enhanced market funds CNAV VNAV VNAVSpecialist Local Securi-						
	SIVs o US\$bn	conduits <sup>1</sup> US\$bn	conduits US\$bn	funds	funds	funds US\$bn	funds US\$bn		sations <sup>3</sup> US\$bn	Other	Total US\$bn
At 31	USJUII	035011	ОЗФОП	035011	USADII	035011	034011	USADII	USADII	USADII	USADII
December 2008	0.4	22.2	12.0	12.0	07	1.4	0.6	2.1	510	0.2	151 1
Total assets	0.4	32.3	13.9	43.8	0.7	1.4	0.6	3.1	54.6	0.3	151.1
Direct lending <sup>4</sup>									1.3		1.3
ABSs <sup>4</sup>		25.8		0.8	~ -						26.6
Other	0.4	6.5	13.9	43.0	0.7	1.4	0.6	3.1	53.3	0.3	123.2
Funding provided by											
HSBC		38.6	2.1	0.7	0.6	1.3	0.2	3.2	0.7	0.2	47.6
CP MTNs Junior notes		18.7 3.4	2.1						0.4 0.3	0.2	20.8 4.0 0.3
Term repos											
executed		14.1									14.1
Investments in funds				0.7	0.6	1.3	0.2	3.2			6.0
Drawn liquidity facility		2.4									2.4
Capital notes <sup>5</sup>		2.4									2.4
1											
Total maximum exposure to consolidated SPEs <sup>6</sup>		47.6	17.1	0.8	0.6	1.3	0.2	3.2	7.8	0.2	78.8
Liquidity and credit enhancements Deal-specific liquidity											
facilities Indemnities <sup>7</sup> Programme-wid	e		17.1	0.1							17.1 0.1
liquidity facilities Programme-wid		34.8									34.8
limited credit enhancements		1.2	0.6								1.8
Table of Conte	nts										290

Other liquidity and credit enhancements

0.1

0.1

1 The securities investment conduits include Mazarin, Barion, Malachite and Solitaire.

2 Local investment management funds.

3 Also includes consolidated SPEs that hold mortgage loans held at fair value.

- 4 These assets only include those measured at fair value. For details on the geographical origin of the mortgage loans held at fair value and ABSs, including those represented by MBSs and CDOs held in consolidated SIVs and securities investment conduits, see Nature and extent of HSBC s exposures on page 102. The geographical origin of the loans and receivables held by the multi-seller conduits is disclosed on page 128.
- 5 The carrying amount of HSBC s holding of capital notes in the securities investment conduits amounted to US\$2.4 million (31 December 2008: US\$1.9 million) with a par value of US\$54 million (31 December 2008: US\$52 million).
- 6 Total maximum exposure to consolidated SPEs as at 31 December 2008 has been restated to reflect more accurately the Group s exposure to certain securitisation vehicles in which a proportion of the maximum exposure to risk of loss is borne by third-party noteholders.
- 7 Two limited letters of indemnity which were in place in respect of CNAV funds at 31 December 2008 expired in April 2009.

#### HSBC HOLDINGS PLC

#### Interim Management Report: Impact of Market Turmoil (continued)

HSBC s maximum exposure to unconsolidated SPEs

		ritisations <sup>1</sup>		ey market	funds <sup>1</sup>	Non	-money r funds <sup>1</sup>			
At 30 June 200	originated assets US\$bn			Cnhanced VNAV funds US\$bn	funds	pecialist funds US\$bn	Local funds <sup>3</sup> US\$bn	Multi- manager funds US\$bn	Other US\$bn	Total US\$bn
Total assets	0.7	12.1	29.0	0.9	25.1	95.5	98.4	16.4	21.5	299.6
Funding provid by HSBC	ed	0.1	0.1		0.2		1.0	0.1	7.9	9.4
MTNs		0.1							7.9	8.0
Investments in funds			0.1		0.2		1.0	0.1		1.4
Total maximum exposure to unconsolidated SPEs	1	0.1	0.1		0.2		1.0	0.1	2.4	3.9
At 31 December 2008 Total assets	0.6	13.5	28.2	2.0	26.6	82.5	93.1	21.0	20.9	288.4
Funding provid by HSBC	ed	0.2			0.3		1.0		8.3	9.8
MTNs Investments in funds		0.2			0.3		1.0		8.3	8.5 1.3
Total maximum exposure to unconsolidated SPEs	1	0.2			0.3		1.0		4.1	5.6

1 HSBC s financial investments in off-balance sheet money market funds and non-money market funds have been classified as available-for-sale securities, and measured at fair value. HSBC s financial investments in off-balance sheet securitisations have been classified as trading assets and available-for-sale securities, and measured at fair value.

- 2 In the US, HSBC has established securitisation programmes where term-funded SPEs are used to securitise third-party originated mortgages, mainly sub-prime and Alt-A residential mortgages. The majority of these SPEs are not consolidated by HSBC as it is not exposed to the majority of the risks and rewards of ownership in the SPEs. No liquidity facility has been provided by HSBC.
- 3 Local investment management funds.

# **Third-party sponsored SPEs**

Through standby liquidity facility commitments, HSBC has exposure to third-party sponsored SIVs, conduits and securitisations under normal banking arrangements on standard market terms. These exposures are quantified below. *HSBC s commitments under liquidity facilities to third-party SIVs, conduits and securitisations* 

44 20 June 2000	Commit- ments US\$bn	Drawn US\$bn
At 30 June 2009 Third-party conduits Third-party securitisations	1.2 0.6	0.3
	1.8	0.3
At 31 December 2008		
Third-party conduits	1.1	0.1
Third-party securitisations	0.6	0.1

# Other off-balance sheet arrangements and commitments

#### Financial guarantees, letters of credit and similar undertakings

Note 16 on the Financial Statements describes various types of guarantees and discloses the maximum potential future payments under such arrangements. Credit risk associated with all forms of guarantees is assessed in the same manner as for on-balance sheet credit advances and, where necessary, provisions for assessed impairment are included in Other provisions .

#### Commitments to lend

Undrawn credit lines are disclosed in Note 16 on the Financial Statements. The majority by value of undrawn credit lines arise from open to buy lines on personal credit cards, advised overdraft limits and other pre-approved loan products, and mortgage offers awaiting customer acceptance. HSBC generally has the right to change or terminate any conditions of a personal customer s overdraft, credit card or other credit line upon notification to the customer. In respect of corporate commitments to lend, in most cases HSBC s position will be protected through restrictions on access to funding in the event of material adverse change.

# Leveraged finance transactions

Loan commitments in respect of leveraged finance transactions are accounted for as derivatives where it is HSBC s intention to sell the loan after origination. Further information is provided on page 112.

# HSBC HOLDINGS PLC Interim Management Report: Risk

#### Risk management

All HSBC s activities involve, to varying degrees, the analysis, evaluation, acceptance and management of risks or combinations of risks. The most important risk categories that the Group is exposed to are credit risk (including cross-border country risk), market risk, operational risk in various forms, liquidity risk, insurance risk, pension risk, residual value risk, reputational risk and sustainability (environmental and social) risk. Market risk includes foreign exchange, interest rate and equity price risks.

Insurance risk is managed by the Group s insurance businesses together with their own credit, liquidity and market risk functions, distinct from those covering the rest of HSBC due to the different nature of their activities, but under risk oversight at Group level.

HSBC s risk management policies are designed to identify and analyse these risks, to set appropriate risk limits and controls, and to monitor the risks and adherence to limits by means of reliable and up-to-date administrative and information systems. HSBC regularly reviews its risk management policies and systems to reflect changes in law, regulation, markets, products and emerging best practice. Personal accountability, reinforced by the Group s governance structure and instilled by training and experience, helps to foster a disciplined and constructive culture of risk management and control.

An overview of the Group s risk governance structure, including the responsibilities of the senior executive Risk Management Meeting and the Global Risk function, and of the risk appetite framework operated by the Group, is set out on page 191 of the *Annual Report and Accounts 2008*. The management of all HSBC s significant risks is also discussed there in detail. There have been no changes to the Group s risk management methodology since 31 December 2008 which are material to understanding the current reporting period.

#### Credit risk

Credit risk is the risk of financial loss if a customer or counterparty fails to meet a payment obligation under a contract. It arises principally from direct lending, trade finance and leasing business, but also from off-balance sheet products such as guarantees and credit derivatives, and from the Group sholdings of debt securities. Among the risks in which the Group engages, credit risk generates the largest regulatory capital requirement.

The objectives of credit risk management, underpinning sustainably profitable business, are principally to maintain a strong culture of responsible lending, supported by a robust risk policy and control framework; to both partner and challenge the business line in defining and implementing risk appetite, with its continuous re-evaluation under actual and scenario conditions; and to ensure independent, expert scrutiny of credit risks, their costs and their mitigation.

The most significant factor affecting HSBC s exposure to credit risk was the continuing deterioration in credit conditions in the global economy, particularly in the US.

HSBC s Credit Risk function is part of Global Risk, reporting to the Group Chief Risk Officer. Its risk management and internal control procedures are designed for all stages of economic and financial cycles, including the current environment, and there were no material changes during the first half of 2009. Progress has continued to be made in refining exposure measurement and monitoring, in the context of the Group s Advanced internal ratings-based (IRB) approach to Basel II (see Capital Management on page 187) and in enhancing central risk oversight and independent review activities through Group Management Office working closely with regional risk offices under HSBC s target operating model for Global Risk.

Full details of the role and responsibilities of the Credit Risk management function are set out on page 192 of the *Annual Report and Accounts 2008.* 

#### Credit exposure

HSBC s exposure to credit risk is spread across many asset classes, including derivatives, trading assets, loans and advances to customers, loans and advances to banks and financial investments. The balance of the Group s credit exposures has changed since 31 December 2008 as a significant decline in market volatility has led to a lower exposure to the risk of default in derivative contracts.

The most significant factor affecting HSBC s exposure to credit risk during the first half of 2009 was the continuing deterioration in credit conditions in the global economy, particularly in the US. Loss experience remained concentrated in the personal lending portfolios, primarily in the US with 77 per cent of loan impairment charges and other credit risk provisions arising in Personal Financial Services in the first half of 2009 compared with 93 per cent in the comparable period in 2008. HSBC also experienced deterioration in credit quality in the commercial real estate sector. In the first half of 2009, 11 per cent of loan impairment charges and other credit risk provisions arose in Commercial

Banking, compared with 6 per cent in the first half of 2008. In Global Banking and Markets, loan impairment charges on the corporate portfolio totalled US\$1.2 billion in the first half of 2009, while other credit risk provisions primarily due to monoline insurer downgrades totalled US\$0.6 billion, 8 per cent and 4 per cent respectively of total loan impairment charges and other credit risk provisions.

The following table presents the maximum exposure to credit risk from balance sheet and off-balance sheet financial instruments, before taking

account of any collateral held or other credit enhancements (unless such credit enhancements meet offsetting requirements). For financial assets recognised on the balance sheet, the exposure to credit risk equals their carrying amount. For financial guarantees granted, the maximum exposure to credit risk is the maximum amount that HSBC would have to pay if the guarantees were called upon. For loan commitments and other credit-related commitments that are irrevocable over the life of the respective facilities, the maximum exposure to credit risk is the full amount of the committed facilities.

	At	30 June 200		At	30 June 200		At 31 December 2008		
	Maximum	0654	Exposure to credit	Maximum	Offert	Exposure to credit	Maximum		Exposure to credit
	exposure US\$m	Offset US\$m	risk (net) US\$m	exposure US\$m	Offset US\$m	risk (net) US\$m	exposure US\$m	Offset US\$m	risk (net) US\$m
Cash and balances at central banks Items in the course of	56,368		56,368	13,473		13,473	52,396		52,396
collection from other banks Hong Kong Government certificates of	16,613		16,613	16,719		16,719	6,003		6,003
indebtedness	16,156		16,156	14,378		14,378	15,358		15,358
Trading assets	388,874	(15,829)	373,045	430,929	(21,015)	409,914	405,451	(13,227)	392,224
Treasury and other eligible bills Debt securities Loans and advances: to banks to customers	22,990 190,870 73,636 101,378	(1) (15,828)	22,990 190,870 73,635 85,550	7,417 191,482 95,359 136,671	(542) (20,473)	7,417 191,482 94,817 116,198	32,458 199,619 73,055 100,319	(13,227)	32,458 199,619 73,055 87,092
Financial assets designated at fair value Table of C	<b>21,301</b> Contents		21,301	24,018		24,018	17,540		17,540 297

#### Maximum exposure to credit risk

Treasury and other eligible bills Debt securities Loans and advances: to banks to customers	495 19,825 204 777		495 19,825 204 777	240 23,356 421 1		240 23,356 421 1	235 16,349 230 726		235 16,349 230 726
Derivatives	310,796	(237,552)	73,244	260,664	(164,749)	95,915	494,876	(383,308)	111,568
Loans and advances held at amortised									
cost:	1,106,949	(94,576)	1,012,373	1,306,181	(105,321)	1,200,860	1,086,634	(83,398)	1,003,236
to banks to customers	182,266 924,683	(124) (94,452)	182,142 830,231	256,981 1,049,200	(277) (105,044)	256,704 944,156	153,766 932,868	(126) (83,272)	153,640 849,596
Financial investments	344,644		344,644	265,269		265,269	292,984		292,984
Treasury and other similar bills Debt securities	54,262 290,382		54,262 290,382	27,928 237,341		27,928 237,341	41,027 251,957		41,027 251,957
Other assets	35,191	(4)	35,187	26,468	(273)	26,195	40,859	(5)	40,854
Endorsements and acceptances Other	9,481 25,710	(4)	9,477 25,710	13,289 13,179	(273)	13,016 13,179	10,482 30,377	(5)	10,477 30,377
Financial guarantees Loan and other	49,486		49,486	59,742		59,742	52,318		52,318
credit- related commitments <sup>1</sup>	569,012		569,012	758,926		758,926	604,022		604,022
	2,915,390	(347,961)	2,567,429	3,176,767	(291,358)	2,885,409	3,068,441	(479,938)	2,588,503

For footnote, see page 168.

#### HSBC HOLDINGS PLC

### Interim Management Report: Risk (continued)

Collateral and other credit enhancements

Collateral held against financial instruments presented in the Maximum exposure to credit risk table above is described in more detail below.

#### Items in the course of collection from other banks

Settlement risk arises in any situation where a payment in cash, securities or equities is made in the expectation of a corresponding receipt of cash, securities or equities. Daily settlement limits are established for counterparties to cover the aggregate of HSBC s transactions with each one on any single day. Settlement risk on many transactions, particularly those involving securities and equities, is substantially mitigated by settling through assured payment systems or on a delivery-versus-payment basis.

# Treasury, other eligible bills and debt securities

Collateral held as security for financial assets other than loans and advances is determined by the nature of the instrument. Debt securities, treasury and other eligible bills are generally unsecured, except for ABSs and similar instruments, which are secured by pools of financial assets.

#### Derivatives

The ISDA Master Agreement is HSBC s preferred agreement for documenting derivatives activity. It provides the contractual framework within which dealing activity across a full range of over-the-counter products is conducted, and contractually binds both parties to apply close-out netting across all outstanding transactions covered by an agreement if either party defaults or other pre-agreed termination events occur. It is common, and HSBC s preferred practice, for the parties to execute a Credit Support Annex (CSA) in conjunction with the ISDA Master Agreement. Under a CSA, collateral is passed between the parties to mitigate the market-contingent counterparty risk inherent in the outstanding positions.

#### Loans and advances

It is HSBC s policy, when lending, to do so on the basis of the customer s capacity to repay, rather than rely primarily on the value of security offered. Depending on the customer s standing and the type of product, facilities may be provided unsecured. Whenever available, collateral can be an important mitigant of credit risk.

The guidelines applied by operating companies in respect of the acceptability of specific classes of collateral or credit risk mitigation, and the determination of valuation parameters are subject to regular review to ensure that they are supported by empirical evidence and continue to fulfil their intended purpose. The principal collateral types employed by HSBC are as follows:

in the personal sector, mortgages over residential properties;

in the commercial and industrial sector, charges over business assets such as premises, stock and debtors;

in the commercial real estate sector, charges over the properties being financed; and

in the financial sector, charges over financial instruments such as cash, debt securities and equities in support of trading facilities.

In addition, credit derivatives, including credit default swaps and structured credit notes, and securitisation structures are used to manage credit risk in the Group s loan portfolio.

HSBC does not disclose the fair value of collateral held as security or other credit enhancements on loans and advances past due but not impaired, or on individually assessed impaired loans and advances, as it is not practicable to do so.

Concentration of exposure

Concentrations of credit risk exist when a number of counterparties or exposures have comparable economic characteristics, or such counterparties are engaged in similar activities, or operate in the same geographical areas or industry sectors, so that their collective ability to meet contractual obligations is uniformly affected by changes in economic, political or other conditions.

#### Securities held for trading

Total securities held for trading within trading assets were US\$239 billion at 30 June 2009 (31 December 2008: US\$254 billion). The largest concentration of these assets was to government and government agency securities, which amounted to US\$134 billion, or 56 per cent of overall trading securities (31 December 2008: US\$143 billion, 56 per cent). This included US\$23 billion (31 December 2008: US\$32 billion) of treasury and other eligible bills. Corporate debt and other securities were US\$75 billion or 31 per cent of overall trading securities, in line with the level at 31 December 2008 of US\$83 billion, or 33 per cent. Included within total securities held for trading were US\$42 billion (31 December 2008: US\$50 billion)

of debt securities issued by banks and other financial institutions.

#### Debt securities, treasury and other eligible bills

At US\$345 billion, total financial investments excluding equity securities were 18 per cent higher at 30 June 2009 than at 31 December 2008. Debt securities, at US\$290 billion, represented the largest concentration of financial investments at 84 per cent of the total, compared with US\$252 billion (86 per cent) at 31 December 2008. HSBC s holdings of corporate debt, ABSs and other securities were spread across a wide range of issuers and geographical regions, with 49 per cent invested in securities issued by banks and other financial institutions. In total, holdings in ABSs decreased by US\$9 billion due to a combination of asset sales, amortisations and write-downs.

Investments in governments and government agencies of US\$144 billion were 41 per cent of overall financial investments, 3 percentage points higher than at 31 December 2008. US\$54 billion of these investments comprised treasury and other eligible bills.

More detailed analyses of securities held for trading and financial investments are set out in Notes 7 and 10 on the Financial Statements. For an analysis by credit quality, see page 156.

At 30 June 2009, the insurance businesses held diversified portfolios of debt and equity securities designated at fair value of US\$22 billion (31 December 2008: US\$20 billion). A more detailed analysis of securities held by the insurance businesses is set out on page 185.

#### Derivatives

Derivatives exposures at 30 June 2009 were US\$311 billion, a decline of 37 per cent from 31 December 2008, with reductions across all asset classes, notably foreign exchange, interest rate and credit derivatives. Lower volatility within the financial markets, steepening yield curves in major currencies and narrowing credit spreads led to a fall in the fair value of outstanding derivative contracts. Derivatives exposure is shown gross under IFRSs. Derivative liabilities fell for the same reasons.

## Loans and advances

Loans and advances were well diversified across industry sectors and jurisdictions. At constant exchange rates, corporate and commercial lending increased, partly offset by a decline in personal lending reflecting the run down of the US consumer finance portfolios. On the same basis, gross loans and advances to customers at 30 June 2009 decreased by US\$55 billion or 5 per cent from 31 December 2008.

Personal lending remained the largest single lending category at US\$438 billion, 46 per cent of total customer lending. Residential mortgages of US\$256 billion represented 27 per cent of total advances to customers, the Group s largest concentration in a single exposure type. During the period, Europe surpassed North America as HSBC s largest mortgage portfolio as the HSBC Finance real estate secured portfolio ran off and mortgage lending expanded in the UK.

Corporate, commercial and financial lending amounted to 53 per cent of gross lending to customers at 30 June 2009. The largest industry concentrations were in non-bank financial institutions and commercial real estate lending at 11 per cent and 7 per cent, respectively, of total gross lending to customers.

Commercial, industrial and international trade lending fell modestly in the period reflecting the decline in economic activity and global trade. Within this category, the largest concentration of lending was to the service sector, which accounted for 6 per cent of total gross lending to customers.

Lending to non-bank financial institutions principally comprised secured lending on trading accounts, primarily repo facilities.

Loans and advances to banks primarily represent amounts owing on trading account and HSBC s placing of its own liquidity on short-term deposit. Such lending was widely distributed across major institutions.

Further discussion of significant movements in credit quality of the personal lending and wholesale lending portfolios is set out in Areas of Special Interest on pages 145 to 155.

The following tables analyse loans by industry sector and by the location of the principal operations of the lending subsidiary or, in the case of the operations of The Hongkong and Shanghai Banking Corporation Limited, HSBC Bank plc, HSBC Bank Middle East Limited and HSBC Bank USA N.A., by the location of the lending branch.

# HSBC HOLDINGS PLC

# Interim Management Report: Risk (continued)

Gross loans and advances by industry sector

			Movement	
	At 31	Constant	on	At
	December	currency	a constant currency	30 June
	2008	effect	basis	2009
	US\$m	US\$m	US\$m	US\$m
Gross loans and advances to customers				
Personal	440,227	18,662	(21,041)	437,848
Residential mortgages <sup>2</sup>	243,337	12,271	(90)	255,518
Other personal <sup>3</sup>	196,890	6,391	(20,951)	182,330
Corporate and commercial	407,474	27,249	(35,823)	398,900
Commercial, industrial and international trade	209,840	14,805	(29,535)	195,110
Commercial real estate	70,969	3,803	(3,499)	71,273
Other property-related	30,739	1,185	(991)	30,933
Government	6,544	153	(540)	6,157
Other commercial <sup>4</sup>	89,382	7,303	(1,258)	95,427
Financial	101,085	4,958	1,766	107,809
Non-bank financial institutions	99,536	4,812	725	105,073
Settlement accounts	1,549	146	1,041	2,736
Asset-backed securities reclassified	7,991		(164)	7,827
Total gross loans and advances to customers	956,777	50,869	(55,262)	952,384
Gross loans and advances to banks	153,829	4,355	24,160	182,344
Total gross loans and advances	1,110,606	55,224	(31,102)	1,134,728

For footnotes, see page 168.

Loans and advances to customers by industry sector and by geographical region

Gross loans

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			Rest of				loans and advances	by industry sector as a % of
		Hong	Asia-	Middle	North	Latin	to	total gross
	Europe US\$m	Kong US\$m	Pacific <sup>8</sup> US\$m	East <sup>8</sup> US\$m	America US\$m	America US\$m	customers US\$m	loans %
At 30 June 2009								
Personal	157,383	46,700	29,825	6,951	176,464	20,525	437,848	46.0
Residential mortgages <sup>5</sup> Other personal	104,529 52,854	33,808 12,892	19,483 10,342	1,950 5,001	90,903 85,561	4,845 15,680	255,518 182,330	26.8 19.2
Corporate and commercial	219,059	47,408	42,823	17,368	47,536	24,706	398,900	41.9
Commercial, industrial and international trade Commercial real	113,758	17,217	25,662	9,686	13,831	14,956	195,110	20.5
estate Other	34,221	13,108	6,344	1,586	13,455	2,559	71,273	7.5
property-related Government	7,504 1,577	9,412 861	3,592 514	1,292 1,299	8,645 257	488 1,649	30,933 6,157	3.3 0.6
Other commercial <sup>4</sup>	61,999	6,810	6,711	3,505	11,348	5,054	95,427	10.0
Financial	79,972	4,225	2,408	1,427	17,821	1,956	107,809	11.3
Non-bank financial								
institutions Settlement	78,650	3,683	2,033	1,376	17,424	1,907	105,073	11.0
accounts	1,322	542	375	51	397	49	2,736	0.3
Asset-backed securities reclassified	6,253				1,574		7,827	0.8
Total gross loans and advances to customers ( TGLAC )	462,667	98,333	75,056	25,746	243,395	47,187	952,384	100.0

Percentage of TGLAC by geographical region	48.6%	10.3%	7.9%	2.7%	25.6%	4.9%	100.0%
Impaired loans as a percentage of	10,592	994	1,331	901	15,003	3,005	31,826
TGLAC	2.3%	1.0%	1.8%	3.5%	6.2%	6.4%	3.3%
Total impairment							
allowances as a percentage of	5,577	847	994	649	17,137	2,497	27,701
TGLAC	1.2%	0.9%	<b>1.3%</b>	<b>2.5%</b> 12	7.0%	5.3%	2.9%

							Gross	Gross loans by
							loans and	industry sector
			Rest of				advances	as a % of
		Hong	Asia-	Middle	North	Latin	to	total
A. 20 I 2000	Europe US\$m	Kong US\$m	Pacific <sup>8</sup> US\$m	East <sup>8</sup> US\$m	America US\$m	America US\$m	customers US\$m	gross loans %
At 30 June 2008 Personal	171,711	46,077	33,727	6,744	214,427	25,379	498,065	46.6
Residential mortgages <sup>5</sup> Other personal	101,620 70,091	31,774 14,303	20,295 13,432	1,491 5,253	110,373 104,054	5,068 20,311	270,621 227,444	25.3 21.3
Corporate and commercial	259,547	50,472	51,349	17,334	50,210	28,542	457,454	42.7
Commercial, industrial and international trade	147,452	21,427	31,956	9,260	14,540	16,543	241,178	22.5
Commercial real estate	40,779	13,793	7,126	1,516	15,018	2,486	80,718	7.5
Other property-related Government Other	9,542 1,797	8,673 244	4,129 730	1,630 1,426	8,349 264	425 3,054	32,748 7,515	3.1 0.7
commercial <sup>4</sup>	59,977	6,335	7,408	3,502	12,039	6,034	95,295	8.9
Financial	81,441	3,565	4,371	1,197	21,040	2,647	114,261	10.7
Non-bank financial institutions	79,336	2,949	4,207	1,193	20,302	2,486	110,473	10.3
Settlement accounts	2,105	616	164	4	738	161	3,788	0.4
Total gross loans and advances to customers ( TGLAC )	512,699	100,114	89,447	25,275	285,677	56,568	1,069,780	100.0
<b>T</b> 1 1 1 0 1 1								0

Percentage of TGLAC by geographical								
region Impaired loans <sup>7</sup>	47.9% 5,889	9.4% 438	8.3% 845	2.4% 272	26.7% 10,585	5.3% 2,673	100.0% 20,702	%
as a percentage of TGLAC	1.1%	0.4%	0.9%	1.1%	3.7%	4.7%	1.9%	%
Total impairment allowances as a percentage	3,739	373	694	271	13,187	2,316	20,580	
of TGLAC	0.7%	0.4%	0.8%	1.1%	4.6%	4.1%	1.9%	%
At 31 December 2008								
Personal	141,532	46,087	29,887	7,524	195,534	19,663	440,227	46.0
Residential mortgages <sup>5</sup> Other personal	87,267 54,265	33,014 13,073	18,244 11,643	1,941 5,583	98,383 97,151	4,488 15,175	243,337 196,890	25.4 20.6
Corporate and commercial	219,640	52,186	47,394	18,732	47,291	22,231	407,474	42.5
Commercial, industrial and international trade	121,047	20,186	29,294	10,853	15,178	13,282	209,840	21.9
Commercial real estate Other	32,704	14,233	6,713	1,431	13,504	2,384	70,969	7.4
property-related Government Other	7,666 1,864	10,296 951	3,541 579	1,587 1,181	7,234 352	415 1,617	30,739 6,544	3.2 0.7
commercial <sup>4</sup>	56,359	6,520	7,267	3,680	11,023	4,533	89,382	9.3
Financial	62,620	2,680	4,193	1,453	27,746	2,393	101,085	10.6
Non-bank financial								
institutions Settlement	61,823	2,402	3,940	1,447	27,560	2,364	99,536	10.4
accounts	797	278	253	6	186	29	1,549	0.2
Asset-backed securities								
reclassified	6,258				1,733		7,991	0.9
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Total gross loans and advances to customers ( TGLAC )	430,050	100,953	81,474	27,709	272,304	44,287	956,777	100.0
Percentage of TGLAC by geographical region	44.9%	10.6%	8.5%	2.9%	28.5%	4.6%	100.0%	%
Impaired loans	6,774	852	835	279	14,285	2,327	25,352	
as a percentage	1.69	0.00	1.00	1.00	5.0~	5.0%	0.69	~
of TGLAC	1.6%	0.8%	1.0%	1.0%	5.2%	5.3%	2.6%	%
Total impairment								
allowances as a percentage	3,859	733	813	414	16,090	2,000	23,909	
of TGLAC	0.9%	0.7%	1.0%	1.5%	5.9%	4.5%	2.5%	%
For footnotes, see p	page 168.							
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# HSBC HOLDINGS PLC

Interim Management Report: Risk (continued)

Loans and advances to banks by geographical region

	Europe US\$m	Hong Kong US\$m	Rest of Asia- Pacific <sup>8</sup> US\$m	Middle East <sup>8</sup> US\$m	North America US\$m	Latin America US\$m	Gross loans and advances to banks a US\$m	Impair- ment Ilowances US\$m
		-	-	-	•		•	-
At 30 June 2009	72,563	41,197	34,278	6,562	10,048	17,696	182,344	(78)
At 30 June 2008	94,802	73,461	40,695	11,044	19,794	17,192	256,988	(7)
At 31								
December 2008	62,012	29,646	28,665	7,476	11,458	14,572	153,829	(63)
For footnote see na	ae 168							

*For footnote, see page 168.* 

Gross loans and advances to customers by country within Rest of Asia-Pacific, Middle East and Latin America

	Residential	Other	Property-	Commercial, international trade and	
	mortgages	personal	related	other	Total
	US\$m	US\$m	US\$m	US\$m	US\$m
At 30 June 2009					
<b>Rest of Asia-Pacific<sup>8</sup></b>					
Australia	4,618	883	1,719	3,433	10,653
India	977	1,168	478	2,902	5,525
Indonesia	47	557	98	1,934	2,636
Japan	80	146	762	1,501	2,489
Mainland China	1,313	22	2,594	6,931	10,860
Malaysia	2,752	1,588	940	3,736	9,016
Singapore	4,587	2,975	2,341	3,087	12,990
South Korea	1,928	497	30	2,004	4,459
Taiwan	2,111	577	3	1,524	4,215
Other	1,070	1,929	971	8,243	12,213
	19,483	10,342	9,936	35,295	75,056
<b>Middle East</b> <sup>8</sup> (excluding Saudi Arabia)					
Egypt	2	292	136	2,105	2,535
United Arab Emirates	1,720	3,321	1,755	9,464	16,260
Other Middle East	228	1,388	987	4,348	6,951
	1,950	5,001	2,878	15,917	25,746

Latin America Argentina Brazil Mexico Panama Other	34 541 2,251 1,156 863	608 9,721 3,265 1,000 1,086	50 961 1,030 553 453	1,628 10,206 6,132 3,292 2,357	2,320 21,429 12,678 6,001 4,759
	4,845	15,680	3,047	23,615	47,187
At 30 June 2008 Rest of Asia-Pacific <sup>8</sup>					
Australia	4,872	1,101	2,294	4,432	12,699
India	1,338	1,765	433	4,184	7,720
Indonesia	29	569	18	1,372	1,988
Japan	33	181	665	3,835	4,714
Mainland China	1,243	6	2,883	8,571	12,703
Malaysia	2,740	1,574	918	4,173	9,405
Singapore	3,971	3,789	2,607	3,386	13,753
South Korea	2,342	883	74	3,304	6,603
Taiwan	2,599	979	87	1,777	5,442
Other	1,128	2,585	1,276	9,431	14,420
	20,295	13,432	11,255	44,465	89,447
		144			

	Residential	Other	Property-	Commercial, international trade and	
	mortgages	personal	related	other	Total
	US\$m	US\$m	US\$m	US\$m	US\$m
At 30 June 2008					
Middle East <sup>8</sup> (excluding Saudi Arabia)		2.12		1 0 0 0	• • • •
Egypt	1 200	243	156	1,902	2,301
United Arab Emirates Other Middle East	1,298 193	3,550 1,460	2,278 712	9,405 4,078	16,531 6,443
Other Mildule East	195	1,400	/12	4,078	0,443
	1,491	5,253	3,146	15,385	25,275
Latin America					
Argentina	47	792	84	1,878	2,801
Brazil	437	12,295	781	11,362	24,875
Mexico	2,736	5,027	982	10,671	19,416
Panama	1,099	1,039	577	1,665	4,380
Other	749	1,158	487	2,702	5,096
	5,068	20,311	2,911	28,278	56,568
At 31 December 2008					
Rest of Asia-Pacific <sup>8</sup>	2 500	702	1 (01	2 250	0.252
Australia	3,598	783	1,621	3,350	9,352
India Indonesia	1,112 27	1,482 527	493 26	3,332 1,410	6,419 1,990
Japan	57	160	808	4,818	5,843
Mainland China	1,303	12	2,784	7,423	11,522
Malaysia	2,699	1,624	941	4,263	9,527
Singapore	4,209	3,301	2,448	3,521	13,479
South Korea	2,153	682	34	2,497	5,366
Taiwan	2,217	705	14	1,497	4,433
Other	869	2,367	1,085	9,222	13,543
	18,244	11,643	10,254	41,333	81,474
Middle East <sup>8</sup> (excluding Saudi Arabia)					
Egypt		275	125	2,106	2,506
United Arab Emirates	1,693	3,748	2,118	10,214	17,773
Other Middle East	248	1,560	775	4,847	7,430

	1,941	5,583	3,018	17,167	27,709
Latin America					
Argentina	41	707	60	1,648	2,456
Brazil	376	8,585	694	9,578	19,233
Mexico	2,150	3,665	1,024	6,094	12,933
Panama	1,105	1,076	569	1,877	4,627
Other	816	1,142	452	2,628	5,038
	4,488	15,175	2,799	21,825	44,287

#### For footnote, see page 168.

Areas of special interest credit risk

#### Wholesale lending

Wholesale lending covers the range of credit facilities granted to sovereign borrowers, banks, non-bank financial institutions and corporate entities. The Group s wholesale portfolios are well diversified across geographical and industry sectors, with exposure subject to portfolio controls. Overall credit quality showed some signs of deterioration during the first half of 2009, as portfolios were affected by the global economic downturn.

The widespread intervention by many governments to stabilise, and in some cases to re-capitalise, banks and other financial intermediaries

had a positive effect in minimising the risk and perception of a systemic threat to financial markets. Nonetheless, credit risk levels remained high, with customers and counterparties facing the challenges of a significant reduction in available credit and liquidity and much reduced demand for their products and services. These effects were first seen in the wholesale portfolios in North America and Europe. In the first half of 2009, similar trends became evident within the portfolios in Latin America, the Middle East and Asia-Pacific, but to a lesser degree.

HSBC has sought to identify problem areas early, if possible before they arise, and thereby minimise the likelihood of adverse situations

## HSBC HOLDINGS PLC

# Interim Management Report: Risk (continued)

developing and their effect. During the first half of 2009, the Group has taken steps to improve the structure of exposures, including tenor and collateral, in response to the heightened risks. HSBC also, where possible, played a positive role in maintaining credit supply.

#### Insurance sector

The insurance sector continued to experience a number of challenges due to lower global asset valuations, heightened price volatility, low interest rates and strains on capital, liquidity and reserves. In the first half of 2009, HSBC continued to reduce exposure to levels consistent with the Group s overall risk appetite for this sector, concentrating that exposure on the most substantial companies.

#### Commercial real estate

Commercial real estate lending at 30 June 2009 represented 7 per cent of total loans and advances to customers. The sector experienced deterioration in credit quality, particularly in the UK and North America, due to a decline in valuations, increased rent shortfalls due to vacant properties or non-payment, a decline in demand for new housing, a prospective decline in rental cash flows and significantly reduced refinancing options. Impairment occurred in a limited number of cases. HSBC s exposure to the decline in credit quality was mitigated by long-standing policies on asset origination which focus on relationships with long-term customers and limited initial leverage, as well as guidelines and controls preventing higher risk concentrations. While individual regions differ in their approach, typically, origination loan to value ratios would be less than 65 per cent across the group. *Automotive sector* 

HSBC did not have significant direct exposure to the major US automotive manufacturers which entered Chapter 11 bankruptcy.

The automotive industry globally has seen a significant deterioration in credit quality over a prolonged period. Reduced sales volumes across most markets in the current economic downturn have increased the incidence of financial stress on for original equipment manufacturers, suppliers and dealers. HSBC has adopted a cautious approach towards this industry for a number of years, prioritising commitments to stronger global manufacturers and actively limiting exposures towards those firms most likely to be affected by an industry downturn. As a consequence of this, at 30 June 2009, HSBC did not have any significant

direct exposure to the major US automotive manufacturers, which entered Chapter 11 bankruptcy restructuring in the first half of the year. HSBC had some exposure to North American automotive dealers and suppliers but this was minimal in the context of the Group. Exposure to the industry is controlled by a portfolio cap that is reviewed regularly at the Risk Management Meeting.

#### Sovereign counterparties

The overall quality of the Group s sovereign portfolio remained strong during the period with the large majority of both in-country and cross-border limits extended to countries with strong internal credit risk ratings. There was no significant downward shift in the quality composition of the portfolio, though, in certain regions, notably Eastern Europe, credit spreads and external ratings were subject to downgrade and volatility. The Group regularly updates its assessment of higher risk countries and adjusts its risk appetite to reflect such changes.

#### Leveraged financing

A feature of the expansion of liquidity and credit in recent years was the increased volume of leveraged financing undertaken by market participants, often using structures that transferred more risk to senior lenders.

The Group has operated a controlled approach towards leveraged finance origination with caps imposed on underwriting and final hold levels operating across the cycle. As a result, in the first half of 2009, while credit quality deteriorated, exposure to leveraged financing remained restricted and the effect of lower credit quality on impairment provisioning at a Group level was minor.

#### **Personal lending**

Rising unemployment has been the major factor in the deterioration in credit quality of personal lending portfolios in 2009. Further weakening in consumer confidence and capacity to service financial commitments may result in

deteriorating payment patterns and increased delinquencies, default rates, loan impairment allowances and write-offs. HSBC monitors the effect of these factors on its personal lending portfolios and keeps under review a range of measures designed to limit the Group s exposure to loss and mitigate the effect on customers.

The commentary that follows is on a constant currency basis.

At 30 June 2009, total personal lending was US\$438 billion, a decline of 5 per cent from

the balance at 31 December 2008. Within personal lending, total loan impairment charges of US\$10.7 billion were concentrated in North America (US\$7.8 billion), Latin America (US\$1.1 billion) and the UK (US\$0.8 billion).

Total US personal lending at 30 June 2009 declined by 12 per cent to US\$150 billion from the end of 2008, as a result of HSBC s strategy to run off most of its existing consumer finance portfolios and improve credit quality on remaining originations.

Other personal lending in the US fell by 13 per cent to US\$78 billion, reflecting the decision to cease originations in the unsecured Consumer Lending portfolio. Card balances declined by 12 per cent to US\$41 billion as HSBC tightened underwriting criteria, closed inactive accounts, decreased credit lines, tightened cash access, curtailed marketing expenditure and ceased originations for those segments most severely affected by the deterioration in the economy. Together, these steps lowered originations in line with HSBC s reduced appetite for risk in this segment. Card balances in part declined as a result of the decision to cease some private label partner relationships.

Vehicle Finance loans in the US fell by US\$3.1 billion, including US\$0.8 billion classified as held for sale, to US\$8 billion at 30 June 2009, reflecting the decision in the second half of 2008 to cease originations and run off the existing portfolio in HSBC Finance.

In the UK, gross loans and advances to personal customers rose by 4 per cent to US\$127 billion, due to growth in residential mortgage lending at HSBC Bank and First Direct as HSBC expanded its presence in the marketplace. UK mortgage lending is discussed in greater detail below. Other personal lending declined by 6 per cent to US\$31 billion, driven by further tightening of underwriting criteria, which arose from a continued focus on more capital-efficient lending. Credit quality in the unsecured portfolios of M&S Money and HFC UK showed deterioration in the first half of 2009 due to the weakening economy and higher levels of unemployment. In the Partnership cards and HSBC Bank unsecured portfolios credit quality remained stable despite the deterioration in economic factors. Total personal lending declined by 5 per cent in the first half of 2009.

In Latin America, gross loans and advances to personal customers declined by 5 per cent to US\$21 billion. Residential mortgage lending rose by 4 per cent from the end of 2008, while other personal lending declined by 8 per cent. In Brazil, other personal lending balances at 30 June 2009 were US\$10 billion, a decline of 6 per cent from 31 December 2008 driven by a tightening of credit criteria on originations. In Mexico, other personal lending balances at 30 June 2009 were US\$3 billion, 15 per cent lower than at 31 December 2008 as management restricted originations in the credit cards portfolio and the current delinquent portfolio was reduced.

For an analysis of loan impairment allowances and impaired loans, see page 159.

#### **Rest of** North **Rest of** Other UK Europe US<sup>9</sup> America regions<sup>10</sup> Total US\$m US\$m US\$m US\$m US\$m US\$m At 30 June 2009 Residential mortgages 95.569 8.960 72,559 18,344 60.086 255,518 Other personal lending 31,138 21,716 77,664 7,897 43,915 182,330 motor vehicle finance 7,804 6,334 14,315 65 112 41.116 13.136 69.761 credit cards 12.349 1.785 1.375 13,602 470 1,199 775 16,048 second lien mortgages 2 17,590 15,142 23,975 82,206 other 19,864 5,635

#### Total personal lending

Total personal lending	126,707	30,676	150,223	26,241	104,001	437,848
		147				

#### HSBC HOLDINGS PLC

#### Interim Management Report: Risk (continued)

Total personal lending (continued)

				Rest of	0.1	
	I IIZ	Rest of	1100	North	Other	T - 4 - 1
	UK US\$m	Europe US\$m	US <sup>9</sup> US\$m	America US\$m	regions <sup>10</sup> US\$m	Total US\$m
At 30 June 2008	US\$m	0S\$m	03¢m	0S\$m	US\$m	US\$m
Residential mortgages	91,522	10,098	90,096	20,277	58,628	270,621
Residential moltgages	91,322	10,098	90,090	20,277	36,026	270,021
Other personal lending	40,898	29,193	94,115	9,939	53,299	227,444
motor vehicle finance	59	131	12,777	2,324	8,609	23,900
credit cards	15,137	1,802	46,718	1,682	14,923	80,262
second lien mortgages	1,754	1,002	16,136	1,266	519	19,675
other	23,948	27,260	18,484	4,667	29,248	103,607
Total personal lending	132,420	39,291	184,211	30,216	111,927	498,065
At 31 December 2008						
Residential mortgages	78,346	8,921	80,946	17,437	57,687	243,337
Other personal lending	29,274	24,991	89,562	7,589	45,474	196,890
motor vehicle finance		99	10,864	137	6,201	17,301
credit cards	11,215	1,695	46,972	1,469	13,426	74,777
second lien mortgages	1,160	2	14,614	803	503	17,082
other	16,899	23,195	17,112	5,180	25,344	87,730
Total personal lending	107,620	33,912	170,508	25,026	103,161	440,227
1 0	, -	,	, -	, -	,	

# For footnotes, see page 168.

#### **US mortgage lending**

US mortgage lending, comprising residential mortgage and second lien lending, made up 20 per cent of the Group s gross loans and advances to personal customers at 30 June 2009.

Balances declined by 10 per cent from 31 December 2008, as the decision in the first quarter of 2009 to cease new originations and run off the portfolio in Consumer Lending was implemented together with the continuing run-off of the Mortgage Services portfolio and portfolio sales of prime mortgage loans by HSBC Bank USA. These reductions were partly offset by a continued slowdown in loan prepayments as there were fewer refinancing opportunities for customers, and the moratorium on foreclosure enacted by several US states.

US mortgage lending fell by 10 per cent in the first half of 2009 as the business was run off and restructured.

In aggregate, HSBC Finance s mortgage balances declined to US\$69 billion at 30 June 2009 (31 December 2008: US\$74 billion) as set out in the table on page 151. Within this, the portfolio of real estate secured business originated through the Consumer Lending branch network was US\$44 billion at 30 June 2009, of which approximately 95 per cent were fixed rate loans and 88 per cent were first lien. At 30 June 2009, the Mortgage Services business had approximately US\$25 billion in balances outstanding.

Approximately 60 per cent were fixed rate loans and 85 per cent were first lien.

Mortgage lending in HSBC Bank USA declined from US\$21.6 billion at 31 December 2008 to US\$17.3 billion at 30 June 2009, following a series of management actions to further reduce risk in the portfolio, including selling US\$4.0 billion in loans during the first half of 2009 and continuing to sell the majority of newly originated residential mortgages to government-sponsored mortgage agencies and private investors. At 30 June 2009, approximately 33 per cent of the HSBC Bank USA mortgage portfolio were fixed rate loans and 75 per cent were first lien.

Further discussion of credit trends in the US mortgage lending portfolio and management actions taken to mitigate risk is provided in US personal lending credit quality on page 151.

#### UK mortgage lending

Total mortgage lending in the UK rose from US\$79.5 billion at 31 December 2008 to US\$96.8 billion at 30 June 2009 following HSBC s announcement in December 2008 that it would make available up to £15 billion (US\$25 billion) of new residential mortgages during 2009. In addition, in order to support renewed activity in the first time buyer segment of the market, HSBC launched in April 2009 a market leading product for loans not exceeding a 90 per cent loan to value ratio. HSBC

expanded its share of the market while staying within its targeted customer segments.

The credit quality of the UK mortgage portfolio remained resilient despite further deterioration in the housing and employment markets and a rise in loan impairment charges from a low base as HSBC s exposure to this market remained well secured. At HSBC Bank, 30 days or more delinquency rates rose from 1.8 per cent at 31 December 2008 to 1.9 per cent at 30 June 2009. HSBC Bank intentionally reduced its market share in 2006 and 2007 as house prices continued to rise. The average loan to value ratio for new business in the first half of 2009 amounted to 49.9 per cent, a decrease of 8.8 percentage points from 31 December 2008.

The maintenance of good credit quality in difficult market conditions is further attributable to the business model pursued by HSBC in the UK. HSBC Bank originates almost all new business through its own salesforce and does not permit customer self-certification of income, lending predominantly to existing customers holding a current or savings account relationship with the bank, and minimises lending to purchase property for rental for which the bank applies higher collateral requirements.

Interest-only mortgage balances rose from US\$33.8 billion at 31 December 2008 to US\$42.8 billion at 30 June 2009, driven by an increase in balances at First Direct. The majority of these mortgages are offset mortgages linked to a current account. Within this portfolio, 30 days or more delinquency rates increased, but because of the

current account linkage, delinquency remained at very low levels. HSBC made up to US\$25 billion available for new residential mortgages in the UK as its market share grew.

Second lien balances, which were all held by HFC UK, declined moderately on a constant currency basis to US\$1.2 billion at 30 June 2009. Two months or more delinquency rates rose from 6.2 per cent at 31 December 2008 to 7.0 per cent at 30 June 2009. In the period, HFC UK announced that it would cease to originate loans in the UK.

The following table shows the levels of mortgage lending products in the various portfolios across the HSBC Group.

Mortgage lending products